



## Media Credibility

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By S.K. Aggarwal

Mittal Publications, New Delhi, 1989. N.A. Book Condition: New. Xiv+246pp The credibility of the Press has suffered a serious erosion during the past few years. The TV and the Radio are known to sing the song of the government in power. People look to the Press not only for news but also for guidance. The tendency of the press to increasingly depend on the government and be under its obligations is fraught with the danger of losing its impartially and independence. The press in India is passing through a very critical phase. It is under tremendous pressure from the business community, the government and the journalists themselves. The journalists in our country have become a privileged class and have not cared to impose on themselves some kind of voluntary discipline or self-censorship. It is time journalists reassess their role and formulate some kind of voluntary ethical code. The politicization of the press is a cause for serious concern. Take the case of differences that arose between former President Zail Singh and Prime Minister Rajiv Gandhi of Rajiv Gandhi versus former Union Finance and Defence Minister V.P. Singh. The newspapers took sides. Some newspapers passed off comments making it news on...



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