


Let's Walk Sprint 2

Persona:

Basic information



Emmanuel

- 31
- Banker
- Lagos, Nigeria
- Lives alone
- Enjoys clubbing

Bio

Emmanuel is a 31 year old man from Lagos State, Nigeria and he works at Zenith Bank PLC. He used to rely on public transportation before the fuel subsidy removal. Now, he's determined to stay active and healthy by walking to work. He's sociable, extroverted, and loves meeting new people. Emmanuel is interested in finding walking buddies to make his daily walk to the office more enjoyable. He's open to walking with people of various ages and backgrounds and is eager to make new friends along the way

Motivations	Frustrations	Needs	Goals
Emmanuel is motivated to stay active and maintain a healthy lifestyle. He's eager to meet new people and make friends during his walks.	Emmanuel is frustrated with the increased cost of transportation and the lack of social interaction during his daily	Emmanuel needs a way to find like-minded walking buddies who can keep him company during his walks and ensure he feels safe.	Emmanuel wants to be able to create a profile with my age, interests, and a profile picture, so that I can find compatible walking buddies.

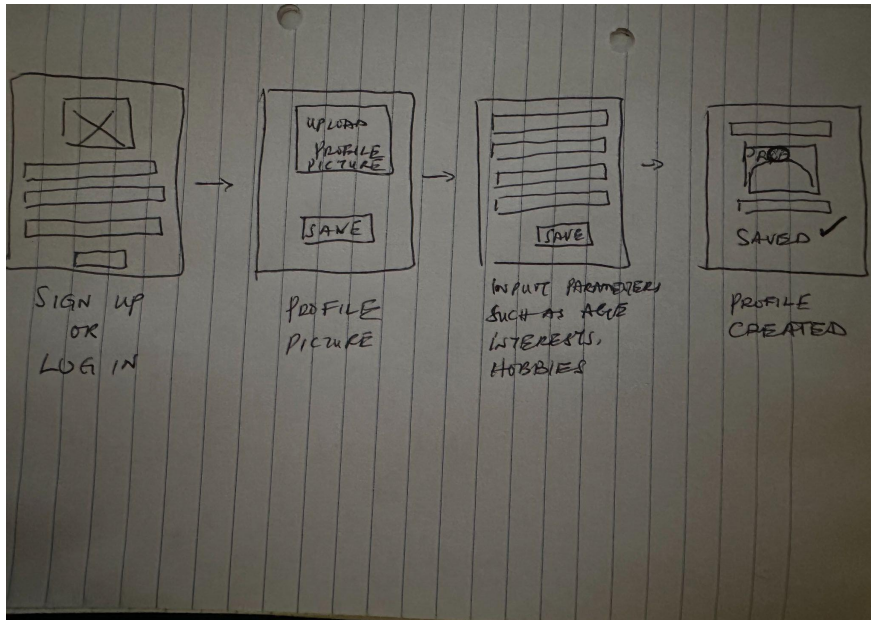
Emmanuel's User story

As a user, I am able to create a profile with my age, interests, and a profile picture, so that I can find compatible walking buddies.

