



# Lecture 11

# Inference for p

These slides are the property of Dr. Wendy Rummerfield ©

# agenda

<b>HW 4</b>	Any questions? Also, a small typo!
<b>Exam revisions</b>	Discuss common misunderstandings with Midterm 1 and give instructions for revisions
<b>Review</b>	Quick review on previous material
<b>Lecture Pt 1</b>	Introduction to hypothesis testing (for p).
<b>Lecture Pt 2</b>	If time, lecture on CLT for a mean.

# Sample Statistics vs. Population Parameters

Statistic	Parameter
$\bar{x}$	$\mu$
$s$	$\sigma$
$\hat{p}$	$p$
$\hat{\beta}_0$	$\beta_0$
$\hat{\beta}_1$	$\beta_1$

*n independent*

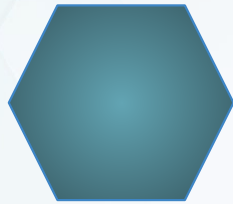
For a large enough sample size ( $n$ ), the distribution of the sample proportion (which is essentially a mean) will be approximately normal.

$$\hat{p} \dot{\sim} N \left( \mu_{\hat{p}} = p, \sigma_{\hat{p}} = \sqrt{\frac{p(1-p)}{n}} \right)$$

The Central Limit Theorem (CLT) for a proportion



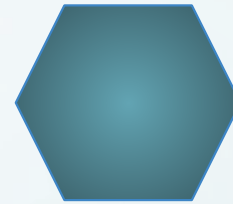
# Conditions



## Independent Observations

Two ways to satisfy:

- 1) Random sample
- 2) Sample size is less than 10% of population size



## Enough successes and failures

$$\begin{aligned} \underline{np} &\geq 10 \\ n(1-p) &\geq 10 \end{aligned}$$

Suppose the Acme Drug Company develops a new drug, designed to prevent colds. They claim a 70% success rate. They choose a simple random sample of 100 women from a population of 50,000 volunteers. At the end of the study, 38% of the women caught a cold. Does it seem likely that 70% or more *did not* catch a cold?

$$p = 0.7 \quad n = 100 \quad \hat{p}$$

CLT satisfied!

(1) Independence:

• SRS ✓

$$(2) \quad np = 100 \times 0.7 = 70 \geq 10 \quad \checkmark$$

$$n(1-p) = 30 \geq 10 \quad \checkmark$$

$$\hat{p} \sim N(\mu_{\hat{p}} = 0.7,$$

$$\sigma_{\hat{p}} = \sqrt{\frac{0.7(0.3)}{100}})$$

$$\rightarrow P(\hat{p} \geq 0.7) = \text{pnorm}(0.7, \underline{0.7}, \sqrt{\frac{0.7(0.3)}{100}}, \text{lower.tail} = F)$$

$$= 0.5$$

→ Based  
on  
our  
sample  
data

$$\text{pnorm}(0.7, 0.62, \sqrt{\frac{0.62(0.38)}{100}}, \text{lower.tail} = F)$$

$$= \boxed{< 0.5}$$

# What if we do not know $p$ ?

Most of the time, we will not know the true population proportion (it's a parameter!).

When we do not know  $p$ , our best guess is  $\hat{p}$ . Let's plug it in!

Standard error:  $s_{\hat{p}} = \sqrt{\frac{\hat{p}(1 - \hat{p})}{n}}$   $\rightarrow$  guess of  $\sigma_{\hat{p}}$

New success/failure condition:  $n\hat{p} \geq 10$

$$n(1 - \hat{p}) \geq 10$$



# Review

- Confidence intervals: where do they come from and how do we use them?

$$\hat{p} \pm z^* \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

Plausible range of values for  
population parameters

↳ perform inference

sample



# Inference

## Hypothesis testing

**Purpose:** to test a claim and determine if there is sufficient evidence in favor of that claim

# Main components



## Hypotheses (null & alternative)

$H_0$ : skeptical perspective  
 $H_A$ : claim we are interested in

## Test Statistic

comparing  
our data to  
the null

## p-value

Probability of seeing  
our data if the null  
was true

## Conclusion

decision: reject  
or fail to  
reject the null

Note: we can use a confidence interval instead of a p-value (see hw 4)

