



Selling Your Ideas to Your Organization (J-B CCL (Center for Creative Leadership))

By Harold Scharlatt

Pfeiffer. Paperback. Book Condition: New. This item is printed on demand. Paperback. 32 pages. If youve got an idea you want to sell, you need to do two things: scan your environment and use effective tactics. This guidebook explains how to scan your environment and provides a collection of tactics you can use to sell your idea. Using this systematic approach will make you more likely to accomplish your objective - solving a problem or making an improvement for the benefit of individuals, groups, and the organization as a whole. This item ships from La Vergne,TN. Paperback.



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