

Main site navigation

Social navigation

Video Hero.
Custom built for site.
No audio.

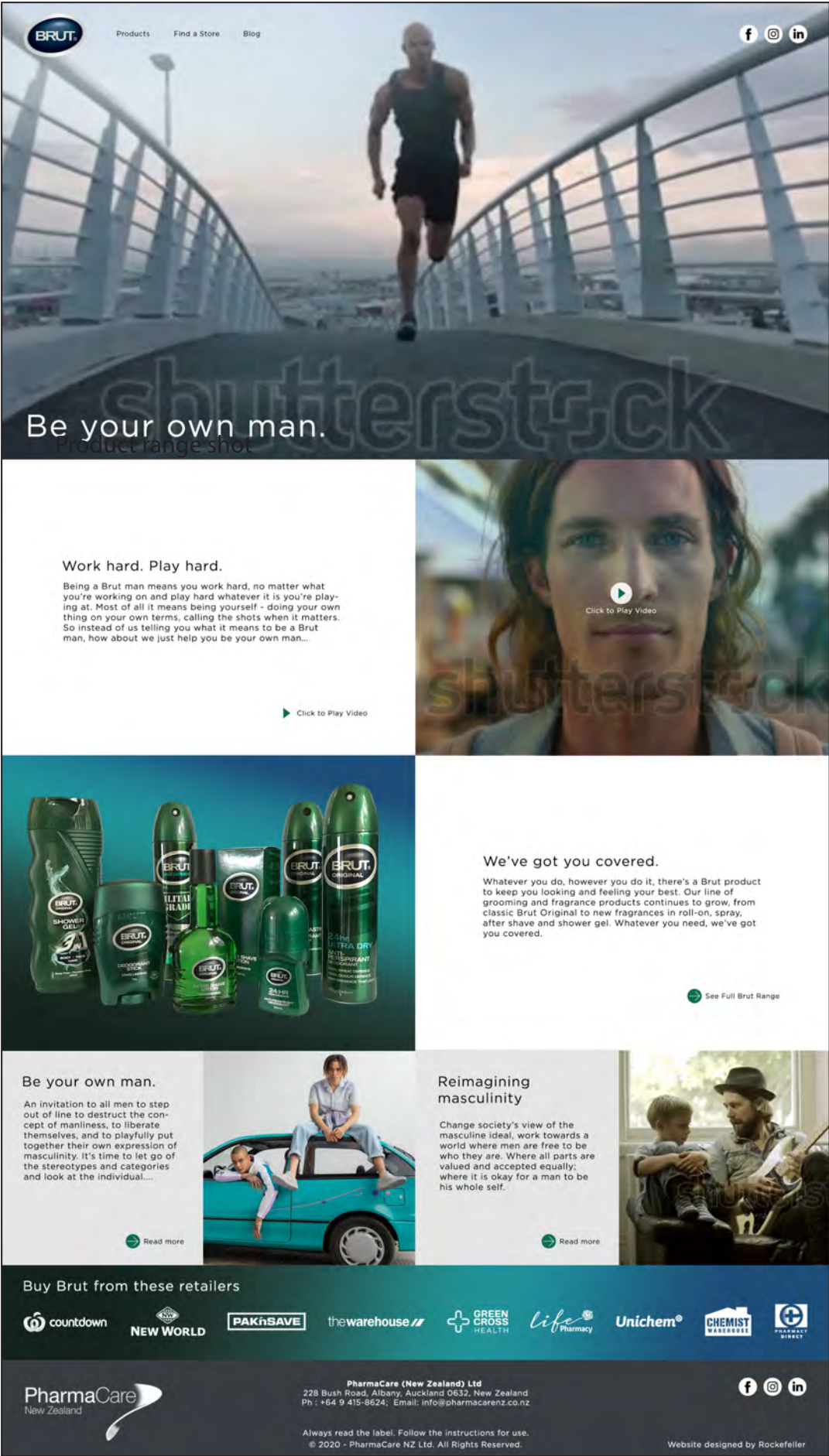
Top page fold

Campaign intro for
Be Your Own Man.
Click to play popup
campaign video (TVC).

Product range.
Note: Placeholder for now.

Blog index.
This section will
stack once more
blogs are introduced.

Retailers.
Order rotates on page load.