# Step 1: hypotheses

(innocent)

null  
hypothesis

$$H_0 : p = \overline{p_0}$$



$$H_0 : \underline{p} \stackrel{!}{=} p_0$$

(guilty)

alternative  
hypothesis

$$H_A : p \begin{cases} < \overline{p_0} \\ > \overline{p_0} \\ \neq \overline{p_0} \end{cases}$$

$$H_A : p < p_0$$

# Step 2: checking conditions

Independence

are the  
observational  
units randomly  
selected?

Enough data

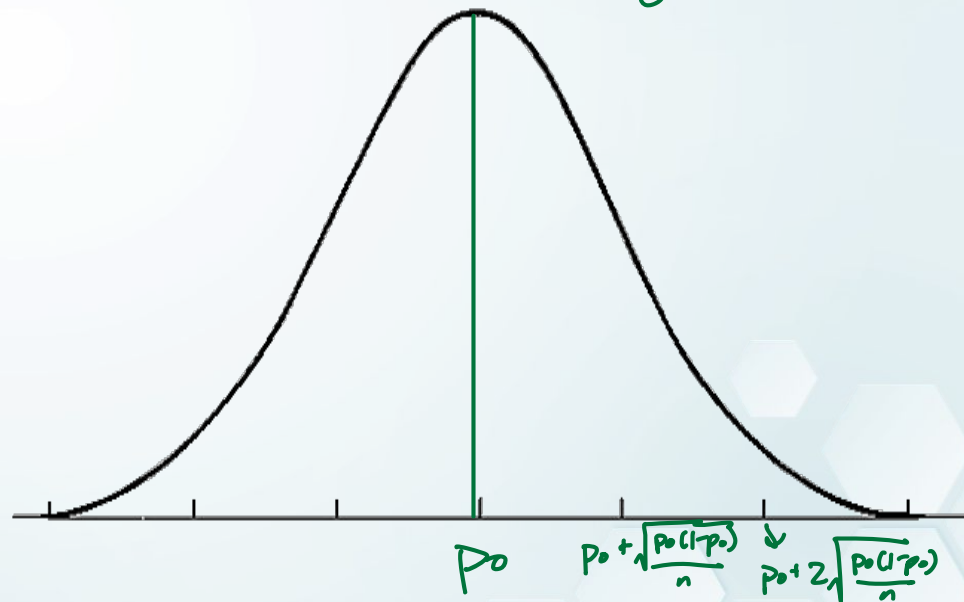
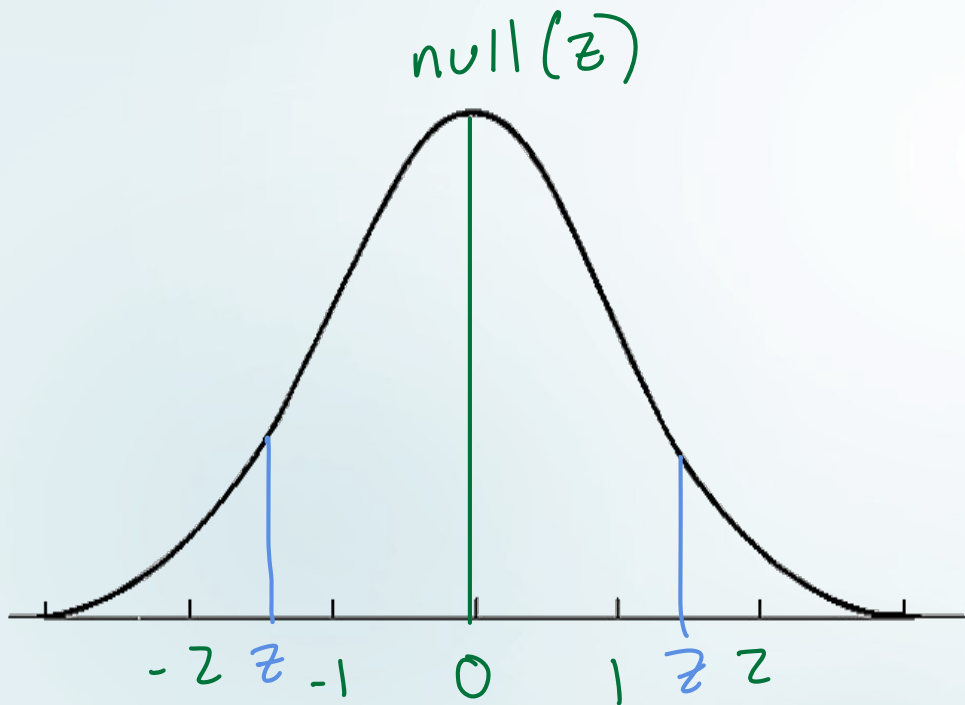
$$\hat{p}$$
$$\underline{np_0} \geq 10$$
$$n(1 - \underline{p_0}) \geq 10$$

