



The Start-up of You: Adapt to the Future, Invest in Yourself, and Transform Your Career

By Hoffman, Reid; Casnocha, Ben

Crown Business, 2012. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "Being an entrepreneur isn't really about starting a business. It's a way of looking at the world: seeing opportunity where others see obstacles, taking risks when others take refuge. Whatever career you're in or want to be in The Start-Up of You holds lessons for success." -Michael Bloomberg, founder of Bloomberg, L.P. and Mayor, New York City "Everyone, women and men alike, needs to think big to succeed. This is a practical book that shows you how to take control and build a career that will enable you to have real impact." -Sheryl Sandberg, Chief Operating Officer, Facebook "Forging a fulfilling career is one of the most important--and often, most difficult--challenges in building a happy life. The Start-Up of You is crammed with insights and strategies to help each of us create the work life we want." -Gretchen Rubin, author of the #1 bestseller, The Happiness Project "The Startup of You" describes how to take the Silicon Valley approach to building a life: start with an idea, and work over your entire career to turn it something remarkable. In the world...



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Reviews

This publication may be really worth a go through, and a lot better than other. It really is written in simple terms and never difficult to understand. Once you begin to read the book, it is extremely difficult to leave it before concluding.

-- **Natalie Abbott**

This book will not be simple to get going on reading but extremely exciting to read through. Yes, it can be playful, still an interesting and amazing literature. I am very easily could possibly get a delight of reading a written book.

-- **Rene Olson**