



Netflix Stock Profile

By Lawrence Yu

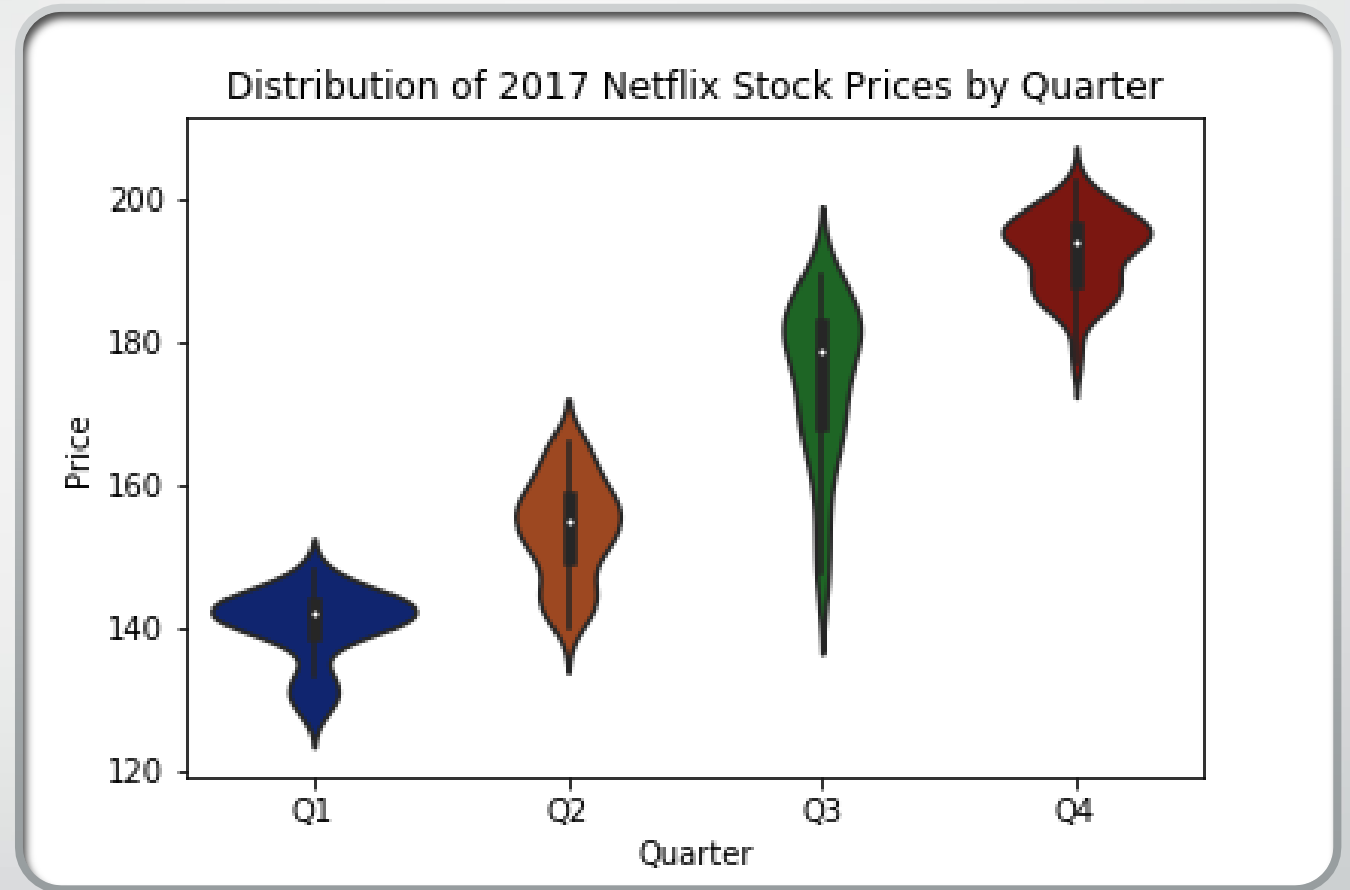


Overview of Stock Profile

- Distribution of 2017 Netflix Stock Prices by Quarter
- A Comparison of Actual Earnings Per Share Compared to Estimated Earnings Per Share
- Revenue and Earnings Reported by Netflix Broken Down by Quarter
- Comparison of Adjusted Closing Prices Between Netflix Stocks and the Dow Jones

