Leslie Stetz

Engineer + Designer in Portland, OR

FKA Leslie Zacharkow

Employment

Senior Front-end Engineer - Technical Lead

Snapdocs | San Francisco, CA

When I started at Snapdocs, the company was growing and the product was shifting away from a Ruby on Rails monolith towards a micro-services architecture. I was hired as the first front-end engineer and tasked with building a modern Javascript front-end, while delivering new features.

Our client was built with React, Redux, and React Router. I worked with Back-end teams to design RESTful APIs and built front-end tools to integrate with them. I worked with Design to build a component library and design system and used CSS modules to avoid style collisions while building inside an existing codebase. The QA team and I built a test suite with Jest, Enzyme, Storybook, and Cypress, all of which increased the speed and accuracy that the team could translate designs into functioning code.

I coordinated a plan with Product to ship the new front-end incrementally so that business requirements continued to move forward. Our phased approach de-risked the release of such a large technology change and helped us troubleshoot along the way.

As part of my leadership role I dedicated time for mentoring and pairing, set up sessions where engineers could work together on front-end code, and led education sessions about building accessible interfaces.

Finally, I created a front-end interview loop and grew the front-end team to a size of 4.

Jan 2018 — Aug 2019

Key points

- Led development of new front-end client, using React & Redux.
- Designed & integrated RESTful APIs.
- Set up component library with Storybook, design system with SCSS, and used CSS modules.
- Built test-suite spanning unit tests, interaction tests, regression tests, and end-to-end tests.
- Coordinated long-term release plans with product partners.
- Led front-end engineering efforts and setup best-practices.
- Grew front-end team to size of 4 engineers.

UX Engineering Consultant

RankScience | San Francisco, CA

Designed and built the consumer-facing product. Conducted internal workshops to define business requirements, facilitated user-research to define UX priorities, and carried out all stages of the design process from journey-mapping to final designs. Optimized front-end development for design consistency by building a design system in SCSS and component library in React, worked with others to define our development process, then led the front-end build-out of the product.

Apr 2017 — Dec 2017

Key points

- Designed and led build of consumer-facing client using React/Redux.
- Led whole design process: goals, research, exploration, final design.
- Built a design system.

Employment, continued

UX Designer + Engineer

Opower (acq. by Oracle) | San Francisco, CA

Maintained and extended Opower's design system, built with SCSS and AngularJS components. Collaborated with UX designers to create products that were consistent with the design system, then worked as a front-end engineer on scrum teams to build and ship high-quality production code. Used systems-thinking to solve common design and development problems across various teams.

Key points

- Maintained and extended design system, built with SCSS and AngularJS.
- Completed front-end eng to ship production code.

UX Designer + Product Manager

Urban Outfitters | Philadelphia, PA

Translated data, customer research, and business initiatives into product requirements and interactive wireframes for new features for the online shopping experience. Prototyped in code. Worked closely with the creative and development teams to see through the design and execution of these features in all stages of development. Tracked performance to satisfy UX goals and business objectives.

Mar 2014 — Aug 2015

Key points

- Owned product UX for online shopping experience.
- Prototyped in code.
- Worked with Design and Eng to ship features.
- Tracked performance and iterated to meet business goals.

➔ Find futher job history at **linkedin.com/in/lesliezacharkow**

My Business

Tabby Cat

A Browser Extension | tabbycats.club

Jan 2016 — present

Tabby Cat is a browser extension for Chrome and Firefox that averages 300,000 weekly users and generates revenue from in-app purchases and an online sticker shop.

This browser extension replaces each "new tab" page with a random, animated cat. Every cat is different—each one has its own name, personality, and physical qualities. Over time, the cats bring goodies such as toys and wearable hats and glasses.

When I first released Tabby Cat, it was a lightweight app that I made for myself. But as it grew in popularity, I talked with users about what features they wanted to see, and I added them as I saw fit. As time went on, I reached the limitations of my infrastructure and I rebuilt Tabby Cat to accommodate the most popular feature request—new animals like dogs, birds, and more! I rebuilt Tabby Cat using React and Redux and monetized the app by charging $1 per animal. I released this update for Google Chrome on Black Friday of 2017, and since then I've enjoyed adding new animals and features onto this scalable codebase.

Tabby Cat has been featured on Buzzfeed, the New York Times, AV Club, and more.

Education

B.S. in Industrial Design, with honors
The University of the Arts | Philadelphia, PA

Skills

Engineering — Javascript, React/Redux, JSX/HTML, CSS/SCSS/LESS, SVG, Webpack. Some: Ruby on Rails, Node.

Design — User experience design, Product design, Illustration, Adobe Creative Suite, Sketch

Project Management — Agile Development, Roadmaps, Feature scoping, Team distribution

User Research — Interviewing & qualitative feedback moderation, Team workshops.

Contact

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References upon request.