

Leslie Zacharkow

Designer & Developer | Berkeley, CA

www.lesliez.com

Employment

Senior UX Designer & Developer

Oct 2016 – Dec 2016

UX Designer & Developer

Sep 2015 – Oct 2016

Opower (acq. by Oracle) | San Francisco, CA

Maintained and extended Opower's design system, Opattern. Collaborated with UX designers to create products that were consistent with the design system, then worked with engineering to build and ship high-quality production code. Used systems-thinking to solve common design and development problems across various teams.

Product Manager & Interaction Designer

Mar 2014 – Aug 2015

Urban Outfitters | Philadelphia, PA

Translated data, customer research, and business initiatives into product requirements and interactive wireframes for new features for the online shopping experience. Worked closely with the creative and development teams to see through the design and execution of these features in all stages of development. Tracked performance to satisfy UX goals and business objectives.

Visual Designer

Aug 2013 – Mar 2014

Production Assistant

May 2011 – Aug 2012

Fabric Horse | Philadelphia, PA

Interaction Designer

May 2012 – Aug 2013

Squareknot | Philadelphia, PA

Projects

Tabby Cat

Jan 2016 – present

A Chrome Extension | www.tabbycats.club

Education

B.S. in Industrial Design, with honors

May 2012

The University of the Arts | Philadelphia, PA

Skills

Design — User experience design, Product design, Illustration, Adobe Creative Suite, Sketch

Development — HTML, CSS/SCSS/LESS, Javascript, AngularJS, NodeJS, Nunjucks, Grunt, Git

Product Management — Agile Development, Roadmaps, Feature scoping, Atlassian Jira & Confluence

User Research — Quantitative studies using Survey Gizmo and Optimal Workshop, Qualitative moderation techniques

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References available upon request.