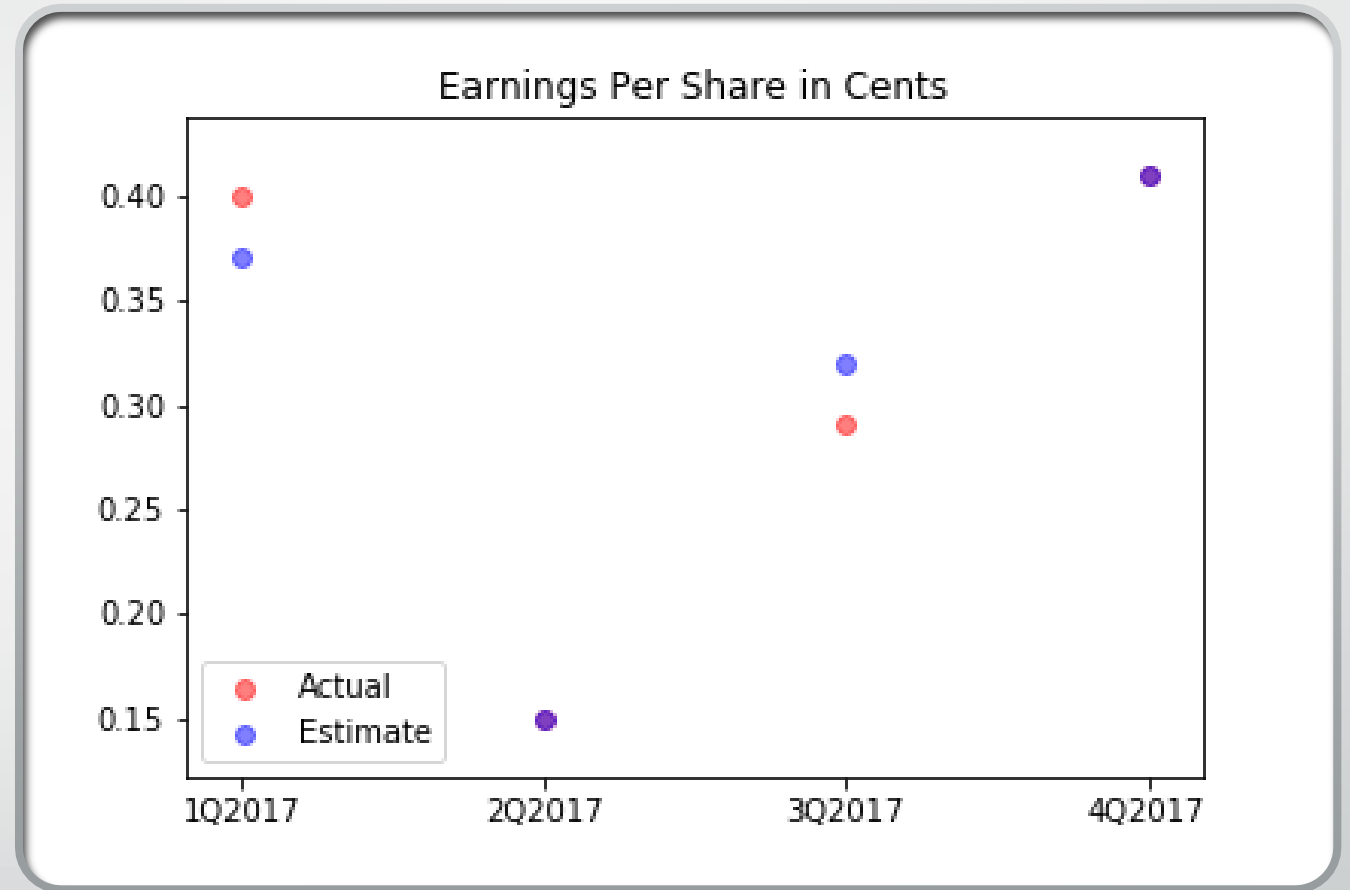
Distribution of Stock Prices for Netflix in 2017

- The price of Netflix Stocks fluctuated the most in Quarter 3
- The price of Netflix Stocks fluctuated the least in Quarter 1
- Throughout the year, the price of Netflix Stocks existed between roughly 120\$ and 208\$
- In general, the price of Netflix Stocks increased as the year went on



