

# B3U ART Design Guide for Android

Bobross Project

# Contents

**01**  
Rule / Color

**02**  
Home

**03**  
List

**04**  
Profile

**05**  
Research

**06**  
Detail

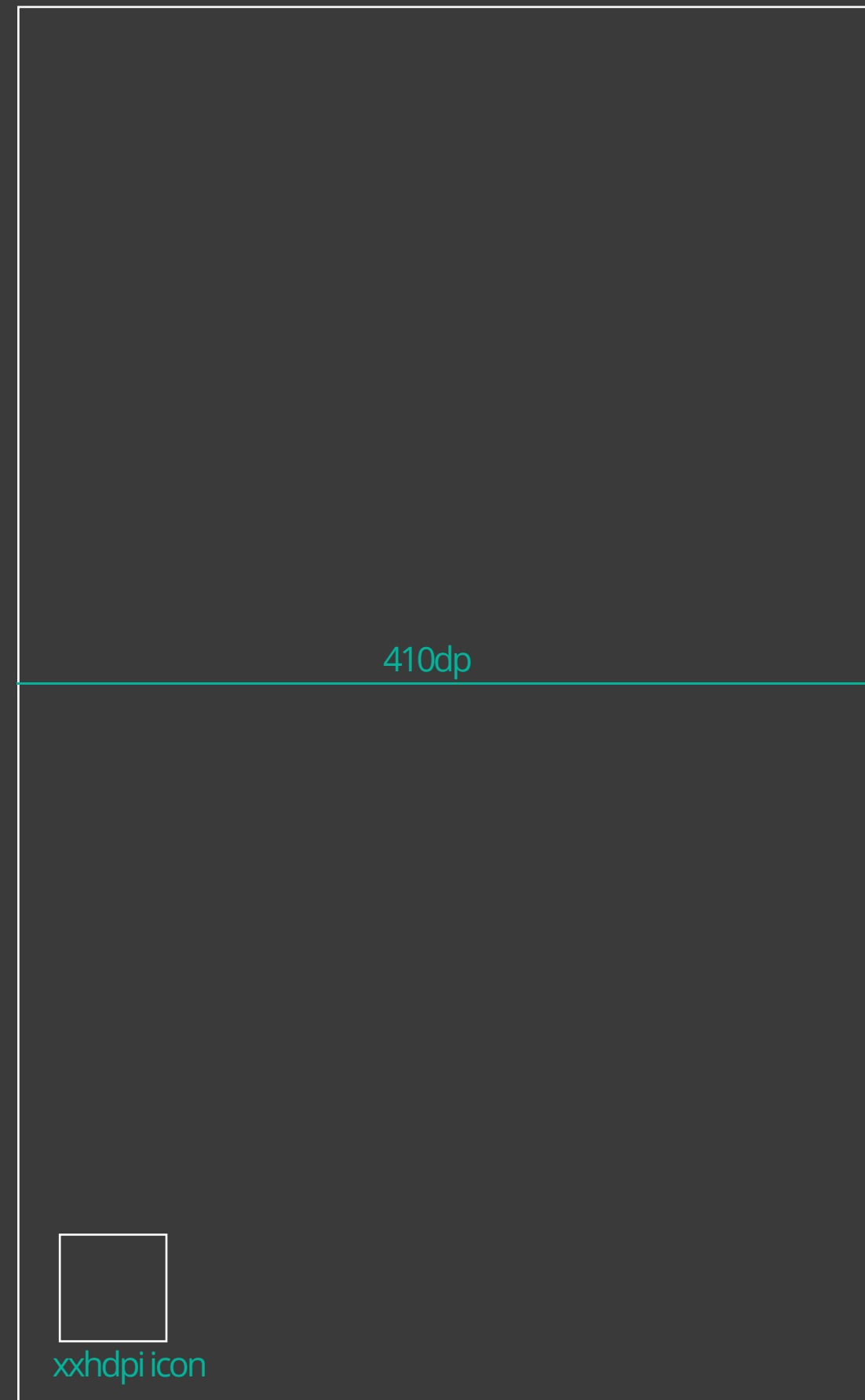
**07**  
Upload

**08**  
Login

**09**  
Setting

**10**  
Popup

# Rule



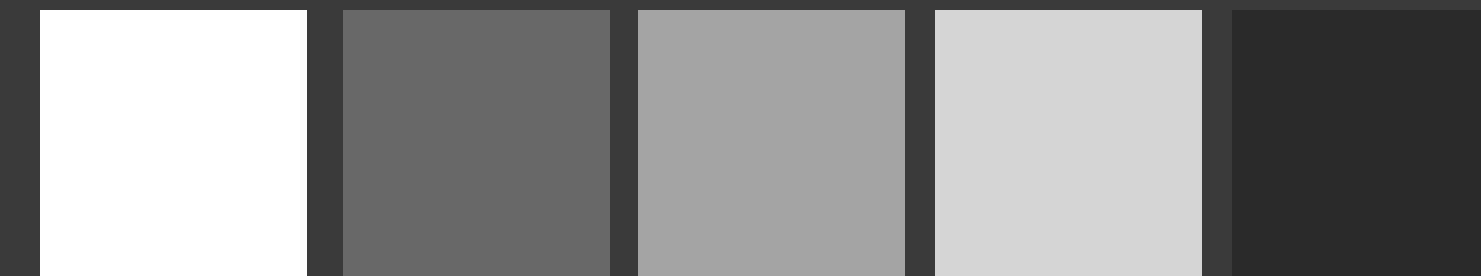
Android 디자인은 너비 410dp(Nexus 5X) 를 기반으로 작성  
하위 해상도에 대한 디자인은 절충  
(상단 status bar와 하단 탭 제외)

아이콘 및 버튼 이미지는 터치영역 및 배치의  
용이함을 위해 여분의 공간을 포함해 제작

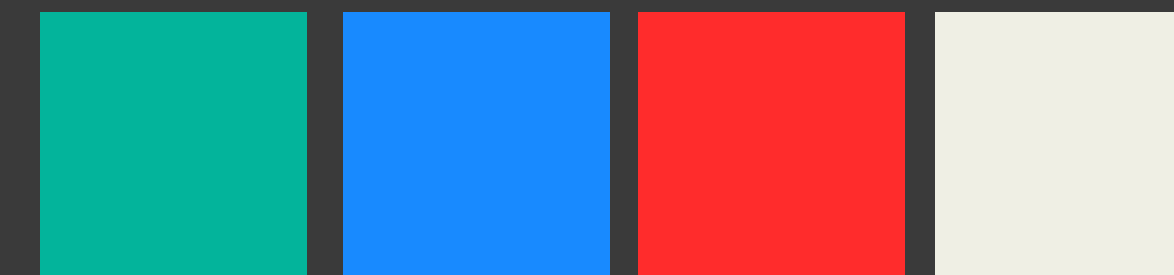
H = Height  
W = Width  
Ver = vertical align  
hor= horizontal align

# Color

색상은 기본적으로 6가지 색상을 사용  
Guideline에서는 HEX코드 대신 정해진 색상 이름을 사용

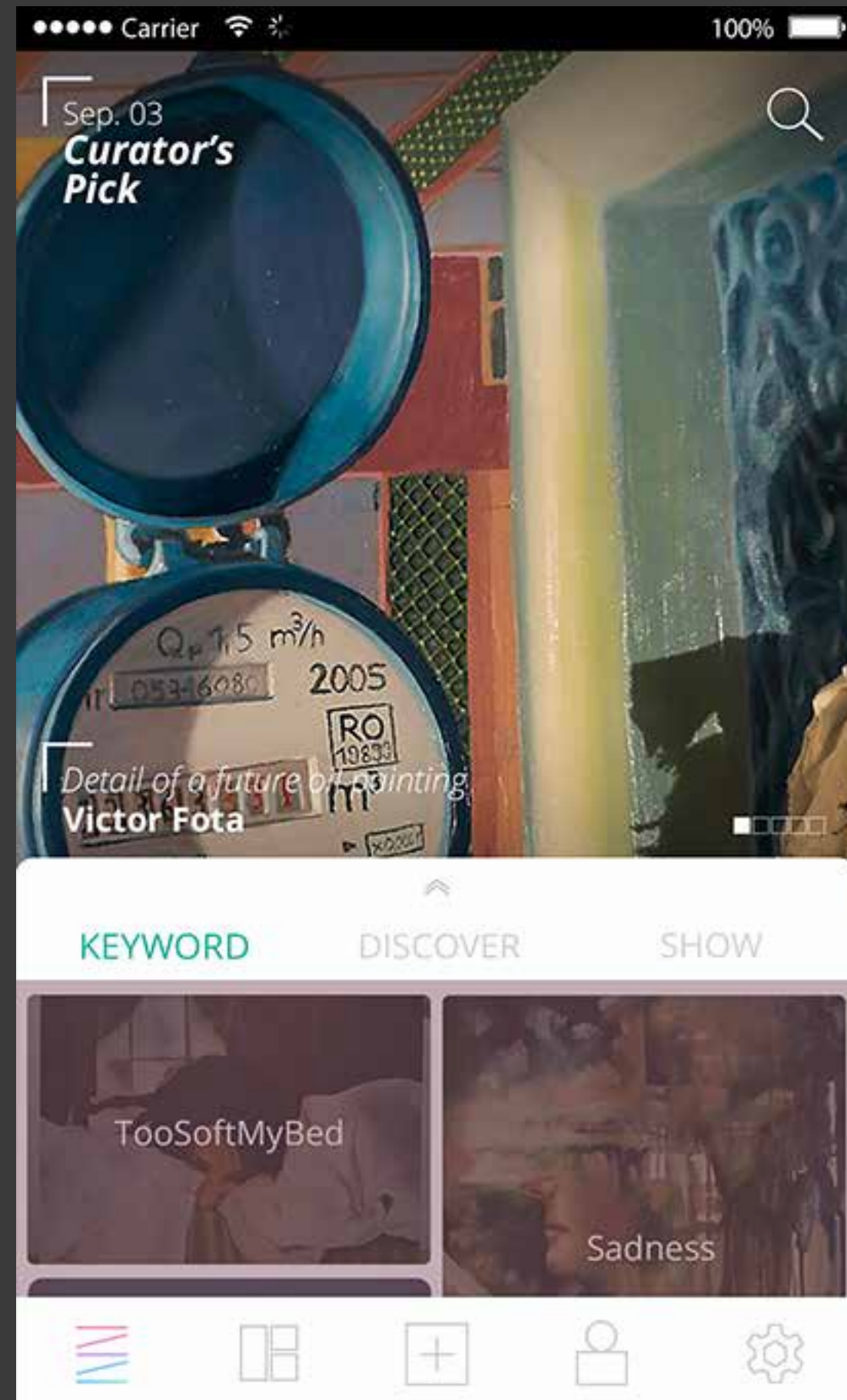


|         |         |         |         |          |
|---------|---------|---------|---------|----------|
| White   | Grey1   | Grey4   | Grey3   | DarkGrey |
| #ffffff | #686868 | #a4a4a4 | #d5d5d5 | #2a2a2a  |



|         |         |         |         |
|---------|---------|---------|---------|
| Mint    | Blue    | Red     | beige   |
| #03b49b | #188aff | #ff2c2c | #efefe4 |

