

Gabriela Polanco-Ferreya

UX/UI DESIGNER

Contact

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Education

UX/UI Design Bootcamp

Ironhack Lisbon
2022

Master in Mediation

Instituto Internacional de Estudios
Globales para el Desarrollo Humano
2020-2021

Web development Bootcamp

Ironhack Remote
2020

Attorney

University of Buenos Aires, Argentina.
2011-2018

Skills

Design thinking
User research
UX design
UI design
Wireframing
Prototyping
Critical thinking
Resolution and management of
conflicts
Figma
Adobe creative suite
Keynote
Google Slices
HTML & CSS
VS Code

Languages

Spanish (Native)
English (Full professional proficiency)
French (Elementary proficiency)

Experience

Web Designer-Freelancer | 2021 - Present

- Concepted and created compelling visual designs and scalable web design systems, transforming clients' ideas into user centered designs.
- Communicated and presented ideas using user flows, architecture information, site maps, and wireframes.
- Developed and implemented +100 quantitative surveys using Google Forms and Typeform to understand and address user needs, and conducted stakeholder and clients interviews to meet business objectives.
- Delivered production-ready Figma files, including prototype interactions and animations, after iteration of designs, to enhance the user experience based on user testing.
- Designed visual layout and converted designs into HTML and CSS.

Content Analyst- UENI (UK) Remote | 2019-2020

- Created SME websites to help clients' business position and promote services in the Latin American online environment.
- Analyzed, edited, and curated visual and written content for +500 websites to ensure a good user experience.
- Built and improved +500 website SEO to rank first on Google.
- Collected and distributed weekly feedback to team leaders and managers to improve build time and quality to increase productivity.

Legal Administrative Assistant - Federal Department of Justice, Argentina | 2013 - 2018

- Researched laws, court decisions, and other documents relevant to cases before court to aid in judge's decision-making.
- Prepared legal drafts by organizing and assembling information for legal documents and forms, including declarations, discovery requests, and complaints.
- Lent personalized assistance and guidance to more than 5000 attorneys, paralegals, and attorney's clients.