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# Volerro

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## Update Content in One Place, Share Instantly Everywhere.

It's a common problem. Sales teams are constantly in need and searching for the latest and greatest information to share with customers. Marketing teams are constantly updating and producing new content for Sales and other teams, while trying to ensure the outdated content is no longer being used.

Last week, we shared with you Volerro's ability to [build PowerPoint slide libraries and full PowerPoint presentations](#) from a list of individual slides within a board. Volerro supports the ability for all of that content to be linked so that when "master" slides or other content types are updated, those updates are reflected elsewhere.

We accomplish this incredible convenience through a "Distribution Project". A Distribution Project is a type of project used for housing content intended to be distributed to users for Read-Only and Print-Only purposes. Never again will you have to worry that the sales team is using outdated materials or that the latest branded presentation is in the hands of the executive team.

To create a Distribution Project, all you need to do is check the "Is this a Distribution Project?" check box upon creating a New Project.

New Project Step 1 2 3

First, name the Project:

Field Sales Enablement *This should be recognizable to your Project members.*

Is it Private? ☐

Is this a Distribution Project? ☒

Add a thumbnail (optional)

*This image should best represent your Project to your Project members.*

CHANGE COLOR

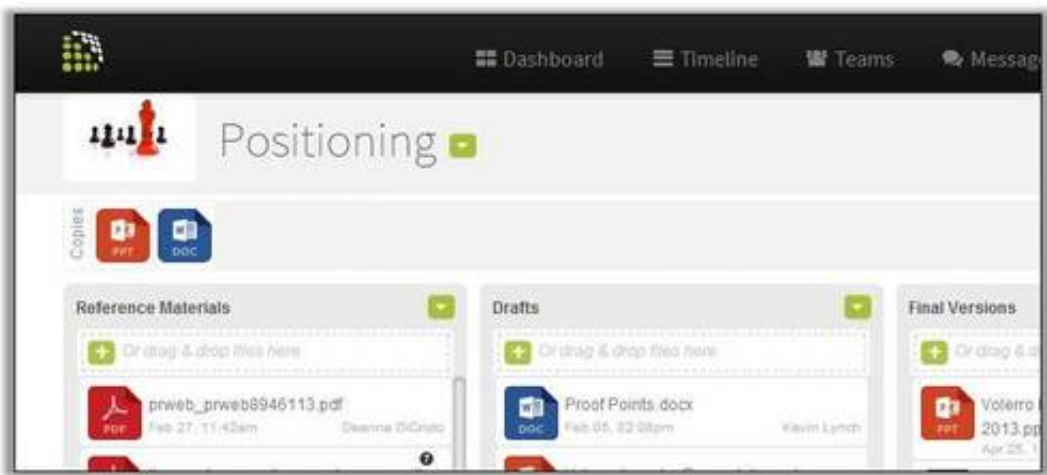
Or drag & drop an image here

NEXT >

When content is copied into a Distribution Project, Volerro automatically creates a read only **link**back to the original content. We do this for two reasons:

1. It ensures that content is not modified by the broader audience who is consuming the content.
2. It allows us to automatically update distributed content automatically if the original content is revised.

As with all of our new features, we made it easy to use a Distribution Project. First, select the content you want to distribute and copy it to the Volerro copy zone (it's like a clipboard):



Then simply select the Distribution Project you're using for your extended team and pull the content from copy zone into the project.

When you copy into a Distribution Project, Volerro automatically creates a **live link** to the original content that is read-only. We designate this by adding a small link icon to each piece of content.

You can see an example of these links below:



Once copied into a Distribution Project, that content may no longer be edited or annotated - it

can only be *viewed, downloaded or printed*. The best part? When the original content is edited or replaced, it will **automatically be updated across ALL Distribution Projects the content was copied to**. No need to remember which projects have the content, which users have visibility to it, or which version they had. Just update the original content. Volerro takes care of the rest.

Convenient, isn't it? That's what we're aiming for - **to simplify the way teams create, refine and distribute content**.

*Do you like this post? Please share it!*

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Volerro simplifies the way teams create, refine and distribute content.

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