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(Example) Financial Technologies and Innovations

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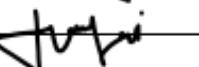
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1. Introduction

This report aims to predict the probability of default risk which is affected by financial and firm-level variables. In particular, the key model implemented is Decision Tree, supported by comparative analysis with Logistic Regression, Random Forest, and Support Vector Classifier to compare their performance.

Decision tree, classification algorithm, produce basic if-then rules for the data to construct a tree-based method where any path starting at the root is illustrated by a series of data that separates until a Boolean result is attained at a leaf node, which are predicted outcomes (International Conference on Computational Science and Computational Intelligence, 2019). Specifically, this is composed of nodes and branches, nodes represent features, and branches correspond to variable ranges (Charbuty & Abdulazeez, 2021), dividing the firms progressively until one of the leaf nodes contains a classification of default or non-default. Random forests, as ensembles, reduce overfitting and capture nonlinear patterns but sacrifice transparency. Logistic regression, using the sigmoid function, offers stability and clear interpretability. Meanwhile, SVCs maximise class margins and, with kernels, model complex relationships.

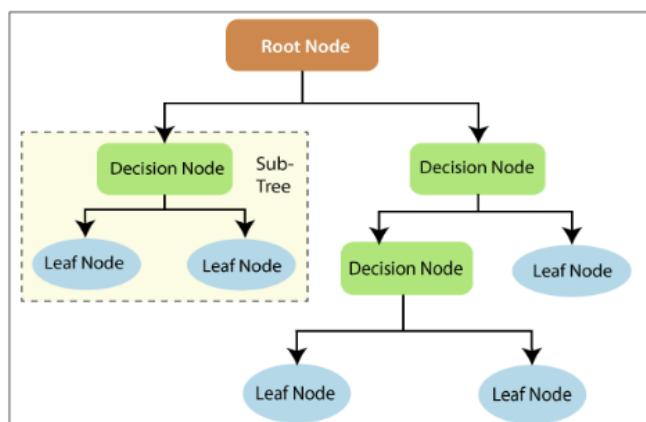


Figure 1: Decision Tree

The variables include debt-to-asset ratio, current ratio, return on assets (ROA), firm size, cash flow, ESG score, and industry, grouped into financial ratios and macroeconomic indicators as determinants of default risk. Regression-based prediction is used, with each variable influencing default likelihood

before dataset generation and coefficient estimation. Data scaling is then applied to improve Decision Tree performance, which is then interpreted and compared with the baseline and other machine learning models.

2. Data Collection and Processing

The dataset was acquired randomly with 100,000 observations and set random seed every run ensuring consistent results, with 7 different variables on firm-level financial indicators to build the machine learning model for default prediction (Default = 0, No default = 1). Simulated data was chosen over real datasets due to limited availability, confidentiality, and methodological convenience (Chan-Lau,Hu, Mungo, Qu, Xin, & Zhong,2024). Unlike real data, it contains only continuous variables, avoiding issues such as missing values, noise, or inconsistent reporting (Charalambakis & Garrett, 2019).

In terms of variable construction, the dataset combines traditional financial ratios with emerging default risk factors. Firstly, the business industry is represented across five sectors and encoded numerically for machine learning analysis. Moreover, ESG ratings, ranging from 1–9 (AAA–C), reflect firms' environmental, social, and governance frameworks, with higher scores indicating weaker performance (Li, Zhang, & Zhao, 2022a). Besides that, the remaining six financial ratios (debt to asset ratio, current ratio, ROA, firm size, cash flow and interest rate) were randomly generated within reasonable ranges and rounded to four decimals to reduce complexity (Löffler & Maurer, 2011; Bajwa & Rashid, 2021a; Cathcart, Dufour, Rossi, & Varotto, 2020).

```

# Set random seed for reproducibility (ensuring consistent results every run)
np.random.seed(42)
# Number of observations (companies)
n_samples = 100000
✓ 0.0s

# Define industries
industries = ['Manufacturing & Construction','Distribution (Wholesale & Retail)','Food & Agriculture','Transportation','Services']
# Creating a DataFrame with random values simulating financial indicators
data = pd.DataFrame({
    'Debt_to_Asset_Ratio': np.round(np.random.uniform(0, 1, n_samples), 4),      # Leverage
    'Current_Ratio': np.round(np.random.uniform(0.25, 3, n_samples), 4),          # Liquidity
    'ROA': np.round(np.random.uniform(-0.5, 0.3, n_samples), 4),                  # Profitability
    'Firm_Size': np.round(np.random.uniform(10, 20, n_samples), 4),                # Log firm size
    'Cash_Flow': np.round(np.random.uniform(-0.5, 1.0, n_samples), 4),            # Cash flow to debt ratio
    'ESG': np.random.randint(1,10, n_samples),                                       # ESG score
    'Industry': np.random.choice(industries, size=n_samples)                         # Industry categorical variable
})

# Map Industries to numeric codes (1-9)
industry_mapping = {industry: i+1 for i, industry in enumerate(industries)}
data['Industry_Code'] = data['Industry'].map(industry_mapping)
data = data.drop(columns=['Industry'])                                              #Drop the 'Industry' column as it's not needed for EDA

print(industry_mapping)
data
✓ 0.1s

