



The Cause: The Power of Digital Storytelling for Social Good

By Tatiana Garrett Mulry

DDX Media, Inc., United States, 2013. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Does your non-profit or social enterprise seem invisible? The secret to more exposure, larger donations, and more volunteer support lies in your ability to tap into your own story. The Cause helps you leverage your passions, and interests to craft a compelling case for support that ignites your audience s emotions and focuses on selling the impact of your organization. This powerful message can be spread through effective storytelling in person, online and through mobile devices. Award-winning digital marketing expert, Tatiana Garrett Mulry, lays out a comprehensive, step-by-step plan for non-profit leaders, social entrepreneurs, marketing managers and cause advocates to help them find their voice and express their passion for their organization to create bigger and better results. Based on years of experience working with dozens of large Fortune 500 clients and launching the social enterprise, , there are many practical examples of effective pitches, insights about donor needs, as well as the recipe of proven techniques for mastering online content that will help you build an army of social good ambassadors for your cause. The...



Reviews

Certainly, this is actually the very best job by any author. It really is rally exciting through studying time. You may like how the blogger write this pdf.

-- Rudolph Jones MD

Completely essential go through ebook. I was able to comprehended almost everything using this created e pdf. You will not sense monotony at anytime of your time (that's what catalogs are for relating to if you request me).

-- Timmothy Schulist

Other Books



The Mystery of God s Evidence They Don t Want You to Know of

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book ***** Print on Demand *****. Save children s lives learn the discovery of God Can we discover God? What does science prove? Why we were never...



Decameron and the Philosophy of Storytelling: Author as Midwife and Pimp (Hardback)

Columbia University Press, United States, 2005. Hardback. Book Condition: New. New. 236 x 155 mm. Language: English . Brand New Book. In this creative and engaging reading, Richard Kuhns explores the ways in which Decameron ssexual themes lead into philosophical inquiry, moral...



Bully, the Bullied, and the Not-So Innocent Bystander: From Preschool to High School and Beyond: Breaking the Cycle of Violence and Creating More Deeply Caring Communities

HarperCollins Publishers Inc, United States, 2016. Paperback. Book Condition: New. Reprint. 203 \times 135 mm. Language: English . Brand New Book. An international bestseller, Barbara Coloroso s groundbreaking and trusted guide on bullying-including cyberbullying-arms parents and teachers with real solutions for a...



History of the Town of Sutton Massachusetts from 1704 to 1876

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...



Kindergarten Culture in the Family and Kindergarten; A Complete Sketch of Froebel's System of Early Education, Adapted to American Institutions. for the Use of Mothers and Teachers

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English. Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original...



The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, The Tale of Jemima Puddle-Duck - Read it Yourself with Ladybird: Level 2, This is a gentle adaptation of the classic tale by Beatrix Potter. Jemima Puddle-Duck wants to lay and hatch her...