Additional frames from video hero



Product range shot



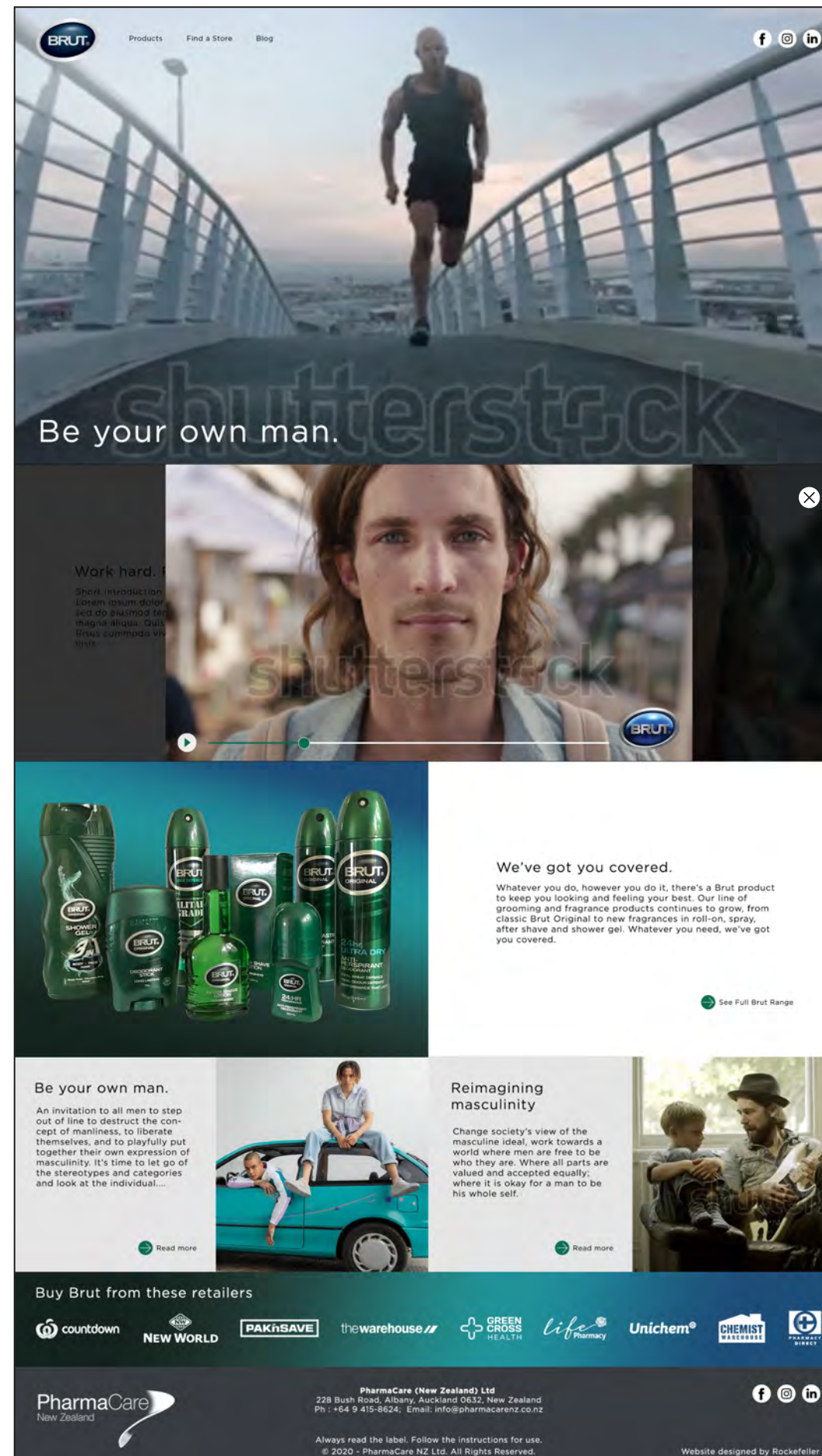
Product being used



Consumer Lifestyle

Campaign messaging will over lay on the hero video
to further enforce the "Be your own man" campaign.


Pop Up Video






Pop Up AV.
Campaign video for
Be Your Own Man.

Video to appear
over black tint.


Small video.
Custom built for site.
No audio.



ProductsFind a StoreBlog




Brut Products.



Be your own man.


Brut Original Ultra Dry Anti-Perspirant
150g



Buy

Stay fresh and dry for longer. Brut Ultra Dry technology provides an extended, 24-hour defence against sweat and odour.


Brut Original Deodorant Body Spray
150g



Buy

Nothing beats the distinctive, classic fragrance of Brut Original Body Spray, providing all-over freshness that lasts through the day.


Brut Original Shave Gel
200g



Buy

A rich, creamy lather for a close and comfortable shave. Improves razor-glide and helps prevent nicks and cuts.


Brut Original Shave Foam
250g



Buy

A rich, creamy lather for a close and comfortable shave. Improves razor-glide and helps prevent nicks, cuts and burn.


Brut Deodorant Stick
85g



Buy

Triad and tested to keep unwanted odour at bay without a trace of residue. Apply once and you're set for the day.


Brut Original Roll On
85g



Buy

All the power of Brut in a convenient roll-on, delivering 24-hour high-performance protection.


Brut After Shave Lotion
100ml



Buy

Take confidence in one of the world's most popular fragrances in a soothing lotion that invigorates after every shave.


Brut Original Shower Gel
400ml



Buy

Look and feel your best with our 3-in-1 performance gel. Combines skin-toner, cleansing shampoo and an all-over odour-block in one bottle.


Brut Original Ultra Dry Anti-Perspirant
150g



Buy

Specially developed for the active man. A double dose of drying agents and fragrance keeps you fresh, no matter what the day throws at you.

Brut Original Deodorant Body Spray
150g



Buy

An endurance deodorant for demanding conditions. Delivers an instant response and a cooling, 48-hour dryness.