```

Figure 2: Data Collection and Selection

	{'Manufacturing & Construction': 1, 'Distribution (Wholesale & Retail)': 2, 'Food & Agriculture': 3, 'Transportation': 4, 'Services': 5}						
	Debt_to_Asset_Ratio	Current_Ratio	ROA	Firm_Size	Cash_Flow	ESG	Industry_Code
0	0.4927	1.1155	0.1372	17.2332	0.8337	8	3
1	0.3592	2.4175	-0.2028	17.2754	0.3010	2	4
2	0.5527	1.2748	-0.1718	15.8680	0.4487	2	4
3	0.2386	1.2350	-0.2459	17.2717	0.8836	6	3
4	0.6354	2.9967	-0.1493	20.7824	0.2693	5	1
...
995	0.4150	1.3033	-0.3566	20.9257	0.2434	7	2
996	0.4543	1.1809	-0.3213	13.0064	0.1791	9	1
997	0.8300	0.5626	-0.2752	10.9206	0.7720	7	4
998	0.1774	2.6761	-0.4918	9.1009	-0.0579	3	1
999	0.2203	1.9424	0.2336	12.4268	-0.4451	6	1

1000 rows × 7 columns

Figure 3: Result of Data Selection and Preparation

3. Variable Selection and Economic Justification

Variables included in the current research were selected due to their theoretical and empirical significance in predicting the default and the previous literatures. The Debt-to-Asset Ratio is one of the critical variables as it portrays a firm's leverage relative to the total assets of the firm. Higher leverage signals greater financial commitments in comparison with the assets, which are intricately linked with a high likelihood of default (Löffler and Maurer, 2011a). Following established practice, the ratio is constrained between 0 and 1.

The Current Ratio was incorporated to reflect liquidity, as the ability to meet short-term liabilities is critical for survival. A ratio below 1 implies technical insolvency, whereas higher liquidity ratios reduce

default risk (Grammenos, Nomikos, & Papapostolou, 2008). Nevertheless, excess liquidity may signal a lack of profitable investment opportunities, which could negatively impact long-term performance (Zhang et al., 2020a). Thus, the relationship is expected to be negative but nonlinear, with a practical range between 0.25 and 3.

Profitability is captured through Return on Assets (ROA), reflecting how efficiently assets generate net income. A higher ROA indicates stronger financial health, leading to a lower default probability. The higher a company's return on assets compared to its industry, the better (Grammenos et al., 2008b). The variable is bounded between -0.5 and 0.3 to capture both loss-making and profitable firms, following prior studies (Löffler & Maurer, 2011b). In addition, ROA is also a key indicator for investors when making investment decisions (Tserng et al., 2014).

Firm Size, measured as the logarithm of total assets, which is $\ln(\text{total assets})$, was selected as larger firms have lower default probability (DP) due to business diversification and broader financing channels (Zhang et al., 2020b). Large-scale industries exhibit higher external financial dependence than small-scale industries. In addition, they also face fewer credit constraints, whereas smaller firms are more vulnerable. Following Westgaard and Van der Wijst (2001a), firm size was restricted between 10 and 21 to exclude inactive firms with potential accounting errors.