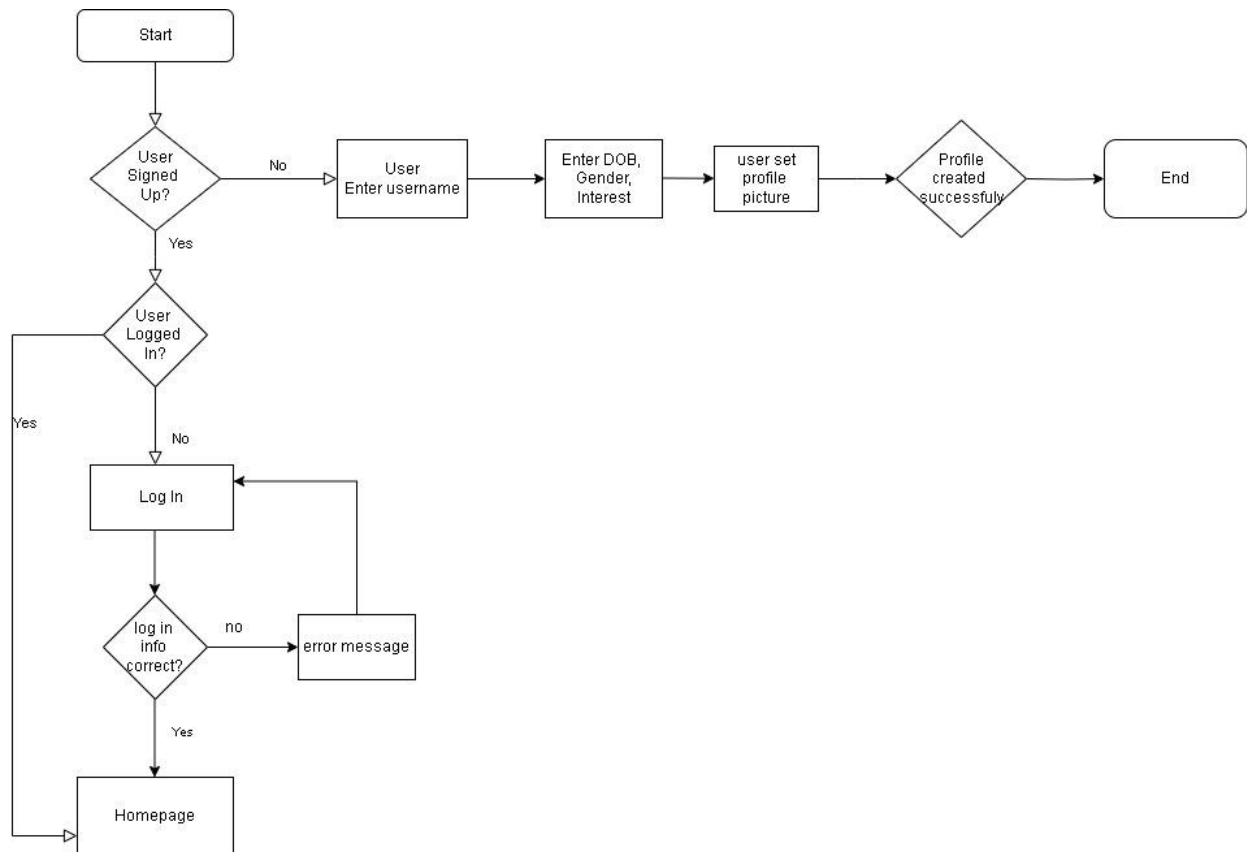
As a user, I am able to be able to search for walking companions based on filters like age, gender, and interests.

As a user, I am able to rate and review my walking companions to provide feedback to the community so that I can contribute to making the app safer for other users.

Emmanuel's User Wireflow:




Emmanuel's User Flow Chart:



Persona:

Basic information



Chika

- 27
- Graphic Designer
- Lagos, Nigeria
- Enjoys spending time with family

Bio

Chika is a young and creative graphic designer living in Lagos. She's passionate about art, design, and exploring the city. Lola used to rely on public transportation and occasional rideshares, but with the fuel subsidy removal, she's open to trying new ways to commute, especially walking. She's interested in finding walking companions who share her artistic interests. Chika is also excited about the prospect of discovering hidden gems in Lagos while walking and capturing them through her artistic lens.

Frustrations	Needs	Motivations	Goals
Chika is frustrated with the increased transportation costs and the limitations it places on her creative explorations. She's also concerned about the safety of walking alone in certain areas of Lagos.	Chika needs a way to find like-minded, creative individuals who are interested in walking together, exploring the city, and sharing artistic experiences. Safety is a top priority for her.	Chika is motivated by her passion for art, design, and urban exploration. She wants to make her daily commute a source of inspiration and creativity. She also sees walking as a more cost-effective and environmentally friendly mode of transportation.	Chika's primary goal is to find walking companions who appreciate art and design, ensuring her safety during her creative explorations in Lagos. She also aims to create a vibrant walking community that shares their artistic discoveries and experiences.

