



Hyundai's Decision to Location & Supply Networks

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GRIN Verlag GmbH Sep 2014, 2014. Taschenbuch. Book Condition: Neu. 211x149x6 mm. Neuware - Project Report from the year 2013 in the subject Business economics - Supply, Production, Logistics, grade: C+, University of Bedfordshire, course: MSc INTERNATIONAL BUSINESS & MANAGEMENT, language: English, abstract: This Applied Management Project is written on the concepts of Supply Network and Location. The scope of this report is broad as it would intend to accomplish its objectives with four different case studies. It is obvious that there is no operation in the world that exist in isolation. Each operation is seems to be an integral part of large and relatively interconnected network of various operations. This factor is known as Supply Network which involves two major stakeholders (Suppliers and Customers). The perspective of Supply Network refers to be as a concept of settling all given operations in a context by which it allows the company to interact with its suppliers and customers. It has been determined that of all aspects (Input Material, Raw Material, Other Information and even Individuals within an enterprise flow within the organisational network of customers-suppliers relationships build through all of the given operations. This concept assists company in understanding and realising...



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