Table 3
Calibrated average asset correlations at the 99.9% percentile for portfolios based on size categories

World portfolios		US portfolios		Japanese portfolios		European portfolios	
Asset size categories	$\bar{\rho}_A$						
(\\$0, \\$20m]	0.1000	(\\$0, \\$20m]	0.1000	(\\$0, \\$100m]	0.2000	(\\$0, \\$25m]	0.1125
[\\$20m, \\$100m]	0.1000	[\\$20m, \\$100m]	0.1500	[\\$100m, \\$200m]	0.2000	[\\$25m, \\$75m]	0.1125
[\\$100m, \\$300m]	0.1125	[\\$100m, \\$300m]	0.1750	[\\$200m, \\$400m]	0.2500	[\\$75m, \\$200m]	0.1250
[\\$300m, \\$1b]	0.1375	[\\$300m, \\$1b]	0.2250	[\\$400m, \\$1,b]	0.3000	[\\$200m, \\$1b]	0.1500
$\geq \$1b$	0.2000	$\geq \$1b$	0.3000	$\geq \$1b$	0.4500	$\geq \$1b$	0.2250

Figure 4: The total assets indicating firm size (Lopez, 2004)

Another important determinant is Cash Flow to Debt, which directly measures a firm's ability to meet obligations (Westgaard & Van der Wijst, 2001b). Higher ratio reduces default risk, while persistent

negative operating cash flow signals financial distress (Bhimani, Gulamhussen, & da Rocha Lopes, 2014). Negative values may result from losses, high working capital needs. For instance, a ratio of -0.5 means OCF covers only half of debt, while 1.0 implies the firm could repay its entire debt within one year's cash flow.

Beyond financial indicators, ESG ratings were included to capture the impact of sustainability practices. Firms with stronger ESG performance tend to increase shareholder value, have better credit scores, and stronger political connections (Li, Zhang, & Zhao, 2022b). The ESG investments are associated with cash flow and affect short-term repayment ability. Strong ESG performance has been found to enhance resilience and access to finance, reduce default risk.

Finally, Industry categories were considered to account for sector-specific variations in credit risk, as systematic factors such as business cycles, regulation, and capital intensity affect default rates (Memmel, Gündüz, & Raupach, 2015a). Industry affiliation also affects recovery values in default (Benzschawel, Haroon & Wu, 2011). Short-term interest rates were initially considered but excluded due to their ambiguous relationship with default risk, as high rates can simultaneously increase both borrowing costs and signal robust economic conditions (Zhang et al., 2020c).

4. Coefficient Interpretation

The regression analysis provides important insights into the relationship between firm-specific, financial, and non-financial factors and the probability of default. Starting with Debt-to-Asset Ratio (Leverage), the estimated coefficient is +0.5, indicating that higher leverage significantly increases default risk. This finding is consistent with Löffler and Maurer (2011c), who identify leverage as a central driver of default probability, with coefficients ranging from 0.47 to 0.6. The positive sign is economically sensible, as firms with higher debt levels face greater repayment pressure and weaker solvency positions.

The Current Ratio (Liquidity) is associated with a coefficient of -0.32, suggesting that greater liquidity reduces the likelihood of default. This result aligns with Nadarajah et al. (2021), who find that firms with stronger short-term assets relative to liabilities face lower insolvency risk with coefficient ranging from -0.2 to -0.5. However, Zhang et al. (2020d) note that excess cash may signal poor investment opportunities or higher idiosyncratic risk. Thus, while the negative sign supports financial theory, the magnitude reflects the moderate influence of liquidity compared to leverage.

The Return on Assets (ROA) show that higher profitability lowers default risk. This result is in line with the studies of Tserng et al. (2014b) and Qiu and Ronen (2025), which demonstrate that profitability remains a key determinant of financial stability. As ROA is a fundamental performance indicator, the strong negative relationship makes economic sense, highlighting how higher efficiency in asset utilisation reduces default probability; therefore, the coefficient of -0.4 has been set.

For Firm Size, the coefficient is -0.15 ($p < 0.01$), supporting prior research (Zhang et al., 2020e; Cathcart et al., 2020b) that larger firms are less vulnerable to default due to diversification, stronger market positions, and easier access to external finance. As there are marginal effects on the probabilities of default, which are different between large and small firms, range from 0.14 to 0.17. The magnitude suggests that while firm size matters, its effect is smaller compared to profitability and leverage.

Next, the Cash Flow to Debt ratio also exhibits a negative coefficient (-0.4), underscoring that stronger cash generation reduces default probability. This is consistent with Bhimani et al. (2014b), who note that firms with higher operating cash flows relative to debt enjoy greater repayment capacity, specifically, an increase in one unit in the cash to debt decreases the probability of default by approximately 30%. The large magnitude confirms that cash flow is one of the primary determinants of solvency, so the coefficient could not be low.