# Step 3: test statistic

$$\begin{aligned} z &= \frac{\text{statistic} - \text{null value}}{\text{se of statistic}} \\ &= \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} \end{aligned}$$

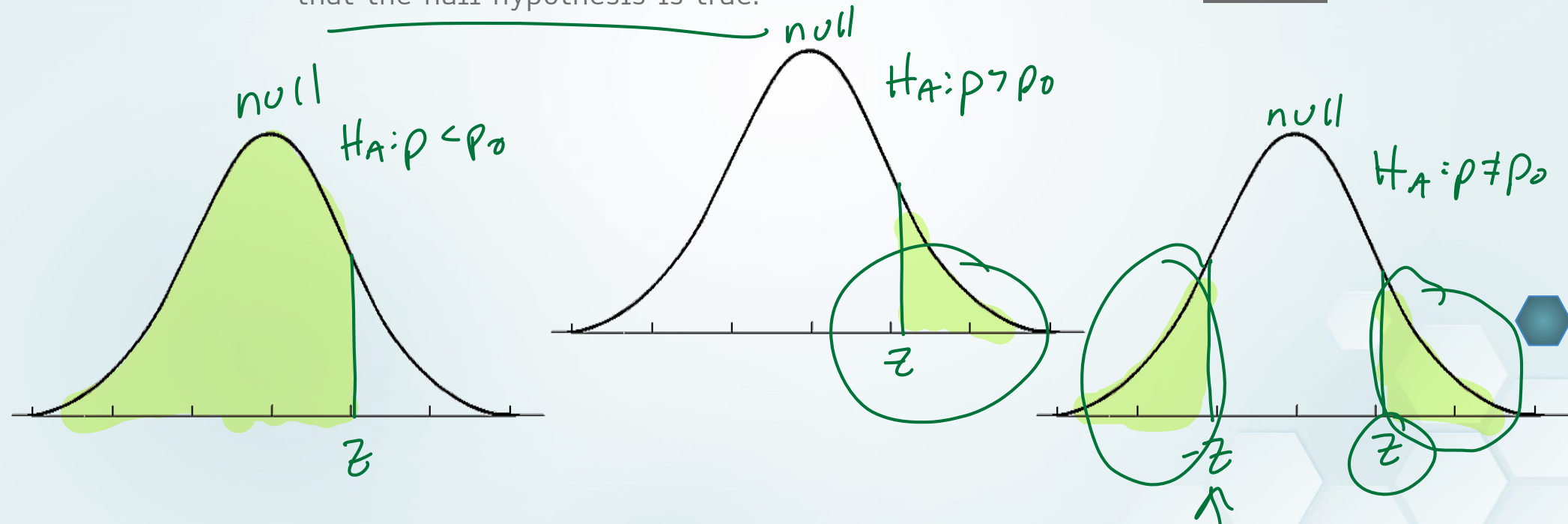
se assuming null is true

null (regular)



# Step 4: p-value

"The probability of seeing the data we observed or something more extreme (in the direction of the alternative hypothesis) given that the null hypothesis is true."



