



Financial management principles (quality higher education courses series of textbooks)

By WANG MING HU

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pages Number: 285 Publisher: Machinery Industry Pub. Date :2011-01-27 version 1. This book is in-depth development of China's market economic system and the global financial crisis deepened gradually expand the situation written. edited with concise The language will be set out clearly the theory of financial management and modern business management is reflected in the cutting-edge issues. combined with the classic case of a complete system to course content will be reflected. Book is full. rich cases. both in-depth study of theory. there are clear explanations of practical operation. Book for undergraduate colleges financial management and specialist health professional. but also economics and management as other basic teaching materials professional financial management and MBA teaching materials. Contents: Preface Publishing Teaching Suggestions Introduction 1.1 Chapter 1 of the object and content of financial management financial management control what 1.1.2 1.1.1 What is the financial management control how the financial management 1.1.3 1.2 1.2.1 Overview of Financial Management Financial West 1.2.2 Management of the emergence and development of contemporary China 1.3 Development of financial management financial management of the basic theoretical...



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