



Energize Growth Now: The Marketing Guide to a Wealthy Company

By Lisa Nirell

Wiley. Hardcover. Book Condition: New. Hardcover. 240 pages. Dimensions: 9.1in. x 6.1in. x 1.0in. Praise for Energize Growth Now: Effective, timely, balanced—this book captures the critical steps for growing a business the right way and avoiding the usual pitfalls of a poor growth strategy. Stephen R. Covey, author, *The 7 Habits of Highly Effective People* and *The Leader in Me*: Much like my experience at Apple, you will need to know when it's time to stop acting like a bootstrapper and start operating like a growth company. This book is a great resource to ease the transition. By applying these core principles and time-tested planning guides, you will have changed the world for the better. Guy Kawasaki, author, *Reality Check* and *The Art of the Start*, and cofounder, Alltop: I wish I had access to this book's wisdom in the past. It's a wellspring of invaluable marketing ideas and wealth-building strategies business owners and management teams can—and should—use to take their companies where they need to go. There's no abstruse theory or hard-to-understand doublespeak here. Just actionable plans anyone can literally start using tomorrow. That makes Lisa Nirell the growth strategy guru for sustainable businesses. Jeffrey Hollender, President and Chief Inspired Protagonist, Seventh Generation: Energize...



READ ONLINE
[7.57 MB]

Reviews

A top quality publication along with the font used was intriguing to read. I really could comprehend everything using this written e book. It's been designed in an remarkably straightforward way and it is only after I finished reading through this publication by which basically altered me, modify the way I believe.

-- Cathrine Larkin Sr.

Very useful to all of group of people. I actually have read through and so I am certain that I will planning to study yet again once again down the road. I am just very easily can get a satisfaction of looking at a created book.

-- Mark Bernier

See Also



Read Write Inc. Phonics: Grey Set 7 Non-Fiction 2 a Flight to New York

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 213 x 98 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



The Voyagers Series - Europe: A New Multi-Media Adventure Book 1

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



Read Write Inc. Phonics: Blue Set 6 Non-Fiction 1 Save the Whale

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. 185 x 72 mm. Language: N/A. Brand New Book. These decodable non-fiction books provide structured practice for children learning to read. Each set of books is carefully levelled to match childrens growing...



The Adventures of Ulysses: A Supplement to the Adventures of Telemachus

Createspace, United States, 2015. Paperback. Book Condition: New. 254 x 178 mm. Language: English . Brand New Book ***** Print on Demand *****.The Adventures of Ulysses by Charles Lamb - CLASSIC GREEK MYTHOLOGY - This work is designed as a supplement to...



All My Fault: The True Story of a Sadistic Father and a Little Girl Left Destroyed

Ebury Publishing. Paperback. Book Condition: new. BRAND NEW, All My Fault: The True Story of a Sadistic Father and a Little Girl Left Destroyed, Audrey Delaney, 'I could see what he was doing to the other girls because he had been doing...



I'll Take You There: A Novel

Harper Perennial. PAPERBACK. Book Condition: New. 0060501189 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am a...