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Radio: A Post Nine-Eleven Strategy for Reaching the Worlds Poor

By Stephen Sposato

University Press of America. Paperback. Book Condition: New. Paperback. 272 pages. Dimensions: 8.9in. x 6.0in. x 0.9in. Featured October 11, 2006 on N. P. R. W. A. M. U. s Kojo Nnamdi Show In a post 911 world where a few ruthless men and women can use modern technology to create powerful webs of conspiracy, the public voice of radio is needed more than ever. Computers trap us in the blue glow of their virtual reality. Cell phones connect us, but what do we have to say to each other and especially to the poor that will impact their lives Radio attempts to answer this question. Radio listening groups helped Tanzania create a new democracy in the aftermath of colonialism. Radio taught young children in Kenya to speak English and made learning their A. B. C. s a lively and exciting adventure. Radio learning groups taught Honduran and Ecuadorian mothers the benefits of breast-feeding. Learn along with millions of British the fate of Grace who dies in an accidental barn fire as the B. B. C. tries to teach post-war U. K. farmers to avoid the same fate. Live the trials of families in India faced with the pressure of traditional customs,...



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