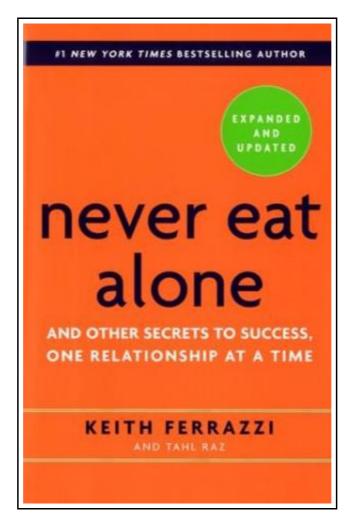
Never Eat Alone: And Other Secrets to Success, One Relationship at a Time (Hardback)



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NEVER EAT ALONE: AND OTHER SECRETS TO SUCCESS, ONE RELATIONSHIP AT A TIME (HARDBACK)



Random House USA Inc, United States, 2014. Hardback. Book Condition: New. 2nd. 236 x 155 mm. Language: English . Brand New Book. The bestselling business classic on the power of relationships, updated with in-depth advice for making connections in the digital world. Do you want to get ahead in life? Climb the ladder to personal success? The secret, master networker Keith Ferrazzi claims, is in reaching out to other people. As Ferrazzi discovered in early life, what distinguishes highly successful people from everyone else is the way they use the power of relationships so that everyone wins. In Never Eat Alone, Ferrazzi lays out the specific steps and inner mindset he uses to reach out to connect with the thousands of colleagues, friends, and associates on his contacts list, people he has helped and who have helped him. And in the time since Never Eat Alone was published in 2005, the rise of social media and new, collaborative management styles have only made Ferrazzi s advice more essential for anyone hoping to get ahead in business. The son of a small-town steelworker and a cleaning lady, Ferrazzi first used his remarkable ability to connect with others to pave the way to Yale, a Harvard M.B.A., and several top executive posts. Not yet out of his thirties, he developed a network of relationships that stretched from Washington s corridors of power to Hollywood s A-list, leading to him being named one of Crain s 40 Under 40 and selected as a Global Leader for Tomorrow by the Davos World Economic Forum. Ferrazzi s form of connecting to the world around him is based on generosity, helping friends connect with other friends. Ferrazzi distinguishes genuine relationship-building from the crude, desperate glad-handing usually associated with networking. He then distills his system of reaching...

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