LYNETTE SLAPE

Eugene, OR 97401
Phone:541-505-2331| Email: lynetteslape@yahoo.com
LinkedIn: https://www.linkedin.com/in/lynette-slape-35a262122/
| Portfolio: www.lynetteslape.com

SUMMARY

DIGITAL DESIGN SPECIALIST WITH EXPERIENCE CODING WEBSITES FROM SCRATCH USING HTML5/CSS3. EXPERIENCE ORGANIZING MECHANICS OF WORDPRESS WEBSITES, LAYING OUT A BOOK WITH ADOBE INDESIGN, AND ILLUSTRATING ANIMALS FOR A CHILDREN'S BOOK USING A PEN AND MARKER. RECENTLY EARNED A CERTIFICATE IN UX/UI FROM THE UNIVERSITY OF OREGON.

TECHNICAL SKILLS

Technical Skills in manipulating Photoshop photographs, creating an illustration in Adobe Illustrator, page-layout design in Adobe InDesign, coding websites from scratch with HTML5/CSS3, and updating WordPress websites.
Technical: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, WordPress, HTML5/CSS3

Project

Web Design / *https://vaccinationrewards.org*
Played a significant role in helping design and launching a nonprofit website designed to share information with unvaccinated people to get the covid-19 vaccine.

Responsible for laying out the website in WordPress with five others who helped clean it up. The few design components I put together include a logo design, drop-down button menu, slideshow, placing images, HTML/CSS, entering content from a spreadsheet, and inserting it into a table. I helped clean up gaps of white space by inputting line-height into the CSS and HTML in many different areas on the site.   **Used:** WordPress, Adobe Photoshop

UI Responsive Website Redesign / *https://docs.google.com/presentation/d/e/2PACX-1vRlWMhFXlZkQA5uvtK13DQsTPnvsWE5Z6X6Y2NkGz--YAacWlPt3qmfq3zVFR_iq1rnnYxOkUd5KSkc/pub?start=false&loop=false&delayms=3000*
This report shows four weeks of UI research that evaluates the Department of Agriculture. Each design component is coupled together into a case study showing various user research that includes wireframes, a proto-persona, new site navigation with card sorting, and clickable prototypes that demonstrate the homepage redesign of the Department of Agriculture. **Used:** Figma, Adobe XD

Logo Design / *https://brightmindenrichment.org*
Responsible for creating a current logo for Bright Mind Enrichment and Schooling a mark that can be more simple and memorable.
     Used: Adobe Illustrator

Page-Layout Design for Children Book / *https://www.amazon.com/Friends-Wolf-Robert-Young/dp/0974219622*
Responsible for creating the layout of thirty-five pages of provided content and photographs.
      Used: Adobe InDesign

Relevant Experience

Current Volunteer Graphic Designer   2021
Bright Mind Enrichment and Schooling   Remote**,** Eugene, OR
/ *https://brightmindenrichment.org*
- **•. Graphic Design WordPress Assistant.**
- **•. Creating a more simple logo for Bright Mind Enrichment.**
- **•. Designed a flyer and business card for Street**

Graphic Design WordPress Assistant   2020
Freelance Project for Architect   Eugene, OR
- **Updated content to WordPress websites, expanding company reach and increasing brand awareness by 6% in 3 months.**
- **Added photographs**
- **Cleaned up some layout issues**

Key Accomplishments:
Added meta tags and key phrases to get olivestreethouse.com website, ensuring this was the first item when searched on google, increasing overall brand awareness

Graphic Design Student   2019
University of Oregon Science Department   Eugene, OR
- **Designed promotional materials for the science department that included posters and grant forms with Adobe InDesign.**

Children's Book Illustrator   2017
Freelance project for Local author   Eugene, OR
- **Illustrated animals for a children's book using a pen and marker**

Education

Bootcamp Certificate: University, Eugene, OR,
Graduation date August 2021
An intensive 24-week long boot camp dedicated to UX/UI/Graphic Design. Skills learned consist of Photoshop, Illustrator, HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

University of Oregon, Eugene, OR**, 2019**
Graduated with a Bachelor of Science degree in art: University of Oregon, Eugene, OR

Lane Community College, Eugene, OR**, 2016**
Graduated with an Associates of Applied Science degree in Graphic Design: Eugene, OR