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Need2Know. Paperback. Book Condition: new. BRAND NEW, Social Media for Businesses: A Beginner's Guide, Melissa Perez, Social media is no longer a terminology that needs an introduction. With its implications on every single area of our life, it is no surprise that the influential form of communication has found its way into the business landscape. Using social media to reap higher profits is now viewed as a solution for a business to secure growth and reach. Businesses who have realised...

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- Authored by Melissa Perez
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