

Year

All

ProductCategory

All

Country

All

Product

All

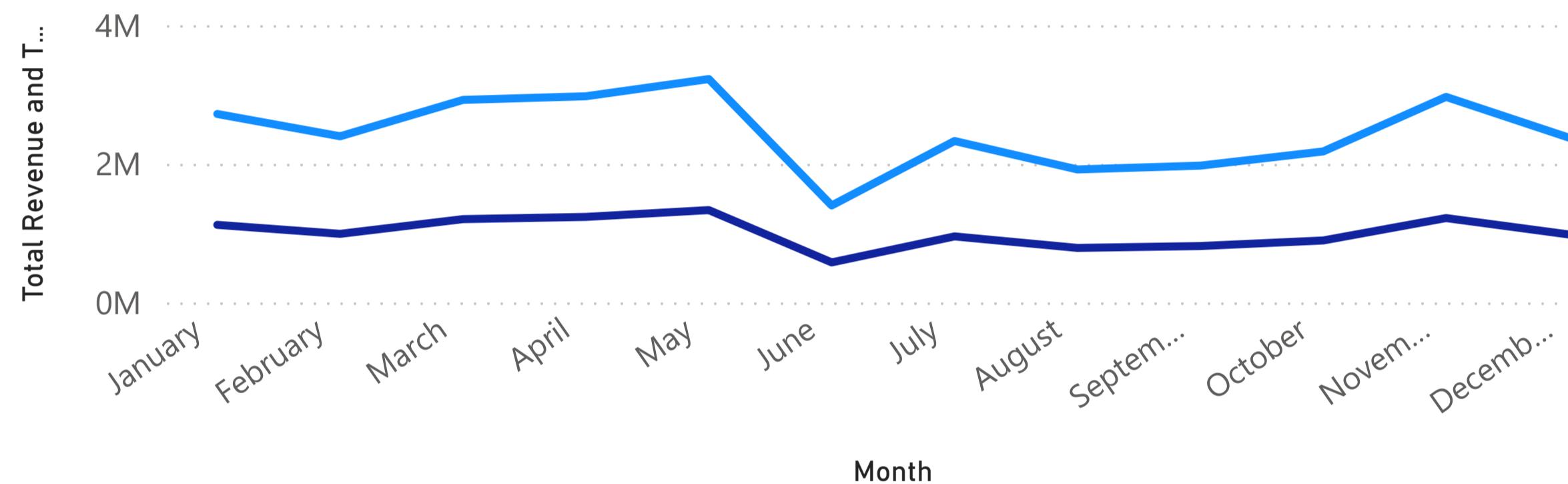
18K
Total Customers

28K
Total Orders

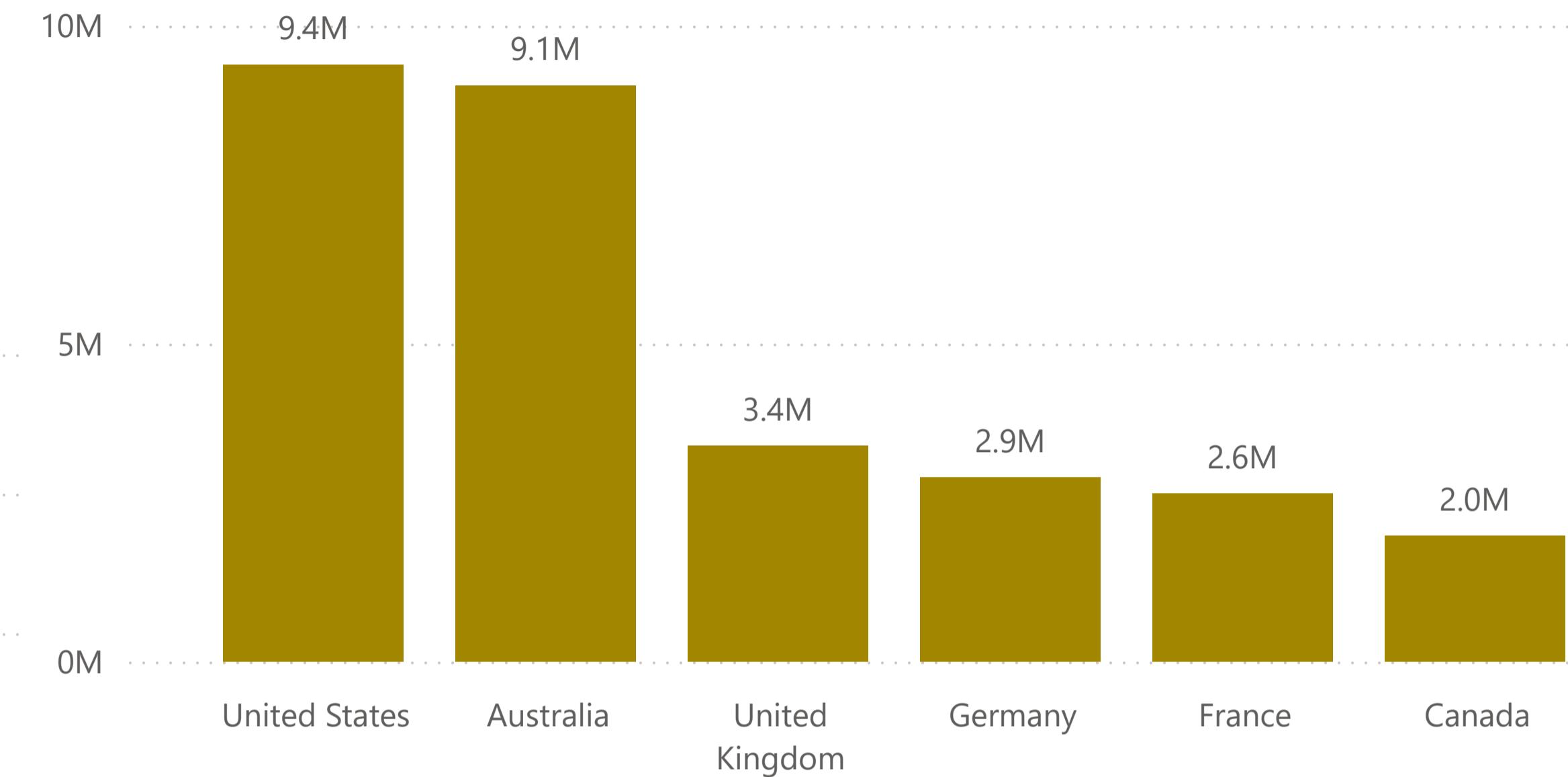