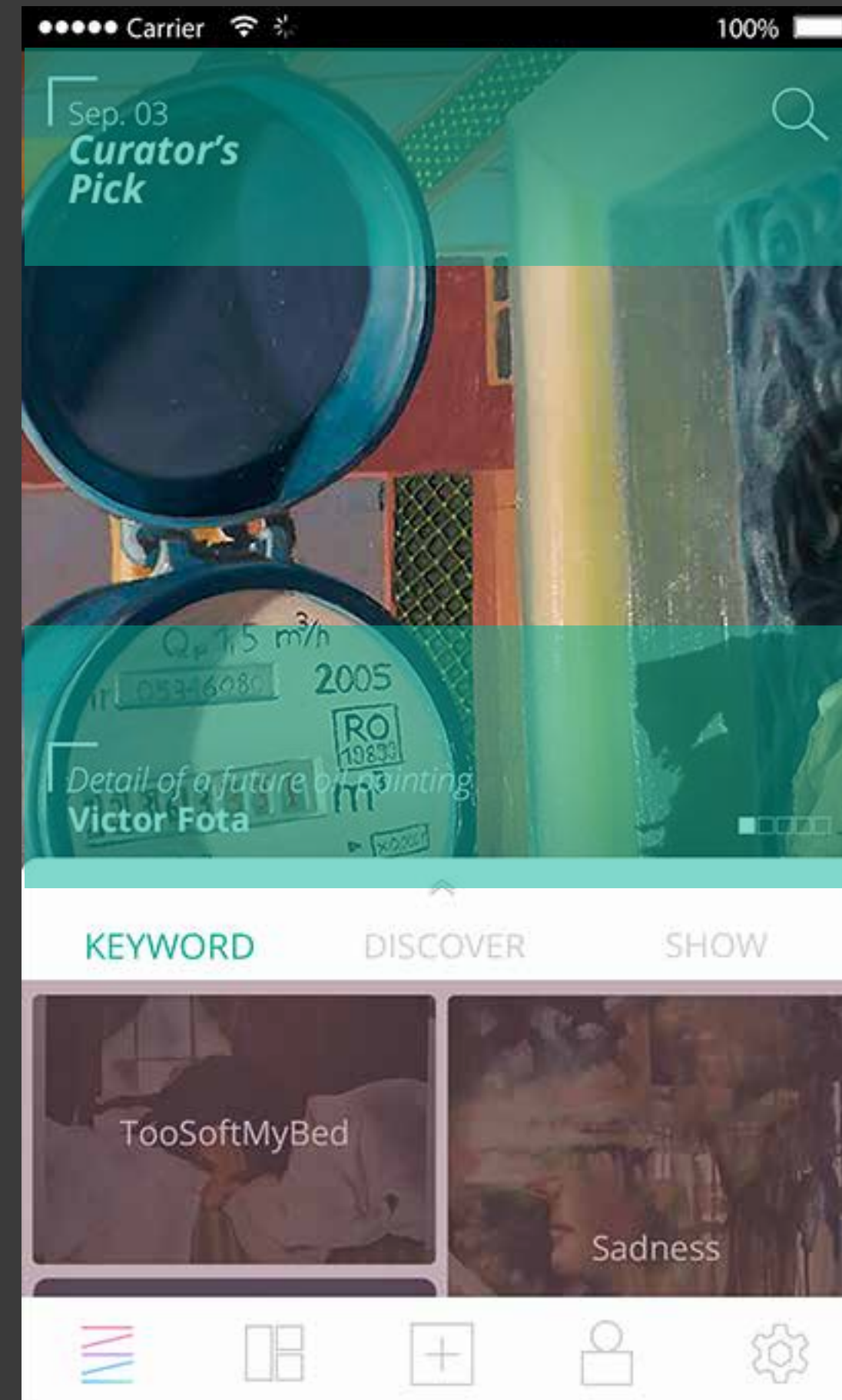
# HOME



curatorpick

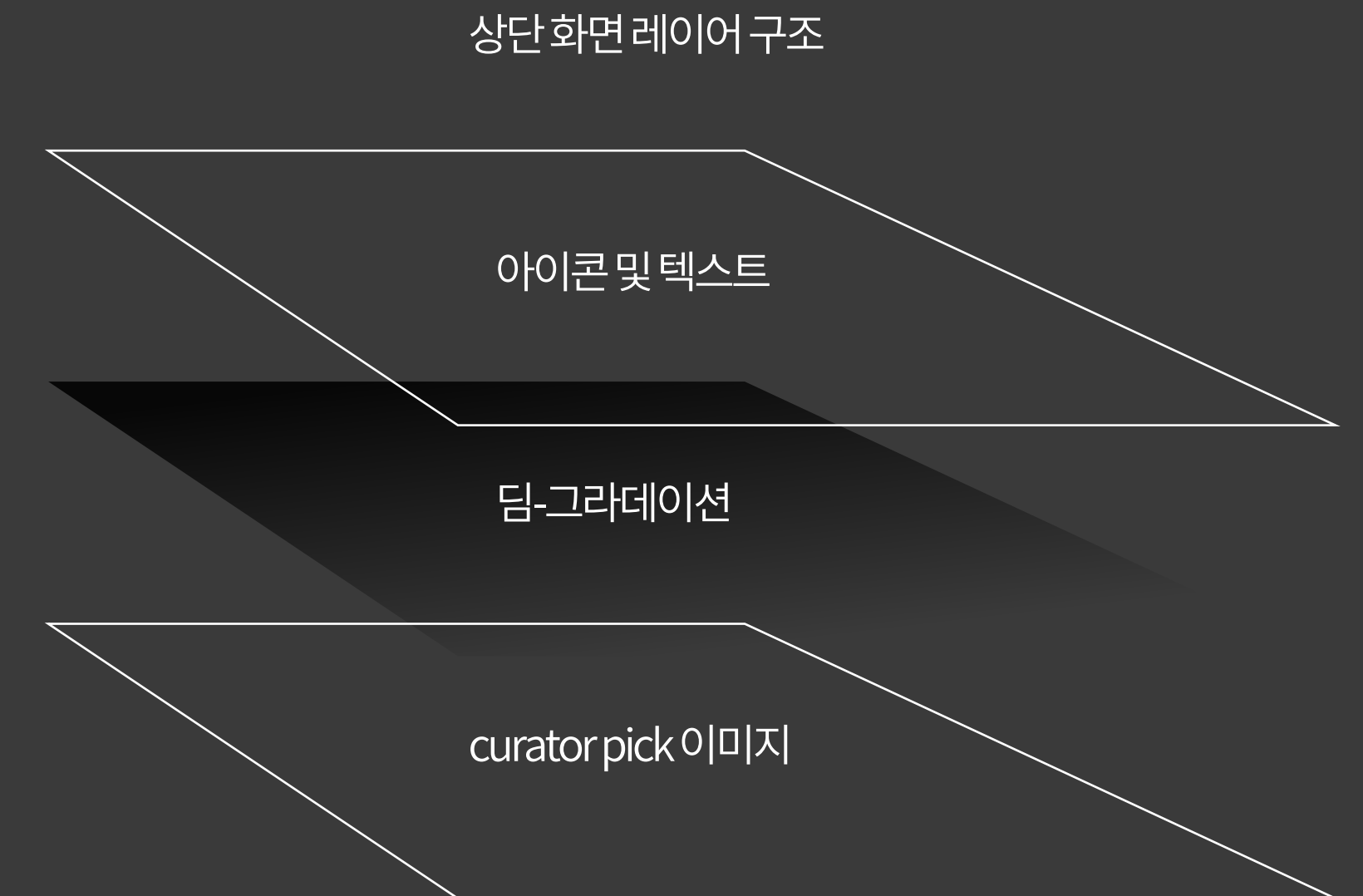
탭

GNB



그라데이션  
110dp

그라데이션  
120dp



그라데이션 정의

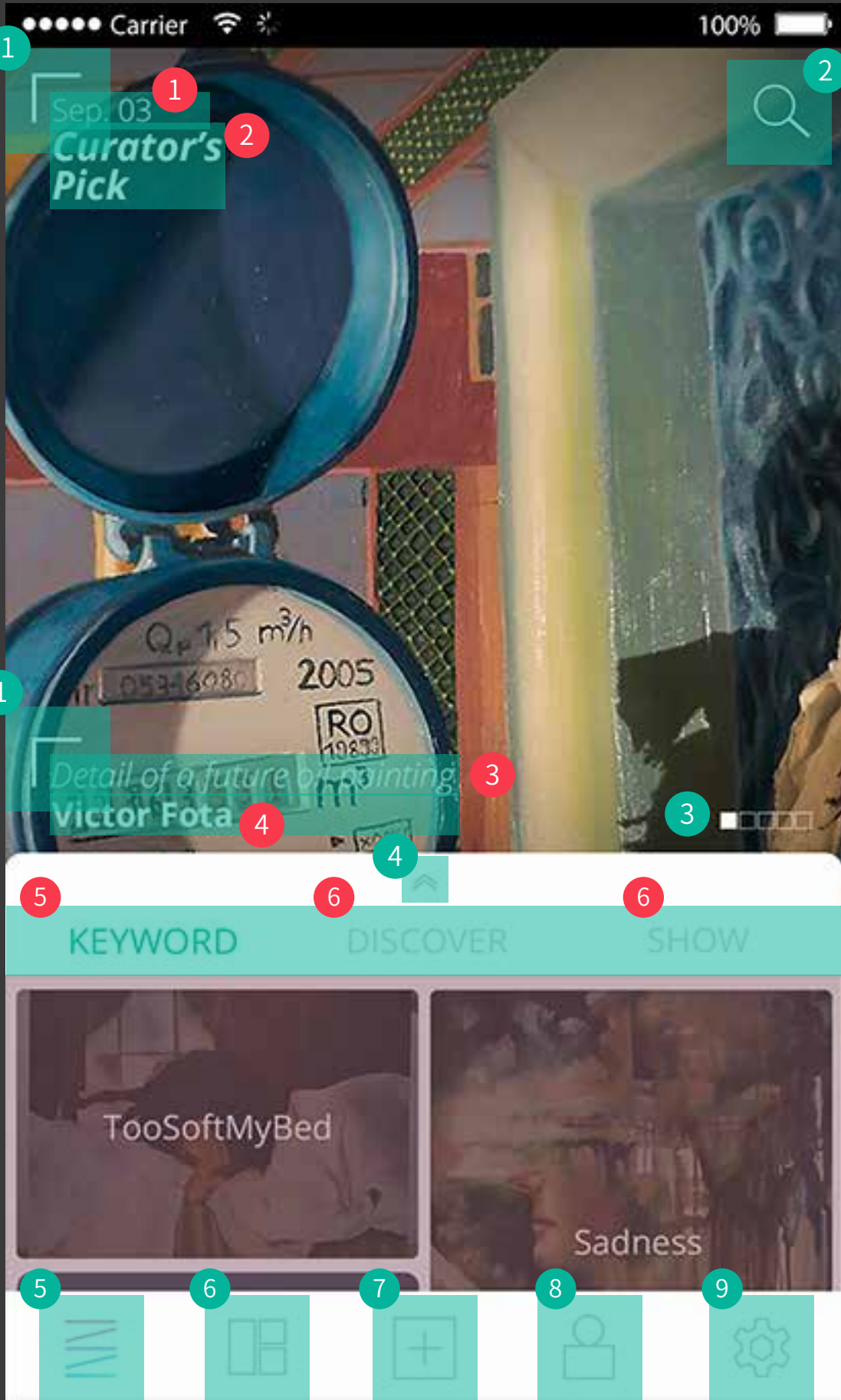
#000000  
opacity  
50%

#000000  
opacity  
0%

Home 화면은 크게 상단의 curator pick 화면과 하단의 keyword-discover-show 탭 화면으로 구성



# HOME



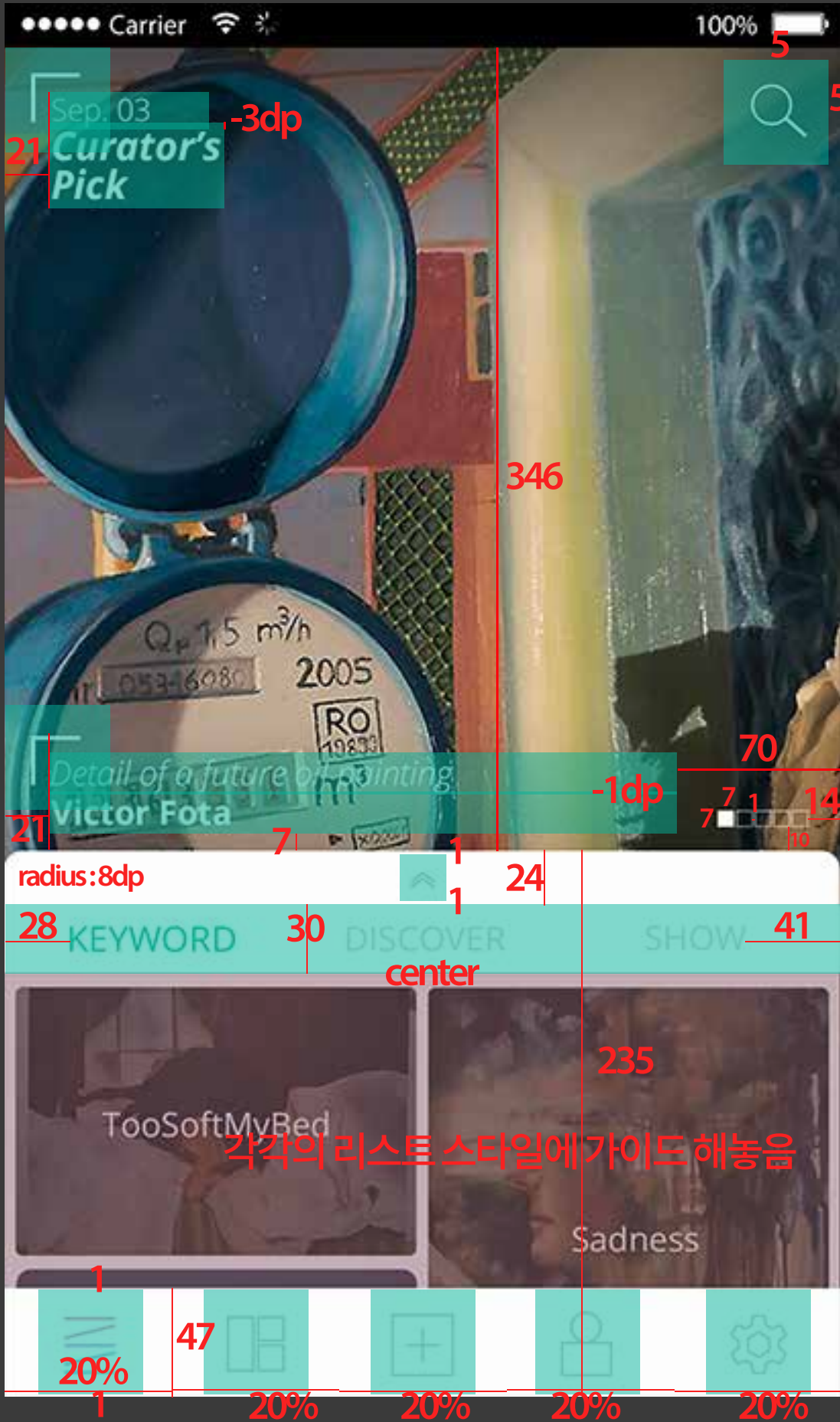
## object

| fileName (.png)                              | size (dp) |
|--|-----------|
| 1.icn_lattice                                | 45x45     |
| 2.btn_search                                 | 45x45     |
| 3.icn_slide_active<br>icn_slide_inactive     | 7x7       |
| 4.icn_slideup                                | 20x20     |
| 5.btn_home_active<br>btn_home_inactive       | 45x45     |
| 6.btn_feed_active<br>btn_feed_inactive       | 45x45     |
| 7.btn_upload_active<br>btn_upload_inactive   | 45x45     |
| 8.btn_profile_active<br>btn_profile_inactive | 45x45     |
| 9.btn_setting_active<br>btn_setting_inactive | 45x45     |



## text

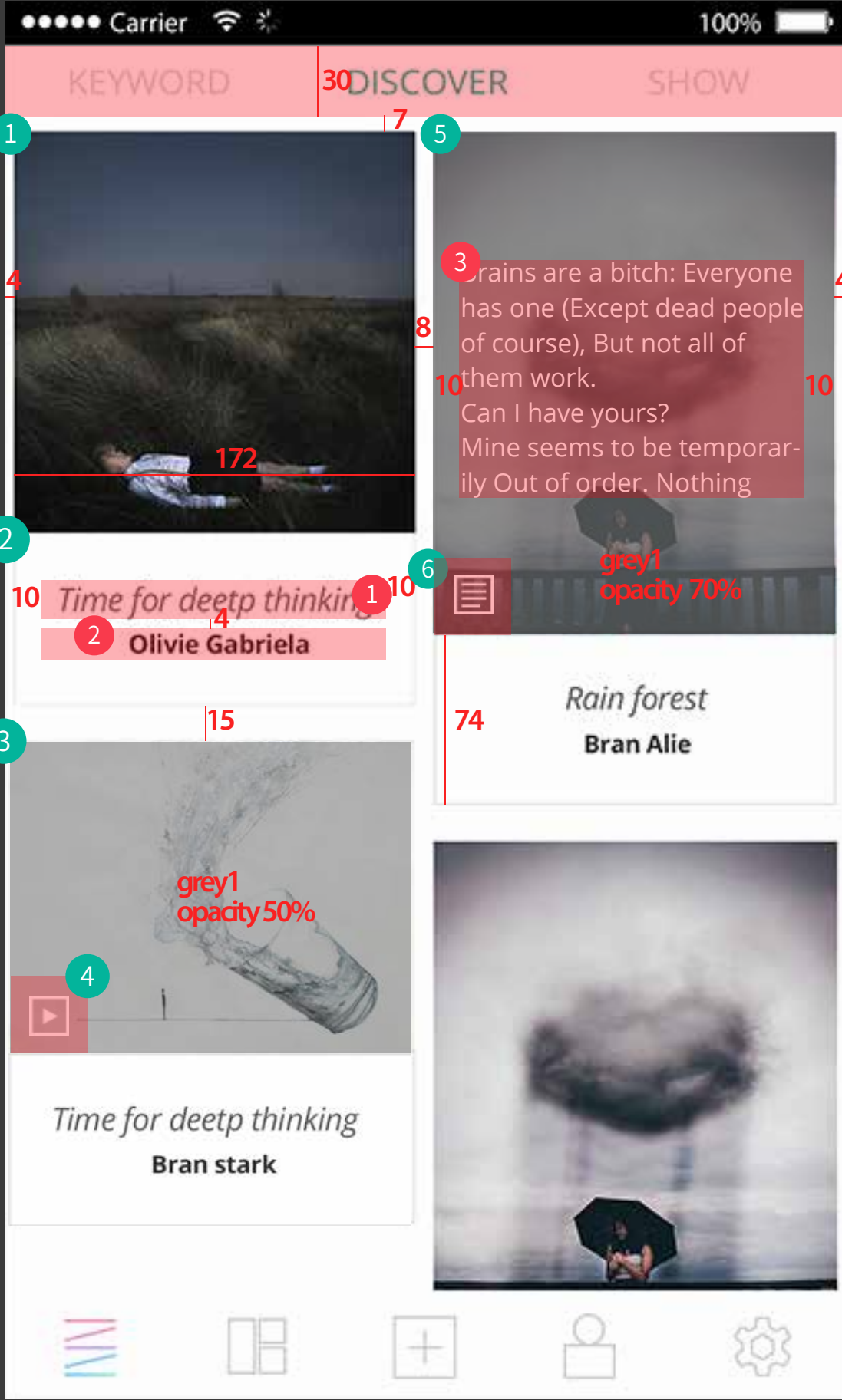
| font(weight)   | size (dp) | color |
|----------------|-----------|-------|
| 1.light        | 13        | white |
| 2.bold-italic  | 17        | white |
| 3.light-italic | 15        | white |
| 4.bold         | 15        | white |
| 5.regular      | 15        | mint  |
| 6.regular      | 15        | grey3 |





# DISCOVER / SHOW

object



1. discover\_image/show\_frame

Width : 172dp  
Height : 원본 비율에 따라  
Max-height : 화면의 60%  
Min-height : 100dp

2. discover\_caption\_frame

Width : 172dp  
Height : 74dp  
Weight : 0.33dp  
Stroke color : grey3

3. discover\_video\_frame

grey1 50% opacity Dim layer

4. icn\_videotype 33x33 dp

5. discover\_writing\_frame

height : 215dp fix  
Dim layer : grey1 70% opacity

6. icn\_writingtype 33x33 dp

text

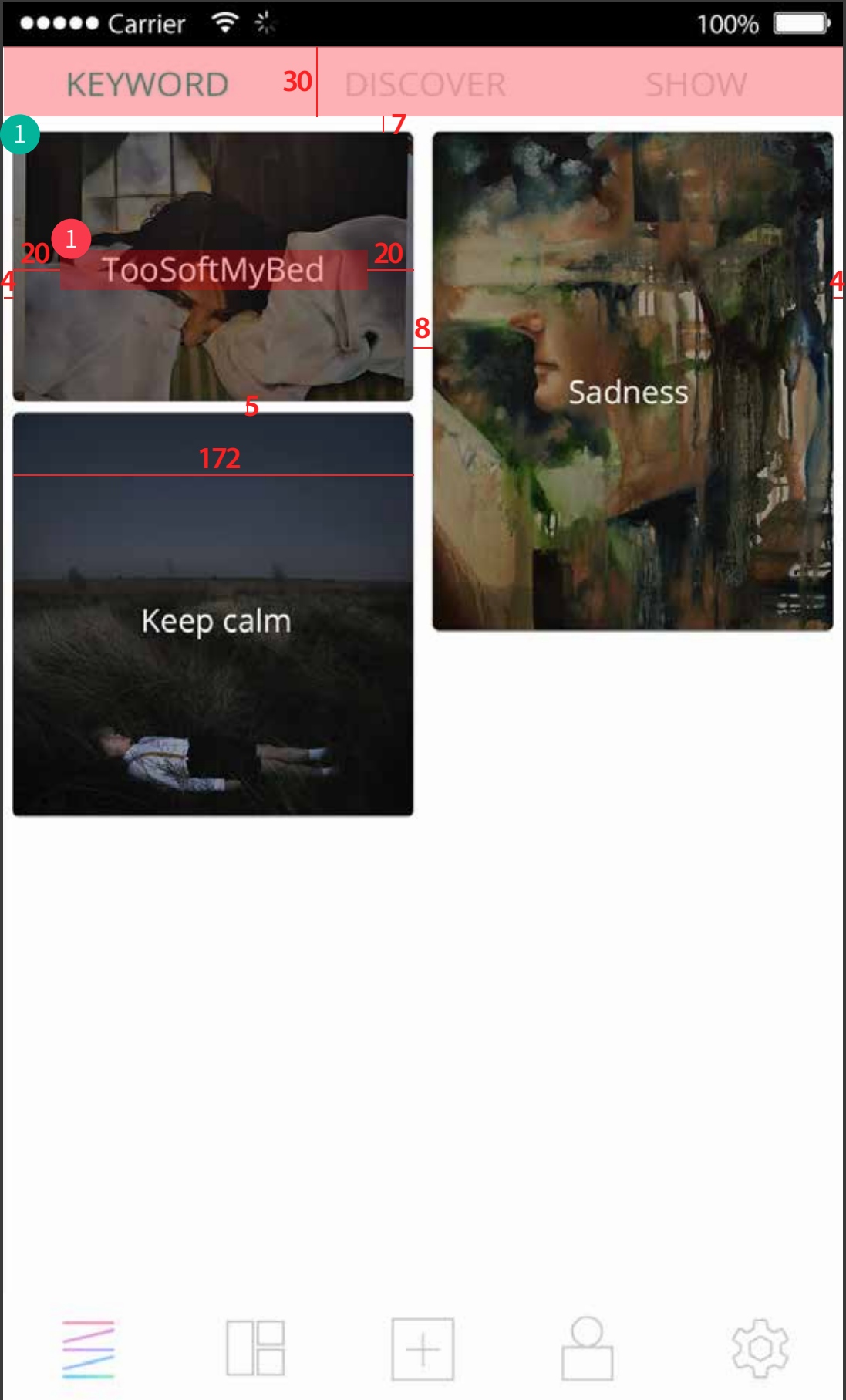
Textbox

height : 텍스트 7줄  
width : 152dp  
vertical\_center

|            | font(weight) | size (dp) | color |
|------------|--------------|-----------|-------|
| 1. italic  |              | 14        | grey1 |
| 2. bold    |              | 11        | grey2 |
| 3. regular |              | 11        | white |

