

Lyndsie Lane

Front End Developer / Web Designer

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LinkedIn <https://www.linkedin.com/in/lyndsie-lane>

Portfolio <https://lyndsielane.github.io/lyndsie-lane-portfolio/>

Looking to use previous Customer Service management experience to take the User Experience to the next level. Tech-savvy Web Developer contributes specialty in search engine optimization, marketing, social media management and audio/video integration to launch custom-tailored code for website presence. Detailed understanding of complex, up-to-date programming languages and considerations. Innovative approach to actualizing organizational marketing plans. Resourceful navigation of intricate factors governing web planning, security, SEO and launch.



Skills

Responsive design

Search Engine Optimization

Technical Writing

Agile Workflow

Website optimization



Languages

HTML

CSS

Javascript

React



Projects

Outdoor Trading Co | <https://github.com/lyndsielane/outdoor-trading-co> | <https://gentle-bastion-45496.herokuapp.com/>

- An outdoor trading website.
- This was a group project where I focused on creating the React components and compiling the pages as well as some design aspects.
- The page utilizes HTML, CSS, JQuery, Express, NodeJS, React, and more.

Educational Bank Simulation Application |

https://github.com/lyndsielane/Get_Money_Smart | <https://polar-river-76787.herokuapp.com/>

- A simulation banking designed for classroom use to give middle-school aged students an introduction to online banking.
- This was a group project where I designed the logo and used it to choose a color scheme for the site. I did the basic page design/layout and worked with the JS and API routes as well.

- The page utilizes HTML, CSS, JQuery, Sequelize, Express, NodeJS, Foundation, Handlebars, Dotenv, and more.

Fido Friendly Website | <https://github.com/lyndsielane/fido-friendly> | <https://hrivey.github.io/fido-friendly/>

- A movie search database that informs viewers if a movie is safe to watch with their furry best friend.
- This was a group project where I worked on the back-end team. I was assigned the API calls for the OMBD API as well as a few other button JS features.
- The page utilizes HTML, CSS, Bulma, and JavaScript.



Work History

2021-07 -
Current

Web Developer

Anchored Hope LLC, Canton, GA

- Draft customized layout and wireframes based on predetermined parameters and expectations.
- Conduct testing and review of website design for responsiveness, clarity and effectiveness.
- Employ search engine optimization tactics to increase reach of targeted audience.

2018-01 -
2021-06

Customer Service Team Lead

Kemira, Atlanta, GA

- Managed Coagulants Customer Service Team servicing US and Canada, totaling 6 members.
- Resolved complaints and issues with orders while quickly finding a solution agreeable for customer and company.
- Trained team members and assisted with their daily work questions and issues.
- Improved processes and managed projects for implementations.
- Managed relations across segments and departments and worked closely with product line management.

2010-09 -
2014-12

Customer Service Specialist

Kemira Chemicals, Atlanta, GA

- Monitored and served high volume of customer accounts.
- Watched over customer needs from ordering to transportation scheduling, through final delivery.
- Ensured all issues were sent to their correct department and handled appropriately.
- Collected customer feedback and made necessary changes to exceed customer satisfaction goals.
- Cultivated customer loyalty, promoted repeat customers and improved sales.



Education

2021-06 -
2021-08

Full Stack Coding Bootcamp Certificate

Georgia Institute of Technology - Atlanta, GA