Buy Brut from these retailers






PharmaCare (New Zealand) Ltd
228 Bush Road, Albany, Auckland 0632, New Zealand
Ph: +64 9 415-8624; Email: info@pharmacarenz.co.nz

Always read the label. Follow the instructions for use.
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Website designed by Rockefeller

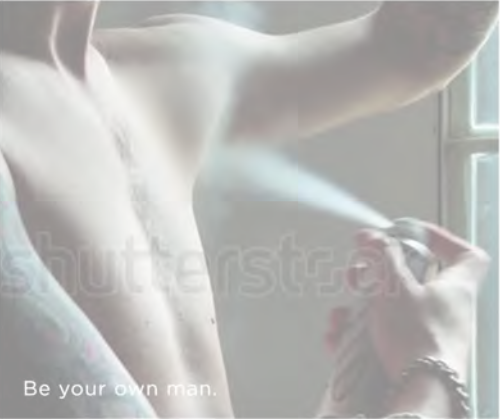
Buy button - Pop up menu



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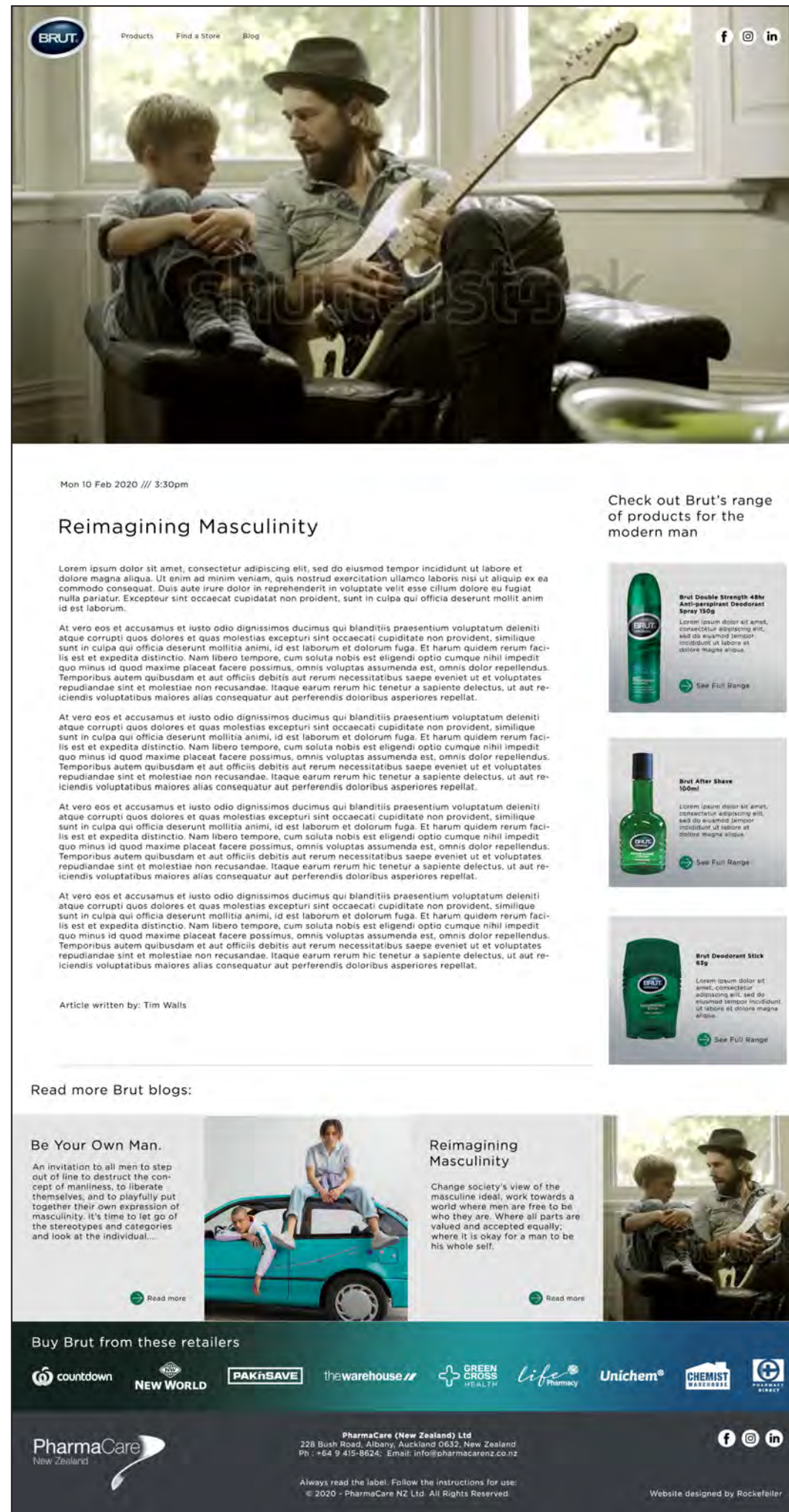
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Pop Up Menu.
Displays the current
retailers where this
product is sold.

Article related
hero photograph

Article section

Scrolling Blog index



Product placement section.

*Note: This is a indicative mock-up and NOT an actual article