# Step 4: p-values in R

>  $P(Z \geq z | H_0 \text{ true})$

<  $P(Z \leq z | H_0 \text{ true})$

$2 \times P(Z \geq |z| | H_0 \text{ true})$

```
> pnorm(z, lower.tail =  
        FALSE)
```

```
> pnorm(z)
```

```
> 2*pnorm(abs(z),
```

```
        lower.tail = FALSE)
```

```
> 2*pnorm(-abs(z)) #option2
```



# Step 5.1: decision



Reject  $H_0$

We have enough  
evidence *in favor*  
of  $H_A$



Fail to reject  $H_0$

We **do not** have  
enough evidence  
*in favor* of  $H_A$

# Step 5.2: conclusion *in context*



Reject  $H_0$

We have enough evidence that the true proportion of \_\_\_\_\_ is  $>/</\neq p_0$ .



Fail to reject  $H_0$

We **do not** have enough evidence that the true proportion of \_\_\_\_\_ is  $>/</\neq p_0$ .

# Let's practice!

Suppose we want to know the true proportion of adults in the U.S. who prefer a plain cheese pizza. What do you think is the true proportion?

$$p = 0.2$$

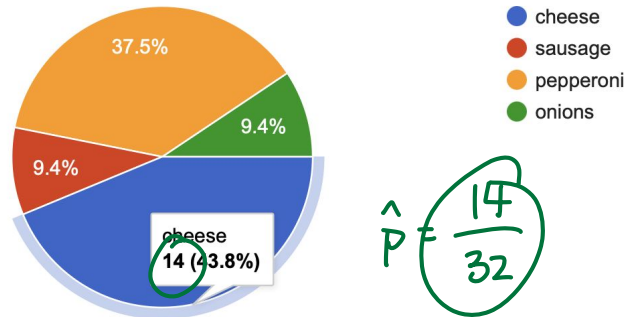
# Let's practice!

Suppose we want to know the true proportion of adults in the U.S. who prefer a plain cheese pizza. What do you think is the true proportion?

Your data  
from the  
beginning  
of the  
semester  
survey!

What is your favorite pizza topping from the list below?

32 responses



(1) Hypotheses:

$$H_0: \underline{p = 0.2}$$

$$H_A: p \neq 0.2$$

The true prop. of people living in U.S. who prefer cheese pizza is

- $H_0$ : equal to 20%
- $H_A$ : different from 20%.

(2) check conditions:

1. Independent

$$- n = 32$$

$$n \times 10 = 320 < 10\% \text{ pop'n in U.S.}$$

$$2. np_0 = 32 \times 0.2 = 6.4 < 10$$

$$n(1-p_0) = 32 \times 0.8 = 25.6 \geq 10 \checkmark$$

Not  
satisfied

||  
)

oh well

(3) Calculate test statistic

$$Z = \frac{\hat{p} - p_0}{\sqrt{\frac{p_0(1-p_0)}{n}}} = \frac{\frac{14}{32} - 0.2}{\sqrt{\frac{0.2(1-0.2)}{32}}} = \boxed{3.3588}$$

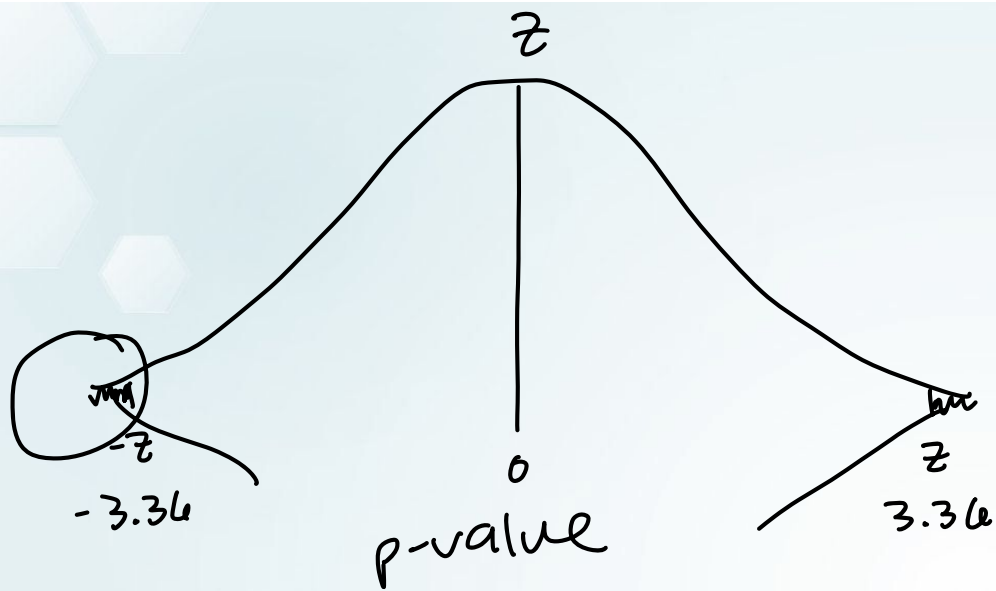
(4) P-value:

