

THE PROBLEM

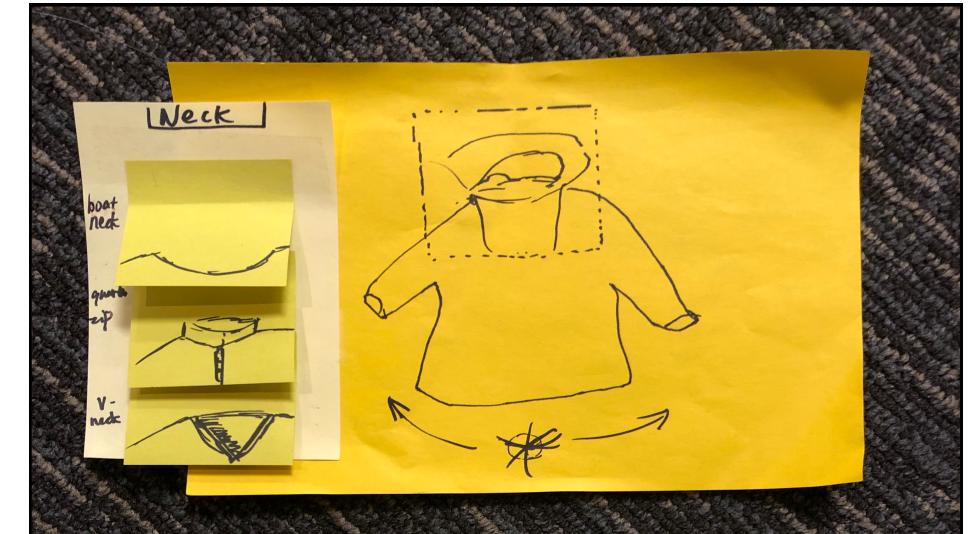
Amateur fashion designers often have a hard time digitizing and sharing their original works with a big community of designers

