



My Masterpiece
Starts with
Your Feedback

Pablo Picasso

Les Femmes d'Alger (O.J.)

1907

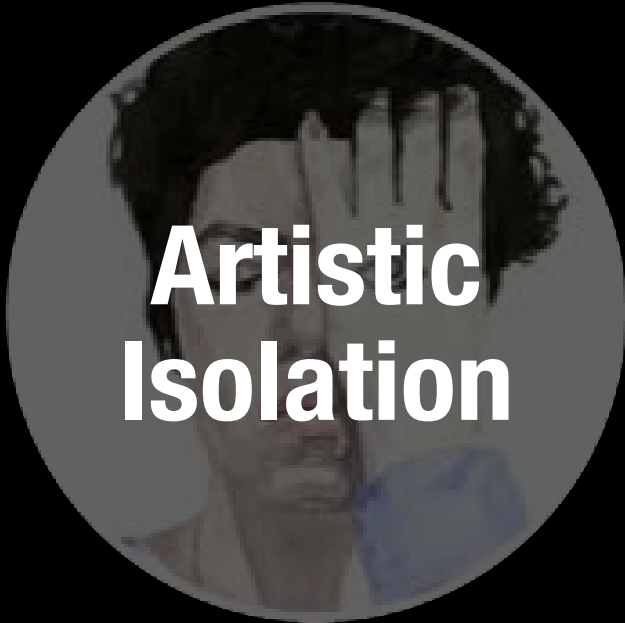
Henri Matisse

Le Bonheur de Vivre

1905

Art is an Outcome of **Continuous Dialogue.**

Problem



**Artistic
Isolation**



**Lack of Career
Opportunities**



**Need to
Search
New Artistic
Talents**



**No More
Agencies
Extravagance**

Platform for Art

BBuzzArt is a social platform created for **emerging and young artists** and **serious and sincere art enthusiasts** around the world.

BBU≡ART

Emerging Artists

Present Your Art
With Inspiration Behind

Showcase Your Art

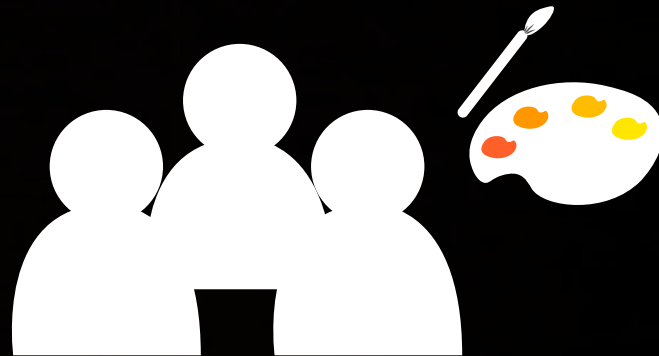
Art Enthusiasts

Discover Emerging Art
in Your Hand

Future Masterpiece Starts
with Your Feedback

BBuzzArt is venturing into **the low to middle end art market** that has been disregarded by the art industry.

Sumptuous Supply



3 million emerging artists are stepping to the art industry annually.

Interaction and Communication via feedback on Art
(Currently active)



E-Commerce of art in affordable prices
(Launching in 2017)

Desperate Demand



290 million art enthusiasts are looking for new art.

At BBuzzArt, the interactive communication between artists and art lovers provides **a useful reference to interested users with purchasing power** in decision making.



KateDandelion

This elegant style of artwork is defined through its romantic contents creates evocative feeling in general.

