Lynn Wu

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Nov. 2022 - Present

Education

National Taipei University of Technology 2020 – 2022

M.A School of Interaction Design

University of Taipei

2015 - 2019

Department of Learning and Materials Design

Experience

Advantech

UI/UX Designer

Product Design

Responsible for UI/UX design for smart healthcare and on-premises diagnostic tools, collaborating with PMs, RDs, and AEs to clarify product specifications and propose feasible design solutions.

AiH Design System

Led the development of Advantech AiH product line's design system, working with the each product design owners to audit existing products, including styles, components, devices, and use cases. Consolidated findings into the first version of the Advantech Smart Healthcare Design System, defining component usage guidelines to ensure design consistency and streamline development and maintenance for the RD team.

Freelancer Jan. 2022 — Nov. 2022

UIUX Designer / Graphic Designer

Create a learning management system (LMS) based on Patient-Centered Communication for students at NYCU School of Nursing. Design user experience and visual concept, collaborating with developers, and project managers to build this platform.

Flytech Sep. 2019 — May 2020

Product Marketing — Graphic Designer

Exhibition Design

Participate in the theme and key vision design of the booth in trade shows abroad.

Product Marketing

Product Sales kit planning, including product demo video and social media marketing material design.

Offical Website Planning

UI/UX design and maintenance for the new version of the company's official website.

Skills

Figma, Html/CSS, Bootstrap, User research, Rapid prototyping, Usability testing, Graphic design, Adobe Illustrator, Adobe Photoshop, Adobe Premiere, Adobe After Effect, Keyshot

Honors

Award for Best Original in Vision Get Wild Award, 2022 Published in ICIDD Conference, 2022 Published in IEEE-ICCE TW Conference, 2021