

211K

Users

87K

Bookers

41,52 %

Booking Rate

58,48 %

NDF Rate

20,8

Avg Sessions/User

Country ▾

All ▾

Year ▾

All ▾

Age ▾

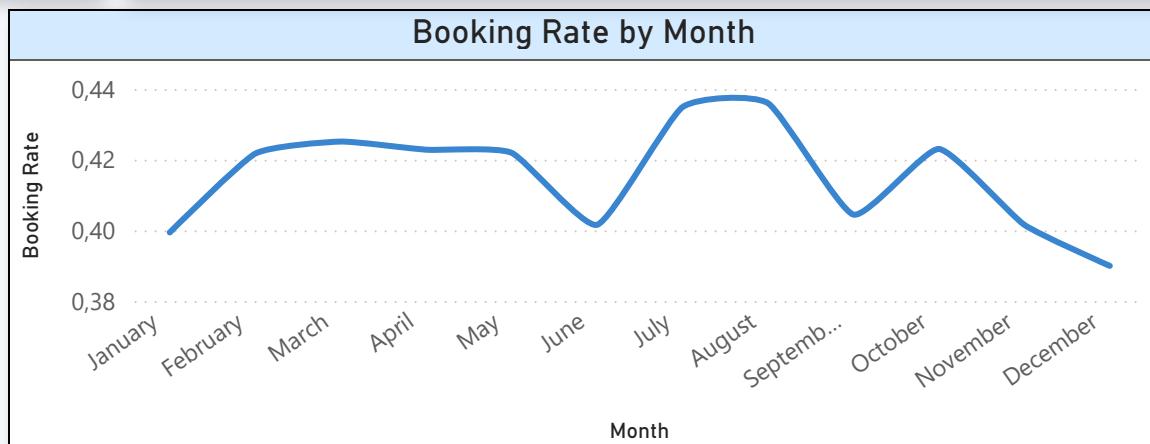
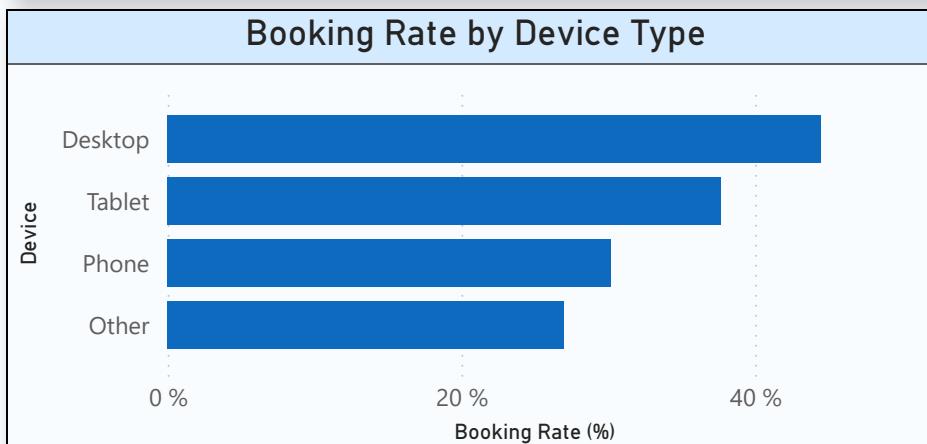
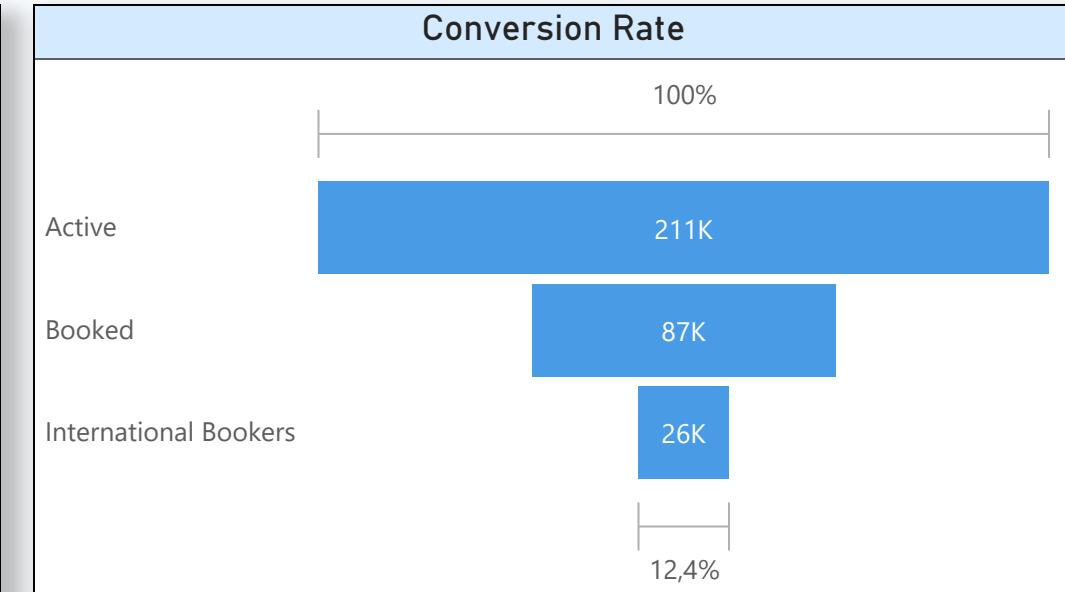
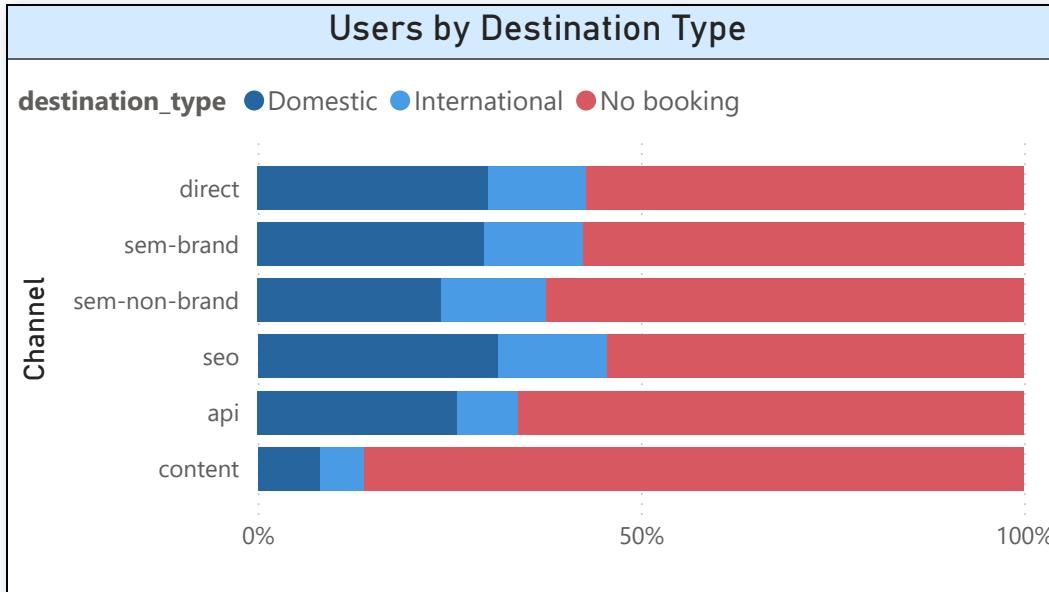
All ▾

