lyn.ly

JUNIOR FRONT-END DEVELOPER

As a recent addition to the Web Development world, I am really excited to begin my journey as Junior Front-end Developer in an industry that constantly evolves and challenges you to never stop learning new things everyday. I am a problem solver and enjoy finding innovative solutions through code and design. I love seeing it all come to life on screen, and how simple elements can help guide and enhance a user's experience.

CONTACT

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EDUCATION

General Assembly
Web Development Immersive, 2017

Shillington College
Shillington Web Course, 2014

Shillington College
Certificate IV in Design:
CUV40303, 2011

University of New South Wales
Bachelor of Industrial Design, 2008

SKILLS

Front-End Web
HTML, CSS, JavaScript, jQuery, Materialize

Back-End Web
Ruby, Rails, Ajax, PostgreSQL

Design
Adobe Creative Suite: InDesign, Illustrator, Photoshop.

CAPABILITIES

UX/UI Design Principles, Web Design, Wireframing, Print Design, Branding, Advertising, Marketing

DEMONSTRATED ABILITIES

Attention to detail, Adaptable, Proactive, Team player, Autonomous, Performs well under pressure

EXPERIENCE

Web Development Immersive Student | General Assembly | Sydney, Australia
March 2017 – June 2017 (3 month Full-time)

Completed an intensive 3 month Full-time course, gaining knowledge of programming fundamentals, industry best practices for writing code, using version control, developing full-stack applications and working in collaborative teams.

FINAL PROJECT | **Wireframe** | wireframing-app.herokuapp.com

Drag and drop, wireframing application created for non-designers. It consisted of a simple graphical user interface that will allow web developers to quickly mock-up their ideas and focus on the basics. I also wanted to encourage the use of a 12-column-grid design system, that will help stylise the layout and the use of rows to guide the spacing on the page.

For more information on my projects, check out my portfolio at lynly.github.io

Creative Artworker | Charles Tyrwhitt | London, United Kingdom
June 2016 – February 2017 (9 month Contract)

Responsible for delivering key marketing collateral and campaigns across various international territories. Duties include preparing press ready artwork, ensuring accuracy of work at all times and liaising with the offsite repro-house.

Artworker | Addison group | London, United Kingdom
February 2016 – May 2015 (4 month Contract)

Responsible for creating corporate reports for various leading brands following their branding guidelines and collating technically accurate production files. Worked along with creative services and designers for new content flow-in and support client amends.

Brochure Artworker | STA Travel | London, United Kingdom
June 2015 – December 2015 (6 month Contract)

Responsible for creating brochure pages for the STA Travel brochure range following branding guidelines and page templates whilst maximising their aesthetic potential. Build, design and amend detailed maps to support brochure content.

Graphic Designer and Creative Consultant | John Sample Group | Sydney, Australia
April 2012 – March 2015

Created the 2014 Branding Guidelines, further producing templates and redesigned websites implementing the new changes. Also, oversaw a junior, and became more involved in the design process from brief taking, conceptual development and liaising with marketing managers to producing finished artwork.