The ESG score has a positive coefficient of +0.02 ($p < 0.01$), reflecting its scaling where higher values indicate weaker performance. This aligns with Li, Zhang, and Zhao (2022c), who show that poor ESG

standing increases long-term risk exposure, particularly ESG rating increases five times, leading to decreases three times, which means that one unit increase in ESG score raises default risk by 0.02. While the effect is modest compared to financial ratios, it is economically meaningful, as ESG factors play a secondary but significant role in creditworthiness.

Finally, Industry type was included as a categorical variable, though its effect is modest compared to firm-level financials. Manufacturing and Construction (-0.15) lower default risk due to their role in essential infrastructure and government support. Distribution (-0.1) also shows reduced risk, as strong logistics and supply chains provide resilience despite competition. Transportation (-0.04) modestly lowers risk, reflecting its importance in trade and connectivity. Food and Agriculture (-0.02) slightly reduce risk due to their necessity in all economies, though returns can be volatile. Services (-0.01) have the smallest effect, contributing modestly to stability.

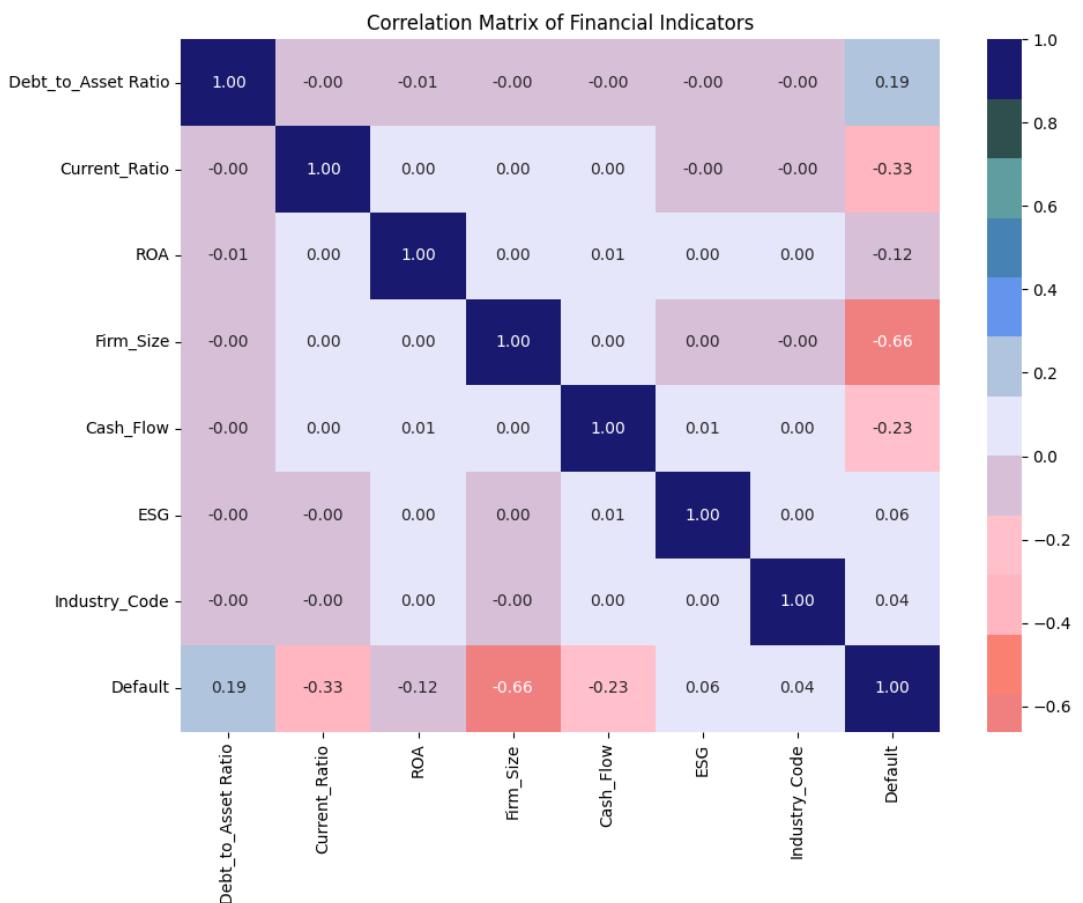


Figure 5: Correlation matrix between variables and ‘Default’

