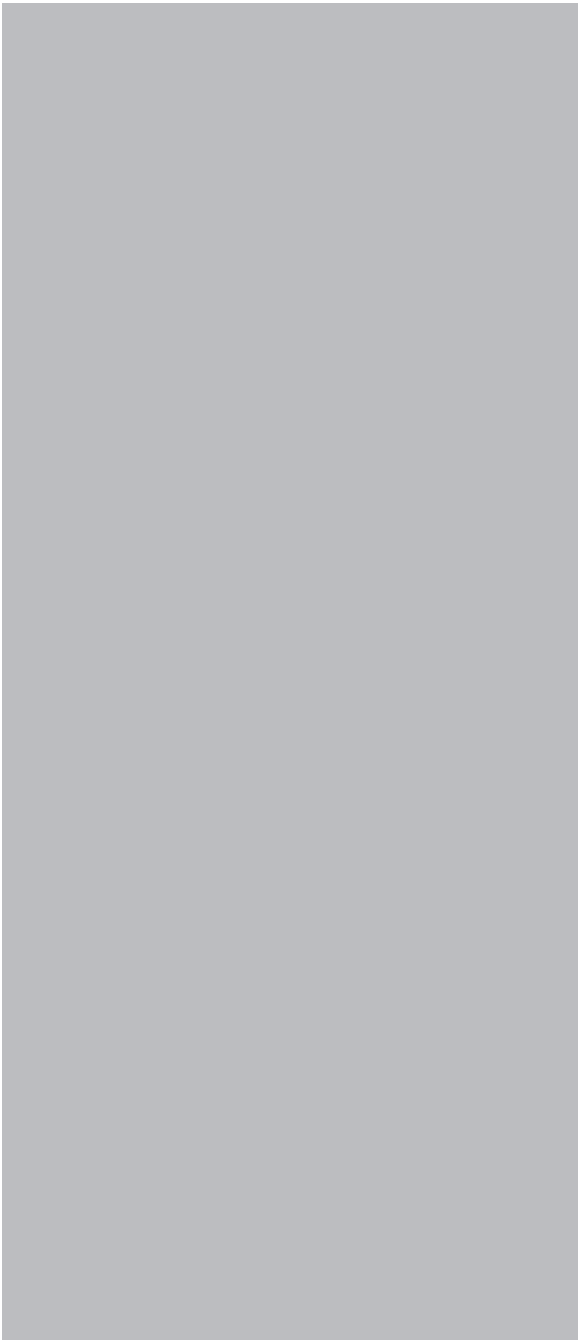
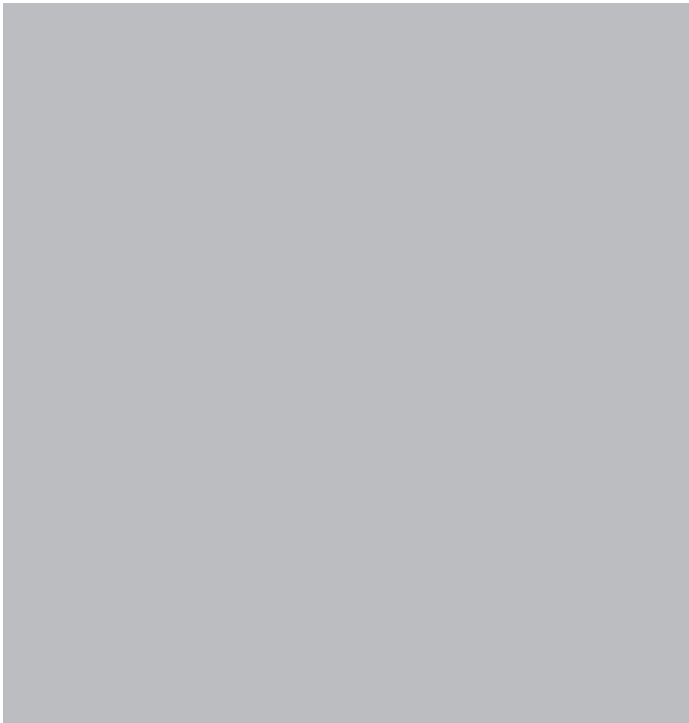
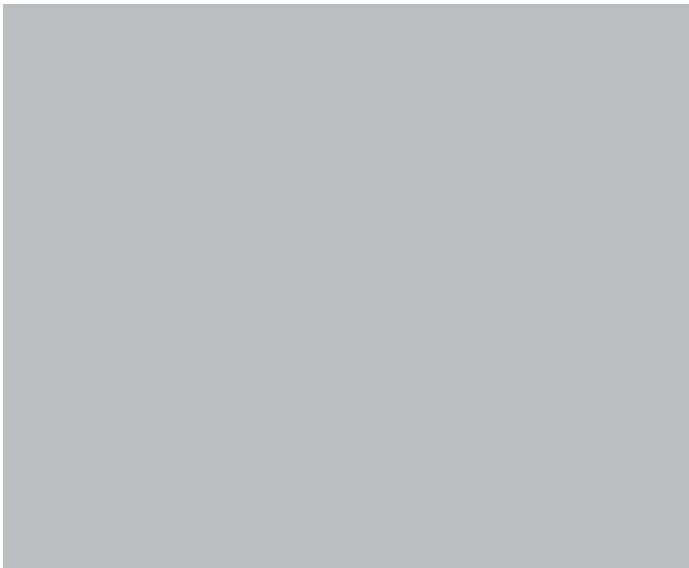


