


[DOWNLOAD](#)


## Sustainable Cultural Tourism: Small-Scale Solutions

By Susan M Guyette Ph D

Bearpath Press, United States, 2013. Paperback. Book Condition: New. 250 x 170 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This practical text guides tourism planning and development efforts from within cultures-addressing regional linkages, the tourism plan, visitor surveys, marketing, cultural centers and museums, job creation, and enterprise development, as well as evaluation of sustainability. A new paradigm for a value-based approach is discussed with examples throughout the book. Planning processes illustrate ways of integrating culture into sustainable tourism development and case studies at the end of each chapter identify community-based success factors. Lists for further reading are presented at the end of each chapter. From the Back Cover Cultural tourism of the future will foster authenticity and learning experiences through small-scale, linked enterprise networks. This book presents a value-based planning and development method for cultural tourism, coming from within the community context. Through planning and sustainable practices, tourism can support earned livelihood, cultural retention, and resource protection. Sustainability is possible through a worldview that respects cultural values and natural cycles, rather than a lineal, profit-based economic perspective. Culture guides actions, and is therefore the cornerstone of economic and ecological sustainability. The author designed this book to...



**READ ONLINE**  
[ 4.24 MB ]

### Reviews

*This book will never be straightforward to start on reading through but quite enjoyable to learn. Better then never, though i am quite late in start reading this one. Your lifestyle span will probably be convert once you complete reading this publication.*

-- **Dr. Kadin Hane DVM**

*This publication may be worth purchasing. it was actually writtern quite flawlessly and valuable. I am just happy to tell you that this is actually the very best book i actually have study inside my personal life and can be he best ebook for actually.*

-- **Frank Nienow**