

Alyssa Peck

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CPA with 9 years' experience leading global cross-functional teams, driving digital finance transformation, and optimizing processes. Passionate about aligning financial operations with strategic goals through automation, analytics, and continuous improvement.

Experience

Ernst & Young, San Jose, CA

Aug 2023–Present

Assurance Senior Manager | Digital Advisor

Previously: Manager, Digital Coach, Senior, Associate (Aug 2016–Aug 2023)

- Led global audits for Fortune 100 tech clients, managing teams of 8–15 and collaborating with diverse stakeholders, including international and offshore teams.
- Owned and led digital transformation for EY's Apple account; coached teams on GenAI, Alteryx, Power BI, and global tools adoption.
- Led audit adoptions of new standards (ASC 842, ASC 606); experienced in complex technical accounting (stock-based comp, leases, investments, revenue, convertible debt).
- Ensured SOX 404 compliance by understanding business/IT processes and providing best practice recommendations.
- Developed and deployed 15+ custom digital tools, including a dashboard now used by engagement teams across the US.
- Built end-to-end data pipelines for key insights on financial metrics, trends, and correlations.
- Drove transformation of data tooling to improve process efficiency and accuracy; worked with IT to provision new systems for software tools.
- Communicated results to Audit Committee to align financial reporting with enterprise risk/governance frameworks.
- Recognized as a high performer with early promotions and external recognition (SF Business Times/CAL CPA Next Gen in Accounting).
- Coordinated 20+ global statutory audits annually, supporting 50+ more; traveled internationally to coach teams on best practices.
- Trained and supervised junior staff on US GAAP, regulatory matters, and digital audit methodology.
- Ensured compliance with deadlines by reorganizing priorities, adjusting workloads, and restructuring teams.

Industry: Tech (SaaS), Retail

Education

Santa Clara University, Santa Clara, CA

B.S. Accounting, Minor in Entrepreneurship, June 2016

Skills & Certifications

Certifications:

- CPA, California (145179)
- AICPA member
- EY Digital Silver Badge
- Alteryx Designer Core Cert.
- Lean Six Sigma White Belt

Skills:

- US GAAP
- Digital Transformation/Automation (AI, RPA)
- Global Process Optimization
- SOX 404 Compliance & Risk Mitigation
- Cross-Functional Leadership

- Data Analytics

Alteryx (ETL)

Systems:

- SAP, NetSuite, Power BI, Power Automate (RPA),
- Microsoft 365, Copilot, Blackline, Workday, Coupa
- AuditBoard, Asana, Box, DataSnipper, SQL

Awards

- Pleasantville "Heart of Gold" Award (2022)
- Teacher of the Year, Pleasantville Elementary (2012)
- Volunteer of the Month, Pleasantville Community Center (multiple years)

References

Available upon request.