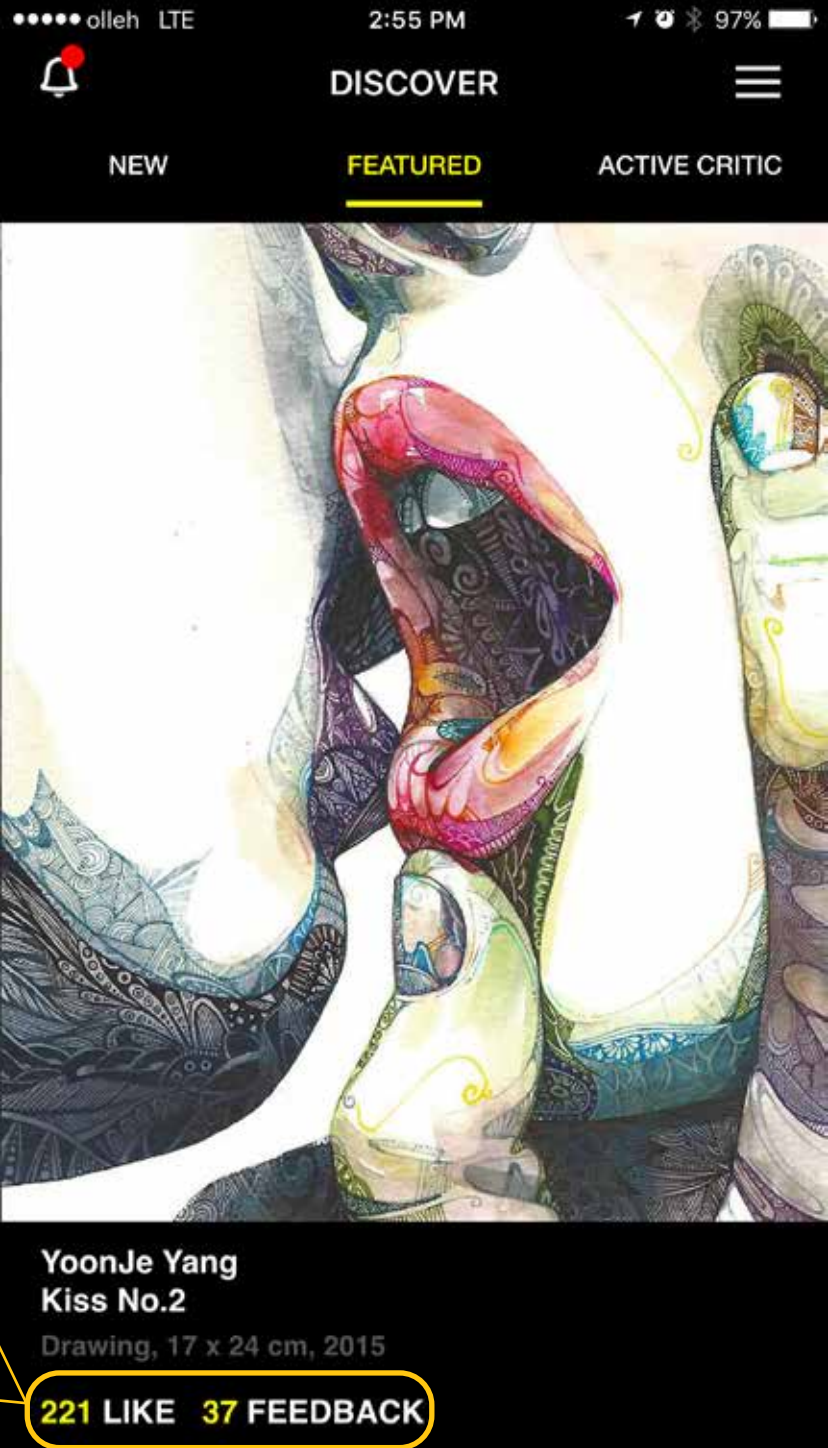
🕒 Jan. 15, 2016



Moumine Hamza

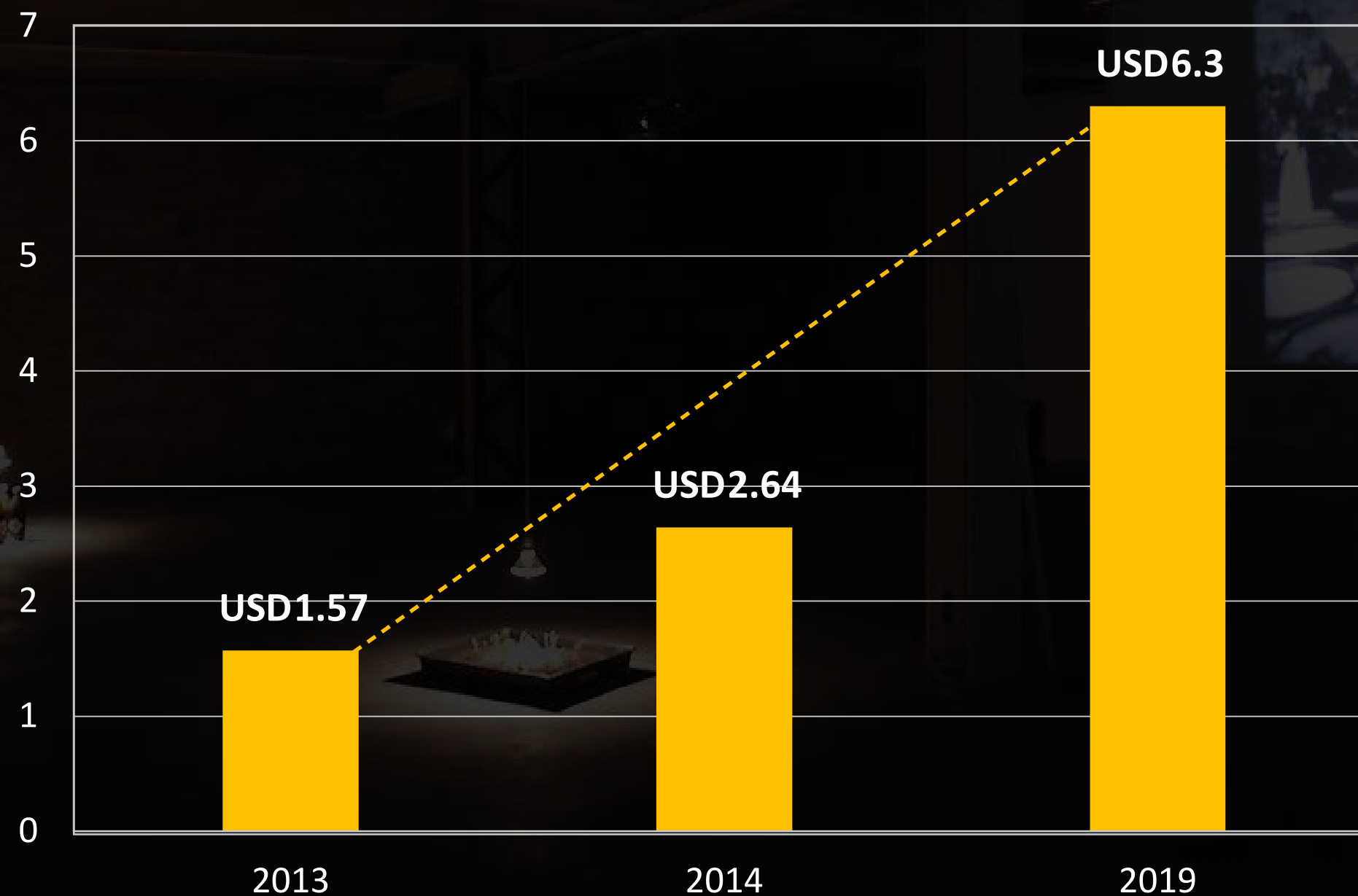
This work's elegant style is developed by sensational contents which creates the warm atmosphere.

