



Social Analytics - Simple Steps to Win, Insights and Opportunities for Maxing Out Success

By Gerard Blokdiijk

Complete Publishing, United States, 2015. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.The one-stop-source powering Social Analytics success, jam-packed with ready to use insights for results, loaded with all the data you need to decide how to gain and move ahead. Based on extensive research, this lays out the thinking of the most successful Social Analytics knowledge experts, those who are adept at continually innovating and seeing opportunities. This is the first place to go for Social Analytics innovation - INCLUDED are numerous real-world Social Analytics blueprints, presentations and templates ready for you to access and use. Also, if you are looking for answers to one or more of these questions then THIS is the title for you: What is social analytics? Could someone compare Radian6, Sysomos, Simplify360, PeopleBrowsr, Omniture, Woopra, Argyle Social and IBM Coremetrics Social Analytics? What is the best social engagement analytics tool? What are some open data repositories for social analytics? Which sCRM vendors focus on social analytics? What kind of problems does social analytics solve? How big is the social analytics market? Where can I find a good comparison of social analytics tools? Can...



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