

UX/UI DESIGNER

Gabriela Polanco-Ferreya

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New York/Remote

About

Hello, I'm Gabi- a very empathic UX-UI designer committed to delivering conscious, sustainable, and empowering digital products. that make a better world. I am very passionate about learning.

Skills

Design thinking
User research
UX design
UI design
Wireframing
Prototyping
Problem solving
Critical thinking
Resolution and management of
conflicts
Figma
Adobe creative suite
HTML & CSS
VS code

Experience

Final Project| February 2022

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Education

UX/UI

Ironhack Lisbon
Jan 2022- March 2022

Web development

Ironhack Remote
October 2020-December 2020

Attorney

University of Buenos Aires, Argentina.
2012-2016

Languages

Spanish (native)
English (Full professional proficiency)
French (Elementary proficiency)

Web Designer-Freelancer | Jan 2021 - Present

- Implemented organizational, problem-solving, and innovative skills and help to transform people's ideas into appealing and simple designs
- Designed visual layout of web pages and converted designs into HTML and CSS.
- Used content management systems (WordPress)

Content Analyst- UENI (UK) Remote| 2019-2020

- Worked with the operations team while creating websites for SMEs business located in various parts of the world
- Developed and edited the content for the client's website.
- Created the SEO for the client business to be top on Google.
- Partnered with management to create, develop and implement quality initiatives, resulting in better outputs.
- Compiled and distributed weekly feedback to team leaders and managers to improve build time and quality while increasing productivity.