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Summary

Digital Design Specialist with experience coding websites from scratch using HTML5/CSS3. Experience organizing mechanics of WordPress websites, laying out a book with Adobe InDesign. Recently earned a Certificate in UX/UI from the University of Oregon.

Technical Skills

Technical Skills in manipulating Photoshop photographs, creating an illustration in Adobe Illustrator, page-layout design in Adobe InDesign, coding websites from scratch with HTML5/CSS3, and updating WordPress websites. Technical: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, WordPress, HTML5/CSS3

Project

Web Design / <https://vaccinationrewards.org>

Played a significant role in helping design and launching a nonprofit website designed to share information with unvaccinated people to get the covid-19 vaccine. Responsible for laying out the website in WordPress with five others who helped clean it up. The few design components I put together include a logo design, slideshow, placing images, HTML/CSS.

Used: WordPress, Adobe Photoshop

UI Responsive Website Redesign / http://lynetteslape.com/HW_Website-UI-Redesign-Case-Study.pdf

This report shows four weeks of UI research that evaluates the Department of Agriculture. Each design component is coupled together into a case study showing various user research that includes wireframes, a proto-persona, new site navigation with cardsorting, and clickable prototypes that demonstrate the homepage redesign of the Department of Agriculture.

Used: Figma, Adobe XD

Relevant Experience

Current Volunteer Graphic Designer

Bright Mind Enrichment and Schooling

2021

Remote, Eugene, OR

/ <https://brightmindenrichment.org>

- Graphic Design WordPress Assistant.
- Creating a more simple logo for Bright Mind Enrichment.
- Designed flyers and business cards
- Designed Logos for events and websites

Current Graphic Design WordPress Assistant / <http://tracktowngoldens.com>

2020

Freelance Project for Architect

Eugene, OR

- Updated content to WordPress websites, expanding company reach and increasing brand awareness by 6% in 3 months.
- Added photographs
- Cleaned up some layout issues

Key Accomplishments: Added meta tags and key phrases to get olivestreethouse.com website, ensuring this was the first item when searched on google, increasing overall brand awareness

Education

Bootcamp Certificate: University, Eugene, OR,

Graduation date August 2021

An intensive 24-week long boot camp dedicated to UX/UI. Skills learned consist of HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

University of Oregon, Eugene, OR, 2019

Graduated with a Bachelor of Science degree in art: University of Oregon, Eugene, OR

Lane Community College, Eugene, OR, 2016

Graduated with an Associates of Applied Science degree in Graphic Design: Eugene, OR

Lynette Slape