# KEYWORD

object



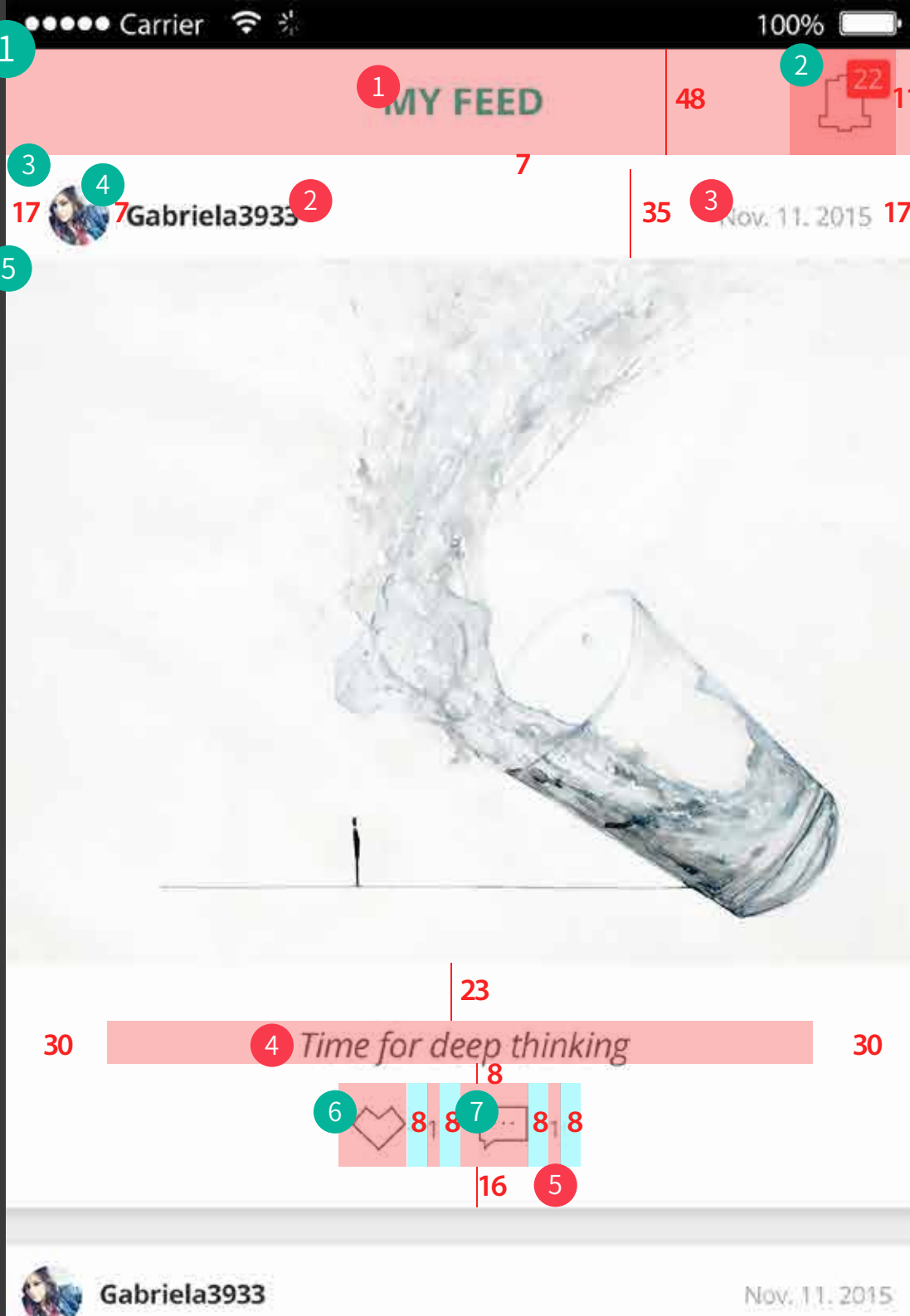
1. keyword\_image\_frame

Width : 172dp  
Height : 원본 비율에 따라  
Max-height : 360dp  
Min-height : 100dp  
Radius : 3dp  
Dim layer : #000000 (black) 40%

text

|            | font(weight) | size (dp) | color |
|------------|--------------|-----------|-------|
| 1. regular |              | 14        | white |

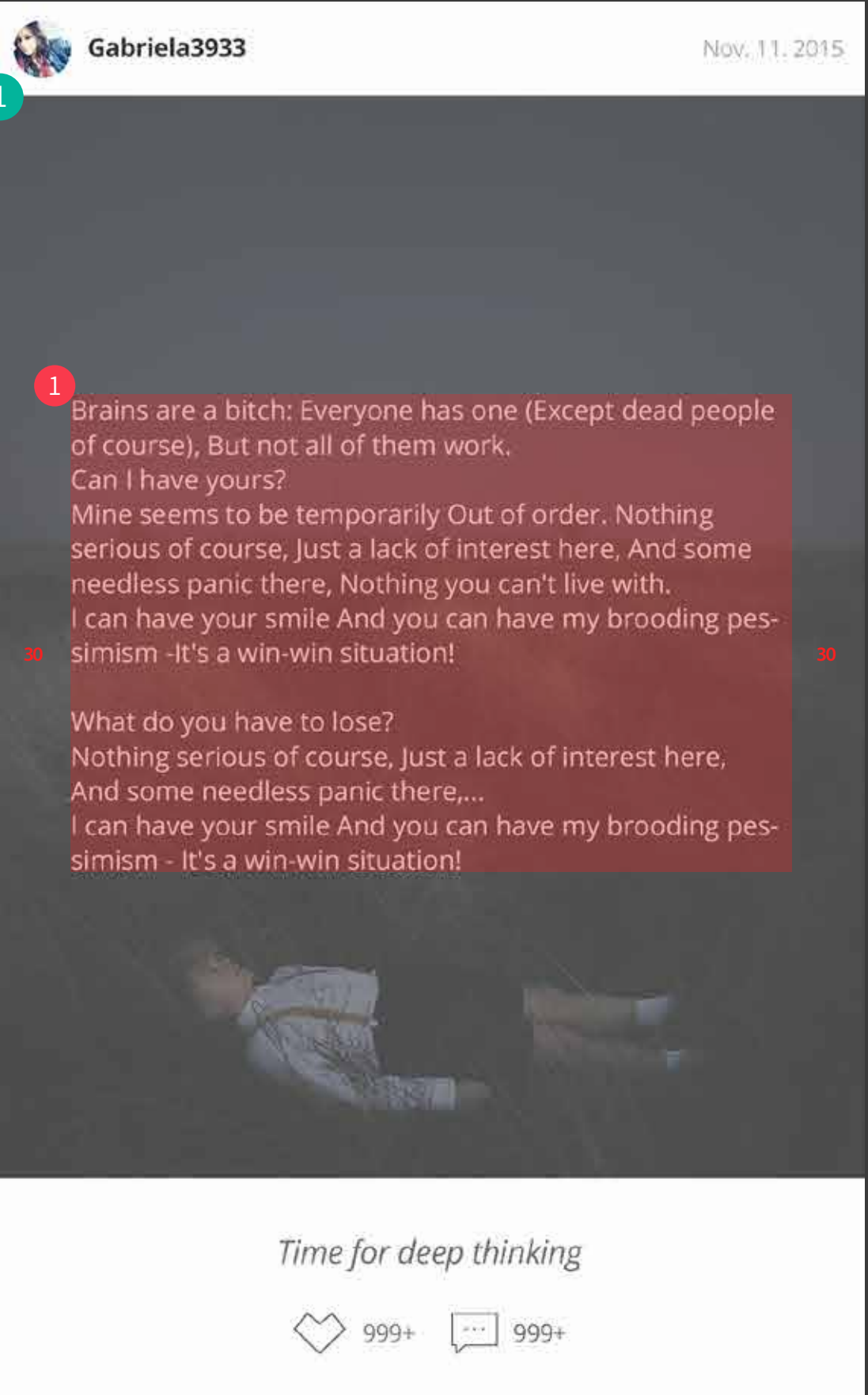
# My feed - common / image type



| object | name                 | size (dp)                    |
|--------|----------------------|------------------------------|
|        | 1. Title Tab         | H:48                         |
|        | 2. btn_notification  | 48x48                        |
|        | 3. myfeed_tab_top    | H:35                         |
|        |                      | Weight:0.33dp                |
|        |                      | Stroke color: grey3          |
|        | 4. user_photo_small  | 24x24                        |
|        | 5. myfeed_imagetype  | maxH: 1200dp<br>min H: 100dp |
|        | 6. btn_like_inactive | 27x33                        |
|        | btn_like_active      |                              |
|        | 7. btn_feedback      | 27x33                        |
|        | 게시물 간 간격: 20dp       |                              |

| text | font(weight) | size (dp) | color |
|------|--------------|-----------|-------|
| 1.   | bold         | 15        | mint  |
| 2.   | bold         | 11        | grey2 |
| 3.   | regular      | 12        | grey4 |
| 4.   | italic       | 14        | grey1 |
| 5.   | regular      | 10        | grey1 |

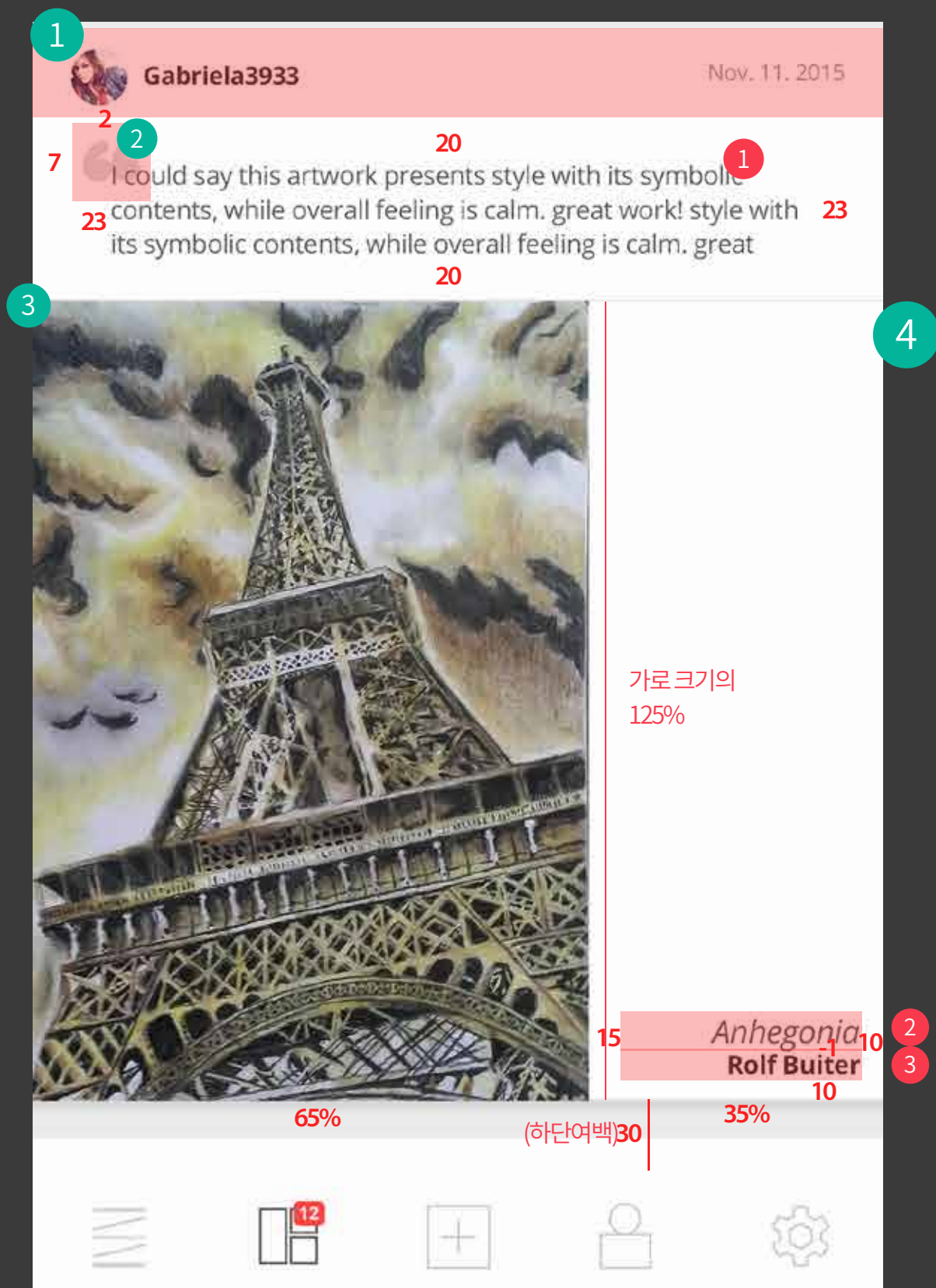
# Writing type



| object | name                    | size (dp)         | color                         |
|--------|-------------------------|-------------------|-------------------------------|
|        | 1. Myfeed_writing_frame | height: 450dp fix | Dim layer : grey1 70% opacity |
|        |                         |                   |                               |
|        |                         |                   |                               |
|        | text                    | font(weight)      | size (dp)                     |
|        |                         | 1. regular        | 11                            |
|        |                         | color             | white                         |
|        |                         | textbox           |                               |
|        |                         | height: 텍스트14줄    |                               |
|        |                         | width: 152dp      |                               |
|        |                         | vertical_center   |                               |



# My feed - Feedback type



## object

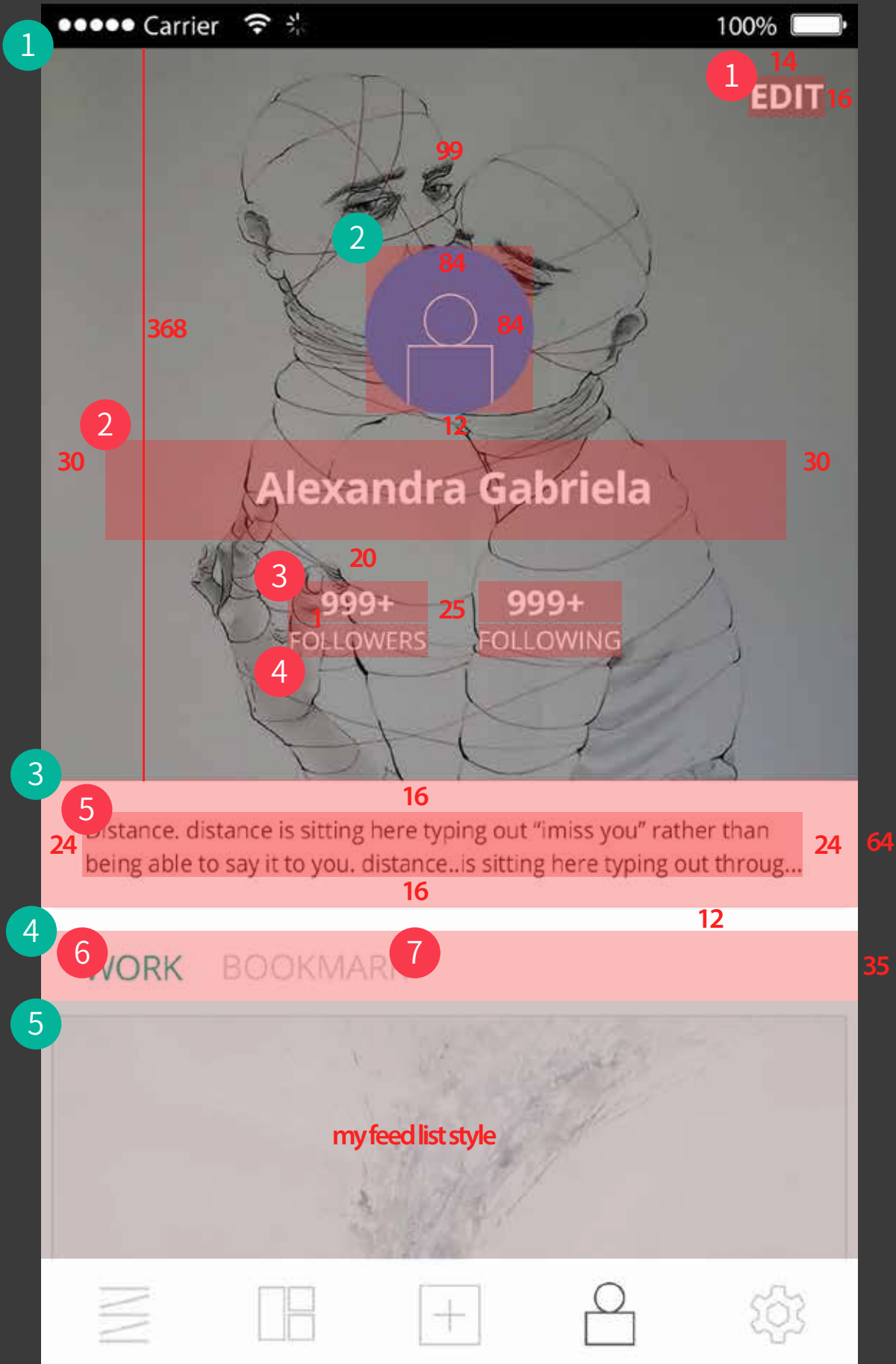
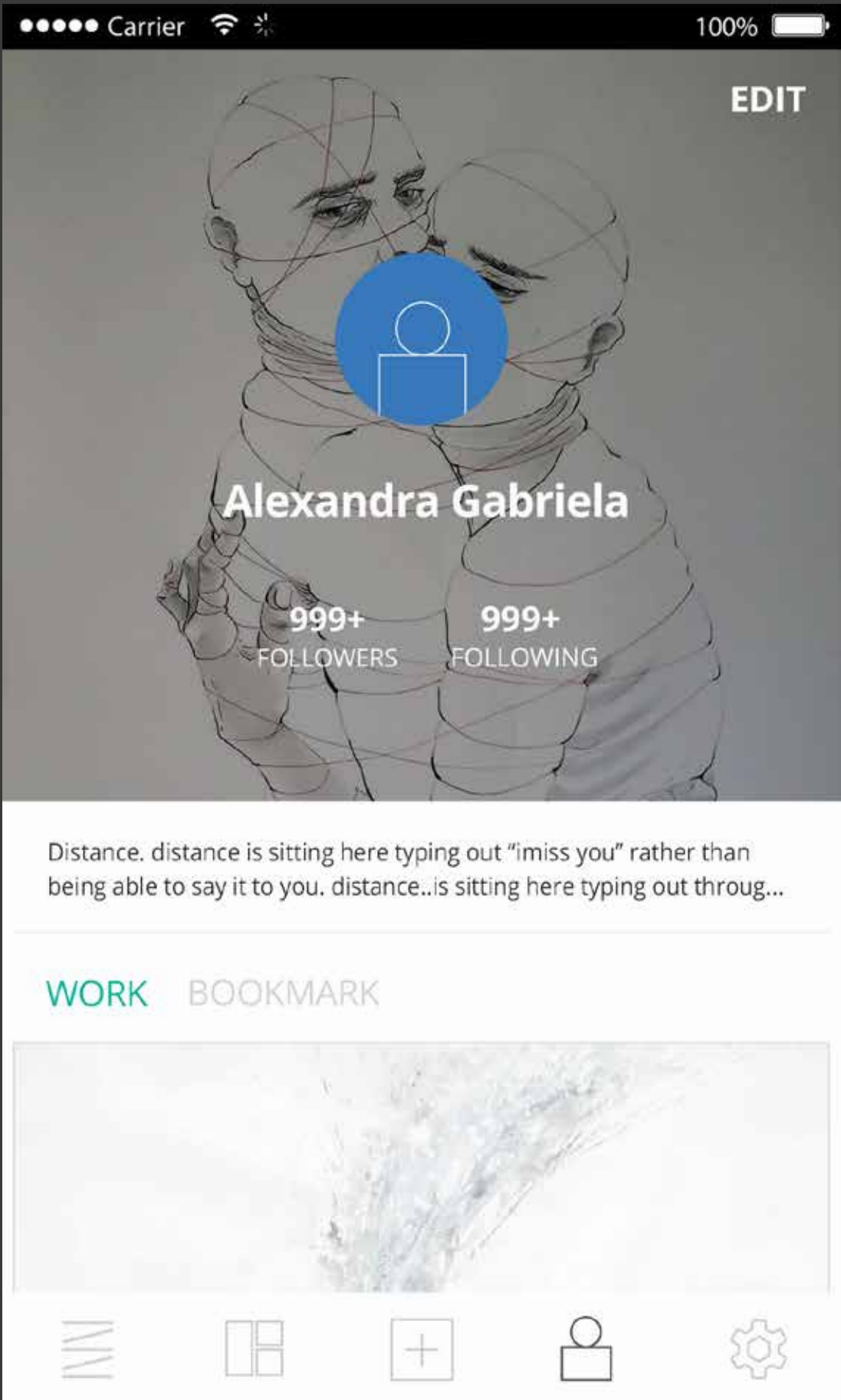
| name                            | size (dp)                                    |
|---------------------------------|--|
| 1. Myfeed_tab_top<br>다른 타입과 동일  | 33x33  |
| 2. icn_myfeed_feedback          |  |
| 3. myfeed feedback type image   | W :화면 가로 전체 사이즈의 65%<br>H: 이미지 가로 사이즈의 125%  |
| 4. myfeed feedback type caption | W :화면 가로 전체 사이즈의 35%<br>H: 3번 이미지 세로 사이즈와 동일 |

