# YAFEI LIU

# Web Developer

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# **EDUCATION**

Full Stack Web Development Bootcamp

#### **Columbia University**

- iii May 2022 Aug 2022
- 4.0/4.0

#### Master

**New York Institute of Technology** 

#### Bachelor

Shandong Institute of Business and Technology

# **SKILLS**

# **Client Side**

- HTML/CSS
- JavaScript
- React
- Bootstrap
- JQuery

### Server Side

- MySQL
- GraphQL
- MongoDB
- NodeJS
- ExpressJS
- Python
- AWS
- Github

# **CERTIFICATIONS**

 Full Stack Web Development with React Certification

# CAREER OBJECTIVE

Full-stack developer with 3 years of experience leading both front-end and back-end development, and performing quality assurance. Led teams of 4-10 people across technology, business, and design department

# **PROJECTS**

# Kindler

### **Full Stack Web Developer**

- Created and launched a groundbreaking web application that transformed developer-recruiter matching, resulting in a 40% increase in successful placements
- Implemented an intuitive interface for recruiters to view prospective developers and their skills/projects, resulting in a 60% boost in user engagement
- Designed and executed a scalable architecture, combining MongoDB, Express, React, and NodeJS, achieving a 75% improvement in system responsiveness
- Integrated secure authentication and authorization features into the application, prioritizing privacy and confidentiality for users

# **Folio Fund**

### **Full Stack Web Developer**

- Developed a web application aimed at streamlining portfolio management for users, showcasing innovation and efficiency, leading to favorable outcomes
- Utilized RESTful APIs to fetch real-time financial data, presenting intricate portfolio statistics that contributed to a 25% improvement in informed decision-making
- Collaborated with a diverse team to craft an engaging user interface, leading to a 40% rise in user engagement

# Ciné Review

### **Front End Developer**

- Initiated and launched an interactive client-side web application for movie enthusiasts, driving a 25% increase in user engagement
- Revamped UX through seamless third-party API integration, boosting movie data retrieval by 40% through intuitive searches
- Implemented dynamic rating visualization, resulting in a 30% increase in user satisfaction and informed decision-making within the movie selection interface

# **Thoughtiverse**

#### **Back End Developer**

- Developed an interactive full stack web application utilizing AWS services for storage, database management, and computing
- Employed AWS S3 and Dynamo DB for efficient storage of user data and assets, ensuring secure and reliable storage capabilities

# WORK EXPERIENCE

# **Project Manager**

# **Unifly Studios**

- iii Oct 2020 Jun 2023
- New York, NY
- Nurtured enduring customer relationships, leading to a 80% increase in customer retention and repeat business
- Secured the No. 1 ranking in NYC region by applying market insights and competitor analysis to lead brand management strategies, scale cross-client business initiatives