



Leslie Zacharkow
UX Designer & Developer

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<http://lesliez.com>

Employment

Opower (acquired by Oracle)

Senior UX Designer/Developer

Sept 2015 - Dec 2016

As a UX designer/developer Opower, I built products that motivated people to save energy. Primarily, I maintained and extended our design system. This involved working with the rest of our designers to create high-fidelity mockups that were consistent with our styles, and then working with engineering to build and deliver high-quality products. I often led the UI development of our products, which helped me attain a deep understanding of front-end code and design systems.

Urban Outfitters

Global Product Manager, Interaction Design

Mar 2014 - Aug 2015

As a product manager at Urban Outfitters, I translated data, customer research, and business initiatives into product requirements and interactive wireframes for new features for the online shopping experience. I worked closely with the creative and development teams to see through the design and execution of these features in all stages of development. With an agile product cycle, I tracked the daily performance of my products and iterated quickly to deliver finely tuned experiences that satisfied business objectives.

Fabric Horse

Visual Designer / Production Assistant

June 2011 - Aug 2012, Aug 2013 - Mar 2014

Fabric Horse is a soft-product design studio that creates hand-made products for a utilitarian lifestyle. After beginning as a production assistant, where I helped to cut, sew, and sell our products, I returned as the lead visual designer in August 2013. In my new role, I echoed the impeccable quality of the products into print and web design. I created marketing campaigns, led studio and lifestyle photo shoots, and created a wholesale catalogue that allowed the business to begin distributing products to more diverse locations.

Skills

Design

- User experience design
- Product design
- Illustration
- Adobe Creative Suite
- Sketch

Front-end development

- HTML, CSS, SCSS & LESS
- Javascript & AngularJS

Product Management

- Agile development processes
- Roadmaps & feature scoping
- Atlassian JIRA & Confluence

Research & Analytics

- Optimal Workshop
- Survey Gizmo

Education

University of the Arts

B.S. in Industrial Design

May 2012, with Honors

Side Projects

Tabby Cat

A Chrome Extension

<http://tabbycats.club>

*References available
upon request.*