

Main site navigation

Social navigation

Video Hero.
Custom built for site.
No audio.

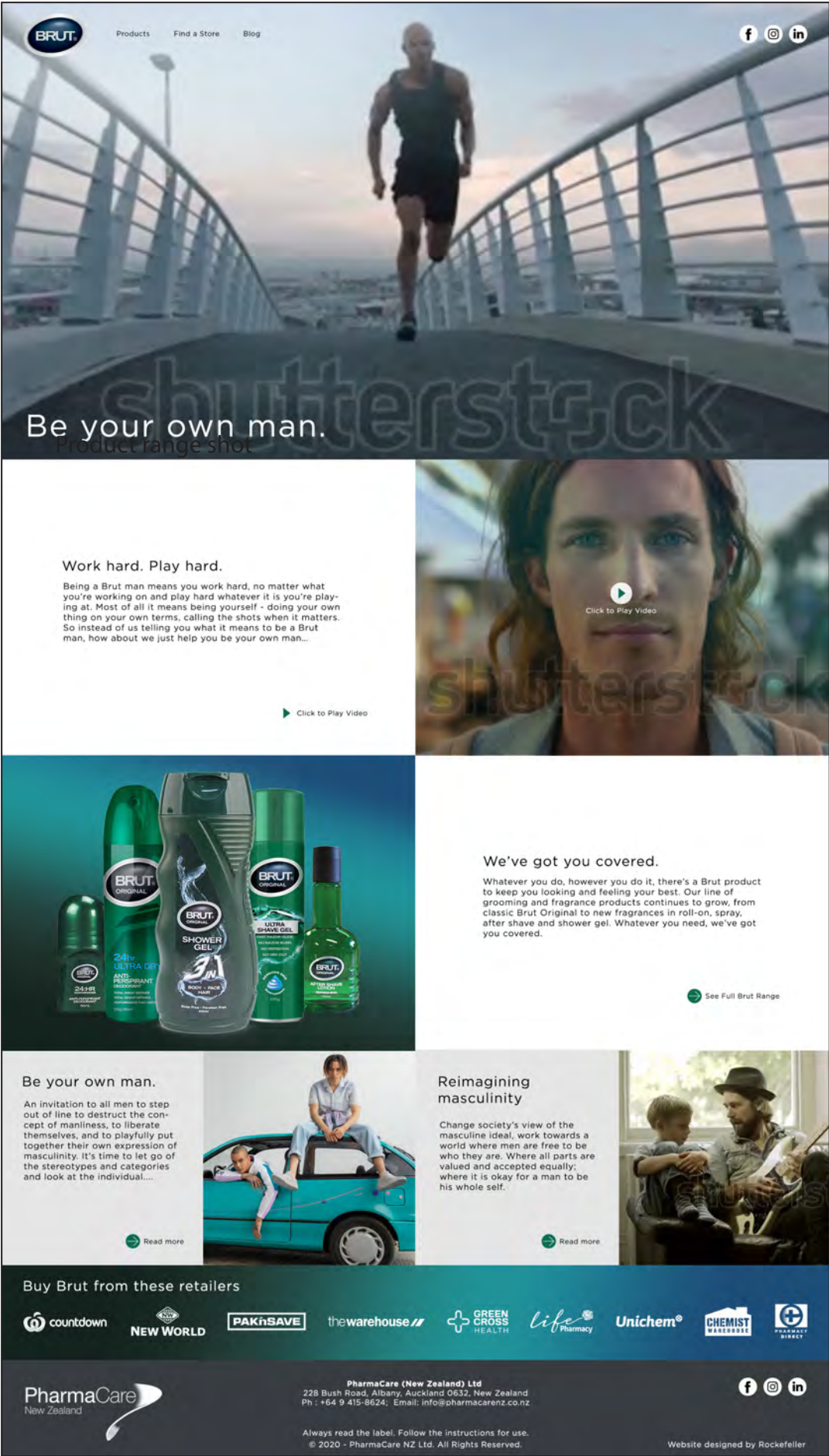
Top page fold

Campaign intro for
Be Your Own Man.
Click to play popup
campaign video (TVC).

