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IS.780 PS4

$$1) S_{16} = \frac{1(-1) + -1(1) + 1(-1)}{\sqrt{(1^2 + (-1)^2 + 1^2)((-1)^2 + 1^2 + (-1)^2)}} = -1$$

$$S_{26} = \frac{1(-1) + -1(1) + -1(-1)}{\sqrt{(1^2 + (-1)^2 + (-1)^2)((-1)^2 + 1^2 + (-1)^2)}} = -1/3$$

$$S_{36} = \frac{-1(-1) + 1(1) + -1(-1)}{\sqrt{(1^2 + 1^2 + (-1)^2)((-1)^2 + 1^2 + (-1)^2)}} = 1$$

$$S_{46} = \frac{-1(-1) + -1(1) + 1(-1)}{\sqrt{(1^2 + (-1)^2 + 1^2)((-1)^2 + 1^2 + (-1)^2)}} = -1/3$$

$$S_{56} = \frac{-1(-1) + 1(1) + 1(-1)}{\sqrt{(1^2 + 1^2 + 1^2)((-1)^2 + 1^2 + (-1)^2)}} = 1/3$$

2) user 3 is most similar to user 6, which makes sense because for all the other products, user 3 rated them exactly the same as user 6 did.

user 5 was the next most similar (similarity of positive 1/3), which makes sense because they only deviated from user 6's ratings by 1 item whereas the rest of the users deviated by at least 2 items.

$$3) \hat{y}_{6, Friday} = \frac{0(-1) + 0(-1) + 1(1) + 0(-1) + 1/3(1)}{0 + 0 + 1 + 0 + 1/3} = 1$$