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ADVERTISING PHOTOGRAPHY: A STRAIGHTFORWARD GUIDE TO A COMPLEX INDUSTRY



Cengage Learning, Inc, United States, 2007. Paperback. Book Condition: New. 229 x 185 mm. Language: English. Brand New Book. If you are an aspiring or professional photographer looking to break into advertising, Advertising Photography: A Straightforward Guide to a Complex Industry will provide you with an honest and uncensored look at this highly competitive and lucrative business. While working in the advertising photography industry can be glamorous and financially rewarding, it can also be intimidating and difficult to break...

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