

LINWEI DING

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Updated: July 2023

RESEARCH INTERESTS

Art Communication and Media Culture Musicology and Sound Study Digital Platform and Cultural Industry

EDUCATION

Nanjing University **2022 - 2025**

M.A. in Theory of Art and Culture; Advisor: Prof. Lin Qi Nanjing, China

Xiamen University **2018 - 2022**

B.A. in Musicology (graduated with honors); Advisor: Dr. Yuting Ni Xiamen, China

B.A. in Accounting; Advisor: Dr. Jie Deng

University of Chicago **2020**

Certificate in The Silk Road in Global History Research Program; Instructor: Dr. Richard Payne Chicago, Illinois

PUBLICATIONS

[5] **Ding, L.** (2023). Research on Cultural Potential of Urban Fashion Industry: Symbol Production and Consumption, Meaning Anchoring and Coding, Creative Marketing and Communication, *Industrial Innovation*(07), 92-94.

[4] **Ding, L.** (2023). Framework Breakthrough, Media Empowerment, and Practical Concerns: Museum Aesthetic Education Practice Based on Chinese TikTok Platform, *New Media Research*(03), 21-25.

[3] **Ding, L.** (2021). A Reflection of Ideology Conflicts Between Hsiung-nu and China during the Han Dynasty, *International Journal of Social Science and Education Research*, 4(2), 253-257.

[2] **Ding, L.** (2020). Exploring the Innovative Development Model of Cultural Industry from the Perspective of Professional Investigation: A Case Study Based on Suzhou Cultural Industry, *Popular Literature And Art*(02), 261-262.

[1] **Ding, L.** (2019). Research on the Transformation of the Function of Xiashi Illumination: the Transformation from Ornamental to Practical, *Popular Literature And Art*(23), 7-8.

UNDER REVIEW

[1] **Ding, L.** (Revise and Resubmit). The Intermedium Dimension of Richard Wagner's Concept of *Gesamtkunstwerk*: Case Study Based on *Lohengrin*, *Art Research*.

PRESENTATIONS

Conferences

• The Musicology and Sound Professional Committee of the Chinese Collegial Association For Visual Art (CCAVA), Annual Conference July 2023

• International Association of Media and Communication Research (IAMCR), Annual Conference July 2023

• The 2023 Council Meeting of the Media Culture Professional Committee of the Chinese Collegial Association For Visual Art (CCAVA) Apr 2023

• The 7th Graduate Academic Forum in Humanities and Social Sciences of BLCU Mar 2023

TEACHING

Teaching Assistant

Aesthetic Education for Undergraduate Students, Nanjing University

Spring 2022-2023

Instructor: Prof. Chengzhou He

- Managed online quizzes, exams, and grading on MOOC

AWARDS AND PRIZES

- Paper Award for the 7th Humanities and Social Sciences Graduate Academic Forum of Beijing Language and Culture University (Second Prize) 2022
- The First Prize Scholarship by Nanjing University 2022
- Yanan Scholarship by Xiamen University 2022
- National Scholarship by Ministry of Education of the People's Republic of China 2019, 2020, 2021

SKILLS

- **Languages:** Mandarin (Native), English (Proficient), Korean (Elementary)
- **Statistical Programming/Markup Languages:** Stata, SPSS, LATEX
- **Applications:** Ableton Live, Adobe Creative Suite
- **Music:** Piano(Level 10 Certificate), Guitar, Ocarina

REFERENCES

Lin Qi (M.A. Advisor)

Professor of Technology and Art Communication

School of Arts, Nanjing University

Email: qilin@nju.edu.cn

Stuart Poyntz

Professor of Communication

School of Communication, Simon Fraser University

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Mengqian Yuan

Associate Research Fellow of Art Communication

School of Arts, Nanjing University

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Yuting Ni

Assistant Professor of Art Management

Art College, Xiamen University

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