



Management Consultancy

By Joe O Mahoney, Calvert Markham

Oxford University Press, United Kingdom, 2013. Paperback. Book Condition: New. 2nd Revised edition. 246 x 190 mm. Language: English . Brand New Book. Management Consultancy provides a comprehensive and up-to-date introduction to the consulting industry. The text uses theory as a basis for critical discussion, ensuring students fully understand the principal ideas behind consulting, as well the limitations. The authors engaging and accessible writing style is combined with a wealth of real-world practical examples, which place management consultancy theory into the context of the business environment. The book's strong critical perspective encourages students to develop their analytical skills, while practitioner insights in every chapter provide guidance from leading industry professionals. Case studies throughout the text and a chapter devoted entirely to consulting skills, ensure students are equipped with the necessary tools to succeed within this complex and competitive industry. The text is supported by a fully integrated Online Resource Centre, providing a range of additional resources for students and lecturers. For students: An additional chapter on types of clients and forms of interventions and Chapter 11 on preparing for and conducting a case interview (NEW) Appendices to the book, including a sample consultancy contract, CV, covering letter, and RFI...



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