Product range.

Blog index.
This section will
stack once more
blogs are introduced.

Retailers.
Order rotates on page load.



Additional frames from video hero



Product range shot



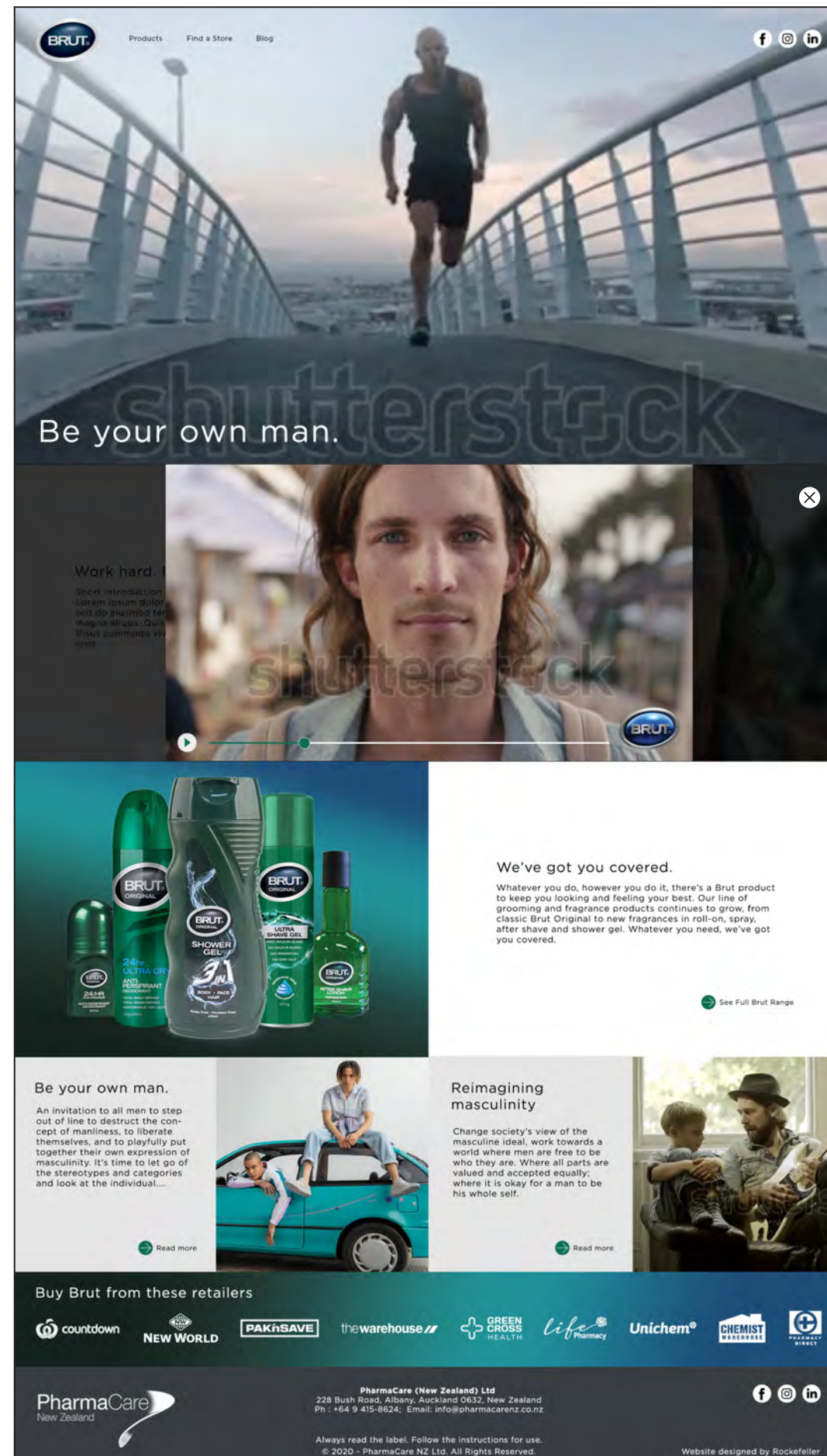
Product being used



Consumer Lifestyle

Campaign messaging will over lay on the hero video
to further enforce the "Be your own man" campaign.


