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## EVALUATION OF MANAGEMENT ISSUES, BENEFITS AND LIMITATIONS OF INTERNATIONAL BUSINESS

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GRIN Verlag Mrz 2013, 2013. Taschenbuch. Book Condition: Neu. 210x148x2 mm. This item is printed on demand - Print on Demand Neuware - Research Paper from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: A, Atlantic International University (Atlantic International University), course: Business and Economics, language: English, comment: Comments from the Advisor, You did an excellent job in this assignment. Your ideas were presented well, keep up the good work in the program! , abstract: The motion for entering a new environment is mainly because that environment lacks good competition, or competition is weak or does not exist at all. For a business to succeed internationally it begins with its management systems it puts in place. The management has to have an ability to behave accordingly and be able to follow the set rules. International operations have grown and are changing slowly such that the basic management process and concepts still need to be followed although very closely in case of any new changes. Communication is very important when doing business internationally as the channels are also changing with technology systems. International operations are also growing due to political environment changes in the international environment. World exports are increasing according to Devinney, Timothy M., Pedersen, Torben, Tibanyi, Laslo (2010) from \$60 billion in 1950 to \$16, 070 in 2008. Agreements on trading conditions have been put in place to enable such growth. For any country to grow beyond its borders it means more competition and new opportunities. A study on the importing and exporting rules and regulations is very important as this helps evaluate the strength of business in the chosen environment. Also understanding the legal, social, economic and political status of the chosen environment is very important as the behavioral patterns of these...



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