

WDD100

FINAL REPORT

Rough Riders Website

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Introduction

The “Rough Riders” website will feature information about white water rafting excursions. White water rafting has become wildly popular among adventure enthusiasts. Each trip provides the opportunity to relax and explore nature. These rafting adventures will also deliver breath-taking excitement as our happy customers float into the swirling currents of the rapids. They will be filled with laughter and screams of delight, as they hold on tight to their oars through the bumpy ride. The experience will leave lasting memories of fun times shared with family and friends.

This website will have a summary of our various trips available within the western United States. We will offer excursions in Idaho, Utah, Arizona, and Colorado. A toll-free phone number will be provided where our customers can call to reserve their trip.

Also included will be an introduction to our experienced, fun-loving tour guides. Each guide has been carefully selected and is highly skilled in white water rafting. The guides have been trained in aquatic rescue, first-aid, and CPR. As they float down the winding river, they will give a brief history of the area and share stories about rafting adventures.

The target audience for our website is adults, ages 18-40. Our Rough Riders website will lure in those adults who have an appetite for high adventure. It will also appeal to those who need a vacation from the daily grind of work or school. We will provide the exciting respite these thrill seekers are searching for. Our goal is to provide such a fun, yet safe experience, that our customers will return often and rave about it to their friends. We will generate income through repeat business and word-of-mouth references.

Here is the Rough Riders website URL:

<https://lynnetteaboutme.glitch.me/index.html>

Goals/Objectives

The colorful Rough Rider website will display exciting pictures and current information that will draw in thrill seekers. Our website will be professional, well organized, and easy to navigate so that our customers will enjoy their experience as they peruse through our pages. It is our goal to entice adults to call and book a “Rough Rider” adventure.

Our objective is to have a vibrant website that will create a thriving business. We hope to generate a lucrative income through new and repeat customers. It is our desire to be the most popular white water rafting website on the Internet.

Design process

This “Rough Riders” website project was a lot of fun. I learned how to organize a website and link pages together. I wrote code that resulted in very nice looking web pages. I loved learning how to do some CSS tricks and implement them into my website. It is exciting to me to be able to create something so beautiful and yet functional. I am pleased with my work and am grateful to Sister A for teaching me step-by-step how to design a website.

This class enabled me to design something wonderful. It is a testimony to me that I have the ability to learn how to program and compete in our modern technological world. I will be able to design more websites for future employers. I hope to use my new HTML and CSS code writing skills as I venture out into the work force as a Software Engineer.