



Mediabistro.com Presents Small Screen, Big Picture: A Writer's Guide to the TV Business

By Chad Gervich

Random House USA Inc, United States, 2008. Paperback. Book Condition: New. 234 x 157 mm. Language: English . Brand New Book. Take On Hollywood and Make It as a Television Writer. From , the media industry's most well-respected source for jobs, professional development, and community, this inside-the-business guide gives you the knowledge and tools you need to infiltrate Hollywood and land a job as a TV writer. That's right Small Screen, Big Picture gives you a competitive edge over millions of other aspiring writers who share your talent, creativity, and determination . . . because after reading these pages, you'll have the one thing they lack: an understanding of the business of television. This journey into Hollywood's inner workings not only details how networks, studios, and production companies work together, it teaches you how the process affects the creation and writing of TV series, how shows make money, and ultimately how you can use this information to break into the industry. You'll learn: What really goes on in the inner sanctum of the writers room and how to be a part of it How today's TV business model works and how rapidly it s...



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