Pop Up Video



Pop Up AV.
Campaign video for
Be Your Own Man.


Video to appear
over black tint.

Small video.
Custom built for site.
No audio.

[Products](#)[Find a Store](#)[Blog](#)


[!\[\]\(15a01675795da3c0924461c44b8bf202_img.jpg\)](#)[!\[\]\(5c21dc776ae4aea2d2bd6ea020387e51_img.jpg\)](#)[!\[\]\(0bed848855ad146c0c43ffbd1e78abd6_img.jpg\)](#)

Brut Products.



Be your own man.


Brut Original Ultra Dry Anti-Perspirant
150g



Buy

Stay fresh and dry for longer. Brut Ultra Dry technology provides an extended, 24-hour defence against sweat and odour.


Brut Original Deodorant Body Spray
150g



Buy

Nothing beats the distinctive, classic fragrance of Brut Original Body Spray, providing all-over freshness that lasts through the day.


Brut Original Shave Gel
200g



Buy

A rich, creamy lather for a close and comfortable shave. Improves razor-glide and helps prevent nicks and cuts.


Brut Original Shave Foam
250g



Buy

A rich, creamy lather for a close and comfortable shave. Improves razor-glide and helps prevent nicks and cuts.


Brut Deodorant Stick
85g



Buy

Triad and tested to keep unwanted odour at bay without a trace of residue. Apply once and you're set for the day.


Brut Original Roll On
85g



Buy

All the power of Brut in a convenient roll-on, delivering 24-hour high-performance protection.


Brut After Shave Lotion
100ml



Buy

Take confidence in the timeless fragrance of Brut Original, with a toning lotion that invigorates after every shave.


Brut Original Shower Gel
400ml



Buy

Look and feel your best with our 3-in-1 performance gel. Combines skin-toner, cleansing shampoo and an all-over odour-block in one bottle.


Brut Original Ultra Dry Anti-Perspirant
150g



Buy

Specially developed for the active man. A double dose of drying agents and fragrance keeps you fresh, no matter what the day throws at you.









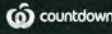
Brut Original Deodorant Body Spray
150g




Buy

An endurance deodorant for demanding conditions. Delivers an instant response and a cooling, 48-hour dryness.

Buy Brut from these retailers






PharmaCare (New Zealand) Ltd
228 Bush Road, Albany, Auckland 0632, New Zealand
Ph: +64 9 415-8624; Email: info@pharmacarenz.co.nz

Always read the label. Follow the instructions for use.
© 2020 - PharmaCare NZ Ltd. All Rights Reserved.

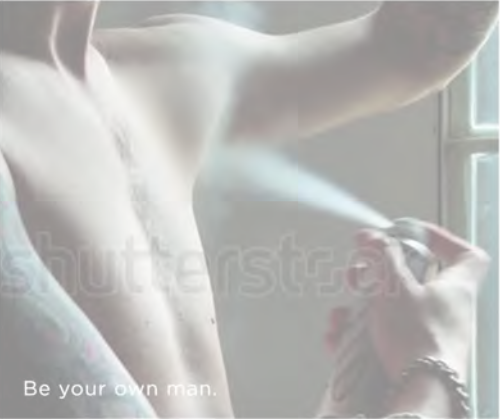
Website designed by Rockefeller

Buy button - Pop up menu

[Products](#)[Find a Store](#)[Blog](#)


[!\[\]\(f5126919fb264baa65afc980ba29ad65_img.jpg\)](#)[!\[\]\(1a455106cb811baa352b4f5964fd6a2f_img.jpg\)](#)[!\[\]\(053ecc0f11ce3eaaf59579a64bc6e912_img.jpg\)](#)

Brut Products.



Be your own man.


