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E is for Exceptional: The New Science of Success

By Rob Yeung

Pan MacMillan, United Kingdom, 2013. Paperback. Book Condition: New. Main Market Ed.. 196 x 130 mm. Language: English . Brand New Book. By the author of You Can Change Your Life (Macmillan, December 2012) Over the last decade, Rob Yeung has interviewed hundreds of high achievers in business, sport and entertainment to gain insight into the minds of successful people. Combining this knowledge with a wealth of scientific research, he has defined the subtle yet crucial differences that distinguish exceptional people from everyone else. By reading this book you will: - Discover the critical mindset that allows high achievers to generate creative ideas - Learn the secret psychology that helps you to influence and persuade others to come round to your way of thinking - Develop practical techniques for boosting your relationships and earning and achieving more A great guide to high achievement. Full of fascinating information and wonderful advice Professor Richard Wiseman Please note this book was published as THE EXTRA ONE PER CENT in Trade Paperback.



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