



Financial Management: Principles and Practice, Sixth Edition

By William R. Lasher

South Western/Cengage Learning India, 2011. Softcover. Book Condition: New. 5th or later edition. Financial Management: Principles and Practice Let an actual former CFO introduce your students to the key financial management topics within Financial Management: Principles and Practice. Author, former successful CFO, and recognized instructor William R. Lasher captivates readers with unique insights into the issues and challenges facing financial managers every day. From a look at hidden agendas and the biases of decision makers in the firm to the analyses of financial proposals, Lasher`s practical, relevant presentation keep students reading. This edition examines the latest financial developments, including the recession of 2008-2009. You will find an engaging, complete presentation perfectly matched to the needs of today`s business students, from the use of everyday math, rather than advanced math in theory sections, to numerous worked-out examples and graphical and intuitive presentations. Tables of Contents:- PART I: INTRODUCTION TO FINANCIAL MANAGEMENT 1. An Overview of Finance 2. Accounting and Financial Statements 3. Cash Flows and Financial Analysis 4. Business and Financial Planning 5. The Financial System and Interest * PART II: DISCOUNTED CASH FLOW AND THE VALUE OF SECURITIES 6. The Time Value of Money 7. Fixed-Income Securities 8. Stocks 9...



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