

Be a Woman and ACT Like One: Succeeding in Business and Life



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BE A WOMAN AND ACT LIKE ONE: SUCCEEDING IN BUSINESS AND LIFE



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Wheatmark, United States, 2011. Paperback. Book Condition: New. 201 x 130 mm. Language: English . Brand New Book ***** Print on Demand *****.Women in business often struggle with the image they present. Though they enjoy being female, they sense that others will perceive them as weak, and they attempt to hide their femininity. They believe that to gain acceptance and recognition in the workplace, they need to wear a shark disguise instead of being a beautiful coral fish. In this book, Hertha Wolff-Arend reminds women of who they are and encourages them to emerge from the shadows. No more hiding, pretending, and feeling threatened. The new strategy is just be yourself -- beautiful and powerful by nature. If you feel stuck in your career or in life in general, this powerful book will help you to find the womanly way to success and happiness. Hertha Wolff-Arend is a certified business coach and writer located in Paso Robles, California. Before she relocated from Germany to the United States in 2005, she was a managing director working in the international advertising industry. She has received training and certification as a coach at New Ventures West in San Francisco. Hertha dedicates her work and efforts to women who are struggling with their lives or stumbling over job issues. Her professional background in the corporate world combined with her coaching experience makes her an excellent mentor for women as she supports them in their career goals. **Be a Woman and Act Like One** is not just the title of her first book, but it is also her mission for success and happiness. You can find more about the author and her work on her website and blog:



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