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The Ltl Carrier s Profitability Blueprint (Hardback)

By Robert L Sullivan III

Dog Ear Publishing, United States, 2015. Hardback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Robert Sullivan, author, coach and mentor has energized myself and staff to new levels of achievement. Robert s vast knowledge and insight has transformed traditional industry processes into a new and innovative approach to trucking. With Robert coaching our team, we were equipped and inspired to reach new levels of success by adapting his innovative methodology to the rapidly changing transportation industry. His Blueprint for success works; it energized myself and my staff and gave us the competitive edge in our market that we have been seeking. John Ingemie, Owner / CEO Mobile Air Transport, Inc. Robert s system is the most comprehensive system on the market. It is the only system that allows you to measure your customer s financial contribution and also measure and manage your company s capacity and efficiency. How can you win the game if you don t know the score? Robert s Blueprint and system is a game changer for the LTL Carrier. It allows you to cost, measure, and manage your company financially and operationally to the profitability...



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