## text

| font(weight) | size (dp) | color |
|--------------|-----------|-------|
| 1. regualr   | 13        | grey1 |
| 2. italic    | 14        | grey1 |
| 3. bold      | 11        | grey2 |



# PROFILE



object

| name   | size (dp) |
|--|-----------|
| 1. profile background image<br>+ dim layer : #000000 / 40% | H:368     |
| 2. profile user image<br>default image : icn_user_default  | 84x84     |
| 3. about user  | H:64      |
| 4. work/bookmark tab                                       | H:35      |
| 5. myfeed list 스타일과 동일                                     |           |



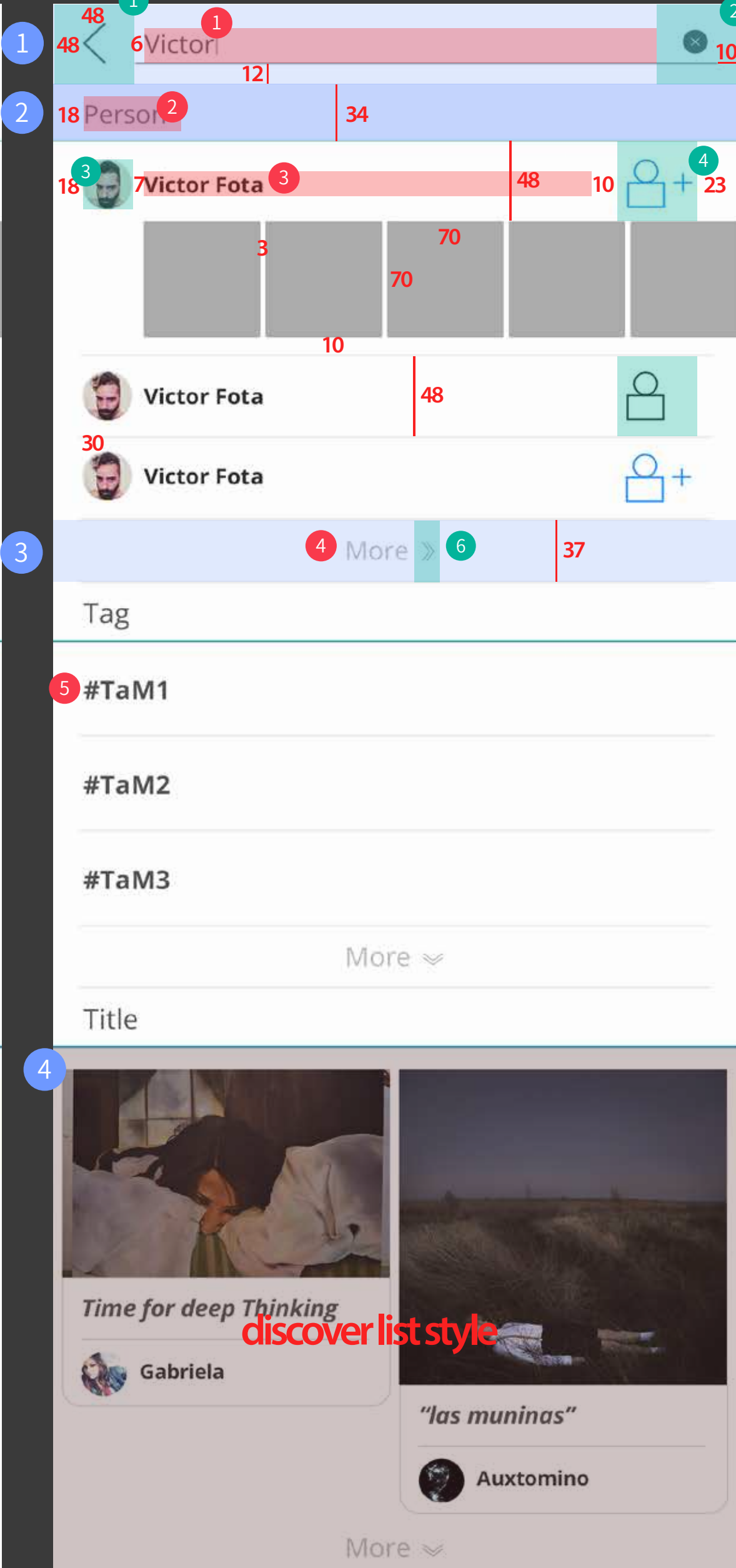
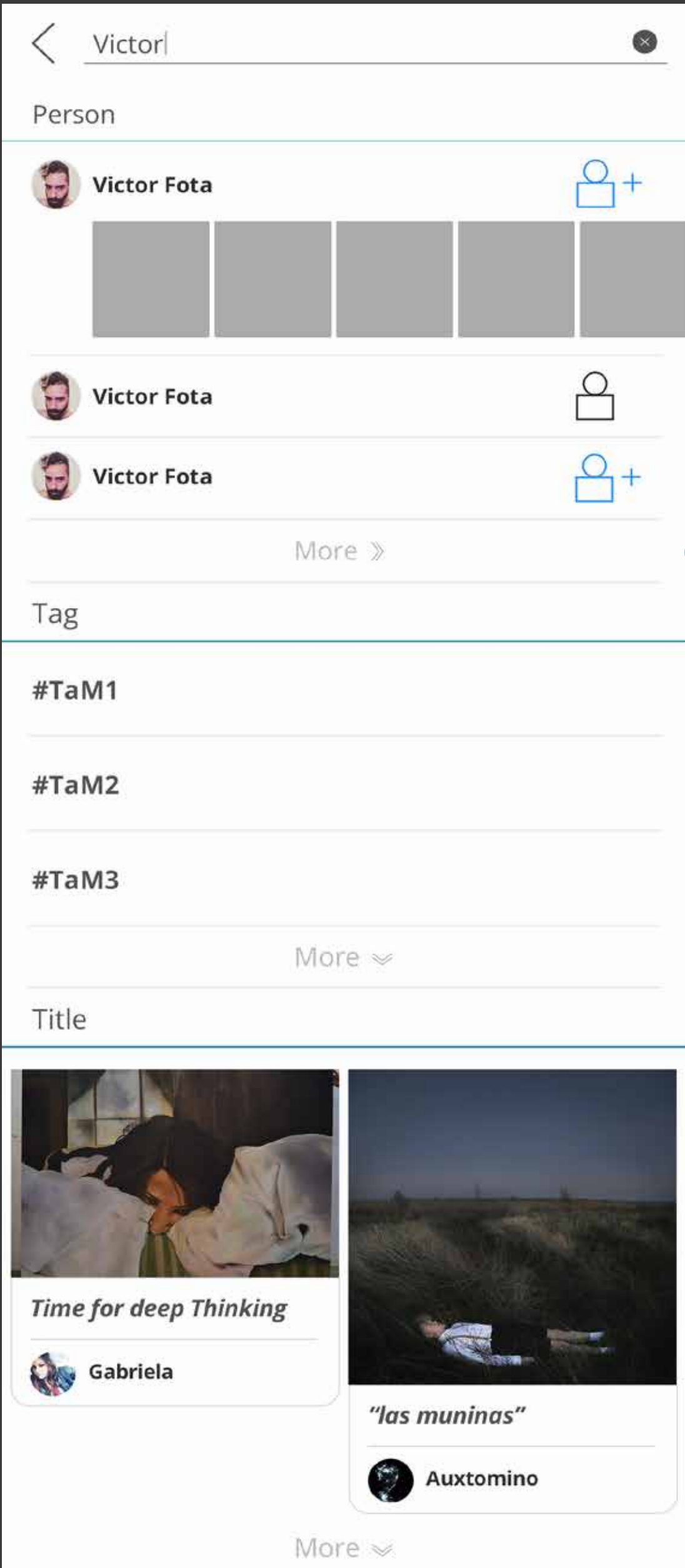
text

| font(weight) | size (dp) | color |
|--------------|-----------|-------|
| 1. bold      | 15        | white |
| 2. bold      | 19        | white |
| 3. bold      | 15        | white |
| 4. regular   | 13        | white |
| 5. regular   | 13        | grey1 |
| 6. regular   | 15        | mint  |
| 7. regular   | 15        | grey3 |

영역 내에서 수직수평 centeralign

# RESEARCH

\* Following / Follower 리스트나  
Hot buzzer 리스트는  
Person 리스트와 동일 스타일



## Area

### Name

- 1. Search bar
- 2. Search-person bar
- 3. More bar
- 4. Title list

### Detail

H : 48  
H : 34  
H : 37dp / 터치 시, 새 창에서 표시  
discover list style 과 동일

## Object

### Name

- 1. btn\_back\_black
- 2. btn\_clear
- 3. user\_photo
- 4. btn\_follow\_active  
   btn\_follow\_inactive
- 5. person\_thumb\_list
- 6. icn\_more

### Size (W x H)

48 x 48  
48 x 48  
30 x 30  
48 x 48  
70 x 70  
15 x 37

## Line

### Name

- 1. line\_search\_input
- 2. line\_search\_section
- 3. line\_search\_content

### Size

350 x 1  
100% x 0.5  
0.5

### Color

grey1  
mint  
grey3

## Text

### Font(weight)

- 1. regular
- 2. regular
- 3. bold
- 4. regular
- 5. bold

### Size

13  
15  
12  
13  
13

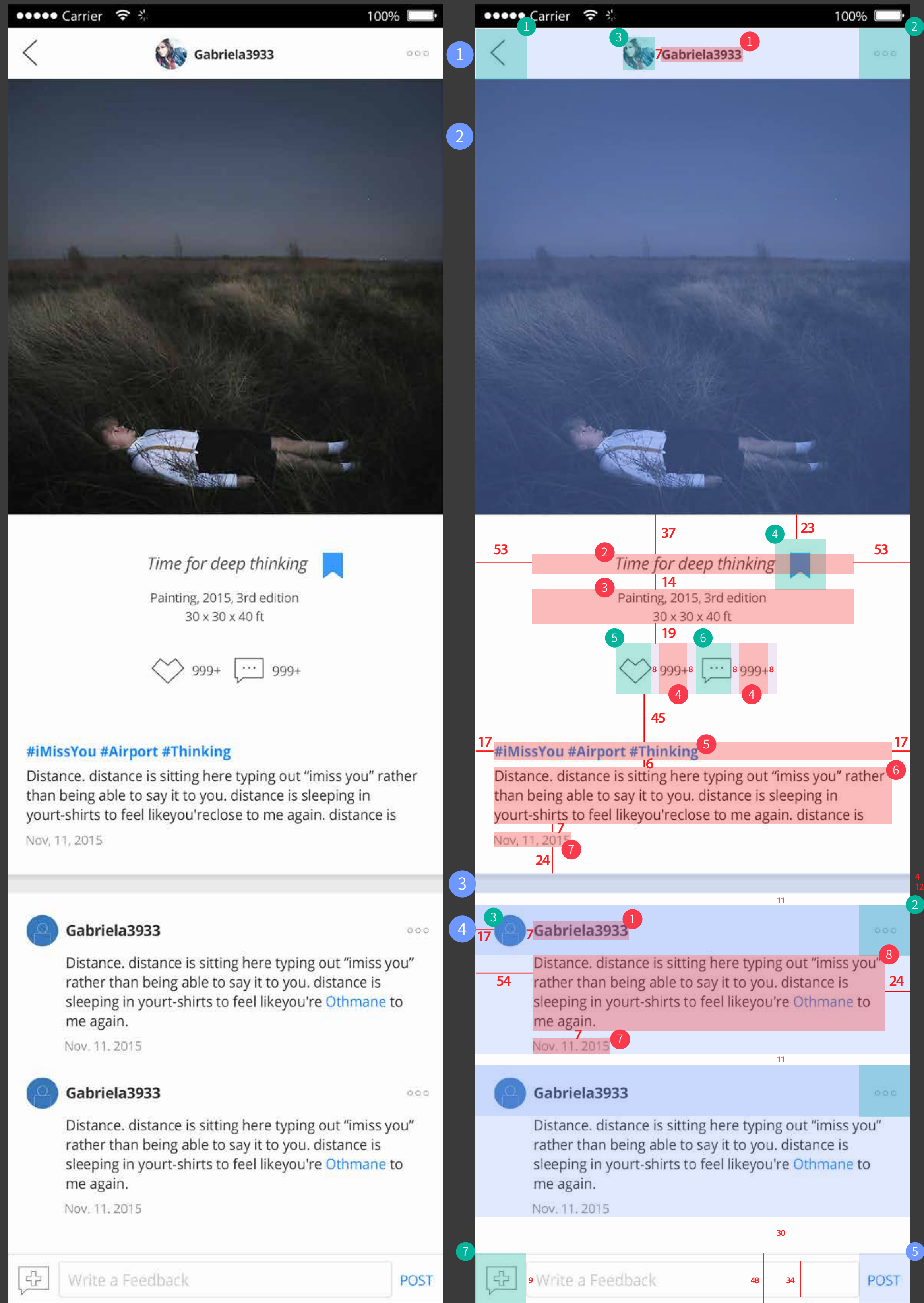
### Color

grey1  
grey1  
grey2  
grey4  
grey1

discover list style



DETAIL



Area

| Name                   | Detail                                    |
|------------------------|---|
| 1. detail_tab bar      | H : 48                                    |
| 2. detail_content      | 원본비율 유지                                   |
| 3. detail_devider      | 상단 #dadada H : 4dp<br>하단 #ebebeb H : 12dp |
| 4. detail_feedback     |   |
| 5. feedback_input_post | 48 x 48                                   |

Object

| Name                     | Size (WxH) |
|--------------------------|------------|
| 1. btn_back_black        | 48 x 48    |
| 2. btn_more              | 48 x 48    |
| 3. user_photo            | 30 x 30    |
| 4. btn_bookmark_active   | 48 x 48    |
| btn_bookmark_inactive    |            |
| 5. btn_like_large_active | 33 x 48    |
| btn_like_large_inactive  |            |
| 6. btn_feedback_large    | 33 x 48    |
| 7. btn_feedbackaide      | 48 x 48    |

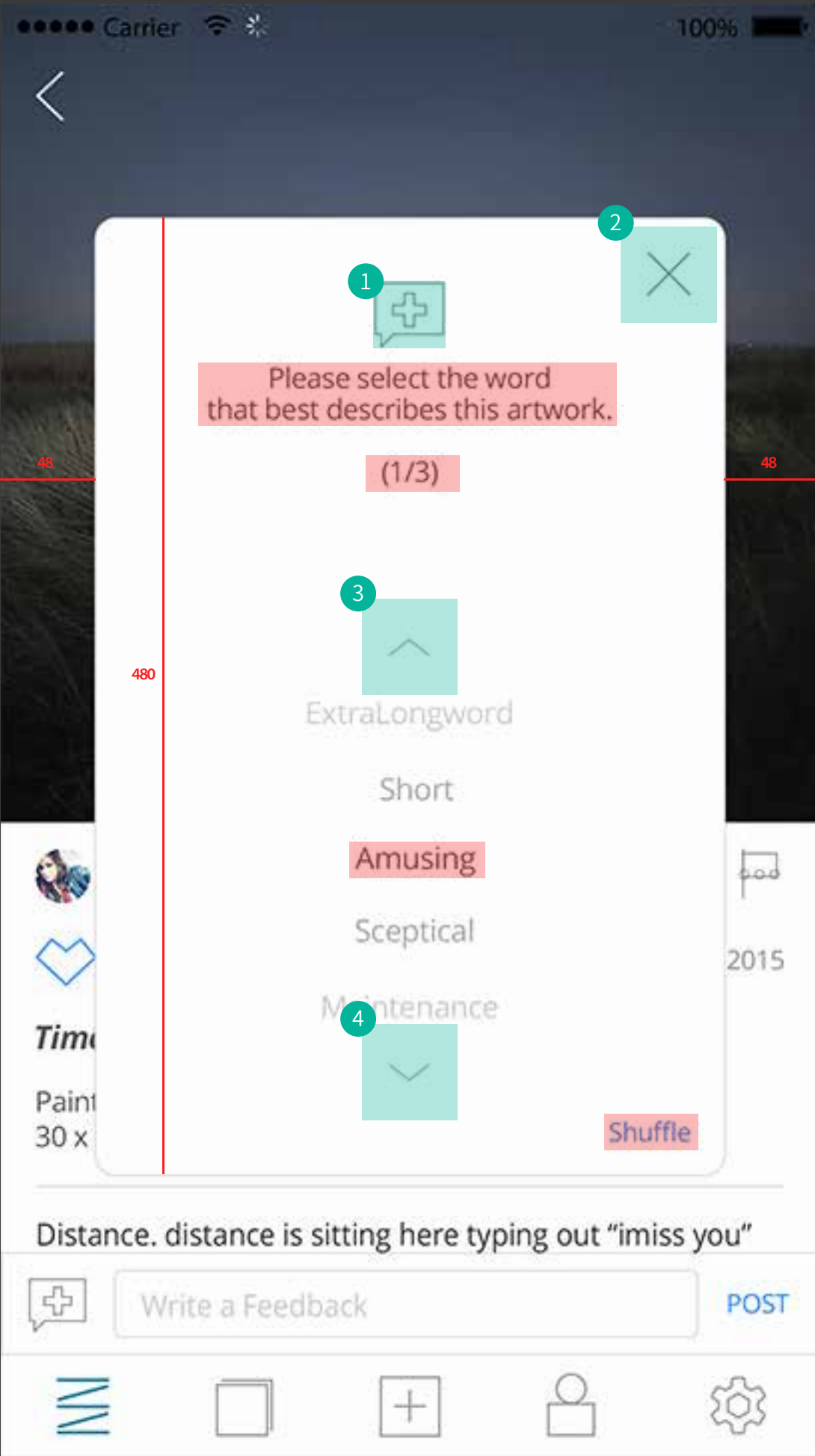
Text

| Font(weigt) | Size | Color |
|-------------|------|-------|
| 1. bold     | 12   | grey2 |
| 2. italic   | 16   | grey1 |
| 3. regular  | 12   | grey1 |
| 4. regular  | 12   | grey1 |
| 5. bold     | 14   | blue  |
| 6. regular  | 14   | grey1 |
| 7. regular  | 12   | grey4 |
| 8. regular  | 14   | grey1 |

