



## Principles of Economics (Ninth Edition)

By Michael Melvin, William Boyes

South Western/Cengage Learning India, 2013. Softcover. Book Condition: New. 5th or later edition. Introduce the latest thinking of today's economists on important microeconomic and macroeconomic phenomena while equipping your students with a solid global understanding of basic economic principles with Boyes/Melvin`s popular PRINCIPLES OF ECONOMICS, 9E. This latest edition's reader-friendly writing style, carefully integrated learning features, and emphasis on global economics help to clearly illustrate the connections between key economic principles and today's actual business practices. This edition's updates, timely revisions and memorable examples ensure you are teaching using the latest economic statistics and developments. Revised microeconomics materials emphasize the fundamentals and practical application of current events, while new macroeconomics coverage highlights the recent financial crisis and its global implications. Your students gain in-depth understanding of globalization one of today's most significant business issues and its impact on economic growth and poverty. Cutting-edge teaching and learning technology and a full range of supplements, including the world-leading Aplia&trade homework system, help you create a complete economics program that clarifies and emphasizes the importance of economic concepts for career and business success throughout the world. Tables of Contents:- Part I: INTRODUCTION TO THE PRICE SYSTEM. 1. Economics: The World Around You. Appendix: Working with...

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