

W10 VoiceThread Critique Report

Creative Ad- Lynnette Beatty

Honesty is held in high regard here at BYU-Idaho. When submitting this critique report you are confirming that all the information is accurate. Lying or deceit on this report will result in formal documentation, and can result in project failure.

Who did you critique?

List the names of at least three classmates' drafts you critiqued. Include the date you commented and the link to the VoiceThread you commented on.

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- 1) **Name:** Dalia Pinto-Mendez
Date: 3/9/2020
Link: <https://voicethread.com/myvoice/thread/13780394>

 - 2) **Name:** Diana Ribera
Date: 3/10/2020
Link: <https://byui.voicethread.com/myvoice/thread/13775080>

 - 3) **Name:** Kayla Anderson
Date: 3/11/2020
Link: <https://byui.voicethread.com/myvoice/thread/13775231>

When did you participate?

You should be actively engaged in the VoiceThread group and you are required to participate over at least three days. Briefly describe how you participated on each day listed below. This could be as simple as, "I provided critique for three of my peers. I also responded to two questions about my draft." If you didn't participate on one of the days simply put, "Did not participate."

Day 1) I provided a critique for Dalia Pinto-Mendez and included a draw-over.
I also looked at the ads of two of my peers and listened to their critiques.
I listened to a critique made by Tina Waldron on my ad. Then I answered her question about the demographics for the ad.

Day 2) I provided a critique for Diana Ribera and included a draw-over.
I also looked at the ads of two of my peers and listened to their critiques.

Day 3) I provided a critique for Kala Anderson and included a draw-over.
I also listened to all of the critiques on my ad.

How did it help?

Explain what feedback you got from your peers. Also explain what you changed about your project after getting feedback from peers or others.

Here is the feedback I received from my peers:

Remove the white line on the right side.

Center align the word CLEAN.

Move the letters closer together for the words, "Yourself to" and "CLEAN".

Allow more space between the title and the soap.

Here are the changes I made:

I stretched the blue background over on the right side to get rid of the white line.

I center aligned the word "CLEAN".

I adjusted the kerning to bring the letters closer together for the words, "Yourself to" and "CLEAN".

I decreased the size of the soap to allow more space between the title and the soap.

Submission

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