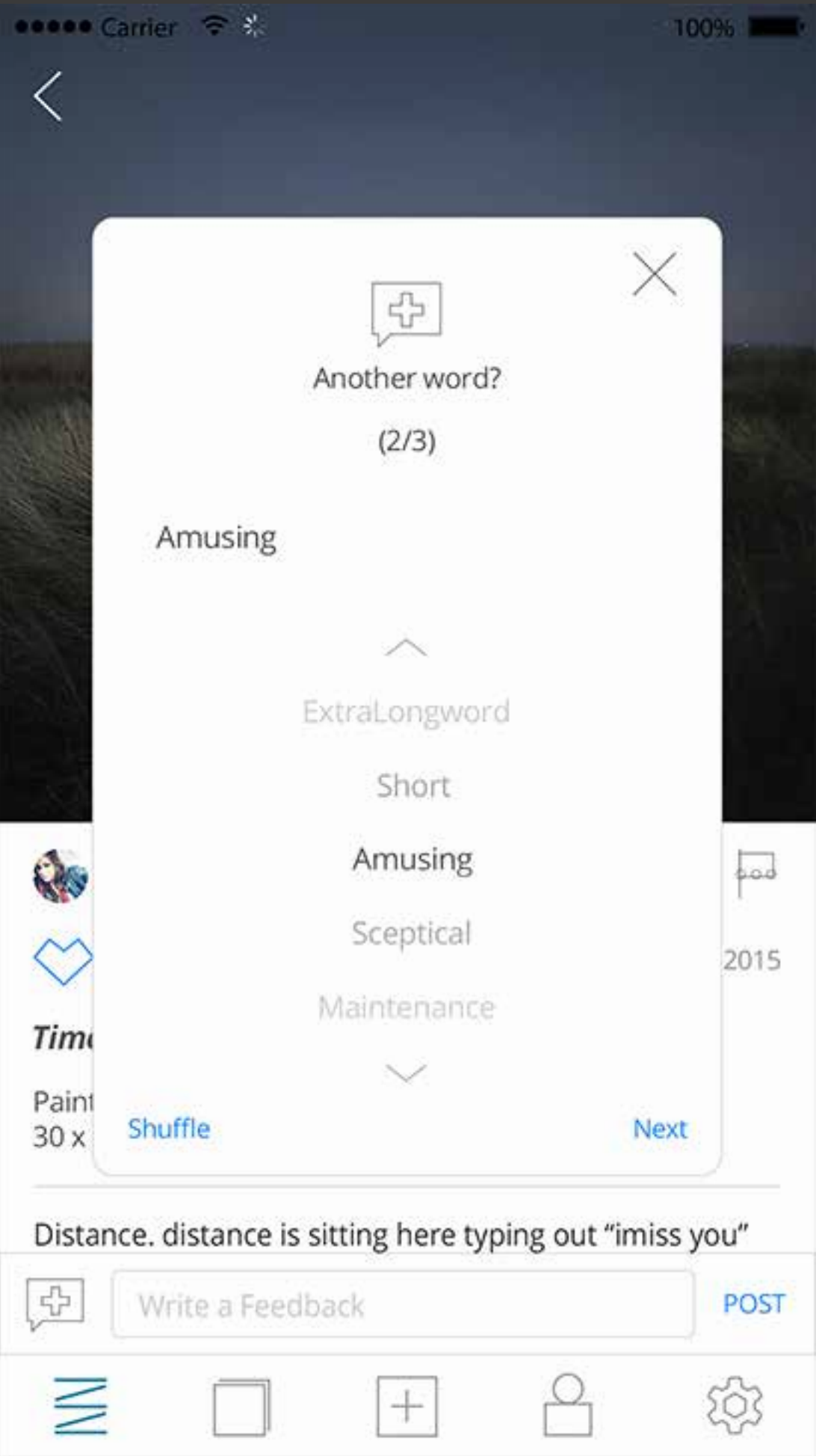


# DETAIL - FeedbackAide

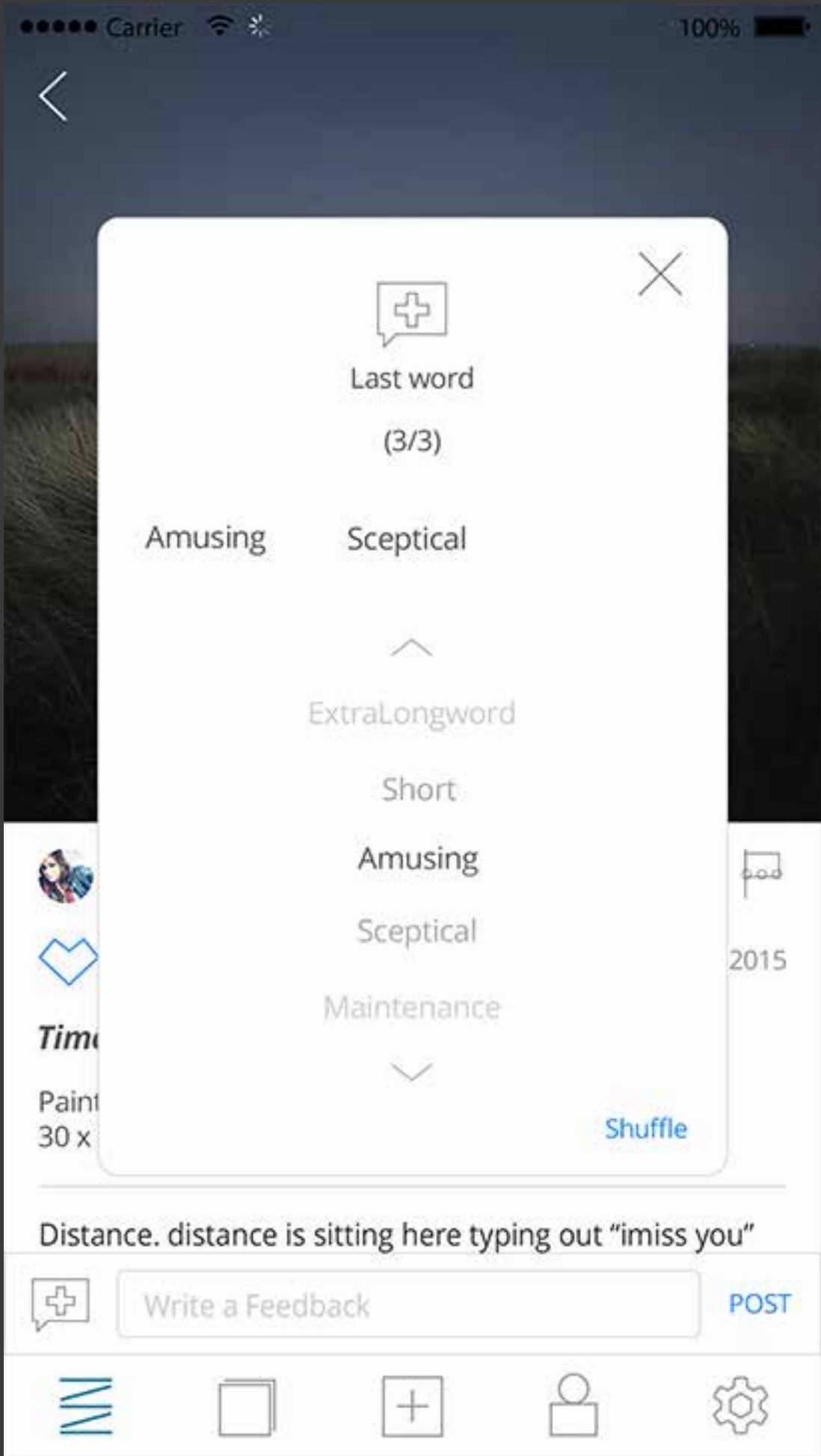
FeedbackAide - step1



FeedbackAide - step2



FeedbackAide - step3

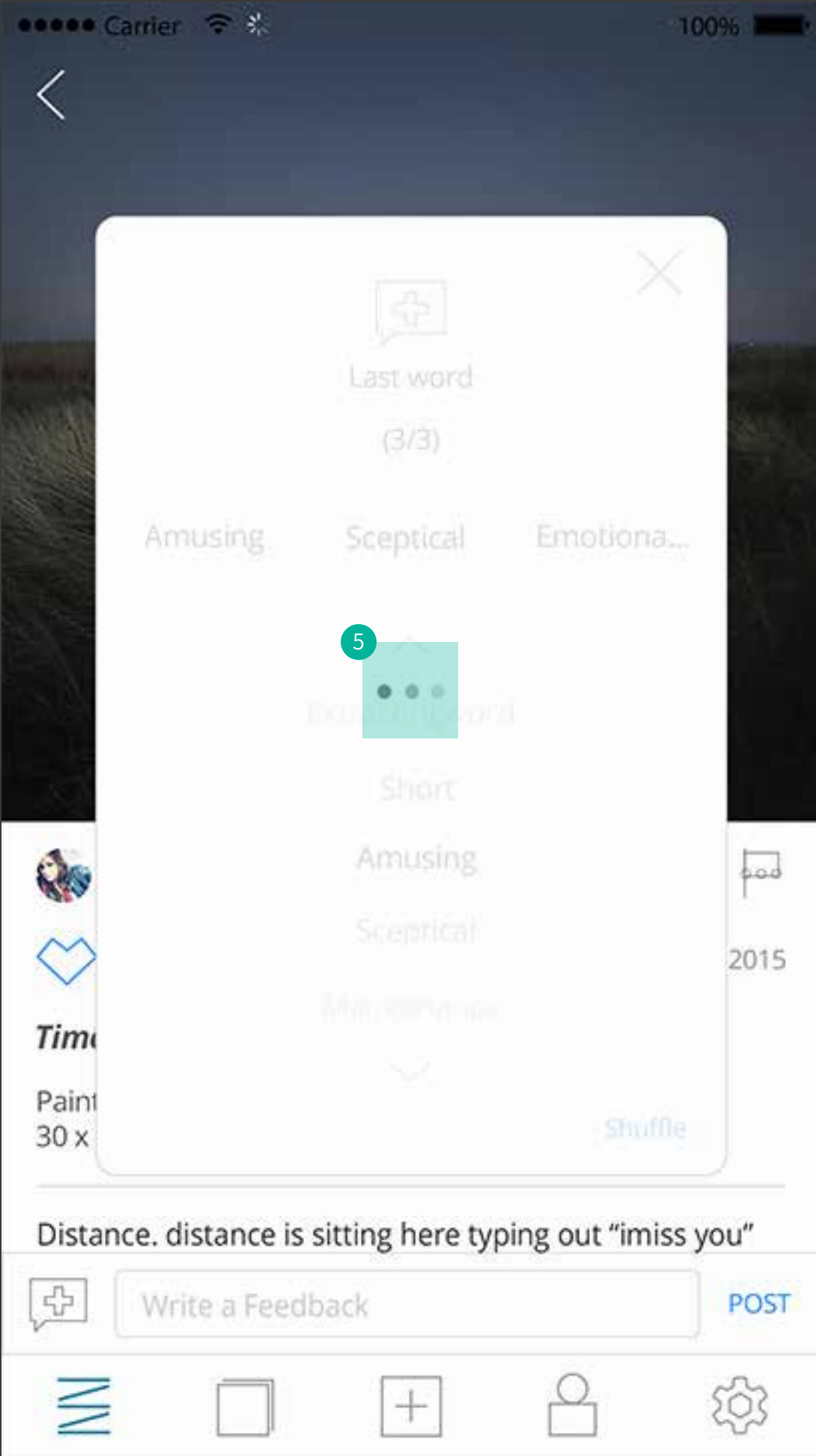


| Object              |            |  |
|---------------------|------------|--|
| Name                | Size (WxH) |  |
| 1. icn_feedbackaide | 36 x 34    |  |
| 2. btn_close        | 48 x 48    |  |
| 3. btn_scroll_up    | 48 x 48    |  |
| 4. btn_scroll_down  | 48 x 48    |  |

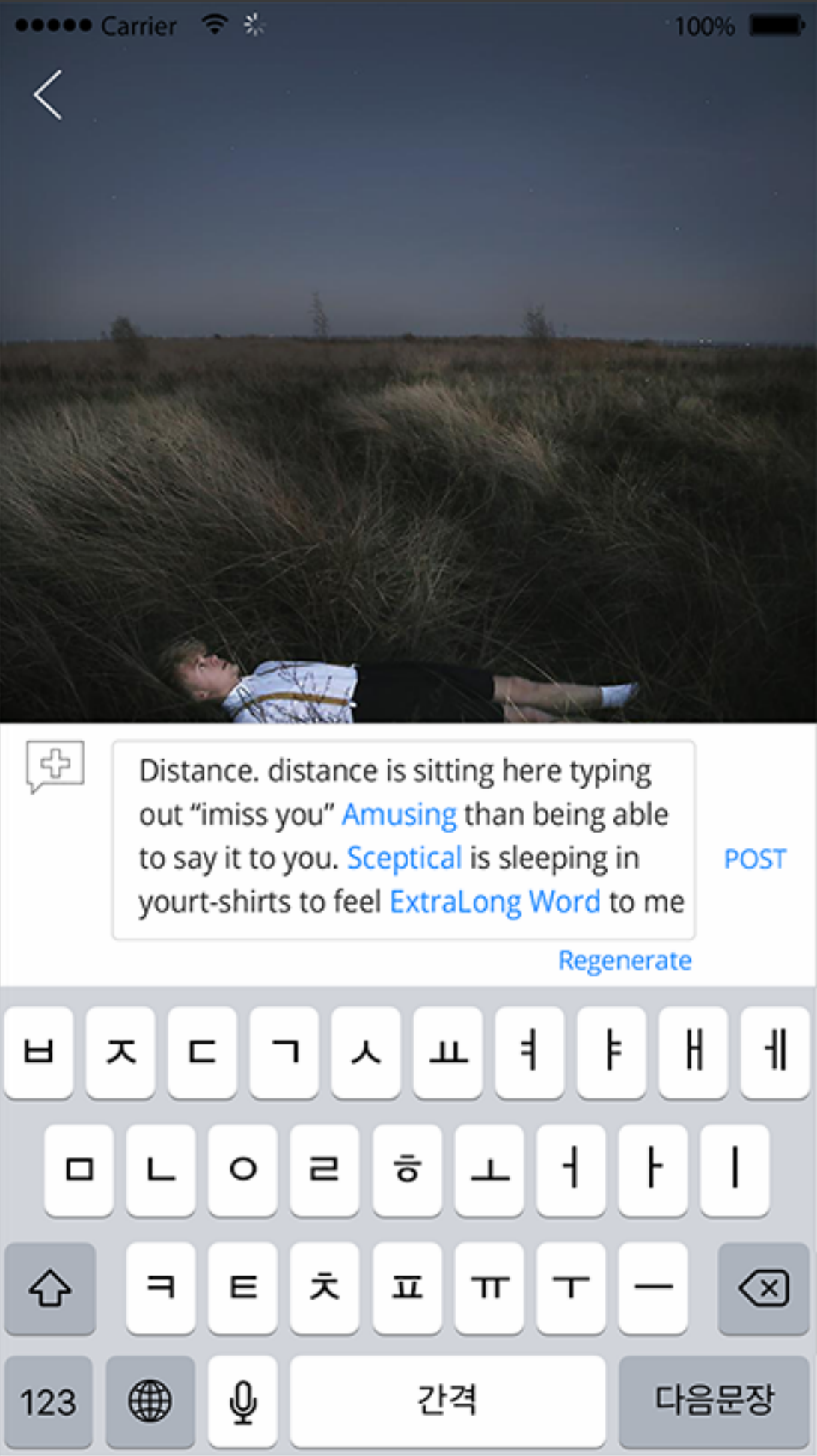
  

| Text         |      |       |
|--------------|------|-------|
| Font(weight) | Size | Color |
| 1. regular   | 14   | grey1 |
| 2. regular   | 14   | grey1 |
| 3. regular   | 15   | grey1 |
| 4. regular   | 14   | blue  |

