



How to Focus an Evaluation

By Brian M. Stecher, W. Alan Davis

SAGE Publications Inc, United States, 1988. Paperback. Book Condition: New. 2nd. 211 x 137 mm. Language: English Brand New Book ***** Print on Demand *****.Changes in the initial stages of the evaluation process over the last decade are reflected in How to Focus an Evaluation. A new book in the series, this volume replaces the first edition's How to Deal with Goals and Objectives. The volume recognizes that deciding what to evaluate is a complex negotiation process that involves the methodological predisposition of the evaluator and the client, client needs, the nature of the programme and the constraints surrounding the evaluation. It outlines five models that characterize different methodological approaches and considers how each may contribute to the focusing process. The text provides advice on how and what type of information to collect from clients, how to clarify and prioritize evaluation concerns, and how to formulate a plan matching evaluation concerns with data collection procedures within cost constraints.



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