



The Structuring of Strategic Alliances in the ICT-Industry

By Sascha Walter

Diplom.De Jul 2003, 2003. Taschenbuch. Book Condition: Neu. 210x148x8 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2002 in the subject Business economics - Personnel and Organisation, grade: 1,0, Bielefeld University (Wirtschaftswissenschaften), language: English, abstract: Inhaltsangabe:Summary: This study examines what factors determine the choice of governance structure made by alliance partners in the ICT-industry. First, the explanatory power of the transaction cost theory, the resource-based view, the structural contingency approach, strategic choice theory, resource dependence theory, organisational ecology and principal agent theory to answer this question is surveyed. A deeper analysis using transaction cost theory, resource-based view and structural contingency approach is employed to develop three models of alliance structuring. Propositions related to the models are then tested on a sample of 101 strategic alliances in the ICT-industry. The findings suggest that there exist five influential factors: (1) the existence of alliance-specific investment by the partners, (2) the number of functional areas contained by the alliance, (3) a limited duration of the alliance, (4) the type of resources contributed by the partners, and (5) uncertainty of the tasks of the alliance. These factors are then recombined to form one...



READ ONLINE
[4.27 MB]

Reviews

The ebook is fantastic and great. I really could comprehend almost everything using this published e book. You will not really feel monotony at any moment of the time (that's what catalogues are for regarding should you check with me).

-- **Izabella Little**

Just no words to spell out. it absolutely was writtern quite flawlessly and useful. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Dr. Clint Reichel I**

Related Books



Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Brookes Publishing Co. Paperback. Book Condition: new. BRAND NEW, Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success, Eva M. Horn, Susan B. Palmer, Gretchen D. Butera, Joan A. Lieber, How can inclusive early educators plan and deliver...



Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Adams Media Corporation. Paperback. Book Condition: new. BRAND NEW, Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age, David Dutwin, TV. Web Surfing. IMing. Text Messaging. Video Games. iPods. Kids today are plugged into...



A Dog of Flanders: Unabridged; In Easy-to-Read Type (Dover Children's Thrift Classics)

Dover Publications, 2011. Paperback. Book Condition: New. No Jacket. New paperback book copy of A Dog of Flanders by Ouida (Marie Louise de la Ramee). Unabridged in easy to read type. Dover Children's Thrift Classic. Reprint of original edition. Green edition. Mineola...



It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em

HarperCollins Publishers. Paperback. Book Condition: new. BRAND NEW, It's Just a Date: How to Get 'em, How to Read 'em, and How to Rock 'em, Greg Behrendt, Amiira Ruotola-Behrendt, A fabulous new guide to dating co-authored by Greg Behrendt, former writer on...



Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America

New Press. Hardcover. Book Condition: New. 1565843940 Never Read-12+ year old Hardcover book with dust jacket-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!! *...



Leave It to Me (Ballantine Reader's Circle)

Ballantine Books. PAPERBACK. Book Condition: New. 0449003965 12+ Year Old paperback book-Never Read-may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy- I ship FAST with FREE tracking!!!! * I am a...