Typeface Proposal Template

Name / Date

Design Intent for Typeface

I am inspired to create this typeface because...

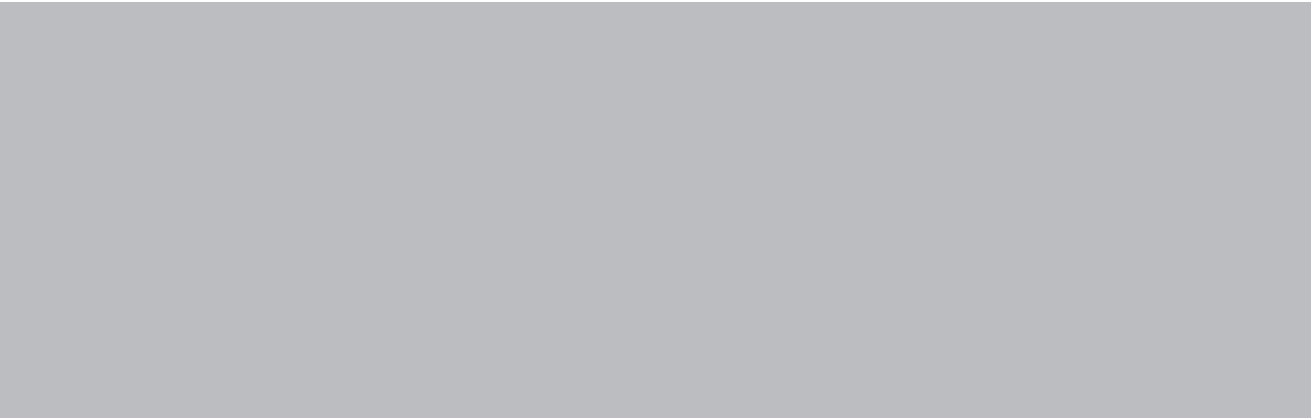
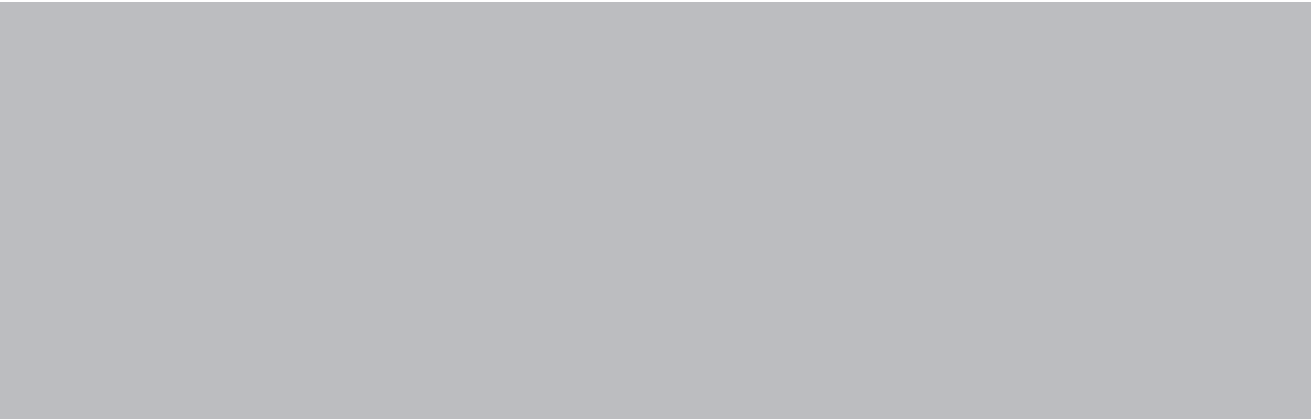


Existing Typeface Market Research

Typefaces that are similar to the typeface that I want to make it are ...

However, they don't have these qualities that I want to have in my typeface...

