Operations and Supply Chain Management (Fourteenth Edition)

By F. Robert Jacobs,Ravi Shankar,Richard B Chase

McGraw Hill Education, 2014. Softcover. Book Condition: New. 5th or later edition. Operations and Supply Chain Management provides increased emphasis on the relevant aspects of business today such as sustainability, lean supply chains, and improving the efficiency of supply chain processes. These topics are studied in the book with up-to-date, high-level managerial material to clarify the ?big picture? of what these topics are and why they are so important to business today. Contents: Section One: Strategy, Products, and Capacity Chapter 1: Introduction Chapter 2: Strategy Chapter 3: Design of Products and Services Chapter 4: Project Management Chapter 5: Strategic Capacity Management Chapter 6: Learning Curves Section Two: Manufacturing and Service Processes Chapter 7: Manufacturing Processes Chapter 8: Facility Layout Chapter 9: Service Processes Chapter 10: Waiting Line Analysis and Simulation Chapter 11: Process Design and Analysis Chapter 12: Six Sigma Quality Chapter 13: Statistical Quality Control Section Three: Supply Chain Processes Chapter 14: Lean Supply Chains Chapter 15: Logistics, Distribution, and Transportation Chapter 16: Global Sourcing and Procurement Section Four: Supply and Demand Planning and Control Chapter 17: Enterprise Resource Planning Systems Chapter 18: Forecasting Chapter 19: Sales and Operations Planning Chapter 20: Inventory Management Chapter 21: Material Requirements Planning...

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