The first thing to do is to vary the number of factors extracted--a few lower than 10 and a few higher than 10 (8 through 12)--to see what happens to the structure. We use this information to glean how robust the structure is.

In terms of dropping content, I would say first, let's drop the items that we created that would be considered positive to low C people.  These mostly ended up on the "casual lifestyle" factor so are clearly not marking the same domains as they were intended.

I'd also like to run the EFA without the formality items as these are both uninteresting and co-loading on the orderliness factor which doesn't need any help.

Also, we could probably re-run things with half of the punctuality items as we clearly won't need that many to create a reliable dimension**.  I would do each of these separately at first to see how each change hurts or helps.**