$$\sigma_{p_0} = 0.07$$

null

$$\hat{p} = \frac{14}{32} = 0.4375$$





$$2 * pnorm(-3.36) \\ = 0.0008$$

(5) Decision & conclusion:  
 $\alpha = \text{threshold} = 0.05$

- Reject  $H_0$  if  $p\text{-val} < \alpha$  ✓
- Fail to reject  $H_0$  if  $p\text{-val} < \alpha$

We have enough evidence that the true prop. of people living in the U.S. who prefer cheese pizza is different than 20%.

CI version:

(1) Same  $H_A: p \neq p_0$

(2)

(3) calculate CI:

$$\hat{p} = \frac{14}{32} \quad n = 32$$

$$z^* = 1.96$$

$\alpha = 0.05$   
significance  
level

$CL = 1 - \alpha$   
 $\downarrow$   
 $= 0.95$   
confidence  
level

$$\hat{p} \pm z^* \sqrt{\frac{\hat{p}(1-\hat{p})}{n}}$$

$$\frac{14}{32} \pm 1.96 * \sqrt{\frac{\frac{14}{32}(1-\frac{14}{32})}{32}} = (0.2656, 0.6094)$$

Is  $p_0$  inside the interval?

No: reject  $H_0$

(4) Conclusion = "  $\uparrow$  "



When we collect a **sufficiently large sample** of  $n$  **independent observations** from a population with mean  $\mu$  and standard deviation  $\sigma$ , the sampling distribution of the sample mean will be nearly normal:

$$\bar{x} \sim N \left( \mu_{\bar{x}} = \mu, \sigma_{\bar{x}} = \frac{\sigma}{\sqrt{n}} \right)$$

$$E[\bar{x}] = \mu \quad \text{var}[\bar{x}] = \frac{\sigma^2}{n}$$

The Central Limit Theorem (CLT) for a mean

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i$$

# Conditions



## Independent Observations

Two ways to satisfy:

- 1) Random sample
- 2) Sample size is less than 10% of population size



## Normality

- 1) If  $n \geq 30$ 
  - distribution of data has no extreme outliers
- 2) If  $n < 30$ 
  - distribution of data has no outliers
- 3) *is  $\sigma$  known?*

# Sampling Distribution Curve



In engineering, weights of people are considered so that airplanes and elevators aren't overloaded, chairs won't break. Men's weights are normally distributed with a mean of 173 lbs. and a standard deviation of 30 lbs.

- 1) What is the distribution for a one randomly selected man's weight
- 2) What is the probability a randomly selected man weighs more than 180 lbs.?

In engineering, weights of people are considered so that airplanes and elevators aren't overloaded, chairs won't break. Men's weights are normally distributed with a mean of 173 lbs. and a standard deviation of 30 lbs.

- 3) What is the distribution of the average men's weight if we are considering a SRS of 9 men? Draw it labeling the mean and  $\pm 2$  standard deviations.

In engineering, weights of people are considered so that airplanes and elevators aren't overloaded, chairs won't break. Men's weights are normally distributed with a mean of 173 lbs. and a standard deviation of 30 lbs.

- 4) If 9 men are randomly selected (say to be in an elevator), what is the probability that their average weight is more than 180 lbs?
- a) Shade the area that represents the probability on the plot from part 3.
  - b) Compute the probability using Z-scores