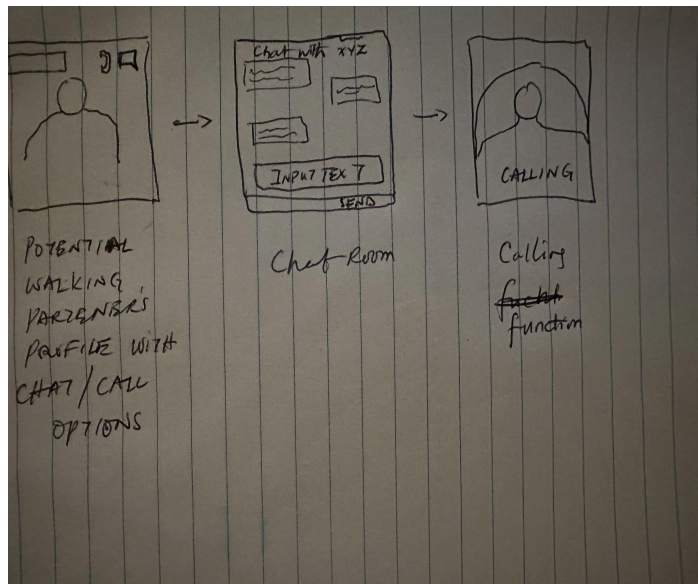
CHIKA's USER STORY:

As a user, I am able to create a profile that reflects my artistic interests, including my background as a graphic designer and my passion for urban exploration so that I can find compatible walking buddies.

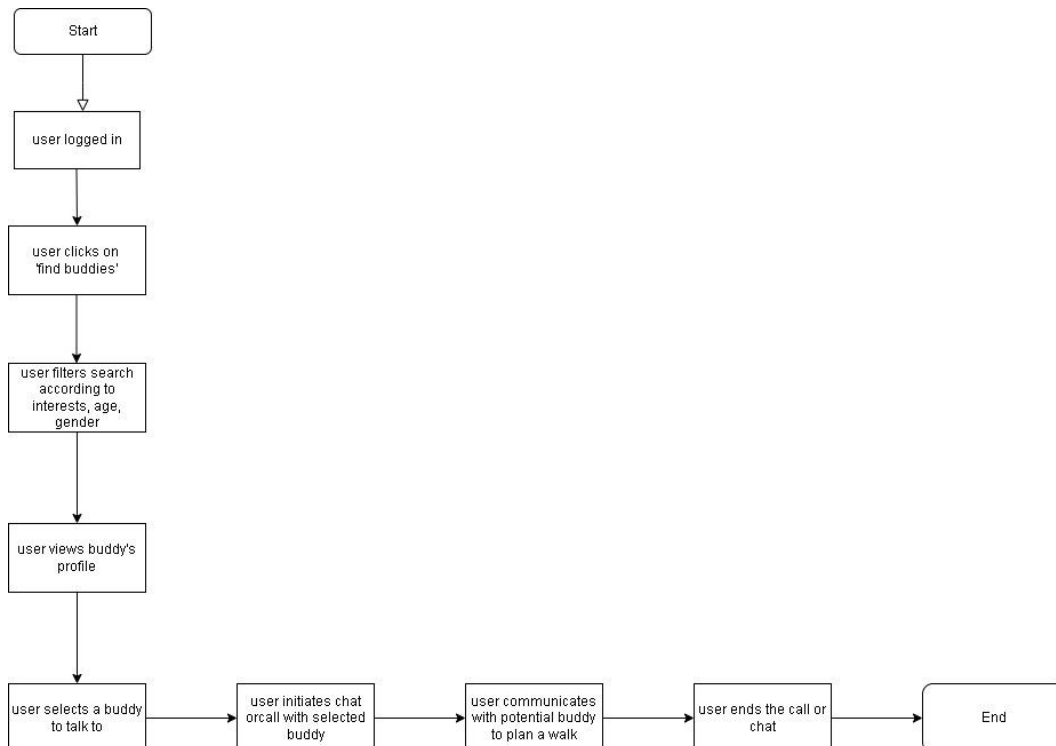
As a user, I am able to communicate with potential walking partners via chat or call so that I can discuss and plan creative walks with them.