Channel ▾

All ▾

Gender ▾

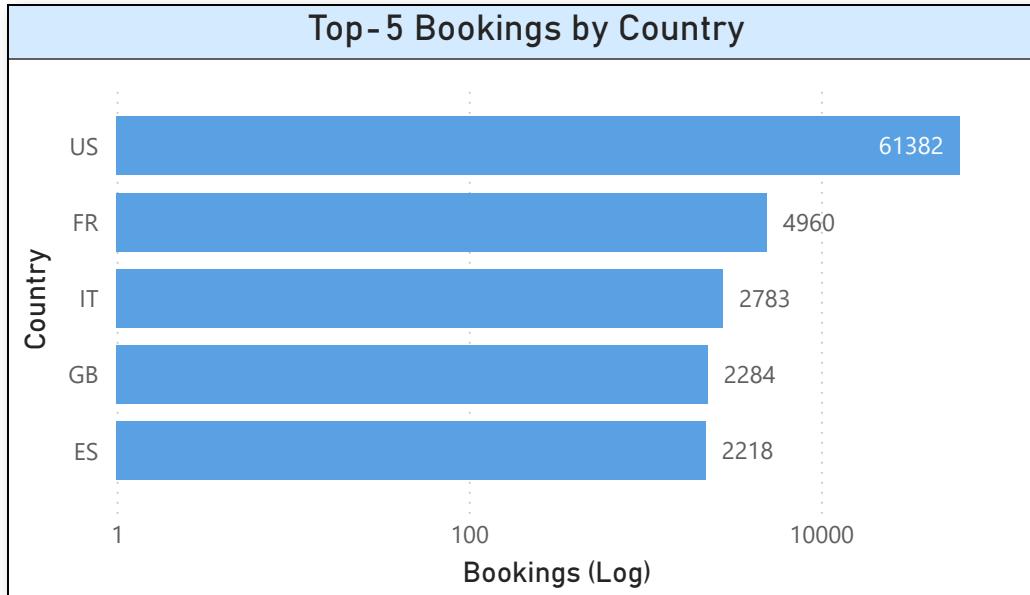
All ▾



Country ▾
All ▾

Age ▾
All ▾

Year ▾
All ▾



gender_clean	FEMALE		MALE		OTHER	
	age_group	Users	Booking Rate	Users	Booking Rate	Users
15-24	3542	46,6 %	5564	49,7 %	18	44,4 %
25-34	22490	54,4 %	26298	55,7 %	90	77,8 %
35-44	13513	52,4 %	13068	51,5 %	65	80,0 %
45-54	6175	47,7 %	6302	44,7 %	39	56,4 %
55-64	2742	49,0 %	3739	47,6 %	8	75,0 %
65+	1375	49,6 %	1597	46,3 %	4	25,0 %