29.36M
Total Revenue

Revenue vs Profit Trend

Total Revenue Total Profit

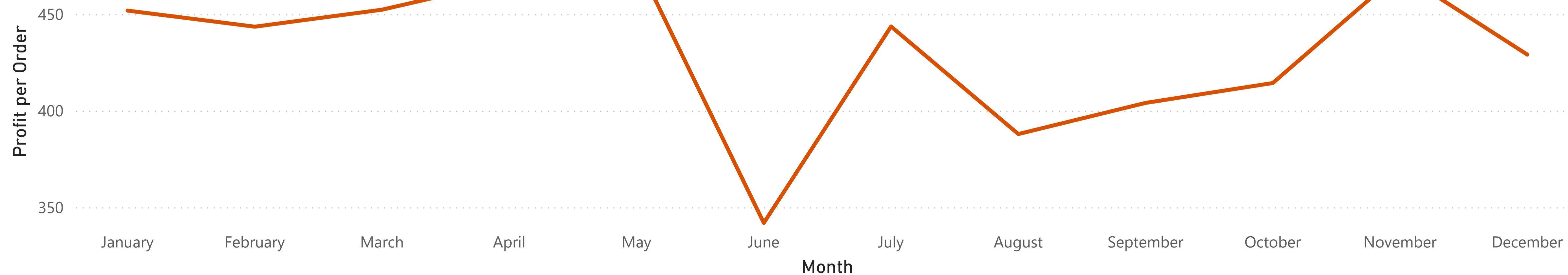


Revenue by Country



Average Profit per Order

