

VoiceThread Critique Report

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Honesty is held in high regard here at BYU-Idaho. When submitting this critique report you are confirming that all the information is accurate. Lying or deceit on this report will result in formal documentation, and can result in project failure.

Who did you critique?

List the names of at least three classmates' drafts you critiqued. Include the date you commented and the link to the VoiceThread you commented on.

- 1) **Name:** Dalia Pinto-Mendez
Date: 3/30/2020 & 4/1/2020
Link: <https://byui.voicethread.com/myvoice/thread/13956380>
<https://byui.voicethread.com/myvoice/thread/13956380>
- 2) **Name:** Tina Waldron
Date: 3/31/2020
Link: <https://byui.voicethread.com/myvoice/thread/13964066>
- 3) **Name:** Chelsea Murley
Date: 4/1/2020
Link: <https://byui.voicethread.com/myvoice/thread/13959175>

When did you participate?

You should be actively engaged in the VoiceThread group and you are required to participate over at least three days. Briefly describe how you participated on each day listed below. This could be as simple as, "I provided critique for three of my peers. I also responded to two questions about my draft." If you didn't participate on one of the days simply put, "Did not participate."

- Day 1)** I provided a critique for Dalia Pinto-Mendez.
- Day 2)** I provided a critique for Tina Waldron. I also listened to a critique that was made on my slide design.
- Day 3)** I provided a critique for Chelsea Murley. I added another comment to Dalia Pinto-Mendez' design. I also listened to a critique on my design.

How did it help?

Explain what feedback you got from your peers. Also explain what you changed about your project after getting feedback from peers or others.

The feedback I received:

1. Change the color of the title to a blacker black so it has a better contrast.
2. Reduce the kerning between the letters.
3. Correct the misspelled words.
4. Reduce the size of the title text box.
5. Reduce the size of the body text.
6. Move the gray text box down.
7. Change the new ad photo to grayscale.

The changes I made:

1. I made the typography a blacker black.
2. I reduced the kerning between letters.
3. I corrected the misspelled words.
4. I reduced the size of the title text box.
5. I reduced the size of the body text.
6. I moved the gray text box down.
7. I changed the new ad photo to grayscale.
8. I added the Nike “swoosh” logo to the first and last page.
9. I put purple arrows underneath the gray square on each page to make it pop.
10. I redid all of the drawovers to make them stand out better and look more professional.

Submission

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