As a user, I am able to access a list of potential walking partners and filter them according to age, gender, distance etc

Chika's user wireflow:




Chika's User Story Flowchart:



Persona:

Basic information



Chioma

- 36
- Lawyer
- Lagos, Nigeria
- Lives with her husband and two children.

Bio

Chioma is a working mom who has to balance her job, family, and household chores. With the fuel subsidy removal, her household expenses have increased, and she's looking for ways to save money. Chioma wants a walking companion during her daily commute, both for safety reasons and to make the journey less tiring. She prefers to connect with women her age or mothers who understand her responsibilities.

Frustrations	Needs	Motivations	Goals
Chioma is frustrated by the increased household expenses and the need to juggle her work, family, and commute. She's also concerned about safety during her daily walks.	Chioma needs a way to find walking companions, especially other mothers or women her age, to ensure her safety and provide some companionship during her commute.	Chioma is motivated by the need to save money and the desire to make her daily commute less tiring and more enjoyable. She also wants to connect with other moms who understand her challenges.	Chioma's primary goal is to find walking partners who can help her feel safe, share parenting tips, and make her daily commute a more pleasant experience.

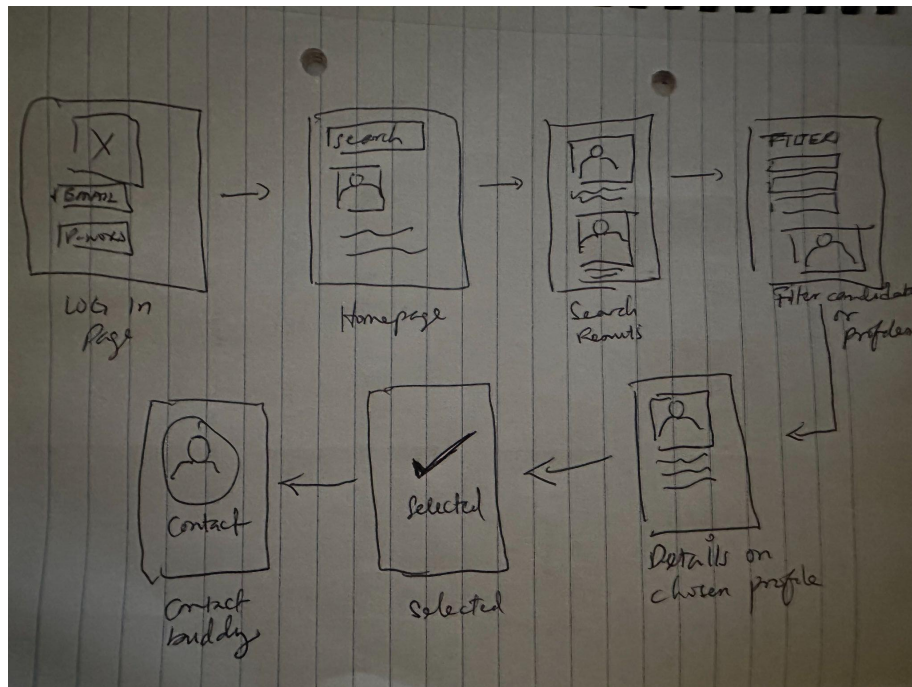
Chioma's USER STORY

As a user, I am able to access a list of all the site members so that I can identify compatible walking buddies such as fellow working moms

As a user, I am able to be part of a community(group chat) of working moms who share their experiences, tips, and support for balancing work, family, and commuting.

As a user, I am able to receive safety tips and access an emergency button so that I can address any safety concerns during our commutes.

Chioma's Wireflow:



Trello Tracked user stories:

<https://trello.com/invite/b/X5RE7LFg/ATTI62eadad1d305b545661a009a78a62992C277A47C/lets-walk-team>