FeedbackAide - generating



FeedbackAide - complete



# UPLOAD



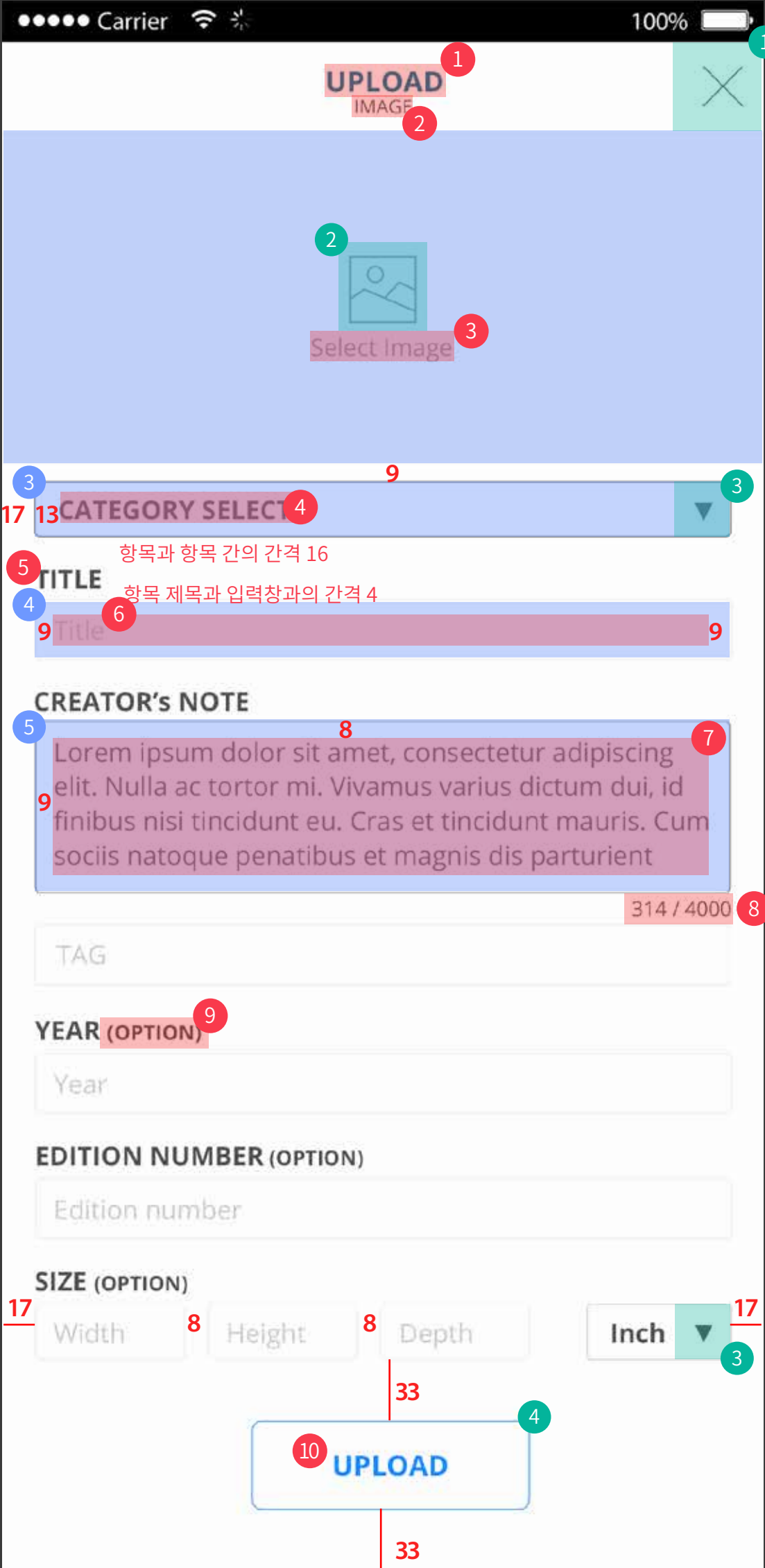
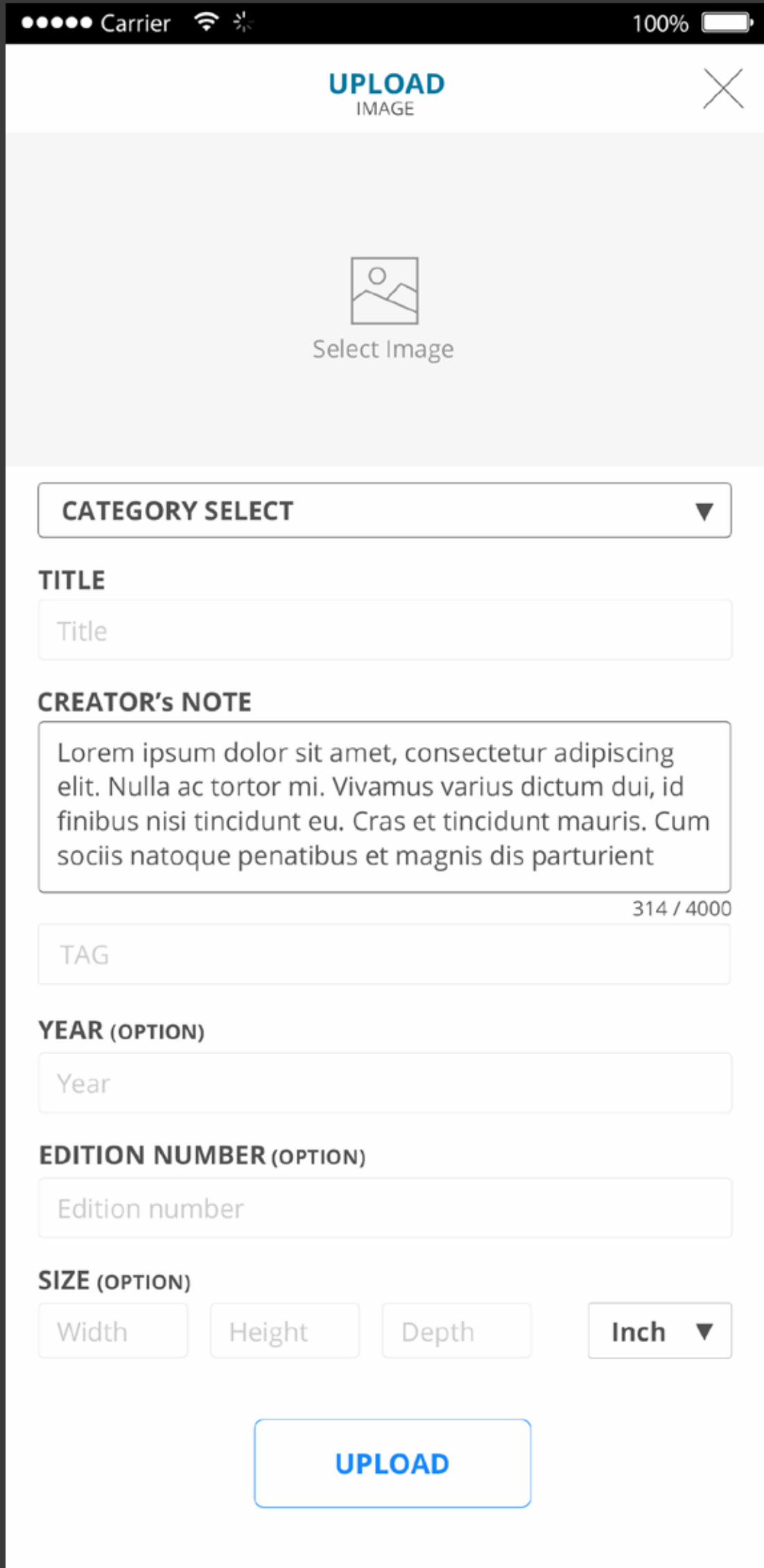
| Area | Name                    | Detail |
|------|-------------------------|--------|
|      | 1. upload_expantion bar | H : 57 |

| Object | Name                  | Size (WxH) |
|--------|-----------------------|------------|
|        | 1. btn_upload_image   | 33 x 33    |
|        | 2. btn_upload_video   | 33 x 33    |
|        | 3. btn_upload_writing | 33 x 33    |
|        | 4. btn_upload_active  | 47 x 47    |

| Text | Font(weight) | Size | Color |
|------|--------------|------|-------|
|      | 1. regular   | 12   | grey1 |



# UPLOAD - IMAGE



## Area

| Name                     | Detail   |
|--------------------------|--|
| 1. upload_tab bar        | H : 48   |
| 2. upload_selectimage    | H : 180 color : #f7f7f7                            |
| 3. upload_input_active   | H : 30<br>stroke-color : grey1<br>weight : 0.5dp   |
| 4. upload_input_inactive | H : 30<br>stroke-color : grey3<br>weight : 0.5dp   |
| 5. upload_input_note     | H : 85<br>stroke-color : grey1/3<br>weight : 0.5dp |

## Object

| Name                  | Size (WxH)  |
|-----------------------|---|
| 1. btn_close          | 48 x 48   |
| 2. btn_upload_image   | 48 x 48   |
| 3. btn_dropdown       | 30 x 30   |
| 4. btn_upload_confirm | 150 x 48<br>radius : 5dp<br>weight : 0.5dp<br>stroke -color : active - blue<br>inactive - grey3 |

## Text

| Font(weight) | Size | Color |
|--------------|------|-------|
| 1. bold      | 15   | mint  |
| 2. regular   | 10   | grey1 |
| 3. regular   | 12   | grey1 |
| 4. bold      | 14   | grey1 |
| 5. bold      | 14   | grey1 |
| 6. regular   | 14   | grey3 |
| 7. regular   | 14   | grey1 |
| 8. regular   | 10   | grey1 |
| 9. bold      | 12   | grey1 |
| 10. bold     | 15   | blue  |



# UPLOAD - WRITING / VIDEO

Carrier100%

UPLOADWRITING

TITLE

Title

EXCERPT OR ABSTRACT

Express your rhetorical and literary mind!

0 / 20,000

TAG

YEAR (OPTION)

Year

UPLOAD

Carrier100%

UPLOADVIDEO

VIDEO URL

http://

TITLE

Title

CREATOR's NOTE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla ac tortor mi. Vivamus varius dictum dui, id finibus nisi tincidunt eu. Cras et tincidunt mauris. Cum sociis natoque penatibus et magnis

314 / 4000

TAG

TIME (OPTION)

HH:MM:SS

YEAR (OPTION)

Year

UPLOAD

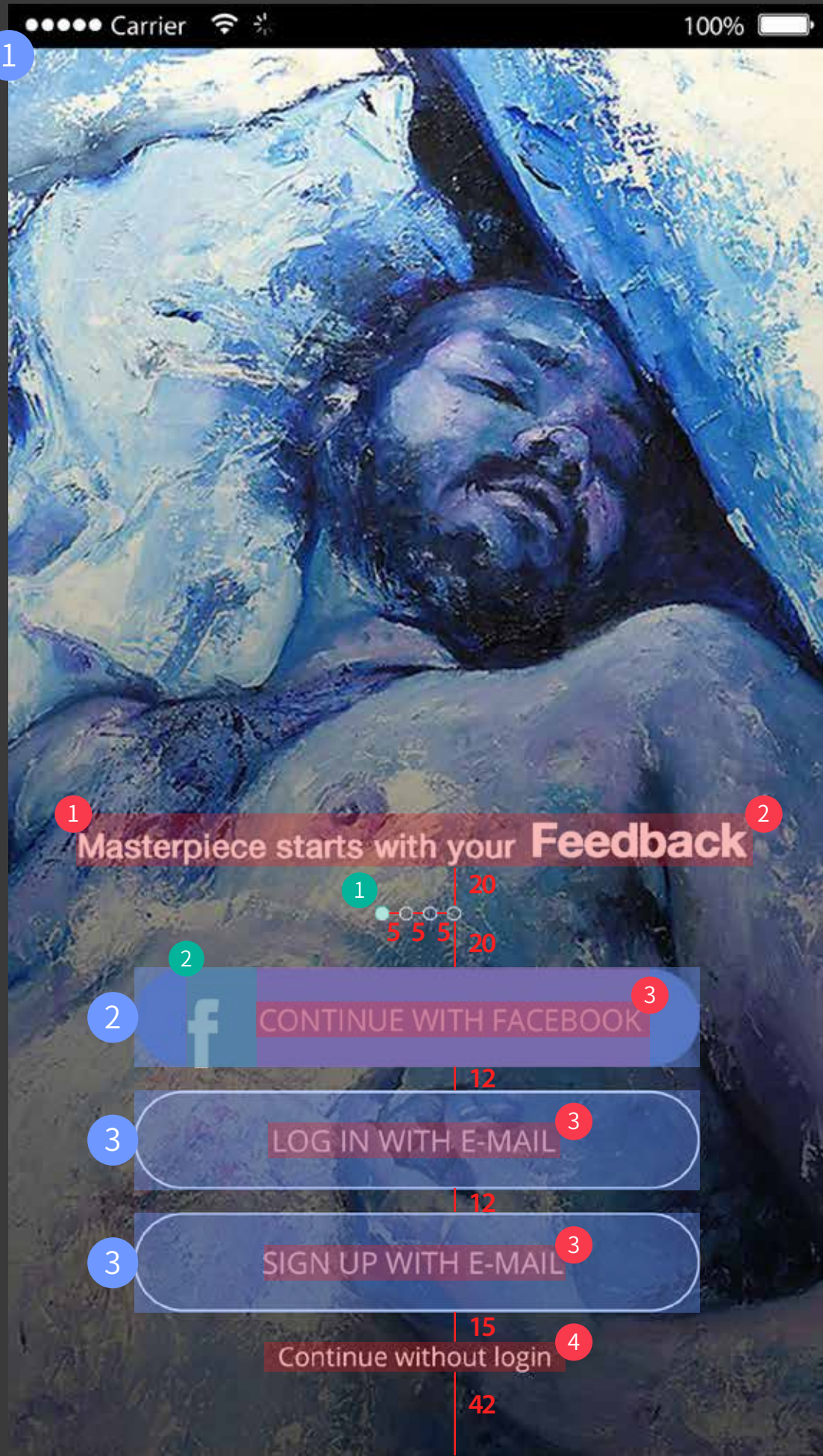
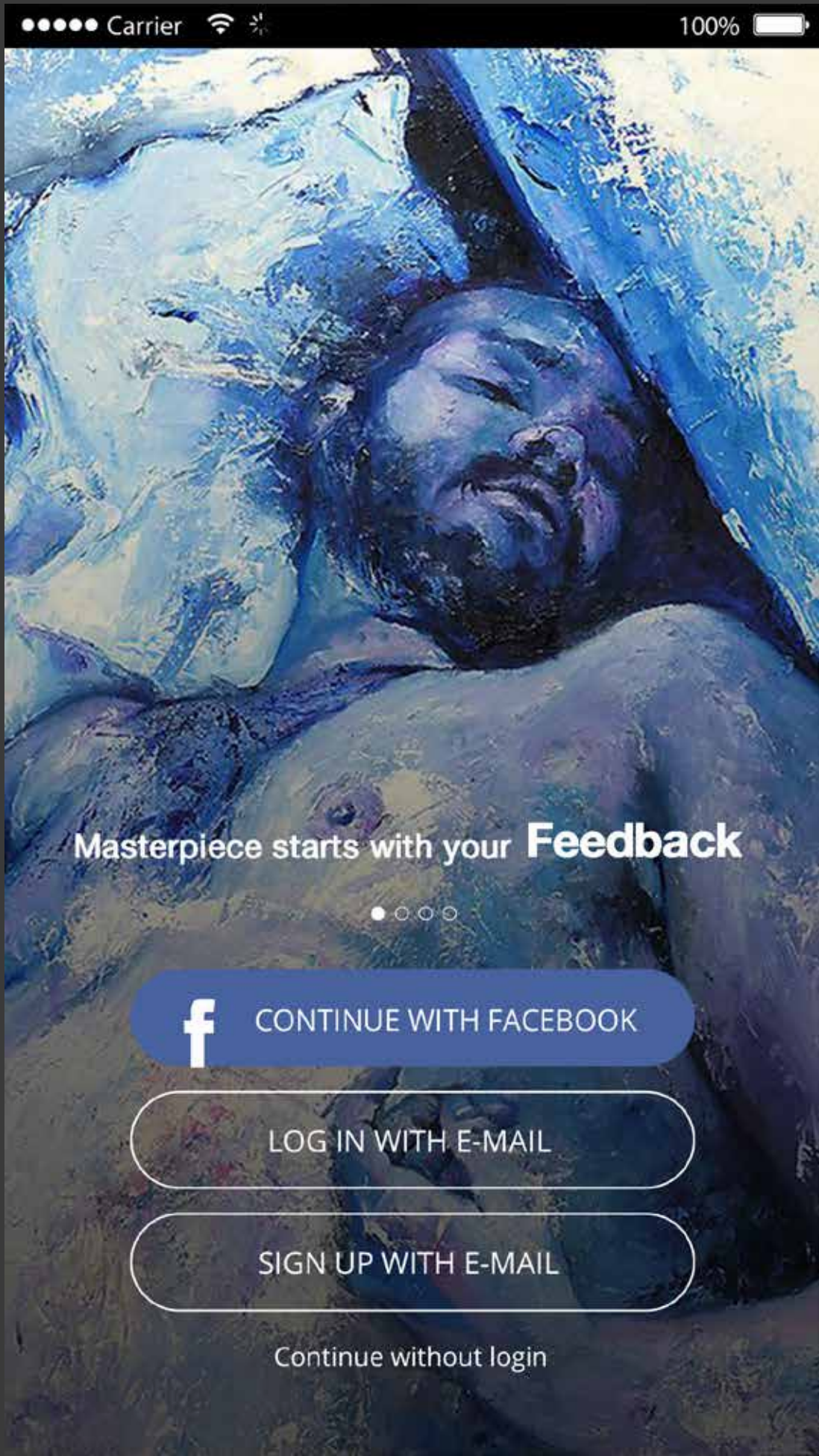
| Area                     |                  |
|--------------------------|------------------|
| Name                     | Detail           |
| 1. input_excerpt_writing | H : 280          |
| 2. checkbox              | 70 x 30          |
|                          | inactive : grey3 |
|                          | active : blue    |

| Object                   |              |
|--------------------------|--------------|
| Name                     | Size (W x H) |
| 1. btn_select_bg_default | 30 x 30      |
| 2. btn_select_bg_work    | 30 x 30      |
| 3. btn_check_active      | 30 x 30      |
| btn_check_inactive       | 30 x 30      |

이외부분은 upload\_image 서식을 참고



# LOGIN



## Area

### Name

- 1. backgrond Image
- 2. fb button box
- 3. white rounding box

### Detail

guide\_1.png / guide\_2.png / guide\_3.png  
284 x 50 / color : #49639f  
284 x 50 /  
weight : 1dp  
color : white



