

Alyssa Peck

📍 San Jose, CA ✉ alyssa1peck@gmail.com in alyssapeck

CPA with 9 years of experience in finance analytics, business intelligence, and financial systems analysis. Proven track record of partnering with accounting teams, data infrastructure, and financial systems to deliver impactful analytical solutions. Expert in building automated reporting systems, revenue recognition analytics, and data-driven insights for subscription-based business models.

Experience

Assurance Senior Manager and Digital Advisor

August 2023 – Present

Previously: Assurance Manager and Digital Coach, Senior and Associate — August 2016 – August 2023

- Led global audits for Fortune 100 tech clients, managing teams of 8-15 and collaborating with international stakeholders
- Built revenue recognition analytics and monitoring systems for subscription-based business models, including predictive forecasting under ASC 606
- Developed financial data models from NetSuite and SAP B1 systems, creating automated dashboards for aging analysis, trend reporting, and variance analysis
- Performed Budget vs Actual analysis for project profitability and resource allocation using statistical sampling methodologies
- Deployed 15+ custom digital tools including automated reporting systems and ETL pipelines using SQL and cloud platforms like Snowflake
- Led digital transformation strategy and coached teams on GenAI, Alteryx, and Power BI adoption across engagement teams
- Managed 20+ global statutory audits annually and ensured SOX 404 compliance with audit support documentation
- Recognized as high performer with early promotions and external recognition by San Francisco Business Times as Next Generation in Accounting honoree

Industry Focus: Tech (including SaaS and subscription-based models), Retail

Ernst & Young, San Jose, CA

Education

Santa Clara University

Graduated June 2016

Bachelor of Science in Accounting, Minor in Entrepreneurship

Santa Clara, CA

Skills and Certifications

Certifications: CPA (CA 145179), AICPA Member, EY Digital Silver Badge, Alteryx Designer Core, Lean Six Sigma White Belt

Technical Skills: SQL, Python, Power BI, Tableau, Alteryx (ETL), Statistical Sampling, Data Modeling, Revenue Recognition Analytics (ASC 606), Financial Planning & Analysis

Systems: NetSuite, SAP B1, Snowflake, Power BI, Alteryx, Microsoft 365, Blackline, Workday, AuditBoard