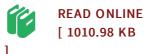




Smart Guide to Profiting from Mutual Funds

By Susan Karp

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Smart Guide to Profiting from Mutual Funds, Susan Karp, This title presents an all-you-need-to-know introduction to mutual funds - ideal for tentative beginners as well as veterans looking for a brush-up on the fundamentals of "wealth building". It offers: smart definitions of blended funds, balanced funds, and closed-end funds; smart strategies for college savings, tax-free funds, and retirement plans; smart tips on how to find reliable fund families and managers, and how to ride a volatile market; smart advice on diversifying your investments, capitalizing on "bull" and "bear" market cycles, committing to aggressive growth funds, knowing when to "sell short", and much more; smart tips on calculating interest-rate risk, choosing between taxable and tax-exempt funds, analyzing a fund's performance history, and matching your fund family's goals and style with your own; and, smart insights into how mutual funds perform against CDs, individual stocks and bonds, and treasury securities. This title provides quick reading and easy referencing with a comprehensive index and loads of sidebars and tables. "Smart Guides" take readers seriously. They satisfy even the most curious person's desire to know the essentials about any of a wide range...



Reviews

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