*The easiest design for me was the **square social media post** because the layout was simple and the size was easy to work with. I applied consistent **brand colors, fonts, and my logo** across all three designs to maintain visual unity. To ensure readability, I used **high contrast colors** and limited the amount of text on each graphic. I also followed proper **visual hierarchy** by making the headlines bold and larger than the supporting text and call-to-action. Spacing and alignment helped keep the layouts clean and balanced. Through this activity, I learned how important it is to design based on **platform-specific dimensions**. Overall, I gained a better understanding of how branding and hierarchy affect the clarity and professionalism of social media graphics.*