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## Regulating Entrepreneurial Behaviour in European Health Care Systems

By Richard B. Saltman, Reinhard Busse, Elias Mossialos

Open University Press. Paperback. Book Condition: new. BRAND NEW, Regulating Entrepreneurial Behaviour in European Health Care Systems, Richard B. Saltman, Reinhard Busse, Elias Mossialos, What have been the major trends in entrepreneurial behaviour and regulation in European health care? To what degree do approaches to regulation and entrepreneurialism differ amongst subsectors and countries across Europe? What does the evidence show about successes and failures, and which successful options are open to policy-makers? A wide range of entrepreneurial initiatives have been introduced within European health care systems during the last decade. While these initiatives promised more efficient management, they also triggered concerns about reduced equity and quality in service provision. This book explores emerging regulatory strategies that seek to capture the benefits of entrepreneurial innovation without sacrificing the core policy objectives of a socially responsible health care system. It opens with an extended essay on current trends and evidence across health care subsectors and across countries, presenting a wide range of alternatives for policy makers, and assessing their relative advantages and disadvantages. It then reviews entrepreneurialism and regulation in specific contexts (such as hospitals, primary health care, social services) and considers related issues including the impact of corruption and the potential...



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