



## Association Educational Work for Men and Boys; A Handbook of Principles, Policies and Methods of Meeting the Educational Needs of Men and Boys, Day or Night, Inside or Outside the Association Building. the

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By Books Group

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1912 Excerpt: .the Sunday school paper, the church bulletin board, and publicly announced by the pastor or superintendent. (10) The very best kind of advertising, however, is goods actually delivered by the educational or any other department. The students themselves are the best advertisements and advertisers. Talk from them goes a long way. Association advertising that cannot be backed up with intrinsic value is worse than nothing. One of the worst criticisms that can be made of any Association is that it does not represent facts. Exaggerated, doubtful or untruthful statements or representations of any character are misleading and damaging. The Association must always be able to make good. Contented customers are the best advertisers. Large Gifts For Education (Outside of Public Schools) 1890 \$ 33,500,000 1895 32,000,000 H 1900 79,500,000 BHBH 1905 93,000,000 H 114,000,000 HMH e. Preparation of advertising matter Ad-writing is a business and an...

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*Absolutely among the best book I have possibly go through. I have go through and that i am certain that i am going to gonna read through once again again in the future. I am just delighted to tell you that this is basically the finest book i have got go through within my personal existence and could be he finest book for ever.*

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