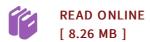# Quick Guide on How to Develop Textbooks Materials for Learning Chinese Language (Chinese Version)

By Zhou Xiaogeng

Createspace, United States, 2014. Paperback. Book Condition: New. 235 x 190 mm. Language: Chinese . Brand New Book ***** Print on Demand *****.(View this introduction in Chinese Version, please go to: blog.sina.com.cn/u/2574064533) If you are a Chinese language teacher or a researcher on this area, you can try to plan a new role: to work as a developer of the textbooks or any other types of resources on learning Chinese language, and then to have them published. This expanding in your role means something new: more learners will benefit from your knowledge and experience, and they will also pay back to you. Probably you will think it is difficult to make this change for reasons such as I have never done this job before, or I really lack the marketing experience, etc. Actually, you will change your idea after reading this guide book. It brings you essential knowledge along with practical the Hows, thus helps you to make your first step. Now, it is time to start! Contents Chapter 1: Facing a Blue Sea: General View on Market Chapter 2: Balance between Ins and Outs Product Segmentation Chapter 3: Draw an Ideal Sketch: Product Designing Chapter 4: Go in an...

READ ONLINE
[8.26 MB]

Reviews

This ebook can be worthy of a read, and much better than other. I have read and i am certain that i am going to planning to go through again once again in the future. You may like just how the writer compose this book.
-- *Mr. Grant Stanton PhD*

A whole new eBook with an all new standpoint. It is actually rally fascinating throgh reading through time period. You wont truly feel monotony at anytime of your own time (that's what catalogues are for relating to when you request me).
-- *Claire Bartell*