## Object

### Name

- 1. icn\_round\_slide\_active  
icn\_round\_slide\_inactive
- 2. icn\_fb\_login

### Size (WxH)

7 x 7  
35 x 50



## Text

### Font(weight)

- 1. regular
- 2. bold
- 3. regular
- 4. regular

### Size

16  
24  
15  
13

### Color

white  
white  
white  
white

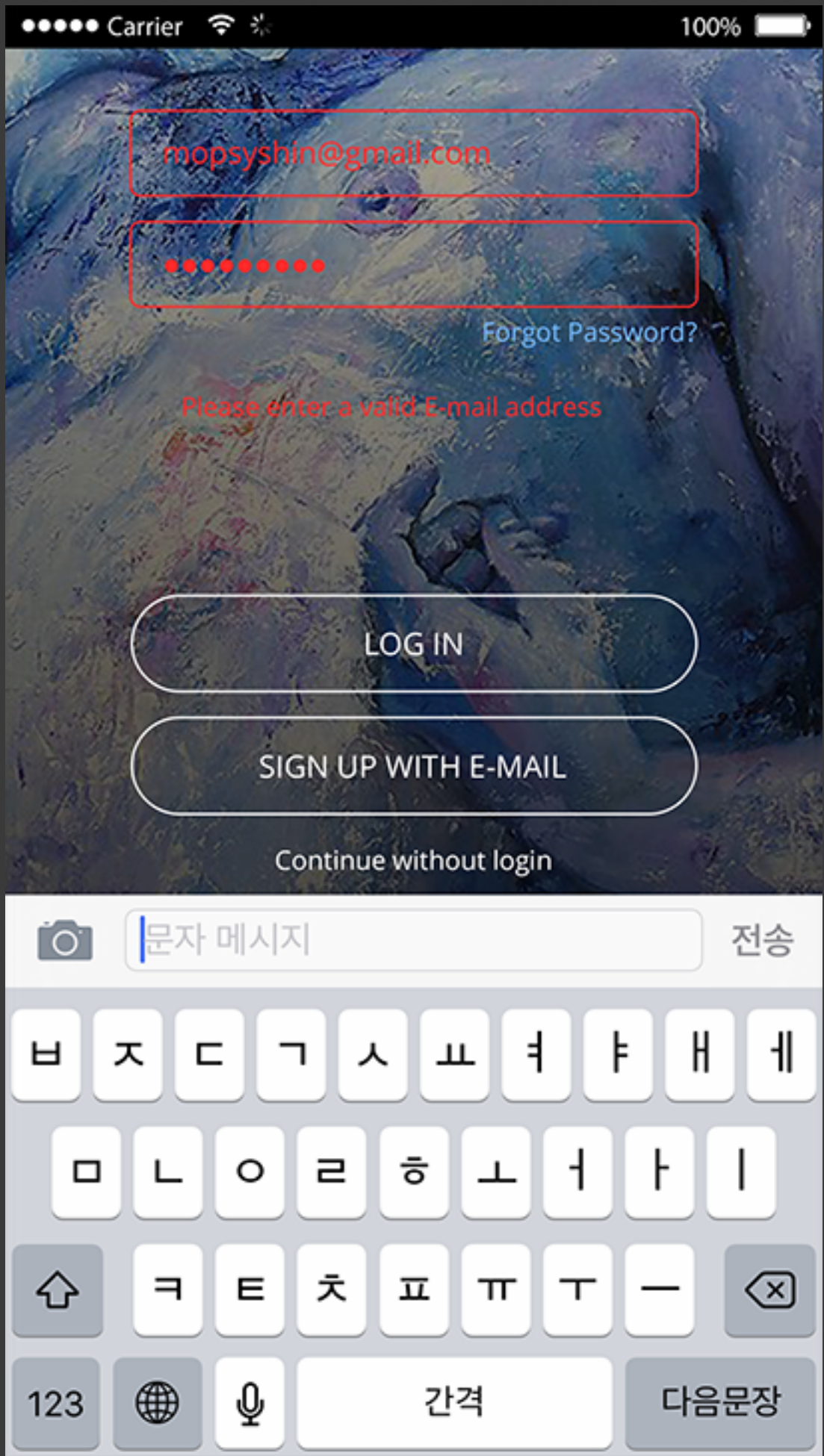


# LOGIN Process (1/2)

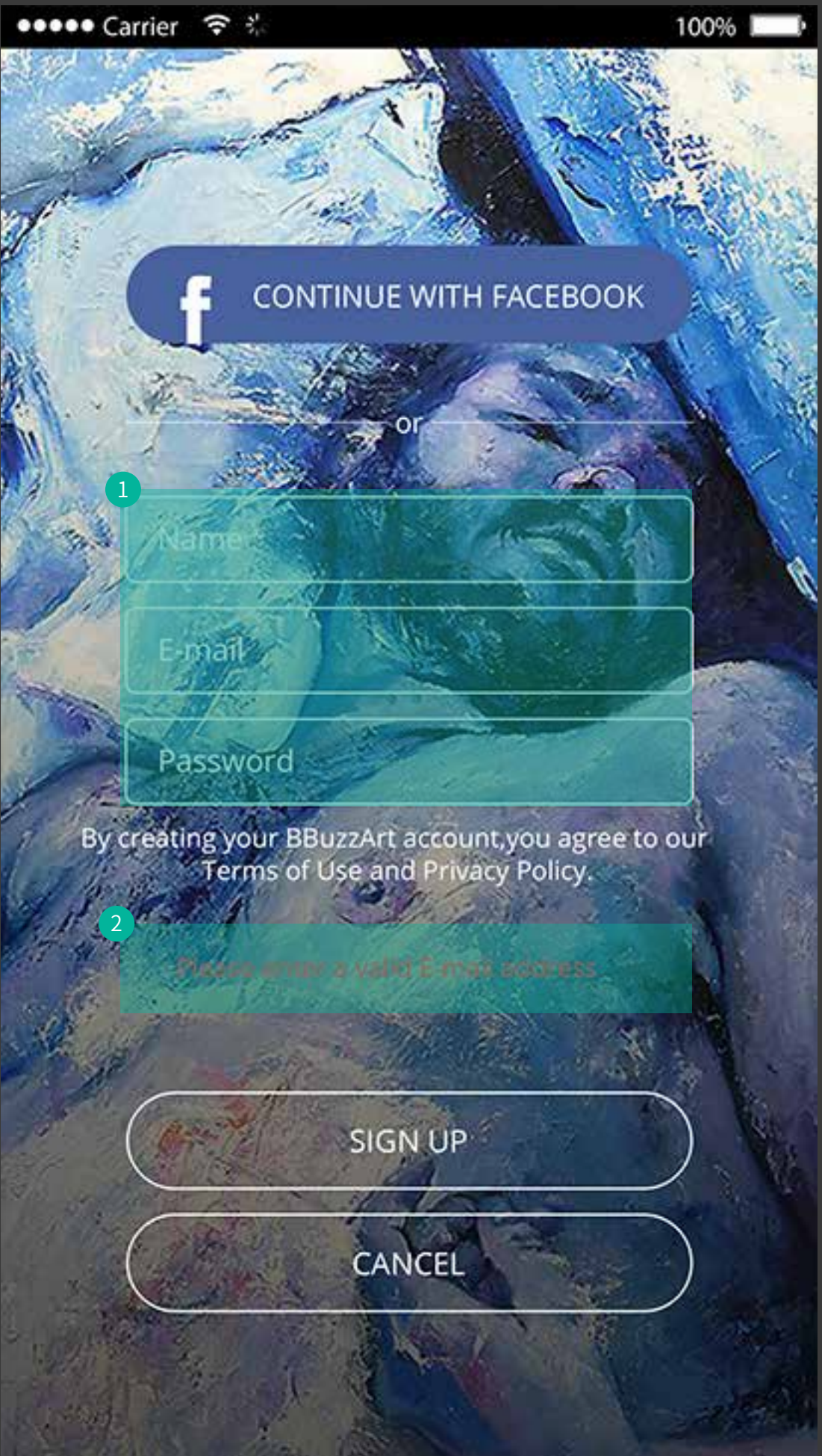
LOGIN\_input



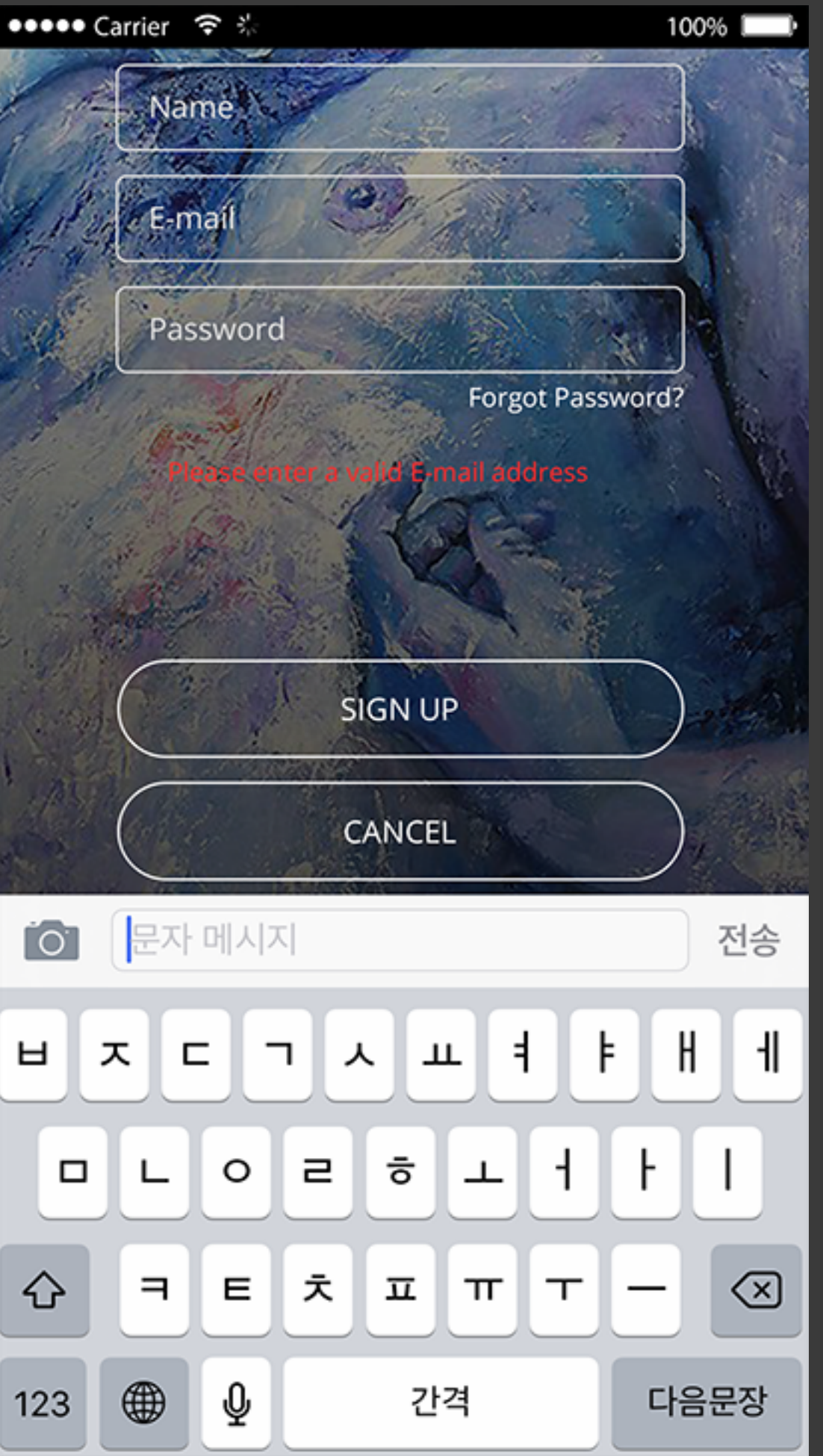
LOGIN\_input\_keyboard



SignUp\_input



SignUp\_input\_keyboard

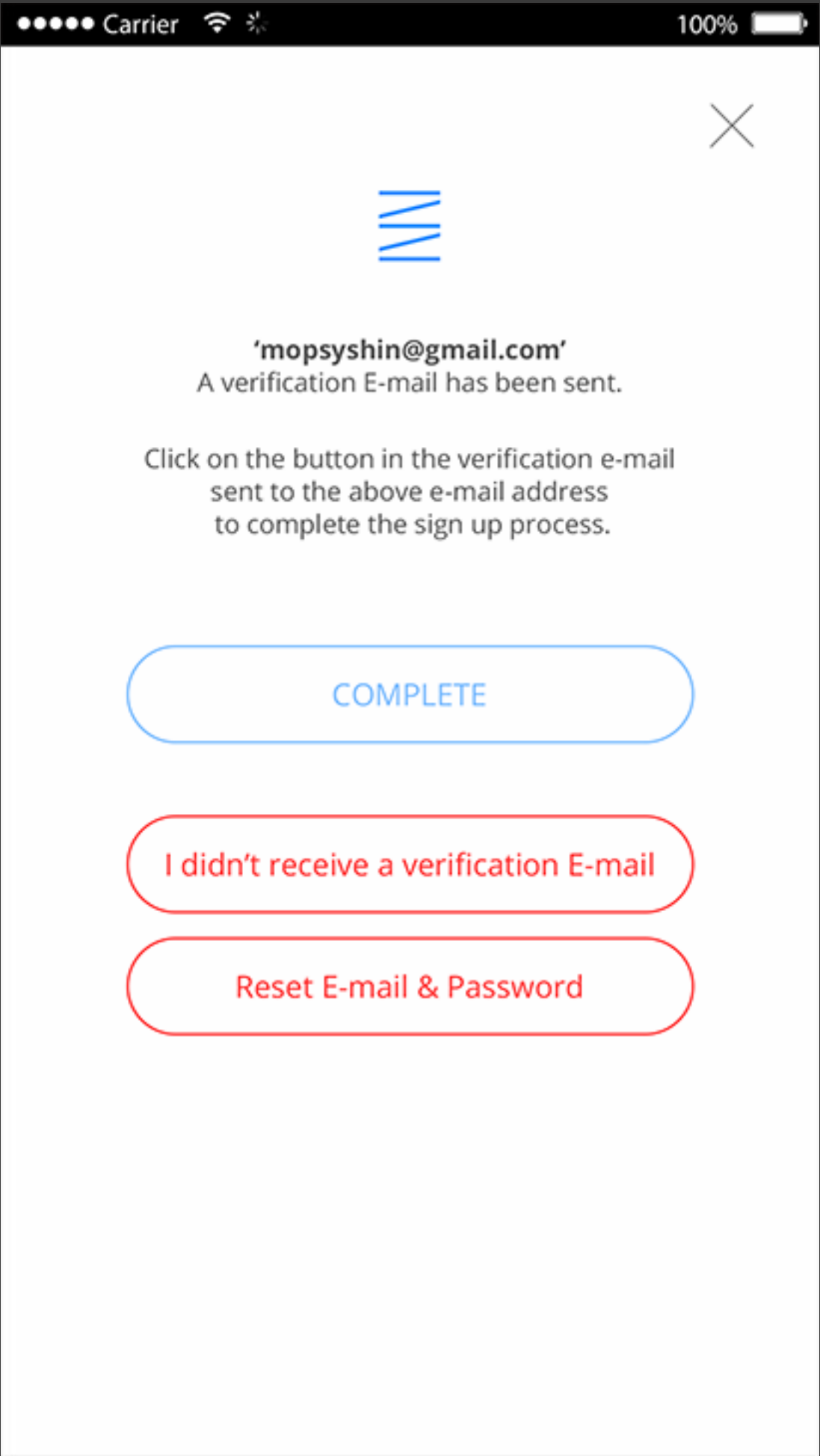


| Object | Name               | Size | Color |
|--------|--------------------|------|-------|
| 1.     | input_area         | 14dp | White |
| 2.     | error_message_area | 13dp | Red   |

