



Out of the Cubicle and Into Business: 114 Questions to Answer Before You Make the Move from a Corporation or University Job Into Your Own Business

By Lea Strickland

Authorhouse. Paperback. Book Condition: New. Paperback. 200 pages. Dimensions: 8.8in. x 6.0in. x 0.6in. Out of the Cubicle and Into Business is written primarily for the person that is considering owning a business. Individuals who have a business that isn't living up to its potential will also find this book informative and an aid to getting things on track. The format is designed to walk the reader through critical questions about the business they envision - what they think, want, and can do; what resources are needed; and what things need to happen to open the doors. If you are working for someone else and think you can do it better, if you have a dream of calling the shots, if you are considering exiting the corporate or academic world, or if you have a business that hasn't achieved the level of success you desire, then this book is for you. Answering questions from What type of business do I want to How much money do I need the reader is lead through a process of learning about the elements of a business, planning the business, and some of the key financial questions that need to be answered on the way...



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Reviews

Extensive information for book fans. It is written in basic words and never hard to understand. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- **Otis Wisoky**

This publication is great. It is full of wisdom and knowledge. You will not really feel monotony at any time of the time (that's what catalogs are for relating to when you ask me).

-- **Dr. Everett Dicki DDS**