Brut Original Ultra Dry Anti-Perspirant
150g



Buy

Stay fresh and dry for longer. Brut Ultra Dry technology provides an extended, 24-hour defence against sweat and odour.


Brut Original Deodorant Body Spray
150g



Buy

Nothing beats the distinctive, classic fragrance of Brut Original Body Spray, providing all-over freshness that lasts through the day.


Brut Original Shave Gel
200g



Buy

A rich, creamy lather for a close and comfortable shave. Improves razor-glide and helps prevent nicks and cuts.


Brut Original Shave Foam
250g



Buy

A rich, creamy lather for a close and comfortable shave. Improves razor-glide and helps prevent nicks and cuts.


Brut After Shave Lotion
100ml



Buy

Take confidence in the timeless fragrance of Brut Original, with a toning lotion that invigorates after every shave.


Brut Original Shower Gel
400ml



Buy

Look and feel your best with our 3-in-1 performance gel. Combines skin-toner, cleansing shampoo and an all-over odour-block in one bottle.


Brut Original Ultra Dry Anti-Perspirant
150g



Buy

Specially developed for the active man. A double dose of drying agents and fragrance keeps you fresh, no matter what the day throws at you.









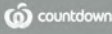
Brut Original Deodorant Body Spray
150g




Buy

An endurance deodorant for demanding conditions. Delivers an instant response and a cooling, 48-hour dryness.

Buy Brut from these retailers





PharmaCare (New Zealand) Ltd
228 Bush Road, Albany, Auckland 0632, New Zealand
Ph: +64 9 415-8624; Email: info@pharmacarenz.co.nz

Always read the label. Follow the instructions for use.
© 2020 - PharmaCare NZ Ltd. All Rights Reserved.

Website designed by Rockefeller

Pop Up Menu.
Displays the current
retailers where this
product is sold.

Mon 10 Feb 2020 /// 3:30pm

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et
 dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea
 commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat
 nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim
 id est laborum.

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias exceptunt sint accusamus cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptatum assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et at officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecati cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptatum assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et at officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendi voluptatibus maiores alia consequatur aut perferendis doloribus asperiores repellat.

At vero eae et accusamus iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint occaecat cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptatum assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et at officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut reiciendis voluptatibus maiores alias consequatur aut perferendis doloribus asperiores repellat.

At vero eos et accusamus et iusto odio dignissimos ducimus qui blanditiis praesentium voluptatum deleniti atque corrupti quos dolores et quas molestias excepturi sint accusant cupiditate non provident, similique sunt in culpa qui officia deserunt mollitia animi, id est laborum et dolorum fuga. Et harum quidem rerum facilis est et expedita distinctio. Nam libero tempore, cum soluta nobis est eligendi optio cumque nihil impedit quo minus id quod maxime placeat facere possimus, omnis voluptatum assumenda est, omnis dolor repellendus. Temporibus autem quibusdam et at officiis debitis aut rerum necessitatibus saepe eveniet ut et voluptates repudiandae sint et molestiae non recusandae. Itaque earum rerum hic tenetur a sapiente delectus, ut aut recusandis voluptatibus maiores alia consequatur aut perferendis doloribus asperiores repellat.

Article written by: Tim Walls



Product placement section.

Be Your Own Man.

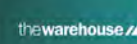
An invitation to all men to step out of line to destruct the concept of manliness, to liberate themselves, and to playfully put together their own expression of masculinity. It's time to let go of the stereotypes and categories and look at the individual....

Reimagining
Masculinity

Change society's view of the masculine ideal, work towards a world where men are free to be who they are. Where all parts are valued and accepted equally; where it is okay for a man to be his whole self.



Buy Brut from these retailers



PharmaCare (New Zealand) Ltd
228 Bush Road, Albany, Auckland 0632, New Zealand
Ph : +64 9 415-8624; Email: info@pharmacarenz.co.nz

Always read the label. Follow the instructions for use.
© 2020 - PharmaCare NZ Ltd. All Rights Reserved.



Website designed by Rockefeller

*Note: This is a indicative mock-up and NOT an actual article