THE PROCESS

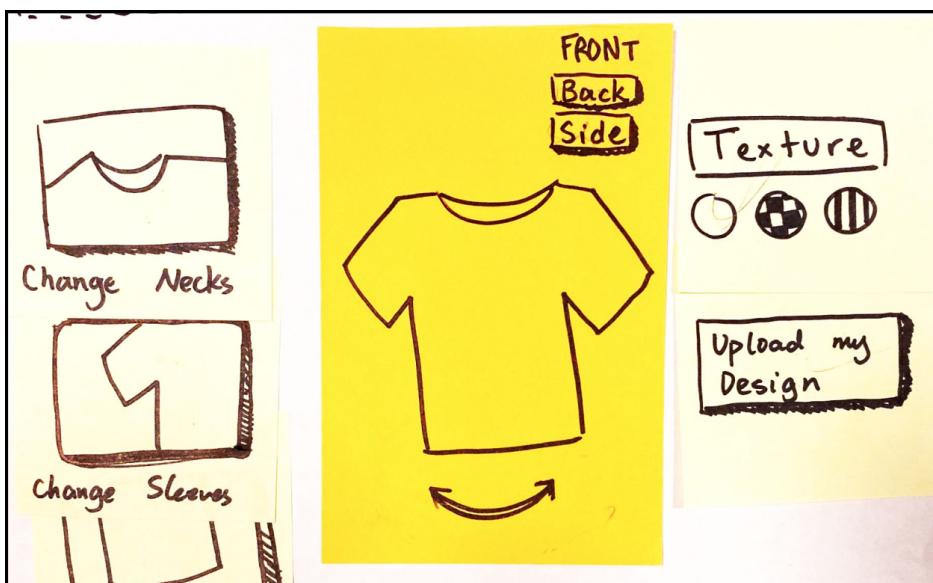
Needfinding



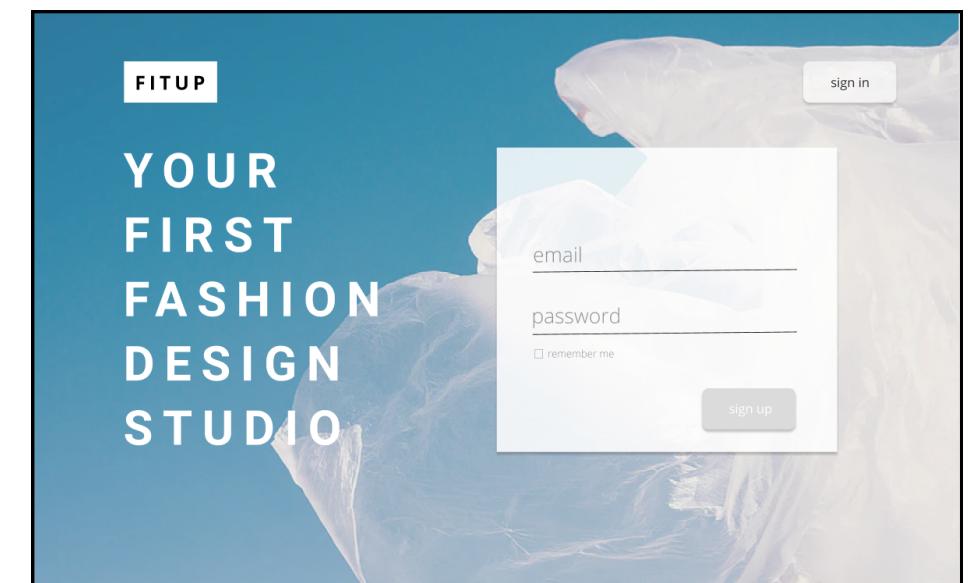
Experience Prototype



Low-fi Prototype

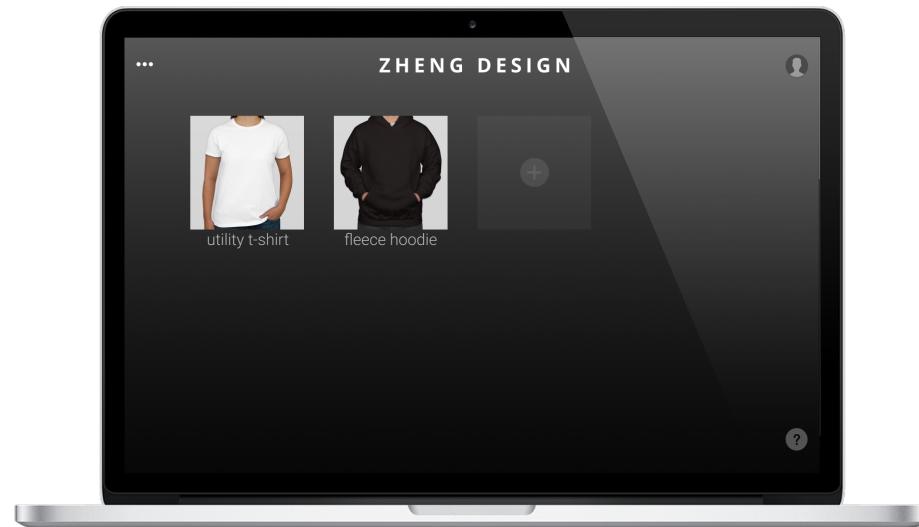


Medium-fi Prototype

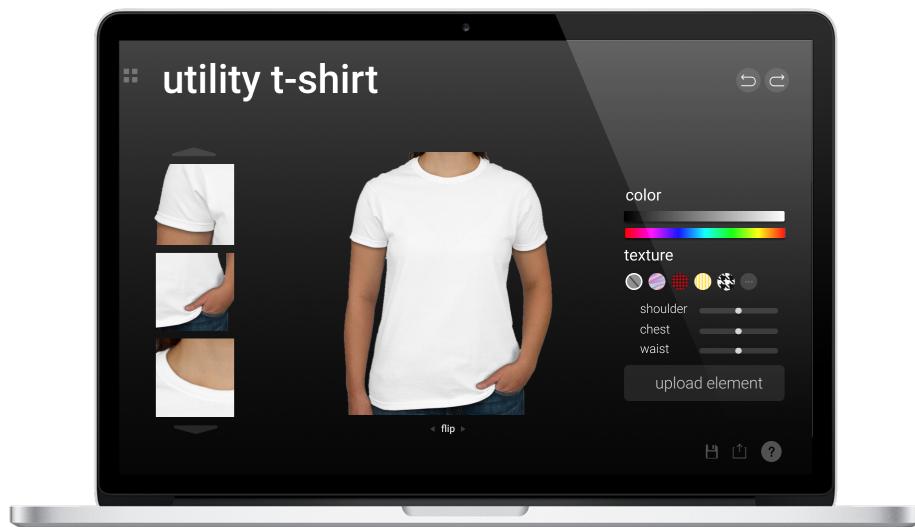


THE SOLUTION

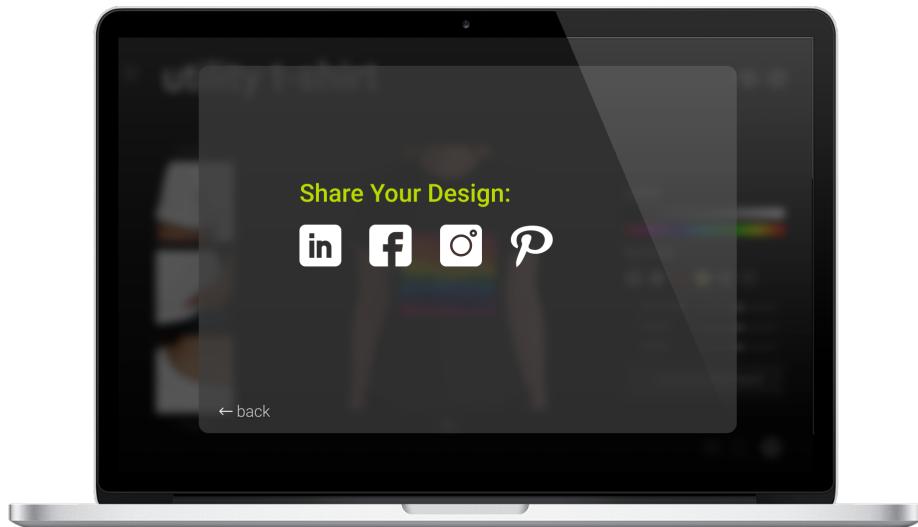
A website that makes clothing customization and sharing easy



easy setup of a portfolio



customize clothing with
intuitive tools



quick sharing to platforms
of your choice