



## Freelance Writing for Greeting Card Companies: 2nd Edition

By Patrisha Stauss Ma

AUTHORHOUSE, United States, 2007. Paperback. Book Condition: New. 2nd. 274 x 206 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Freelance Writing for Greeting Card Companies, 2nd Edition targets important areas every writer needs to know in regards to being self-employed, as well as, how to own a small greeting card business. The expansion of this book provides the updates needed for the writer of today to meet the demand for freelance writers in the greeting card market. The 2nd Edition takes you into the world of the Internet to explore the technology which has opened the door for freelance writers and artists. Information about the card companies can be located easier, quicker, and at anytime of the day or night, seven days a week. Response time between the writer, publisher, and editor has been shortened to a matter of hours or days instead of weeks or months. A writer will be able to track the changing trends and submission guidelines. The 2nd Edition will show how to use the Internet to a writer s advantage. You will find web sites that will offer a variety of freelance writers opportunities never before known or unreachable outside...



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