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International Economics: Understanding the Forces of Globalization for Managers

By Paul Torelli

Business Expert Press, United States, 2013. Paperback. Book Condition: New. 226 x 155 mm. Language: English Brand New Book ***** Print on Demand *****.Today the news media focuses on economics and the global financial system as it never has before. Managers and executives possess years of hands-on experience dealing with the consequences of global economic shocks and increasing globalization, but may not have a solid grounding in the relevant economic concepts that shed light on the forces of globalization and attendant macroeconomic fluctuations. This book will teach these very powerful economic concepts in everyday language with examples from the news, using little or no math. Modern economics has a lot to say about the forces underlying long-term economic growth, international trade, and technology. The economics literature in these areas is vast, but it is surprising how little of it has percolated to articles or books for non-specialist audiences. For example, Paul Krugman has been an exception, as an author of excellent non-fiction books on economics and a New York Times column, but his writings do not explain the concepts he assumes readers understand and, in addition, they are explicitly political. This book's philosophy is that it is important to...



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