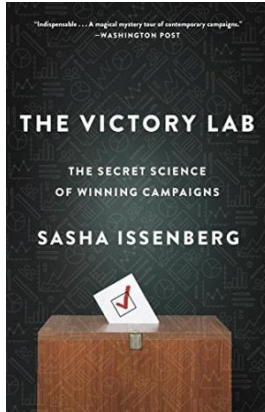


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# THE VICTORY LAB: THE SECRET SCIENCE OF WINNING CAMPAIGNS



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- Authored by Sasha Issenberg
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