Profit per Order



Year

All

ProductCategory

All

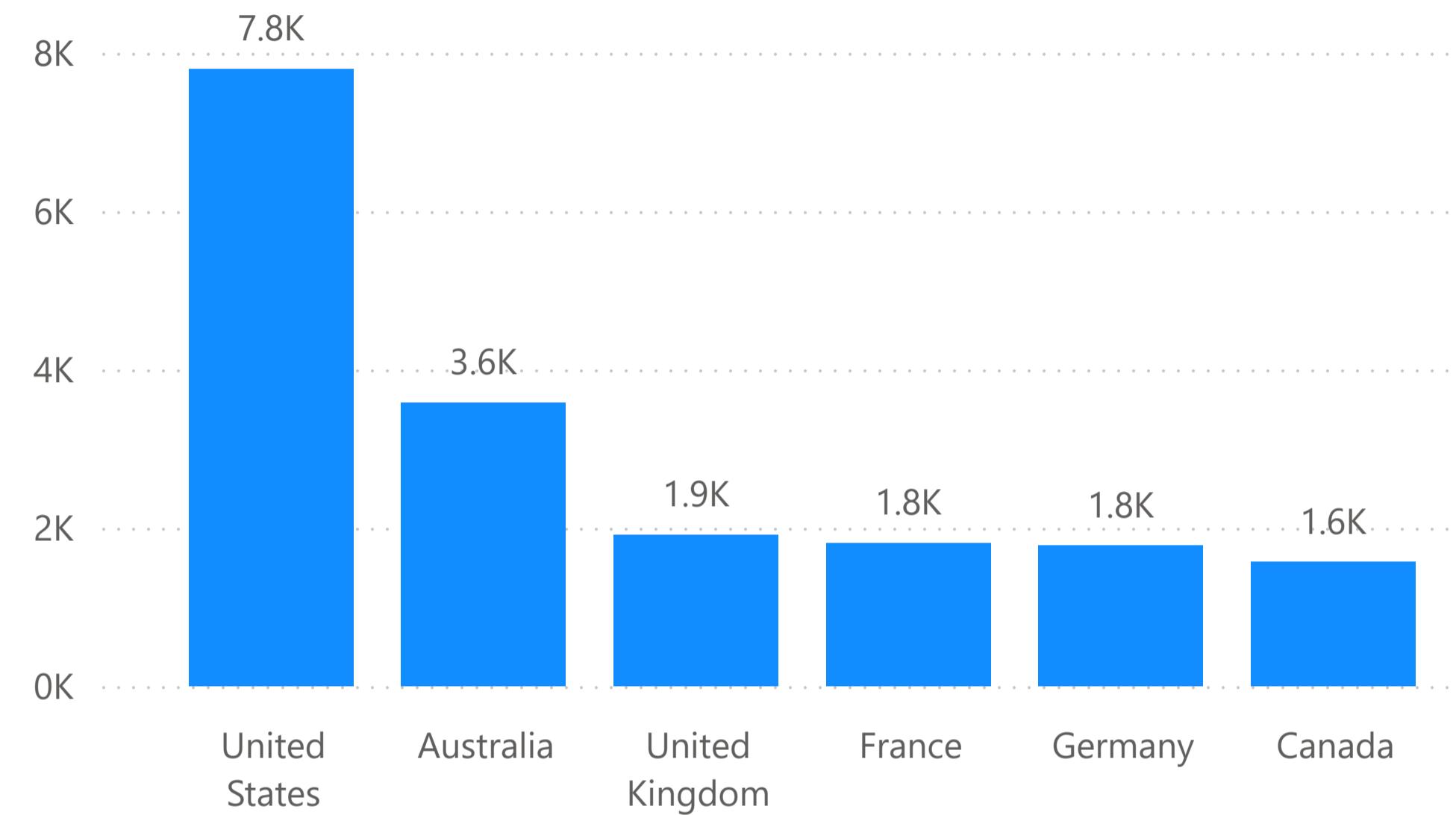
Country

All

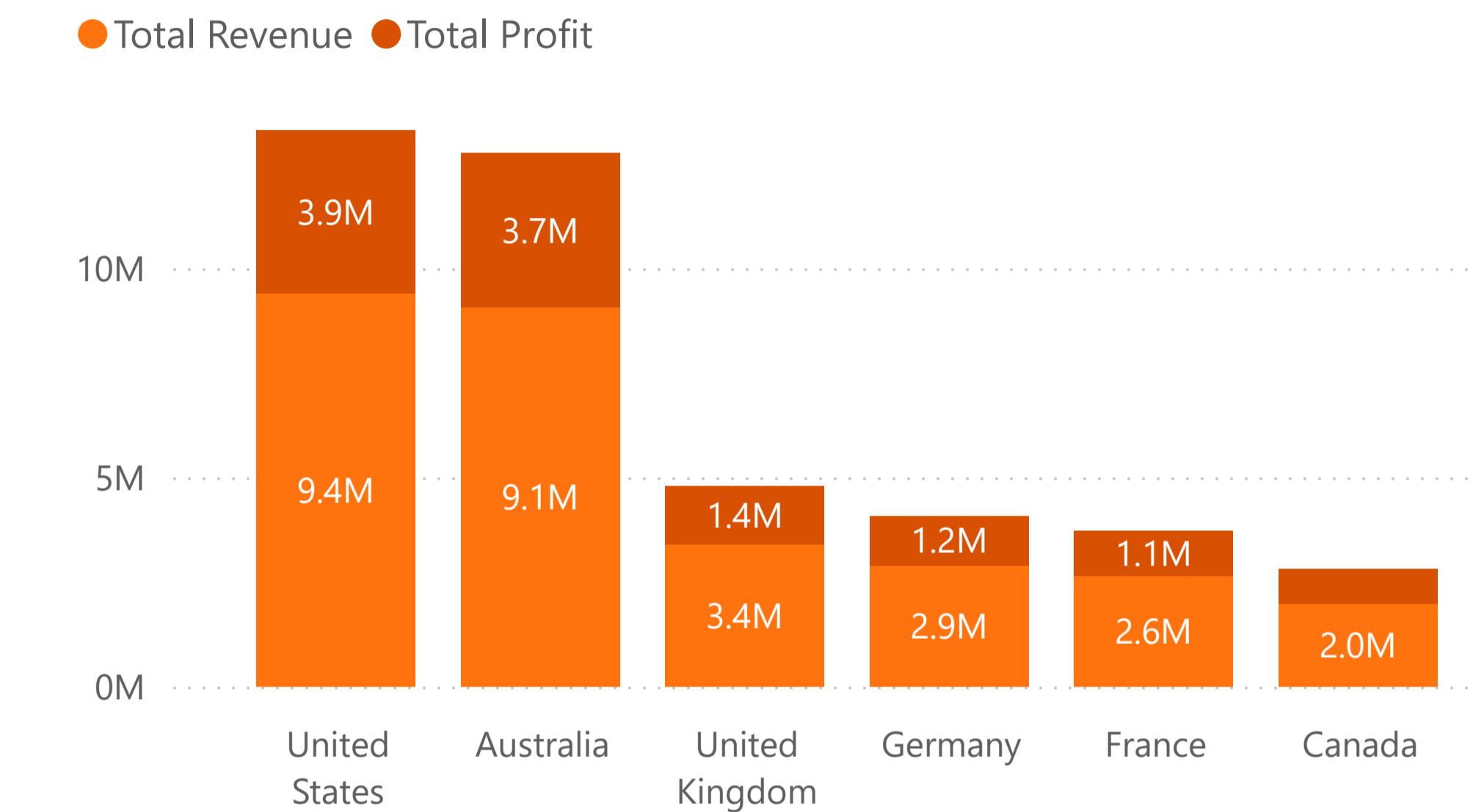
Product

All

