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Anatomy of the World of Business: Theories, Models, and Best Practices: Capstone Course

By Jane Goretskaya, Dr Jane Goretskaya

Living Art Studio, United States, 2012. Paperback. Book Condition: New. Marina Bichinsky (illustrator). 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Anatomy of the World of Business: Theories, Models, and Best Practices: Capstone Course (Volume 1) Guidance for Leaders, Managers, and Graduate Students, purchasing degree in leadership and management fields Anatomy of the World of Business: Theories, Models, Practical Applications is a book, designed as the hands-on program to provide business executives with a chance to refresh and up-date their knowledge to succeed in running, managing, and operating practically any business with a little adjustment to business size and type. Discussions lead leaders and managers to deep understanding of the connection between theories and models, based on sound research, and practical implications, varied from business issues, situations, and cases, occurred in organizations quite often. Examples from real-world scenarios provide support to theoretical framework and set-up shift to new paradigm of making decision and creating solutions for improvement. Nine chapters of the book serve as a course of professional development for administrators, managers of all levels, and leaders performed in small business (both profit and non-profit), middle-sized firms, and global corporations. The book also serves...



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