



How to Blog a Book: Write, Publish, and Promote Your Work One Post at a Time (Revised and expanded ed)

By Nina Amir

F&W Publications Inc. Paperback. Book Condition: new. BRAND NEW, How to Blog a Book: Write, Publish, and Promote Your Work One Post at a Time (Revised and expanded ed), Nina Amir, Transform Your Blog into a Book! The world of blogging changes rapidly, but it remains one of the most efficient ways to share your work with an eager audience. In fact, you can purposefully hone your blog content into a uniquely positioned book--one that agents and publishers will want to acquire or that you can self-publish successfully. How to Blog a Book Revised and Expanded Edition is a completely updated guide to writing and publishing a saleable book based on a blog. Expert author and blogger Nina Amir guides you through the process of developing targeted blog content that increases your chances of attracting a publisher and maximizing your visibility and authority as an author. In this revised edition you'll find: * The latest information on how to set up, maintain, and optimize a blog* Steps for writing a book easily using blog posts* Advice for crafting effective, compelling blog posts* Tips on gaining visibility and promoting your work both online and off* Current tools for driving traffic to...



READ ONLINE
[6.15 MB]

Reviews

It becomes an incredible book that we actually have possibly study. It really is rally exciting throgh studying period of time. I am very easily could get a satisfaction of reading through a written book.

-- **Gianni Hoppe**

A really awesome pdf with perfect and lucid reasons. It is actually rally fascinating throgh reading period of time. Your lifestyle period will probably be transform as soon as you total looking over this ebook.

-- **Alford Kihn**