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The Way of the Dog: The Art of Making Success Inevitable

By Geoff Burch

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, The Way of the Dog: The Art of Making Success Inevitable, Geoff Burch, The Way of the Dog is a self-help classic. It tells the story of failed salesman, Derek Stubbins, who wanders into a brothers Grimm nightmare and gets turned into a dog. He has to learn the way of the dog to get by. He has to develop the simple, clear way of thinking that a sheepdog has for its task. In doing so, he finds that he can achieve any goal he desires. It is the perfect pathway to success. Why a dog? A dog has only two states of thought, which are happy, and waiting to be happy. When it has a task to do, it sees the beginning and the end. It doesn't become anxious or depressed at the size of the job, but just undertakes it and deals with obstacles as they come. It always succeeds. Geoff Burch taps into the core of great personal development writing in The Way of the Dog. He focuses on the two big questions - what do you want to do with your life and how do...



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