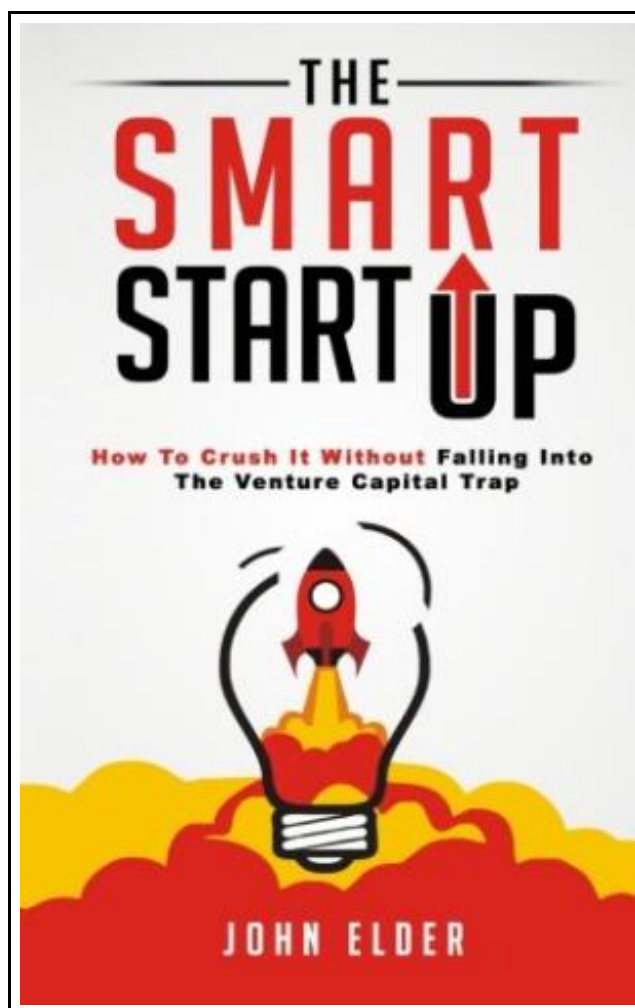


## The Smart Startup: How to Crush It Without Falling Into the Venture Capital Trap



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