

Lauren Yockey

Graphic & Web Design



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linkedin.com/
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laurenyockey.
com/portfolio

PROFILE

Final-semester graduate student
seeking a new challenge at
Lockheed Martin to put my in-depth
knowledge of web & graphic
design, along with my background
in communications, to work as a
forward-thinking, clean and creative

AWARDS

WDOC SHOWCASE 2017

Two final web design projects
selected to be displayed on
graduate program's showcase

WDOC SHOWCASE 2015

Logo design selected to be
displayed on graduate program's
showcase website.

wdocshowcase.jou.ufl.edu/logo-redesign/

EDUCATION

M.A. MASS COMMUNICATIONS:

Web Design & Online Communication
University of Florida

B.S. PUBLIC RELATIONS

Concentration in Business Administration
University of Florida

EXPERIENCE

INFOMEDIA

Marketing & PR Specialist
JUL 2015 - AUG 2016

// Created SEO metadata for e-commerce site
// Wrote website copy for agency's satellite branch
// Drafted agency PR analysis & proposal

DESTINE RESEARCH GROUP LLC

Marketing Asst. & Web Designer
JUNE 2014 - SEPT 2016

// Re-branded logo
// Redesigned company website based on new brand standards
// Provided graphic design for Employee Handbook

SKILLS

LANGUAGES

HTML5 CSS/CSS3 JavaScript jQuery PHP

DESIGN

Illustrator
InDesign
Photoshop

OTHER

Git SEO/PPC Command Line
Google Analytics Copywriting