

## Music and Advertising in Television I



Filesize: 2.15 MB

### ***Reviews***

*The book is straightforward in read through better to recognize. it absolutely was writtern quite completely and valuable. Its been printed in an exceptionally simple way which is only after i finished reading this book where really altered me, alter the way i believe.*

***(Kenyatta Berge DDS)***

## MUSIC AND ADVERTISING IN TELEVISION I



GRIN Verlag Sep 2011, 2011. Taschenbuch. Book Condition: Neu. 208x57x5 mm. This item is printed on demand - Print on Demand Neuware - Scholarly Research Paper from the year 2008 in the subject Communications - Movies and Television, grade: 1,1, London Metropolitan University (London Metropolitan University), course: Marketing & PR in Music and Media Industries, language: English, abstract: Pod NiTES is an all new and innovative multi-format show proposed by Fremantle Media. The show is a reality based music programme and sees sixteen contestants (in groups of four) living and competing together for a total of six weeks. The show deals with four different music genres (Pop, Rock, Jazz and R&B) each represented by a different celebrity mentor. The task the four teams face each week is to create a brand new song within a different genre every time. Presented by Sharon Osbourne and Will Young the show contains weekly podcasts, live performances by contestant teams and mentors opinions on the performances. Footage as to how the songs were created and what friction occurred within the house will be shown as well. In the end the public will decide which team wins by downloading their favourite song via iTunes. The team whose songs have been downloaded the most often will win. Pod NiTES targets the already existent audience of reality TV and responds to their lifestyle by offering live podcasts as well as other interactive services. By teaming up with Apple UK Pod NiTES promises to be a high profile music show enabling ITV to not only attract various other advertisers but to also offer the viewers an insight into the different music genres and hence widening their cultural horizon. Being broadcast every Saturday night for six weeks following the end of The X Factor, Pod NiTES will replace the likes...



[Read Music and Advertising in Television I Online](#)



[Download PDF Music and Advertising in Television I](#)

## You May Also Like



**Slave Girl - Return to Hell, Ordinary British Girls are Being Sold into Sex Slavery; I Escaped, But Now I'm Going Back to Help Free Them. This is My True Story.**

John Blake Publishing Ltd, 2013. Paperback. Book Condition: New. Brand new book. DAILY dispatch from our warehouse in Sussex, all international orders sent Airmail. We're happy to offer significant POSTAGE DISCOUNTS for MULTIPLE ITEM orders.

[Download ePub »](#)



**Everything Ser The Everything Green Baby Book From Pregnancy to Babys First Year An Easy and Affordable Guide to Help Moms Care for Their Baby And for the Earth by Jenn Savedge 2009 Paperback**

Book Condition: Brand New. Book Condition: Brand New.

[Download ePub »](#)



**My Life as an Experiment: One Man s Humble Quest to Improve Himself by Living as a Woman, Becoming George Washington, Telling No Lies, and Other Radical Tests**

SIMON SCHUSTER, United States, 2010. Paperback. Book Condition: New. Reprint. 212 x 138 mm. Language: English . Brand New Book. One man. Ten extraordinary quests. Bestselling author and human guinea pig A. J. Jacobs puts...

[Download ePub »](#)



**I will read poetry the (Lok fun children's books: Press the button. followed by the standard phonetics poetry 40(Chinese Edition)**

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: Unknown Publisher: the Future Publishing basic information Original Price: 88.00 yuan...

[Download ePub »](#)



**Index to the Classified Subject Catalogue of the Buffalo Library; The Whole System Being Adopted from the Classification and Subject Index of Mr. Melvil Dewey, with Some Modifications .**

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This historic book may have numerous typos and missing text. Purchasers can usually...

[Download ePub »](#)