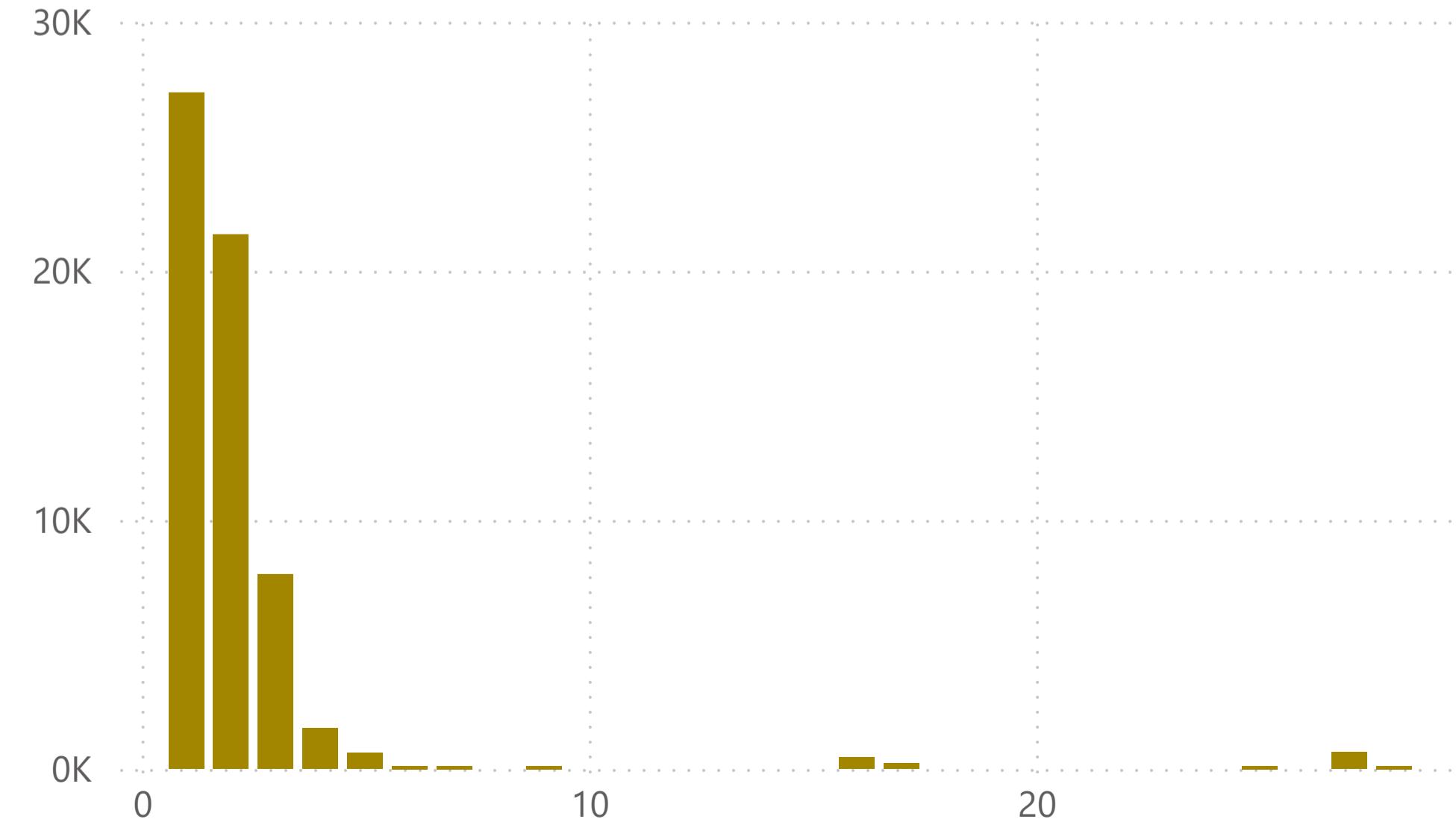
Total Customers by Country



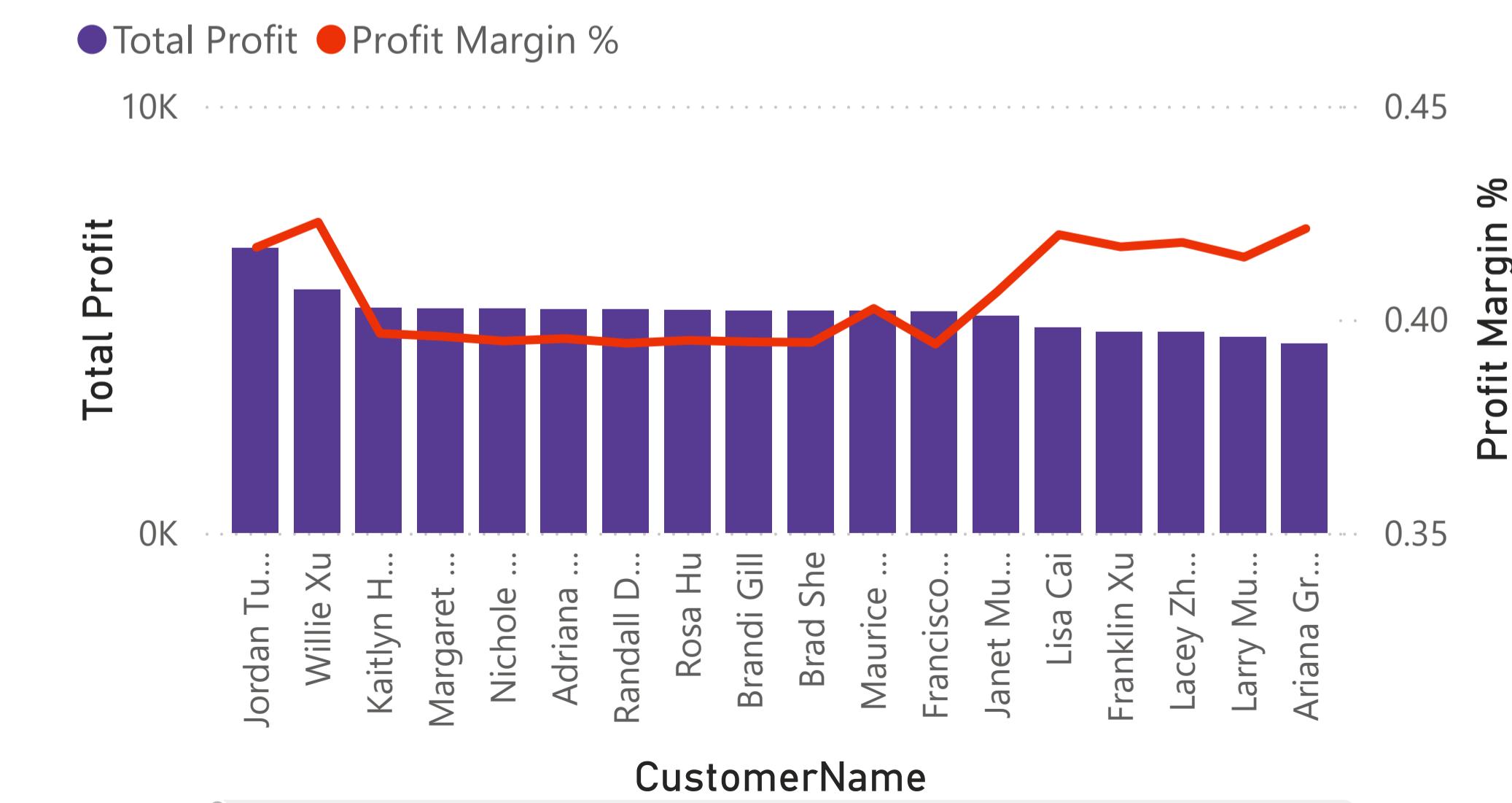
Total Revenue and Profit by Country



Order per Customer



Cumulative Profit by Customer