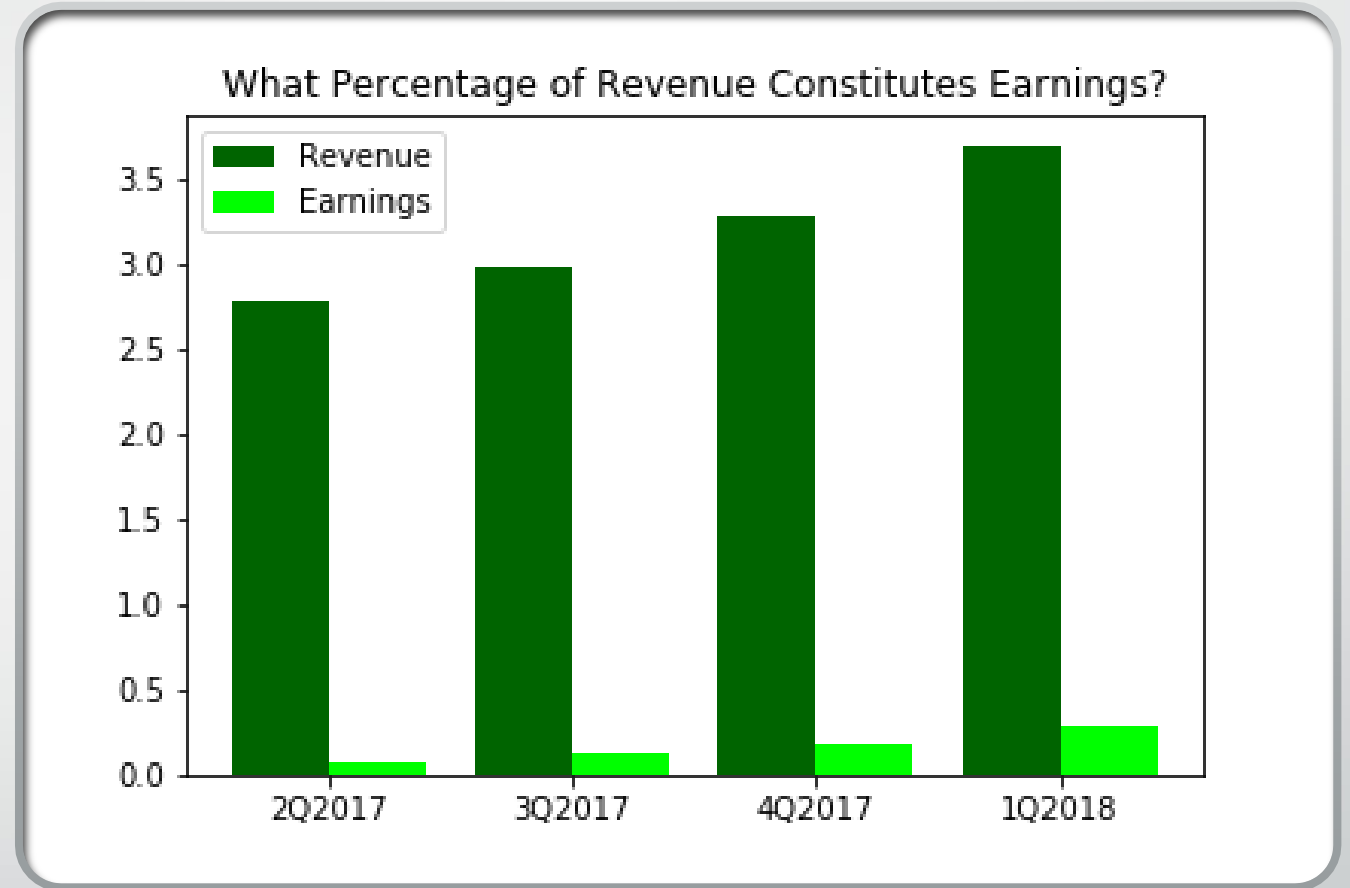
A Summary of Netflix Earned vs. Actual Earnings Per Share

- In Quarter 1, the actual earnings per share exceeded the estimated earnings per share
- In Quarter 3, the estimated earnings per share exceeded the estimated earnings per share
- In Quarters 2 & 4, the actual earnings per share equaled the estimated earnings per share



A Comparison of Earnings and Revenue of Netflix by Quarter

- Both revenue and earnings have increased as time went on
- Revenue in the 1st recorded quarter equaled about 2.75B dollars while revenue in the 4th equaled about 3.6B dollars
- Earnings in the 1st recorded quarter equaled about 100M dollars while earnings in the 4th equaled about 300M dollars
- Roughly 3.5% of revenue constituted earnings



How Does Netflix Stock Price Compare to the Dow Jones Price?

- In general, Netflix Stock price mirrored that of the Dow Jones
- Netflix Stock prices experienced fluctuations between May 2017 and August 2017
- Netflix Stock prices were more volatile than the Dow Jones over the same time frame