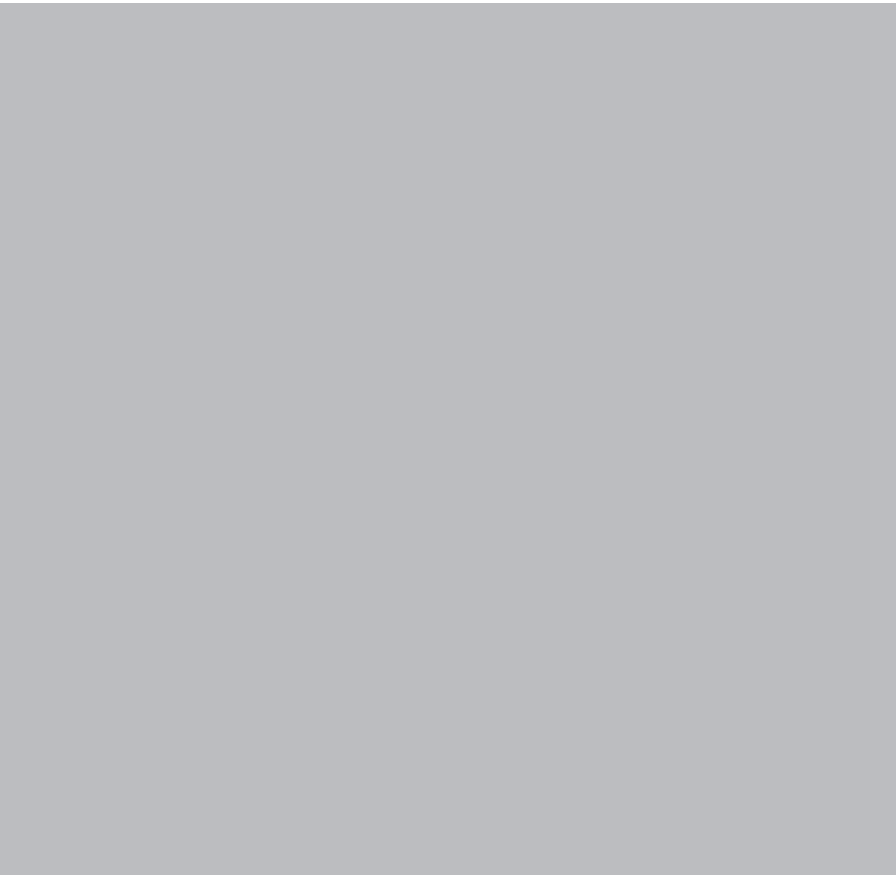
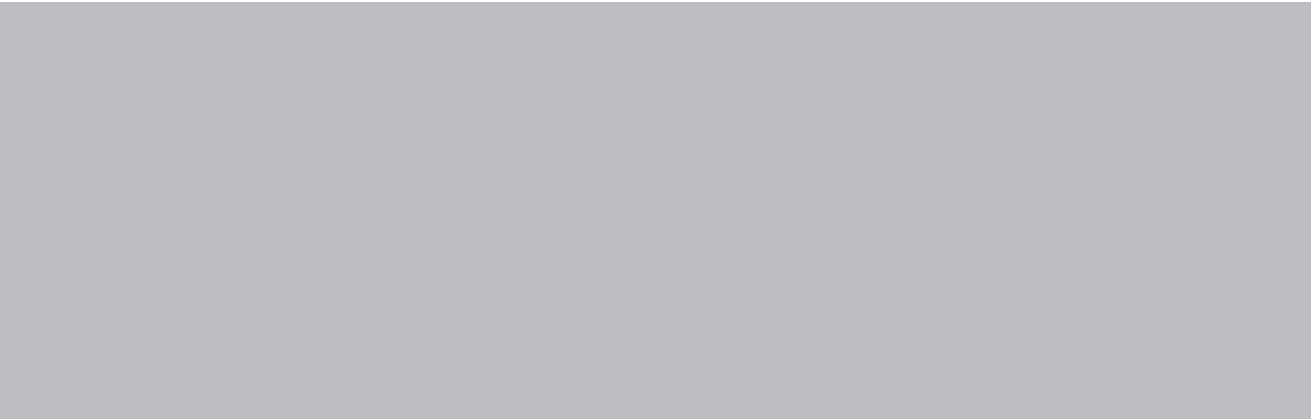
My typeface will be different because...

A large, solid grey rectangular area intended for handwritten notes or sketches.A large, solid grey rectangular area intended for handwritten notes or sketches.A large, solid grey rectangular area intended for handwritten notes or sketches.

The Measure of the Sucess of my Typeface

My typeface will be judged by these qualities...

(Try to include thoughts on specifics:
What point size will it be used at?
Who is the intended audience?
What technology will it be relying on (if any)?
What function does it serve?)

A large, solid gray rectangular area intended for the user to write their responses to the prompts.A medium-sized, solid gray rectangular area intended for the user to write their responses to the prompts.A wide, solid gray rectangular area intended for the user to write their responses to the prompts.