🕒 Jan. 14, 2016



Although the art market has been highly polarized for 1% population, the market experts are observing **the counteracting trend** as the online art sales are being heavily boosted.

Online Art Trade Volume (in Billion)



In 2016, as go-to market strategy, BBuzzArt is **pushing online and pulling offline** in order to bring values to more users.

Pushing more users online to BBuzzArt

blogs, Facebook pages, and sites
to expand the presence of BBuzzArt

Pulling more Art Contents to BBuzzArt

BBuzzArt Global Traveling Exhibition (BBuzzShow)

Appendix Continue

BBuzzArt is now taking shape with established **critical milestones** and looking into **the aggressive period of business expansion.**

Date	Milestone
Dec. 2013	BBuzzArt co, Ltd established by two founders, Clara Shin (CEO) and Jun Kim (CTO)
Mar. 2014	Seed funding by Angel group and Korean Government: USD 108,000 USD
Aug. 2014	Launching and testing Alpha prototype for concept verification in Web and Mobile (Android and iOS)
Sep. 2014	Ranked top three in Smart Growth 2014 sponsored by Microsoft awarded Azure cloud credit: USD 180,000
Dec. 2014	Additional seed funding by Angel group & Korea Government: USD 166,000
Sep. 2015	Launching BBuzzArt Beta in Web and Mobile (Android and iOS)
Jul. - Sep. 2015	Startup Accelerating Program in Berlin, Germany
Dec. 2015	Marked 10,000 plus registered global users, 5,000 uploaded artworks, DAU 2,300
Dec. 2015 - Apr. 2016	BBuzzArt Version One under development with new UI/UX and refreshing features
Jan. 2016	BBuzzShow (BBuzzArt Global Traveling Exhibition) started from Singapore traveling 10 different cities globally
Jan. 2016	Marked 20,000 plus registered global users, 6,300 uploaded artworks, BBuzzArt Facebook Page Fan : 110,000

BBuzzArt is unique but possibly facing two competitors, Saatchi online and Deviant Art. Nevertheless, **BBuzzArt is superior in the service quality and user value.**

Competitor	Identity	Artistic Value of Contents	Art Lovers Connection	Connection to Offline	Agencies/ Art & Culture Network
Saatchi Online Saatchionline.com	E-Commerce Site (Online Art Market)	High	Low (Art shopping mall)	None	Related agencies with Saatchi Gallery
Deviant Art Deviantart.com	Largest Digital gallery community (all image including Art, Design, Illustration)	Low (too many images without serious Artistic Value)	High (Community)	None	None
BBuzzArt	Interactive Communication Platform optimized for Art Industry with specialty	High	High (Art Community)	BBuzzShow (BBuzzArt Global Traveling Exhibition)	Collaboration with Offline Gallery