5. Model Performance and Comparison

The Decision Tree classifier, using `max_depth` and `random_state`, achieved 88% accuracy for predicting default risk, which is considered a strong result for predicting default risk. For Class 0 (“No default”), precision was 88%, meaning that 88% of the outcomes were correct, while the recall was 87%, indicating that the model successfully identified 87% of all actual cases. For Class 1, the precision was 87%, while the recall was higher at 88%, showing that the model captured nearly all true “Default” cases. The difference between the two classes can be partly explained by the slight imbalance in the test data, with 10025 “No default” cases and 9975 “Default” cases, and by the natural trade-off between precision and recall. The model tends to predict “No default” only when it is highly confident, resulting in higher precision but lower recall for Class 0, while it predicts “Default” more often to avoid missing true defaults, which increases recall but reduces precision for Class 1. In terms of averages, the macro and weighted averages were both 88%, indicating stable performance across classes.

```
clf = DecisionTreeClassifier(max_depth=5, random_state=42) # Create a Decision Tree Classifier (max_depth=4 restricts tree complexity)
clf.fit(x_train, y_train) # Train the model on the training data
y_pred = clf.predict(x_test) # Predict default status using the trained model on test data
accuracy_clf = accuracy_score(y_test, y_pred) # Evaluate accuracy of the model
print(f'model accuracy: {accuracy_clf:.2f}\n')
print('report:') # Detailed classification metrics (precision, recall, F1-score)
print(classification_report(y_test, y_pred))
```

model accuracy: 0.88				
report:				
	precision	recall	f1-score	support
0	0.88	0.87	0.88	10025
1	0.87	0.88	0.88	9975
accuracy			0.88	20000
macro avg	0.88	0.88	0.88	20000
weighted avg	0.88	0.88	0.88	20000

Figure 6: Model performance of Decision Tree (before data scaling)

After conducting grid search, the most effective parameters were tuned to enhance accuracy. Optimal parameters were `criterion = 'entropy'`, which improves class separation by splitting nodes based on information gain; `max_depth = 15`, limiting tree depth to prevent overfitting; `min_samples_leaf = 10`, ensuring each leaf has at least ten samples; `min_samples_split = 2`, allowing splits with at least two samples; and `max_features = None`, considering all features when splitting. After tuning, model

accuracy rose to 91%. Class 0 (No Default) had 91% precision, 92% recall, and 91% F1-score. For Class 1 (Default), precision and recall also increased to 0.92 and 0.91 correspondingly. Overall, it indicates balanced performance across two classes.

```

# Define parameter grid
param_grid = {
    'max_depth': [3, 5, 7, 10, 15, 20, None],
    'min_samples_split': [2, 5, 10, 20, 50],
    'min_samples_leaf': [1, 2, 4, 10, 20],
    'criterion': ['gini', 'entropy', 'log_loss'],
    'max_features': [None, 'sqrt', 'log2']}
}

# Create base model
dt = DecisionTreeClassifier(random_state=42)

# Grid search with cross-validation
grid_search = GridSearchCV(
    estimator=dt,
    param_grid=param_grid,
    cv=5,           # 5-fold cross-validation
    scoring='accuracy', # Optimizing for accuracy
    n_jobs=-1
)

# Fit on training data
grid_search.fit(x_train, y_train)

# Get the best model
best_dt = grid_search.best_estimator_
print("Best parameters:", grid_search.best_params_)

# Evaluate on test set
y_pred = best_dt.predict(x_test)
accuracy_clf = accuracy_score(y_test, y_pred)
print(f'Optimized Decision Tree Accuracy: {accuracy_clf:.2f}\n')
print("Classification Report:")
print(classification_report(y_test, y_pred))

Best parameters: {'criterion': 'entropy', 'max_depth': 15, 'max_features': None, 'min_samples_leaf': 10, 'min_samples_split': 2}
Optimized Decision Tree Accuracy: 0.91

Classification Report:
      precision    recall  f1-score   support

          0       0.91      0.92      0.91     10025
          1       0.92      0.91      0.91      9975

   accuracy                           0.91    20000
  macro avg       0.91      0.91      0.91    20000
weighted avg       0.91      0.91      0.91    20000

```

Figure 7: Model Performance of Decision Tree (after data scaling)

Compared to the result of base line model, there are several mentioned modifications from the ranges while generating the analysis dataset, the addition of variables, adjustment of coefficients in financial indicators to estimate the probability of default risk, and changes of parameters for the training model. The current result indicates the superior accuracy performance, which is 91%, compared to 88% of the original result.