Year

All

ProductCategory

All

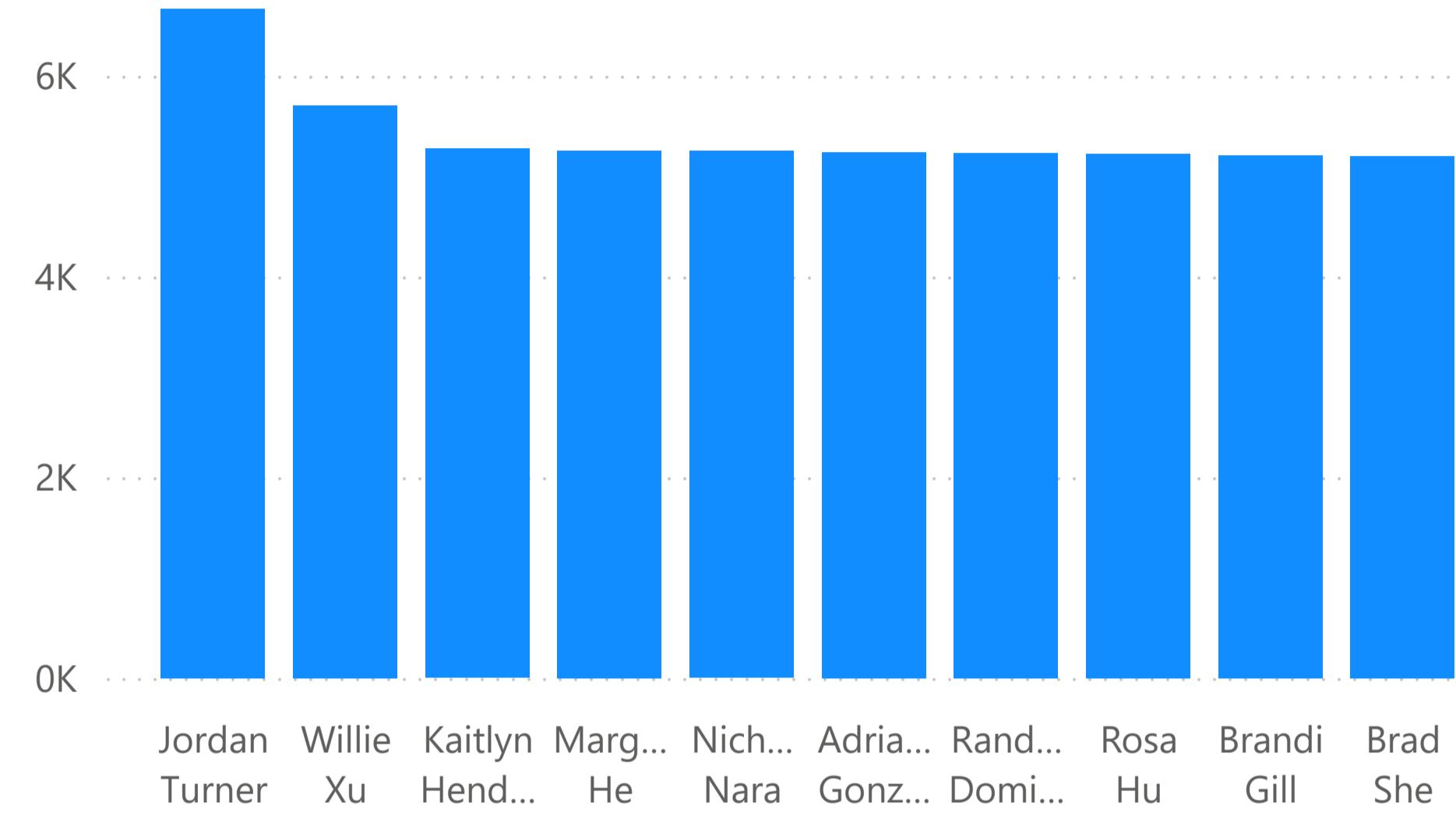
Country

All

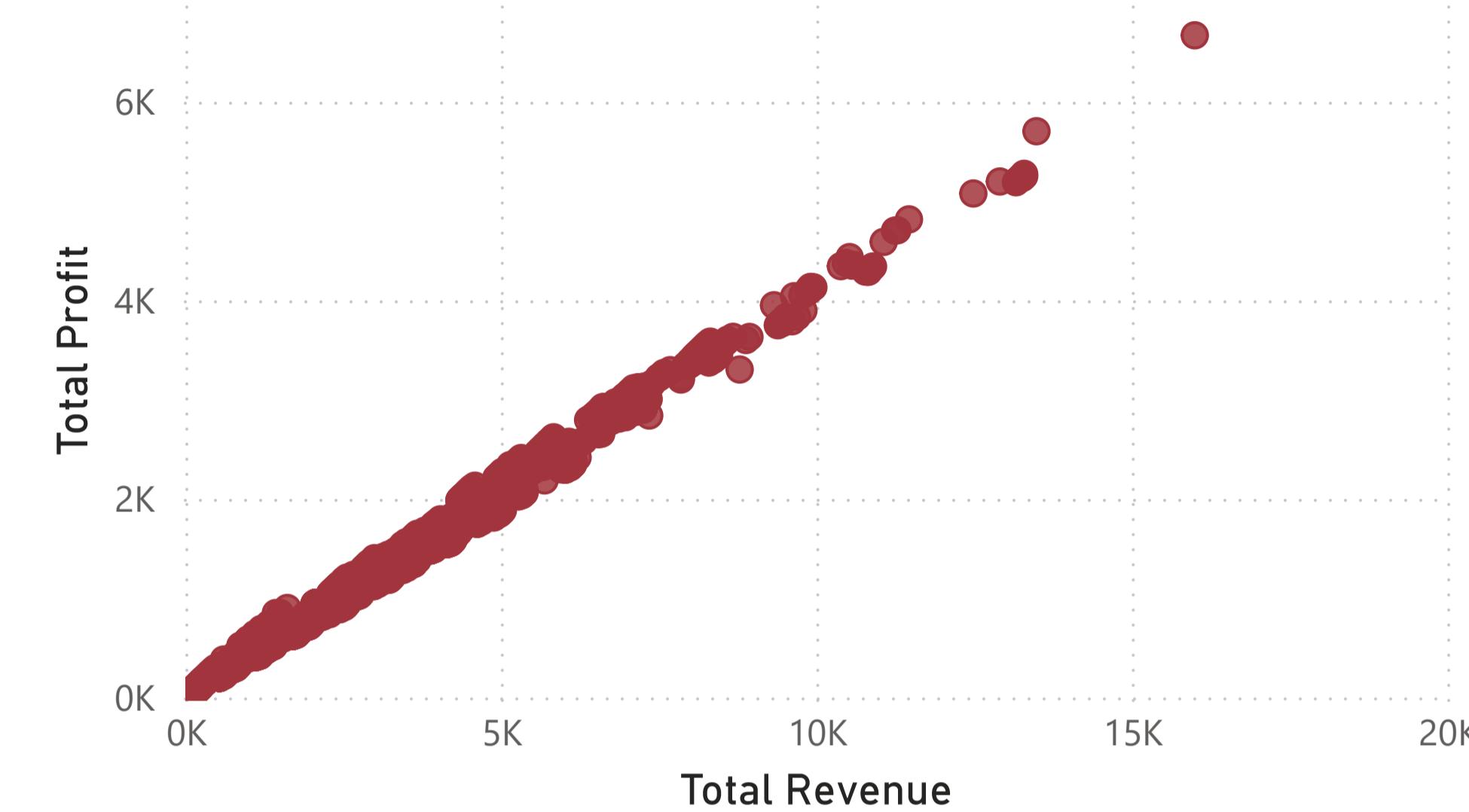
Product

All

Profit by Customer



