



## Le management par objectifs de Peter Drucker

By Renaud de Harlez

50 Minutes Dez 2014, 2014. Taschenbuch. Book Condition: Neu. 203x127x2 mm. This item is printed on demand - Print on Demand Neuware - Un guide pratique et accessible pour comprendre le management par objectif Développé dans les années cinquante par Peter Drucker, puis repris par John Humble, le modèle du management par objectifs (MPO) est utilisé dans le monde de l'entreprise. Il aide le manager à définir les objectifs à atteindre ainsi que les ressources et le temps nécessaires pour y parvenir. Le grand avantage de cette méthode provient de son aspect collaboratif, car les employés concernés prennent part à la discussion, ce qui les motive indirectement à se dépasser. Ce livre vous aidera à : . Accroître les performances de votre entreprise . Augmenter la satisfaction de vos clients . Motiver vos employés . Et bien plus encore ! Le mot de l'éditeur : « Avec l'auteur, Renaud de Harlez, nous avons cherché à présenter aux lecteurs une pratique managériale très efficace pour renforcer la cohésion d'une équipe et augmenter la motivation des travailleurs. » Juliette Nève À PROPOS DE LA SÉRIE 50MINUTES | Gestion & Marketing La série « Gestion & Marketing » de la collection 50MINUTES fournit...



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