

# ASSIGNMENT #5: LOW-FI PROTOTYPE & TEST



Team Papaya: Lucy Zhu, Zheng Lian, Xiaohai Liu, Cathy Wang

# INTRODUCTION



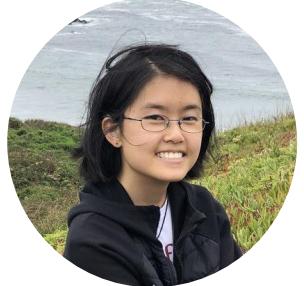
# Team Papaya



⭐ZHENG



⭐XIAOHAI

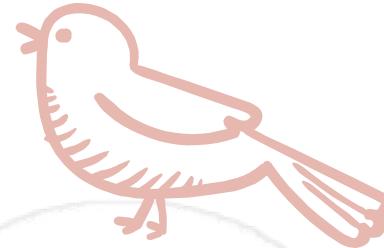


⭐LUCY



⭐CATHY

**Visualize  
And Share  
Your First  
Design**



**Fit  
Up**

# ROADMAP

- MISSION STATEMENT
- SELECTED INTERFACES
- LOW-FI PROTOTYPE
- TESTING AND RESULTS

“

## MISSION STATEMENT

to empower novice fashion designers to build  
their first stepstone into the fashion industry

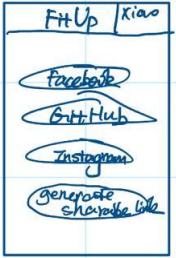
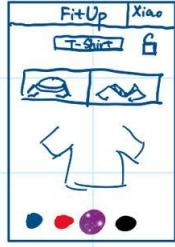
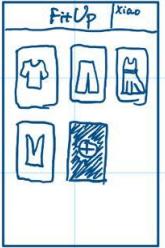
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# SELECTED INTERFACES



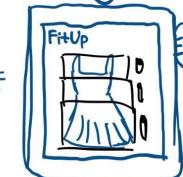
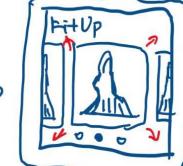
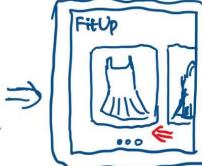
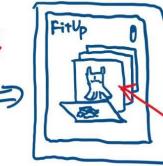
# FitUp for iPad

