Eugene, OR 97401 | **Phone:** 541-505-2331 | **Email:** lynetteslape@yahoo.com
LinkedIn: https://www.linkedin.com/in/lynette-slape-35a262122/ | **Portfolio:** www.lynetteslape.com

Summary

Digital Design Specialist with experience coding websites from scratch using HTML5/CSS3. Experience organizing mechanics of WordPress websites, laying out a book with Adobe InDesign. Recently earned a Certificate in UX/UI from the University of Oregon.

Technical Skills

Technical Skills in manipulating Photoshop photographs, creating an illustration in Adobe Illustrator, page-layout design in Adobe InDesign, coding websites from scratch with HTML5/CSS3, and updating WordPress websites.Technical: Adobe Photoshop, Adobe Illustrator, Adobe InDesign, WordPress, HTML5/CSS3

Project

Web Design / *https://vaccinationrewards.us*
Played a significant role in helping design and launching a nonprofit website designed to share information with unvaccinated people to get the covid-19 vaccine. Responsible for laying out the website in WordPress with five others who helped clean it up. The few design components I put together include a logo design, slideshow, placing images, HTML/CSS. We converted the website design to a flutter app this can be viewed at https://vaccinationrewards.org
Used: WordPress, Adobe Photoshop

Front End Prototyping / http://lynetteslape.com/Blog_Worm.pdf / https://lynetteslape.github.io/ Blog-Worm/#section2 Three weeks working on a website redesign of feedly.com that combined all of my user experience (UX), user interface (UI), and front-end (FE) development skills.
Used: Figma, Adobe XD

Relevant Experience

Current Volunteer Graphic Designer   2021
Bright Mind Enrichment and Schooling   Remote, Eugene, OR
/ *https://brightmindenrichment.org*
- •. Graphic Design WordPress Assistant.
- •. Creating a more simple logo for Bright Mind Enrichment.
- •. Designed flyers and business cards
- • Designed Logos for events and websites

Current Graphic Design WordPress Assistant / *http://tracktowngoldens.com*   2020
Freelance Project for Architect   Eugene, OR
- • Updated content to WordPress websites, expanding company reach and increasing brand awareness by *6%* in 3 months.
- • Added photographs
- • Cleaned up some layout issues

Key Accomplishments: Added meta tags and key phrases to get olivestreethouse.com website, ensuring this was the first item when searched on google, increasing overall brand awareness

Wordpress Website Intern / *https://namilane.org*   2016
NAMI Lane County   Eugene, OR
Gathered photograph for the coordinator to put in sliders on the non-profit website for maintenance on website.

Education

Bootcamp Certificate: University, Eugene, OR,
Graduation date August 2021
An intensive 24-week long boot camp dedicated to UX/UI. Skills learned consist of HTML5, CSS, JavaScript, Bootstrap, jQuery, User-Centric Design Research, Visual Prototyping & Wireframing, User Interface Development.

University of Oregon, Eugene, OR, **2019**
Graduated with a Bachelor of Science degree in art: University of Oregon, Eugene, OR
Lane Community College, Eugene, OR, **2016**
Graduated with an Associates of Applied Science degree in Graphic Design: Eugene, OR