



## Fundamentals of Project Sustainability: Strategies, Processes and Plans

By MR John N Morfaw

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This book focuses on the evaluative analysis on the various sustainability benchmarks, metrics, measurement, indexes, parameters and characteristics for an effective and efficient implementation of programs and projects in organizations. It explores other aspects of project and organizational sustainability such as financial, economic, social, cultural, political, legal, environment and education for an integrative approach towards the conceptualization, planning, design, appraisal, implementation and the monitoring and evaluation of programs, projects and institutions. The book also provides an exhaustive elaboration on the theories of management postulated by the Gurus of Total Quality Management (TQM) such as Edward Deming, Joseph Juran, Philip Crosby, Walter Shewhart, Kaoru Ishikawa and Shigeo Shingo. Other contemporary business concepts such as Six Sigma Methodology, International Organization for Standardization (ISO), Capacity Building, Knowledge Management, Monitoring and Evaluation, Customer Service, Project Portfolio Management (PPM), Configuration Management, and S.W.O.T Analysis, the S.M.A.R.T Techniques which help in project monitoring and evaluation and ultimate sustainability are discussed. The book elaborates on the new concept of Project Sustainability Management (PSM) which gives room for effective and efficient implementation of various sustainability processes....

### Reviews

*It is one of the most popular publication. It really is written in easy words and not difficult to understand. You are going to like how the author wrote this book.*

-- **Prof. Evans Balistreri DDS**

*Completely essential go through book. This is for all who state there had not been a worthy of reading through. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Lydia Legros**

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