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## Where's My Cash?!: Testimony of a Money-Chaser

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By Stu Woolley

Hilborn Group, Limited, United States, 2013. Paperback. Book Condition: New. 196 x 130 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.An in-the-trenches expose of accounts receivable management and why it matters to your profit-seeking business. In today's tough economy, many businesses flounder because they fail to police their accounts receivable and collect past due accounts. Simply put, managing cash-flow is a business essential. There's no turning a blind-eye to effective cash-recovery, except at your own risk. To this end, Stu Woolley has written *Where's My Cash?!*, an engaging, encouraging, easy-to-read D.I.Y. book to help business owners optimize the difficult but vital task of dealing with unpaid invoices and slow-paying customers. Written in an entertaining and digestible style, *Where's My Cash?!* offers a step-by-step program that teaches you how to patrol overdue accounts, get paid sooner than later and stabilize customer relations with your good and not-so-good clients. Filled with amusing and instructive anecdotes from Stu's long career as an accounts receivable practitioner, illustrative examples drawn from real-life business episodes make *Where's My Cash?!* a unique receivables primer that's simple for readers to follow, implement and profit from.



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