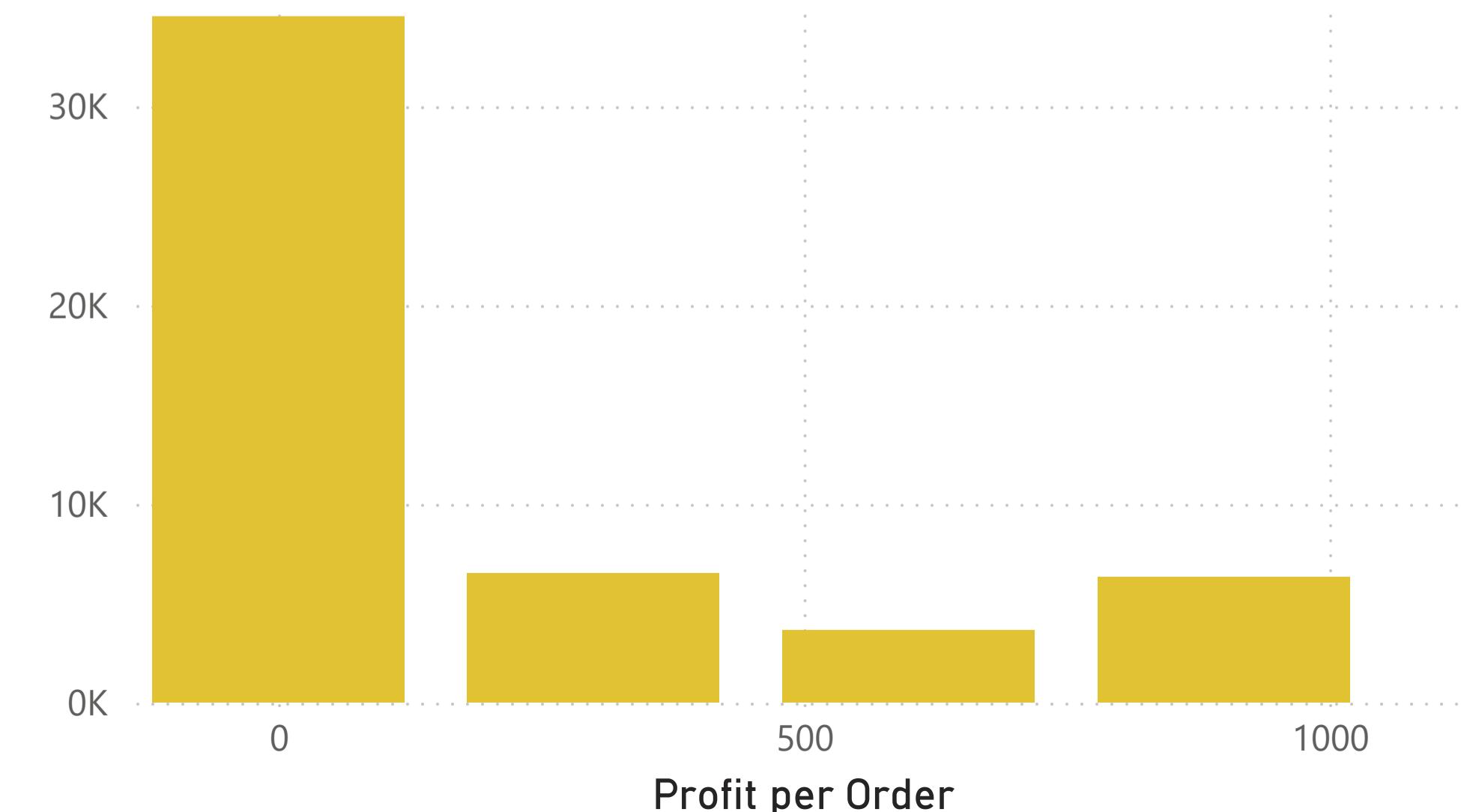
Revenue vs Profit



Customer Value Matrix



Distribution of Profit



Year

All

ProductCategory

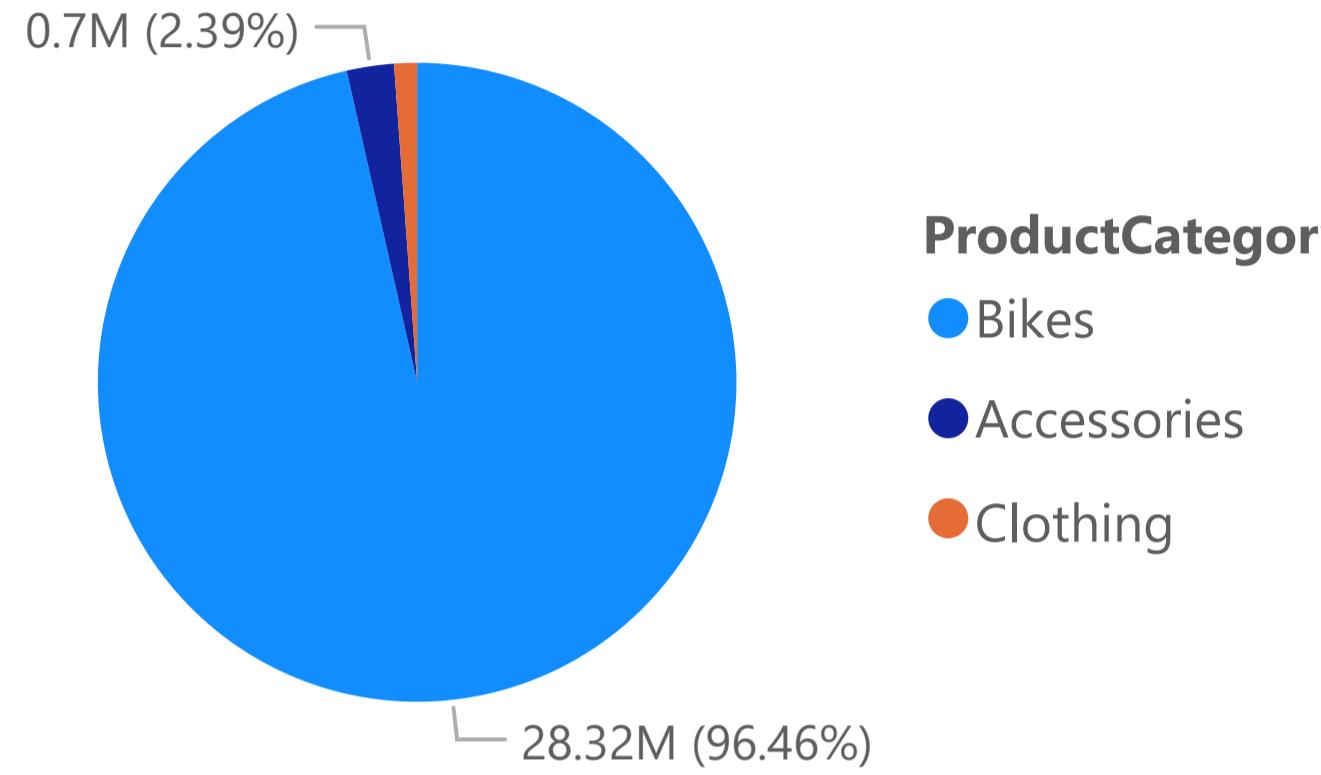
