

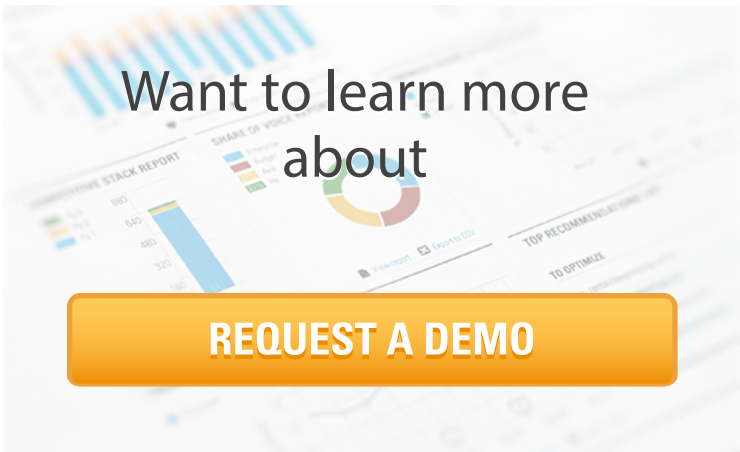
# BRIGHTEDGE SEO INNOVATIONS

(WE ♥ OUR CUSTOMERS)

## Top 20 Recent BrightEdge SEO Innovations

At BrightEdge our top value is customer success, and we have developed tremendous innovations to help you stay ahead of the changes in search and content marketing. As a SaaS company, our software is delivered as a subscription and each month we bring you innovative new technologies at no additional cost.

Please check out our latest Infographic that highlights the Top 20 BrightEdge Innovations from the past 12 months — all of these great features are available in your account today! [\[Download a copy in PDF\]](#)



You might also be interested in...



We Hold these Truths to be Self Evident:

Consectetur adipiscing elit. Sed ut orci ac neque tincidunt gravida non vitae tellus. Nam sem dui, varius. [Read more.](#)

**BRIGHTEDGE SEO INNOVATIONS**  
(WE ♥ OUR CUSTOMERS)

**TOP 20 BRIGHTEDGE INNOVATIONS FROM THE PAST 12 MONTHS**

**COMPREHENSIVE SOLUTIONS TO SOLVE SECURE SEARCH**

**Google announced 100% Secure Search on Sep. 23, 2013**

**AUGUST 2013**

Page Reporting connects actual analytics data (revenue, visits, and conversions) at a page level. With Page Reporting, business performance metrics can be rolled up into Page Categories/Business Units as well as at a total site level.

**PAGE REPORTING**

**SEPTEMBER 2013**

BrightEdge calculates estimated traffic conversions, and revenue performance metrics that are no longer available due to secure search (based on BrightEdge Customizable Click Curves).

**ESTIMATED KEYWORD REPORTING POWERED BY CUSTOMIZABLE CLICK CURVES**

**NOVEMBER 2013**

Seamless self-service GWMT integration paints a picture of search performance. Integrate...