



## Pinterest Marketing Workbook: How to Use Pinterest for Business

By Jason McDonald Ph D

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Pinterest Marketing Workbook 2016 Learn how to market your business on Pinterest for free A best-selling Pinterest marketing book from a best-selling author on Internet marketing: Jason McDonald Pinterest is a must do social media for any marketer or businessperson in retail, do-it-yourself / crafts / hobbies, and/or the female shopping demographic. With its unique concept of idea boards, Pinterest allows users to brainstorm ideas for their next camping trip, the ideal products to buy for their college dorm room or destination wedding, ways to be a better knitter, and even dog toys for their favorite black Labrador retriever, Buddy. By setting up a company Account on Pinterest, creating idea boards that help your customers preview and pre-experience related products and services, and by being an active Pinner of not only your own products but those of others. you can use Pinterest as the ideal social media to drive traffic to your eCommerce online store. If you know how. . Small businesses and large businesses alike can leverage Pinterest for amazing free marketing opportunities. Even...



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