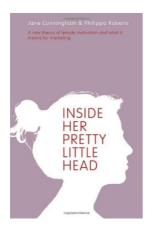
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## INSIDE HER PRETTY LITTLE HEAD: A NEW THEORY OF FEMALE MOTIVATION AND WHAT IT MEANS FOR MARKETING



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- Authored by Philippa Roberts, Jane Cunningham
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