



## Research Methods in Health: Investigating health and health services (4th edition)

By Ann Bowling

Open University Press. Paperback. Book Condition: new. BRAND NEW, Research Methods in Health: Investigating health and health services (4th edition), Ann Bowling, This bestselling book provides an accessible introduction to the concepts and practicalities of research methods in health and health services. This new edition has been extensively re-worked and expanded and now includes expanded coverage of: Qualitative methods Social research Evaluation methodology Mixed methods Secondary data analysis Literature reviewing and critical appraisal Evidence based practice Covering all core methodologies in detail the book looks at the following kinds of health research: health needs morbidity and mortality trends and rates costing health services sampling for survey research cross-sectional and longitudinal survey design experimental methods and techniques of group assignment questionnaire design interviewing techniques coding and analysis of quantitative data methods and analysis of qualitative observational studies unstructured interviewing The book is grounded in the author's career as a researcher on health and health service issues, and the valuable experience this has provided in meeting the challenges of research on people and organisations in real life settings. Research Methods in Health, Fourth Edition is an essential companion for students and researchers of health and health services, health clinicians and policy-makers with responsibility for...



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