



Blood on the Out-Basket: Lessons in Leadership from a Newspaper Junkie

By Mike Waller

Kansas City Star Books, United States, 2011. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The need for insightful and inspiring leadership has never been higher. Mike Waller, former newspaper editor and publisher, offers 16 compelling steps to becoming a successful and inspiring leader in his new work, Blood On The Out-Basket: Lessons in Leadership from a Newspaper Junkie. The book speaks of team-building, the pursuit of excellence, the need for integrity in all things, the embrace of risk, change and innovation, the virtue of tenacity, and more. The book's dynamic lessons rely on Waller's eventful life in newspapers - which included lengthy stays in Kansas City, Hartford and Baltimore - and pivotal points in journalism, including the coverage of the Hyatt Hotel disaster in July 1981. Accompanying Waller's own insights are snapshots of company leaders who walk the talk. Each chapter ends with helpful tips to give the reader additional focus and inspiration. Mike Waller was my boss, and this book is just like Mike himself: down-to-earth, clear-headed, entertaining and wise. People loved working for Mike, and for good reason. They had fun and, at the...



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