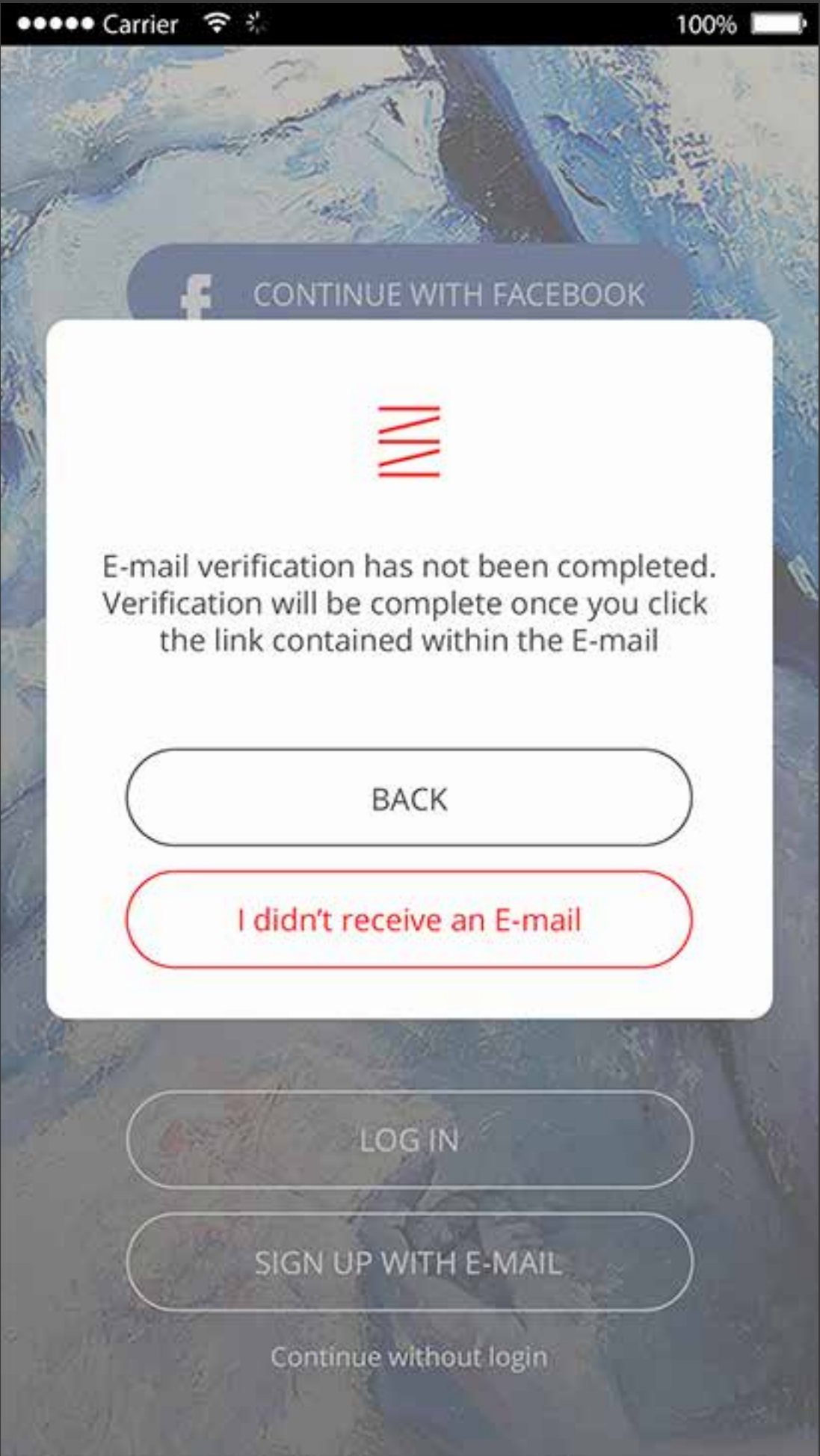


# LOGIN Process (2/2)

LOGIN\_verification\_sucess



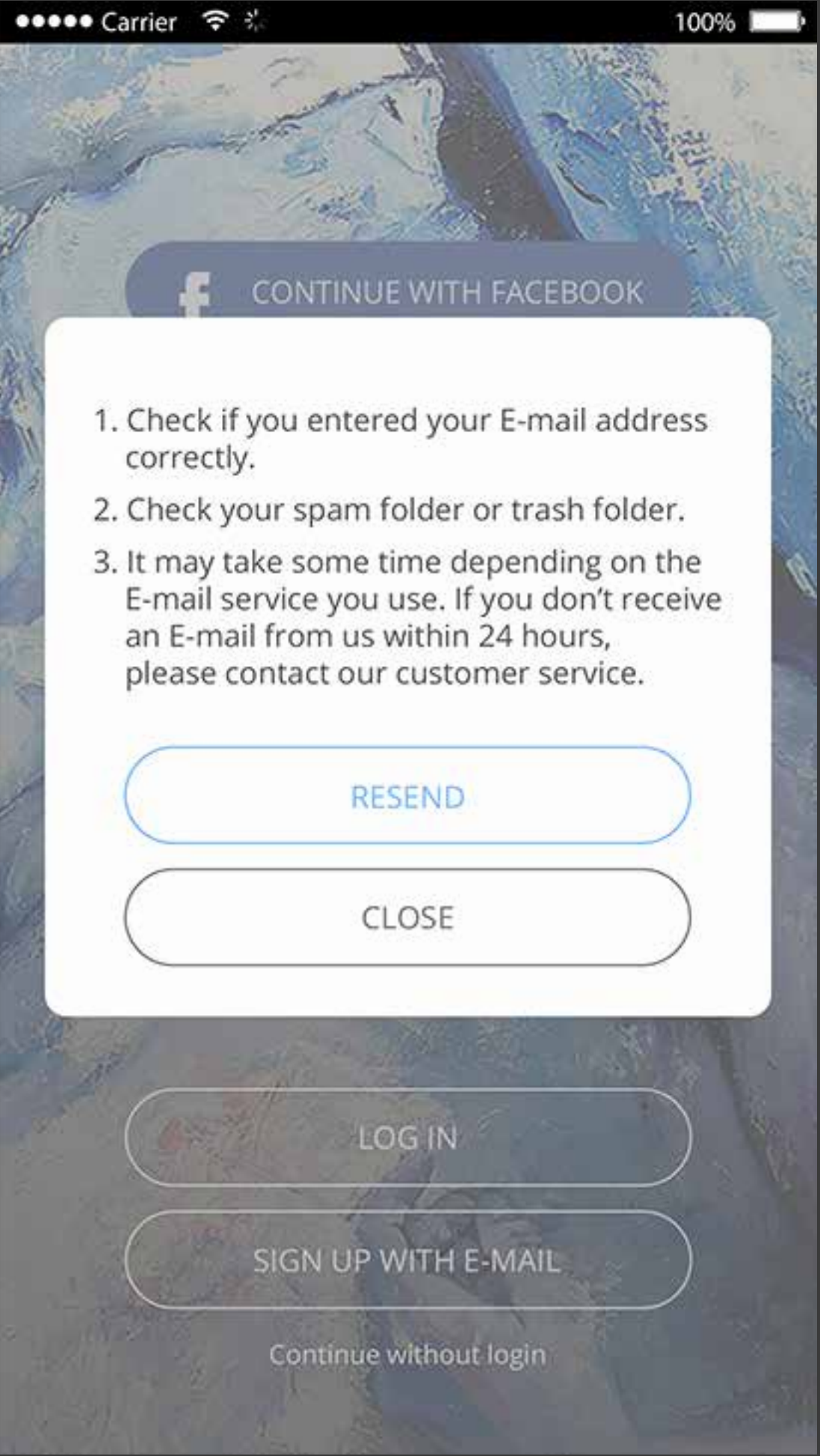
LOGIN\_verification\_error



LOGIN\_LoginRequired



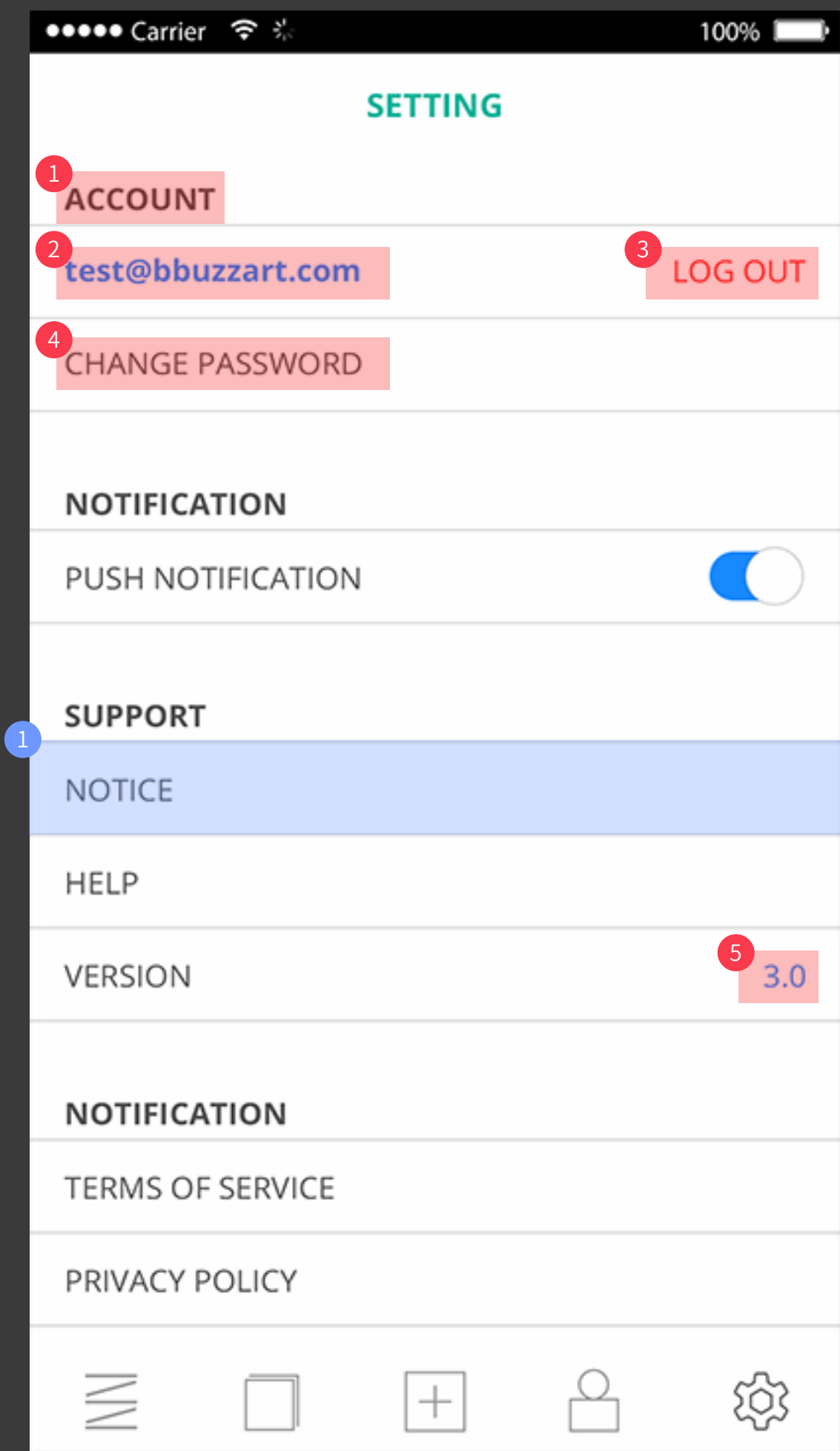
LOGIN\_popup





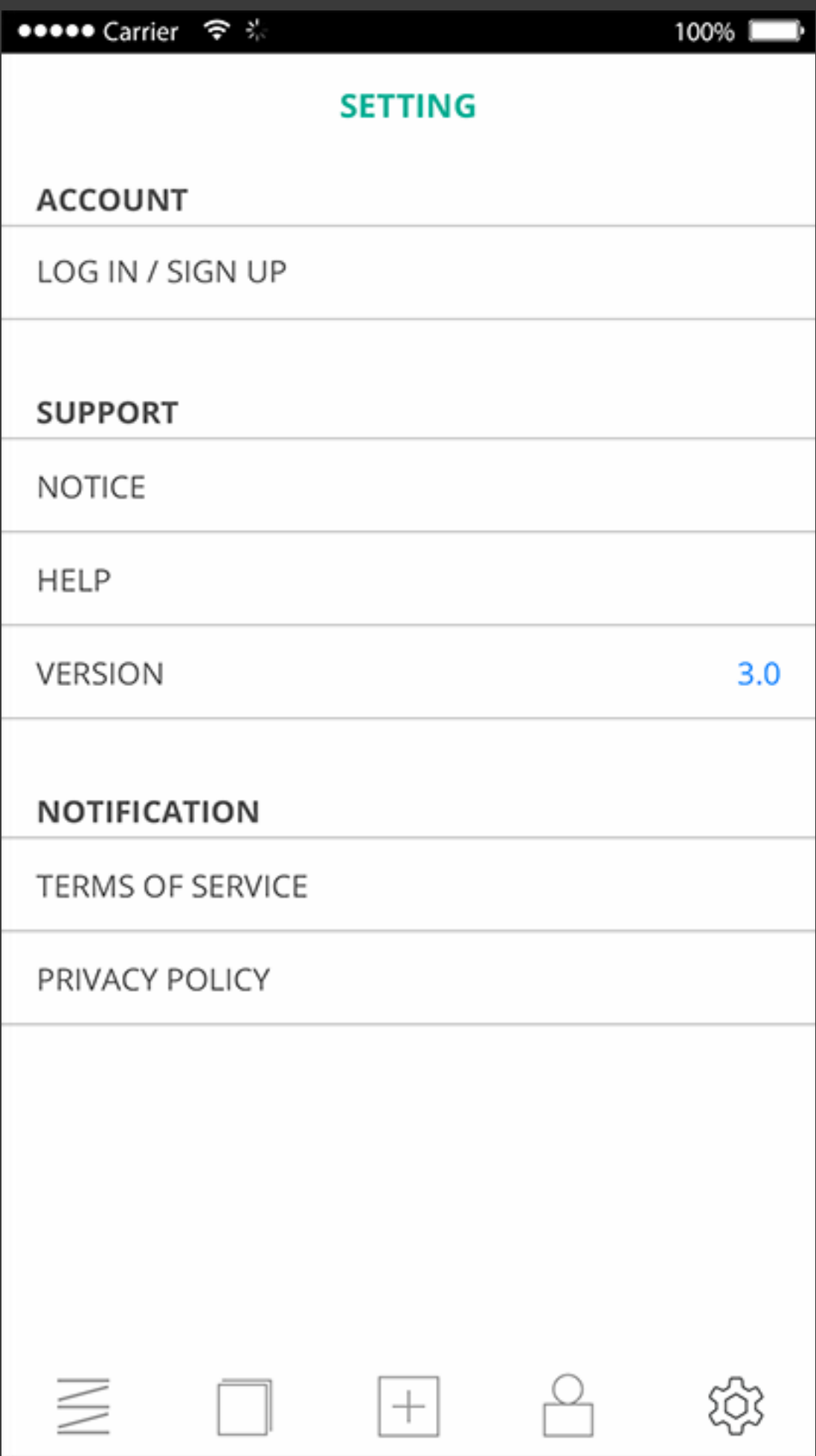
# SETTING

## SETTING\_LOGIN

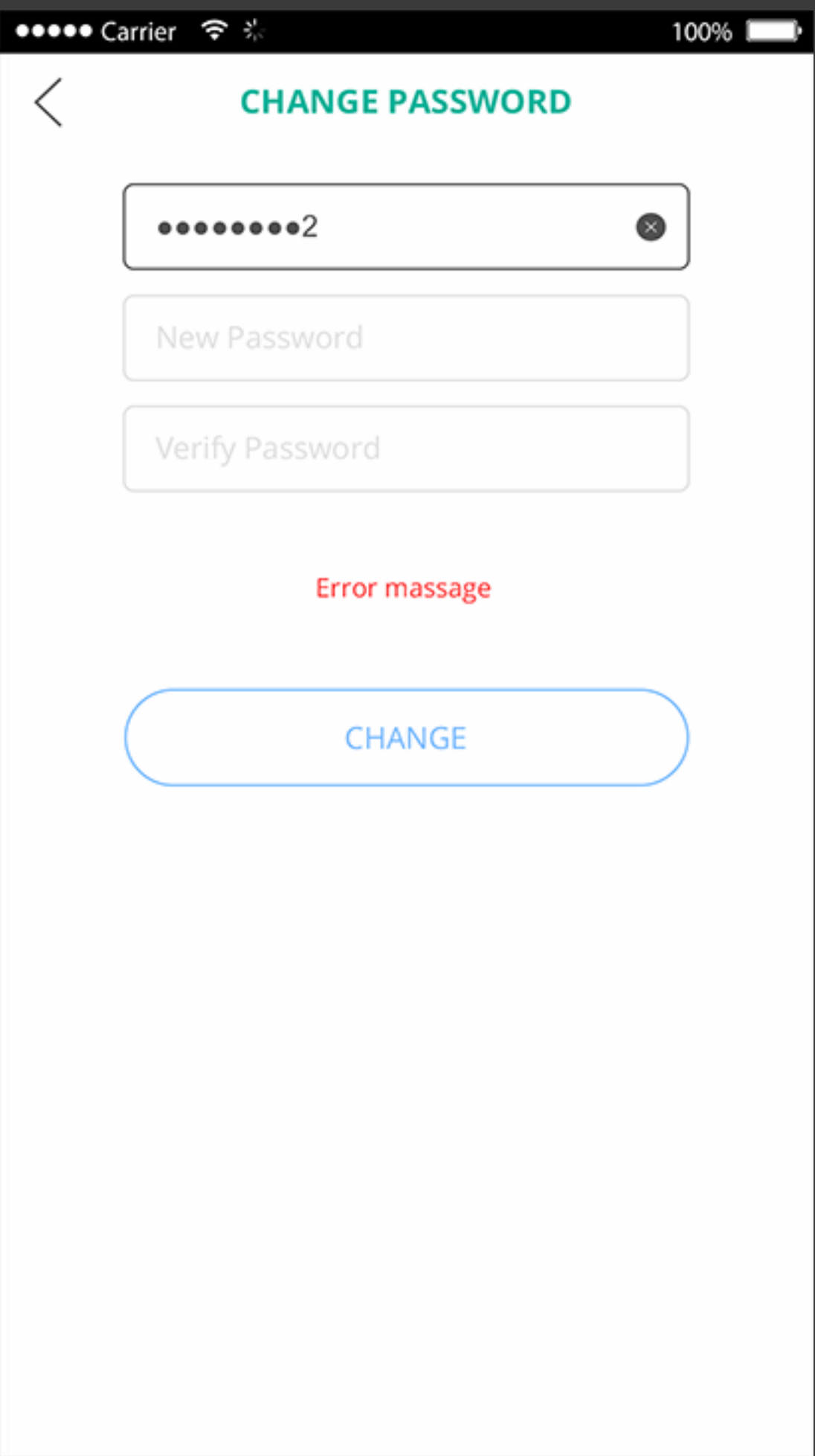


|        |                    |          |       |  |
|--------|--------------------|----------|-------|--|
| Area   | Name               | Size(dp) |       |  |
|        | 1. Setting_content | H : 48   |       |  |
| Object | Name               | Detail   |       |  |
|        | 1. on_off button   | default  |       |  |
| Text   | Font(weight)       | Size     | Color |  |
|        | 1. bold            | 15       | grey1 |  |
|        | 2. bold            | 14       | blue  |  |
|        | 3. regular         | 14       | red   |  |
|        | 4. regular         | 14       | grey1 |  |
|        | 5. regular         | 114      | blue  |  |

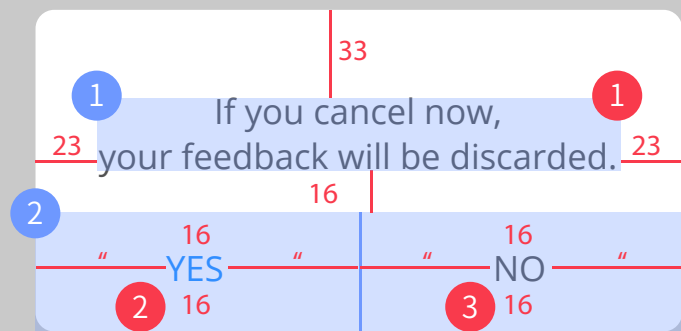
## SETTING\_GUEST



## SETTING\_CHANGE PASSWORD



# POP UP



## Area

### Name

- 1. Message
- 2. Distractor

### Size(dp)

Max-width : 320dp  
H : 45



## Text

### Font(weight)

- 1. regular
- 2. regualr
- 3. regular

### Size

- 13
- 13
- 13

### Color

- grey1
- blue
- grey1