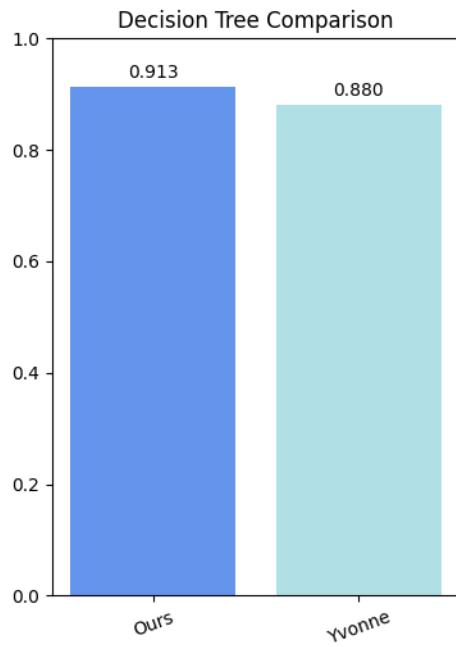


Figure 8: Current Model compared to Original Base Line Model

While the Decision Tree performed well, Logistic Regression (92%), Random Forest (91.5%), and SVC (92%) showed slightly better accuracy. Logistic Regression offers stability, generalisability, and useful probability outputs. Random Forest, by combining multiple Decision Trees, reduces overfitting and handles both linear and non-linear patterns, while SVC with the RBF kernel captures complex boundaries in higher dimensions. Overall, these models outperform the Decision Tree in stability, robustness, and flexibility.

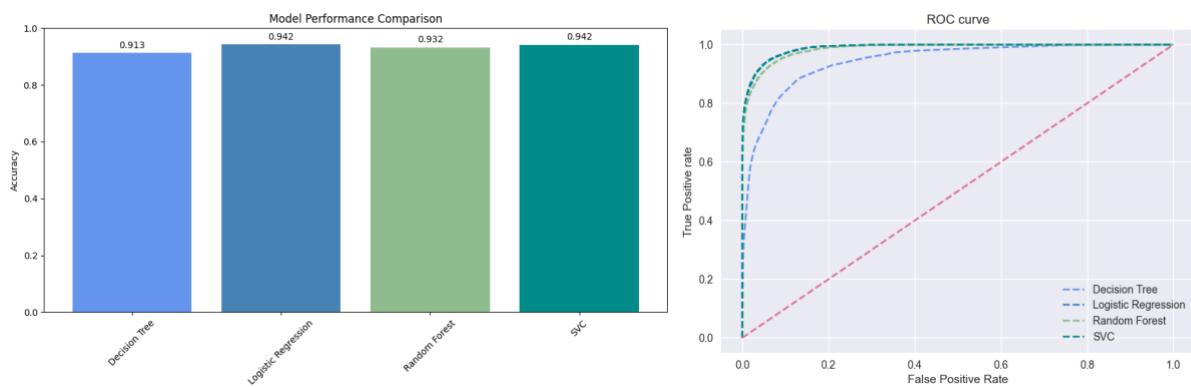


Figure 9: Comparison between Decision Tree and other ML models (R^2 & ROC curve)

6. Limitations and Recommendations

When variables have high correlations, the model may overfit. It then has good results on the training set but poor results on new data. This problem is worse because the model does not use methods like cross-validation and pruning (Löffler & Maurer, 2011d). Also, the use of simulated data lowers robustness. This is because values can be outside real ranges and there is no volatility. As a result, the model cannot show the differences found in the real world (Bajwa & Rashid, 2021b). Another problem is the small use of macroeconomic factors. Empirical studies show that recession and lower GDP growth raise the chance of default. They do this by changing revenues, refinancing costs, and cash flow buffers (Memmel, Gündüz, & Raupach, 2015b; Zhang, Ouyang, Liu, & Xu, 2020f).

To solve these issues, first, adding macroeconomic indicators like GDP growth can help show systemic risk (Cathcart, Dufour, Rossi, & Varotto, 2020c). Second, using ensemble learning methods like gradient boosting can lower overfitting and improve stability (Chan-Lau et al., 2024b). Third, using ESG ratings and real-time transaction data can give quick signals of solvency, though data availability is still a problem (Li, Zhang, & Zhao, 2022c).

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