All

Country

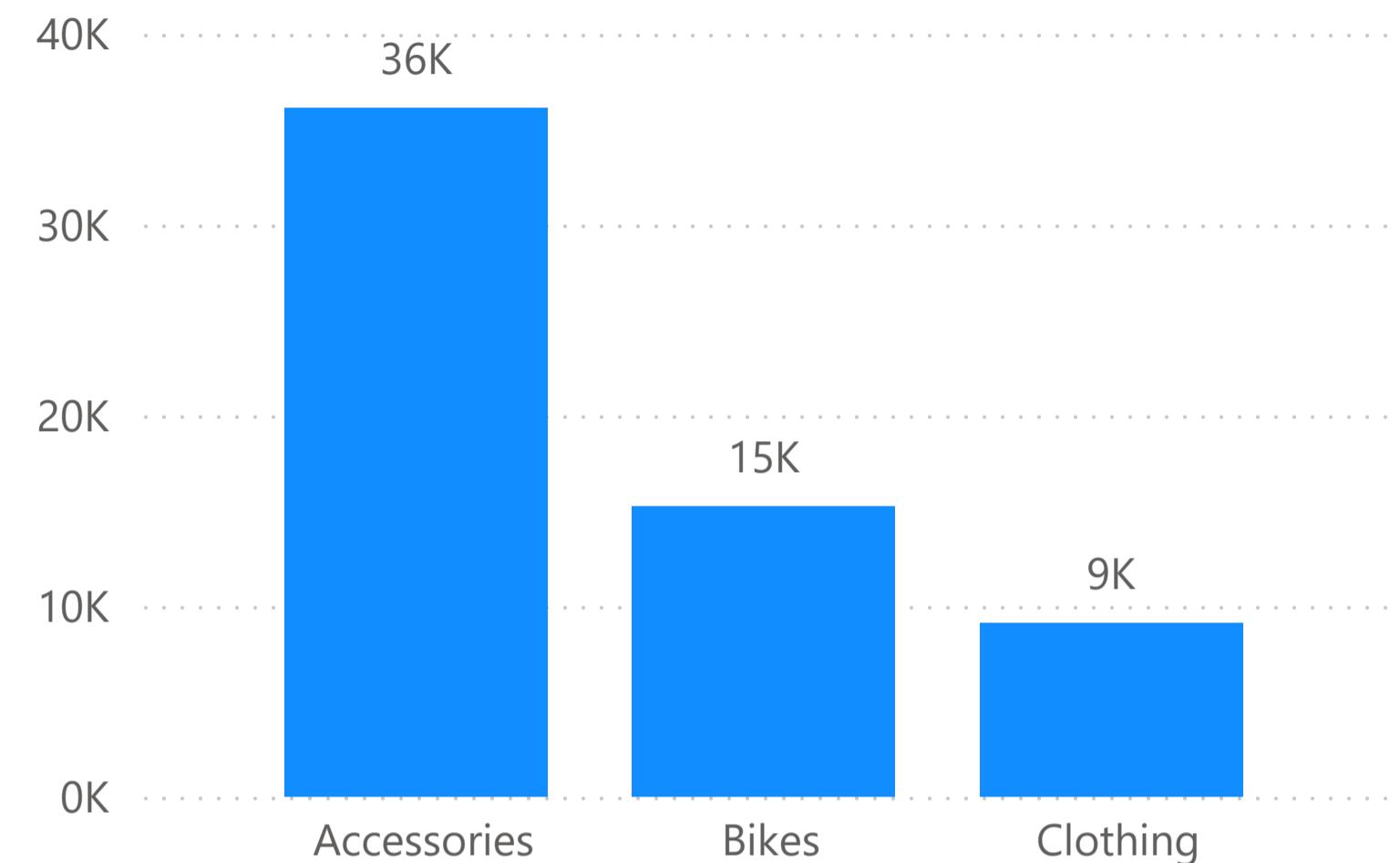
Product

All

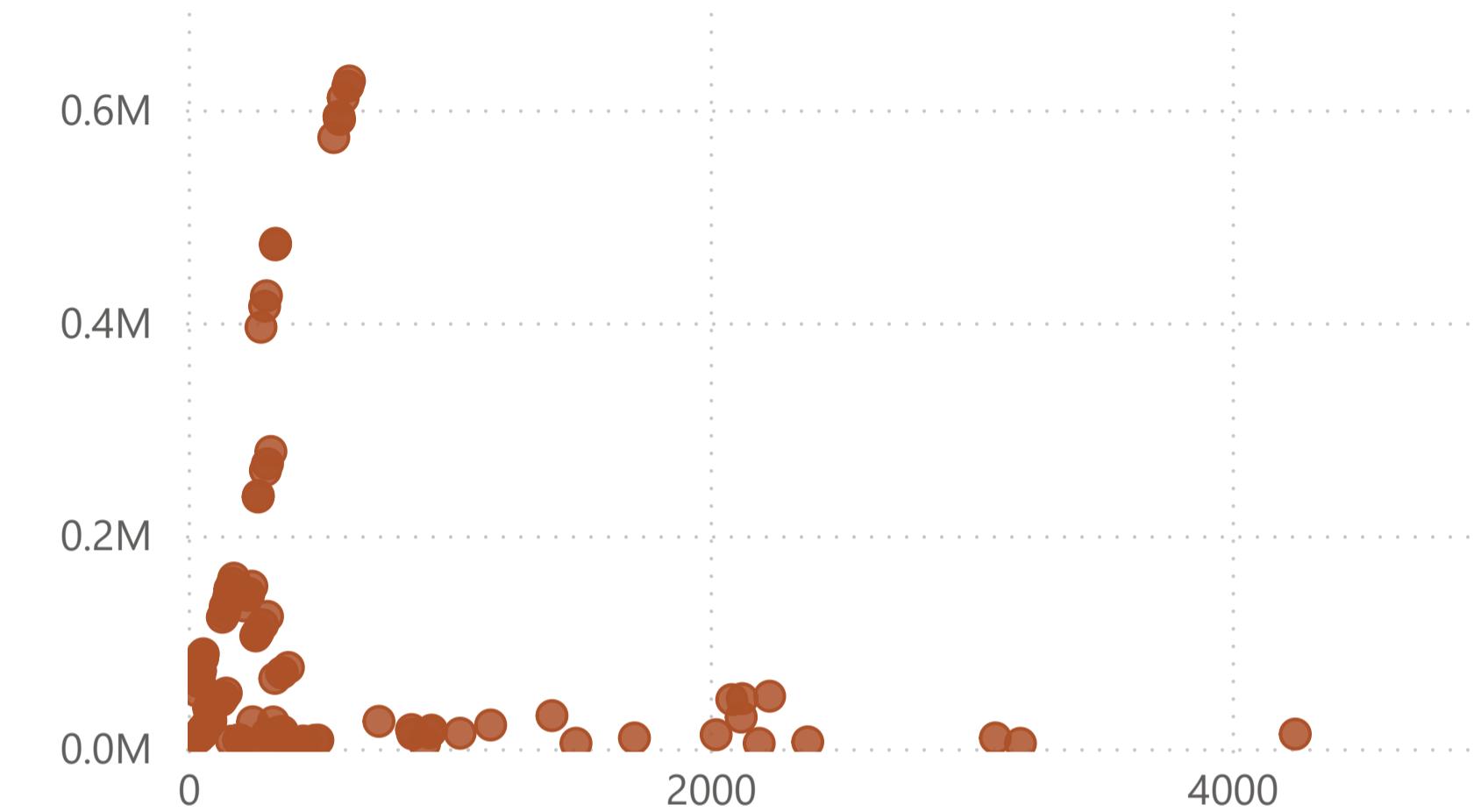
Revenue Distribution by Category



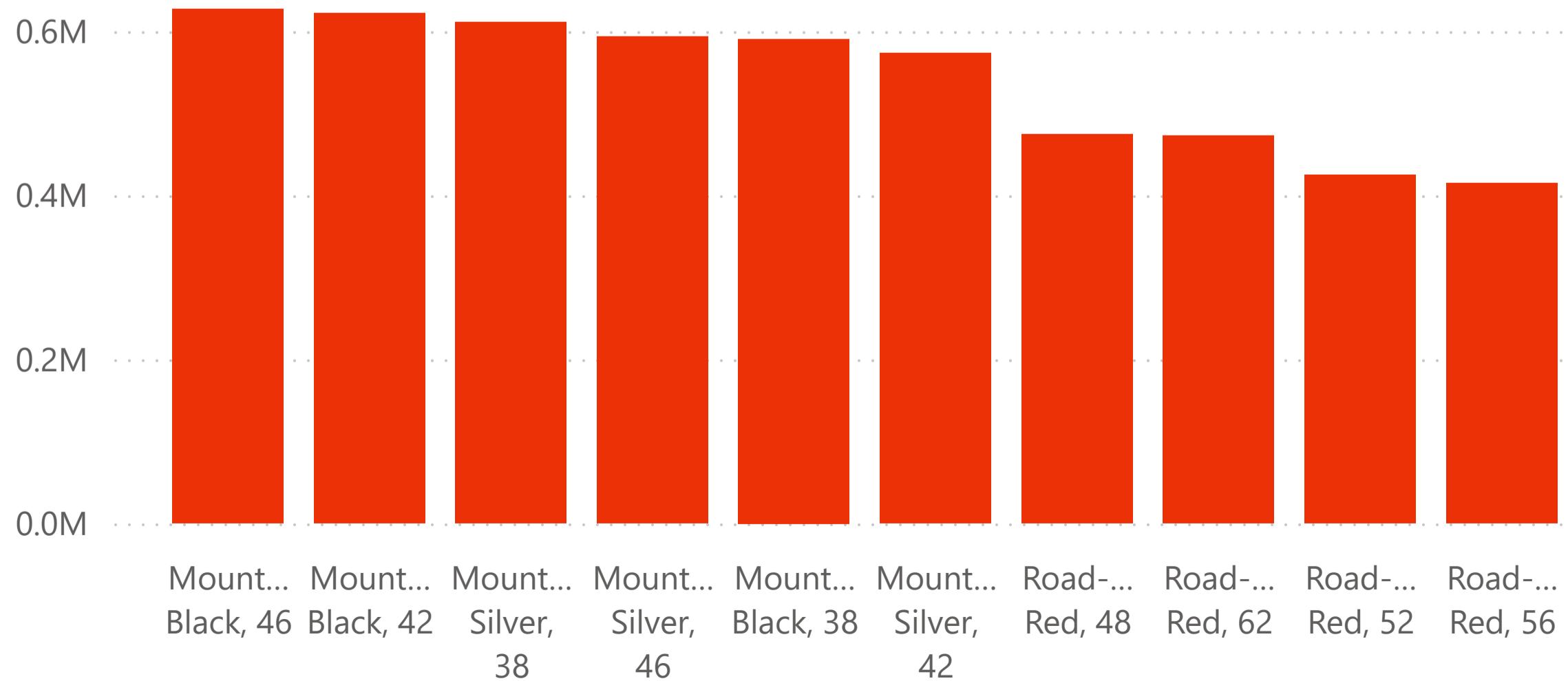
Unit Sold by Product Category



Unit Sold vs Profit



Top 10 Profitable Products



Product Mix by Country

ProductCategory ● Accessories ● Bikes ● Clothing

