

Playing With Cards-Beatty

Actions

1. Slide from left to right, horizontally
2. Slide from bottom to top, vertically
3. Spin in a circle, 360 deg
4. Spin in a semi-circle, 180 deg, then back again
5. Turn over
6. Flip back and forth
7. Fold in half
8. Fold in half and open again
9. Roll up
10. Unroll
11. Shake back and forth
12. Move from laying down flat to standing on its edge, vertically
13. Bend in a U shape
14. Cut into pieces and scatter
15. Put pieces together like a puzzle
16. Put end to end to form a tube
17. Fold like an accordion
18. Touch diagonally opposite corners together
19. Wad up into a ball
20. Tear in half
21. Move forward

Two Actions

Fold in half and open again - This action could be applied when an image is hovered over and it unfolds or opens up like a book to reveal the contents. This could be used to show more information for an advertisement, or details about a picture. The action would keep the website uncluttered and provide the necessary information the user needs on demand. It would be a nice surprise for the user to discover as they watch the book unfold and close again as they wish.

This would require a transform to start at a rotation along the Y axis of 0 degrees. When the image is hovered over, it would have a .5s delay and ease-in as the image rotates to the left with transform: rotateY(-180deg). When the cursor is moved off of the opened "book", the "book" closes with transform: rotateY(180deg).

Move forward - This would work well for text or an image in a box, to bring it forward to be able to see it better. This also draws attention to the item that the user is focused on. This would be useful for instructions or to enlarge a photo. The magnification would prevent the user from having to strain to see the content. It would make the user interface experience more enjoyable.

When hovered over, the box would need to have a slight delay with a transition of 1s, then it would transform with a scale of 1.3. This would magnify the content in the box and appear to bring it forward in front of everything else with a z-index of 2.