

The [H1 genuine MBA under compulsory core course outline (first series)(Chinese Edition)



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Reviews

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(Pasquale Larkin I)

THE [H1 GENUINE MBA UNDER COMPULSORY CORE COURSE OUTLINE (FIRST SERIES)(CHINESE EDITION)



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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Pub Date :2003-09-01 Pages: 2003 Publisher: International Broadcasting title: MBA compulsory core course outline (Series) Price: 44 yuan: Gan Huaming editor Press Publication Date: 2003: International Broadcasting - 9-1 ISBN: 9787507821895 Words: Page :2003-08-01 Edition: Binding: Folio: Product ID: Wing Garden: 300204. international broadcast editor recommended Summary compiled scheduled this set of the EMBAMBA compulsory core courses divided into two series. The first series including business strategy (CORPORATION STRAATEGY). new product development . marketing (MARKETING). production operations (PRODUCTION) procurement (PURCHASING) (NEW PRODUCTS DEVELOPMENT). Banking: capital measures and the use of the management approach (FINANCE). Human Resources: Organizational and Personnel (HUMAN RESOURCE) management approach (MANAGEMENT METHODS). MBA compulsory the nuclear industry centered course outline (first series) ; second series. including business process (BUSINESS PROCESS). Project Management (PROJECT MANAGEMENT). co contention (COOPETITION) (ENTREPRENEURSHIP) clear King Case (CASEBOOK). Accounting (the ACCOUNTING) enterprises into stock companies: China Rules enterprises into stock companies: International through thick and thin paradigm compared to the world . MEA compulsory core course outline (II) . Based on today's Europe and the United States in various fields of business administration are the most famous. the most common textbooks include industrial and commercial passenger management is the most common. the most applicable knowledge. System to study these materials to meet in order to have a full MBA and EMBA core required courses and then understand. (In addition. we also stretched written the MBAMPA obligatory common curriculum). Successful career requires talent. the Business Administration talents need to accept a first-class education. Practice has proved that the MBA and EMBA education is the world's most perfect education to cultivate professional entrepreneurs. All those who want to pursue the development of production eventually won...



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