	Song Yi
Project Organization	1.8
- Are modules imported correctly (using appropriate aliases)?	3.0
- Are data imported/saved using relative paths?	3.0
- Does the README provide a good executive summary of the project?	1.5
- Is markdown formatting used appropriately to structure notebooks?	2.0
- Are there an appropriate amount of comments to support the code?	2.0
- Are files & directories organized correctly?	1.0
- Are there unnecessary files included?	0.0
- Do files and directories have well-structured, appropriate, consistent names?	2.0
Clarity of Message	1.7
- Is the problem statement clearly presented?	2.0
- Does a strong narrative run through the project?	1.5
- Does the student provide appropriate context to connect individual steps back to the overall project?	1.5
- Is it clear how the final recommendations were reached?	1.5
- Are the conclusions/recommendations clearly stated?	2.0
Python Syntax and Control Flow	2.5
- Is care taken to write human readable code?	2.0
- Is the code syntactically correct (no runtime errors)?	2.0
- Does the code generate desired results (logically correct)?	2.5
- Does the code follows general best practices and style guidelines?	2.0
- Are Pandas functions used appropriately?	3.0
- Does the student demonstrate mastery masking in Pandas?	3.0
- Does the student demonstrate mastery sorting in Pandas?	3.0
Data Cleaning and EDA	2.4
- Does the student fix data entry issues?	2.5
- Are data appropriately labeled?	2.5
- Are data appropriately typed?	2.5
- Are datasets combined correctly?	2.5
- Are appropriate summary statistics provided?	2.0
- Are steps taken during data cleaning and EDA framed appropriately?	2.5
Visualizations	2.3
- Are the requested visualizations provided?	2.0
- Do plots accurately demonstrate valid relationships?	2.5
- Are plots labeled properly?	2.5
- Plots interpreted appropriately?	2.5
- Are plots formatted and scaled appropriately for inclusion in a notebook-based technical report?	2.0
Research and Conceptual Understanding	1.3
- Were useful insights gathered from outside sources?	1.5
- Are sources clearly identified?	1.5
- Does the student provide appropriate interpretation with regards to descriptive and inferential statistics?	1.0
Presentation	1.8
- Is the problem statement clearly presented?	2.5
- Does a strong narrative run through the presentation building toward a final conclusion?	2.0
- Are the conclusions/recommendations clearly stated?	2.0
- Is the level of technicality appropriate for the intended audience?	1.8
- Is the student substantially over or under time?	1.5
- Does the student appropriately pace their presentation?	1.7
- Does the student deliver their message with clarity and volume?	1.8
- Are appropriate visualizations generated for the intended audience?	1.5
- Are visualizations necessary and useful for supporting conclusions/explaining findings?	1.7
Overall	**13.9**