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## Living into Leadership: A Journey in Ethics (Hardback)

By Bowen H. McCoy

Stanford University Press, United States, 2007. Hardback. Book Condition: New. Anniversary.. 229 x 157 mm. Language: English . Brand New Book. Over the past few years, the business world has been wracked by corporate scandals. With news of a new scandal an almost weekly occurrence, one cannot help but wonder: Is business success synonymous with a lack of morality? With a resounding no, Bowen H. Buzz McCoy, former partner at Morgan Stanley, shows that ethical business leadership is possible and, moreover, desirable. Seeking inspiration from an eclectic range of sources, such as Dante, Kant, and Peter Drucker, and drawing from his own career as a successful investment banker, the author examines how business leaders-and those who aspire to be business leaders-can flourish in a corporate environment without shedding personal values or compromising integrity. Living Into Leadership: A Journey in Ethics is based on the author's actual life experiences, personal ethical dilemmas, and concerns. This groundbreaking work incorporates classroom materials developed by the author for ethics programs at various business schools, including Stanford, UC Berkeley, the University of Southern California, UCLA, and Notre Dame. The central question this book considers is how to pursue an engaged business career while living...



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