FitUp for iPad

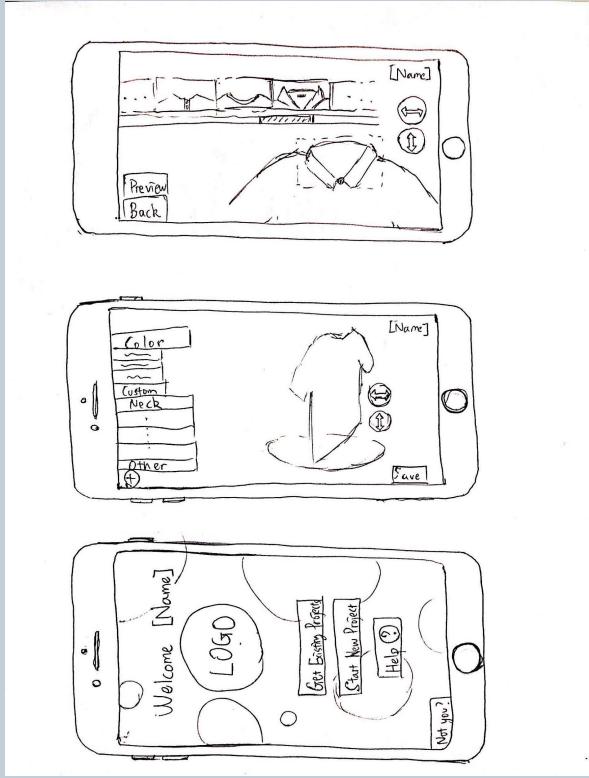


# FitUp for Apple Watch

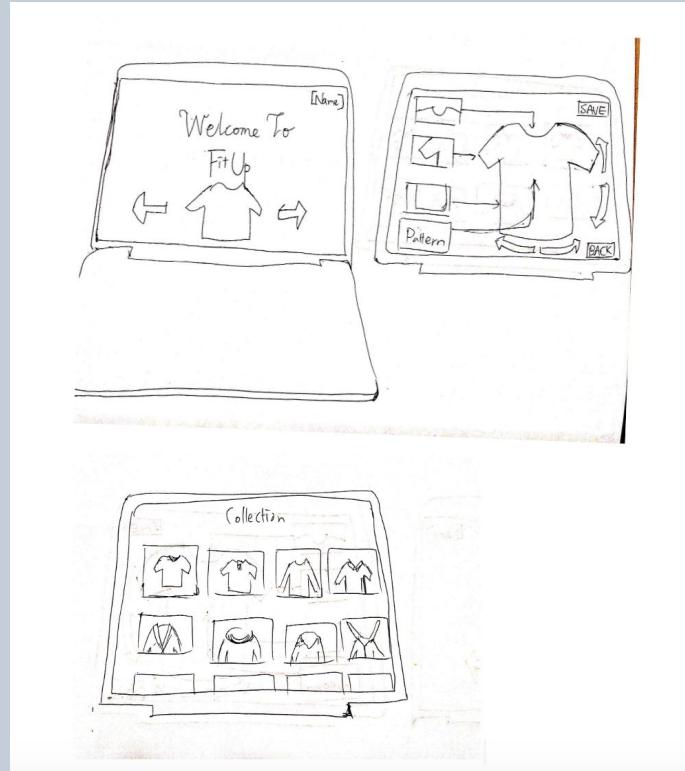
FitUp for Apple Watch

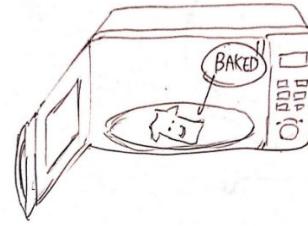
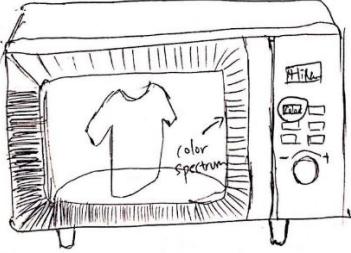
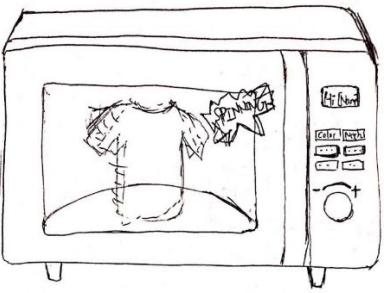


# FitUp for Smartphones



# FitUp for Websites

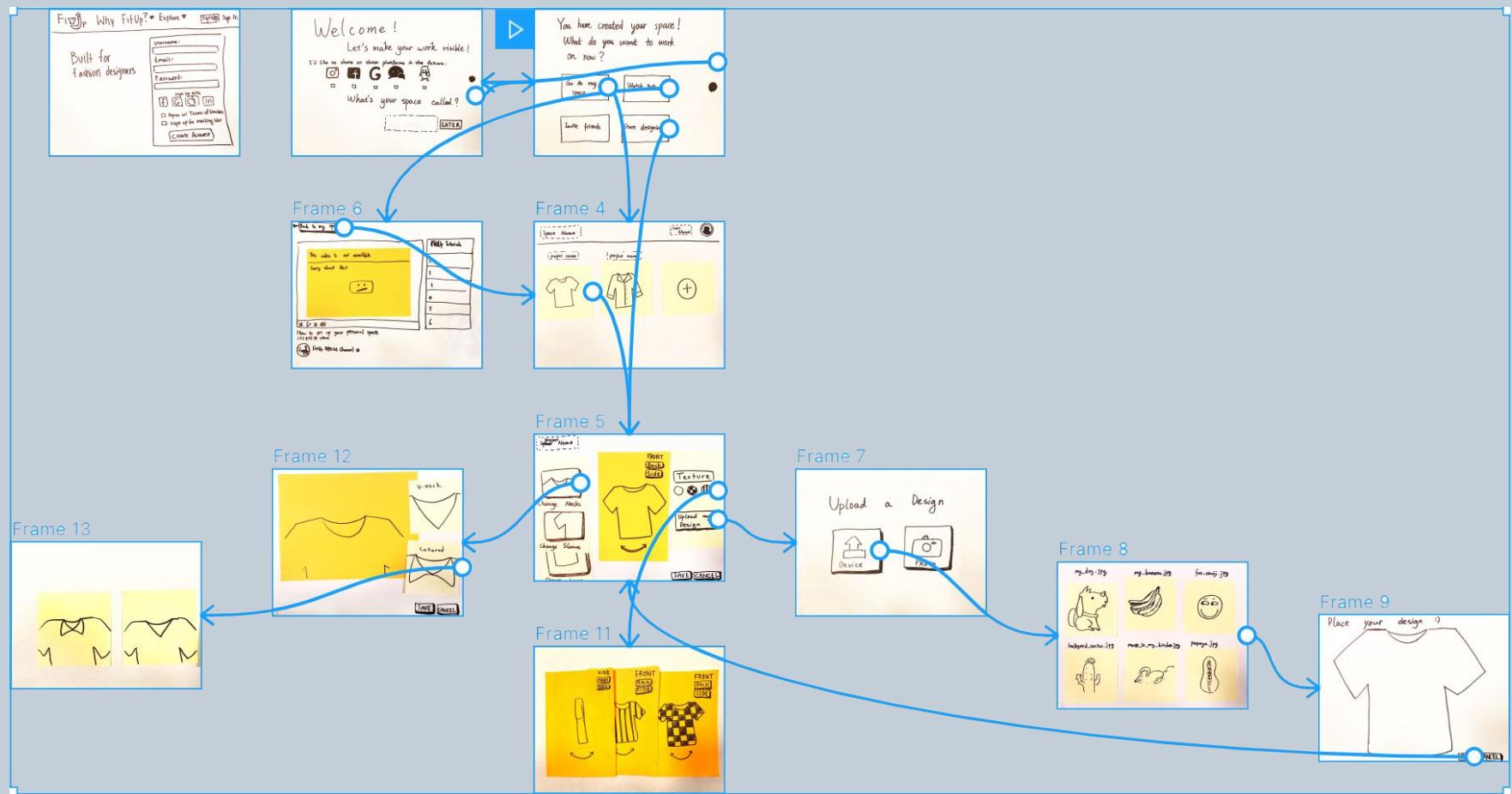




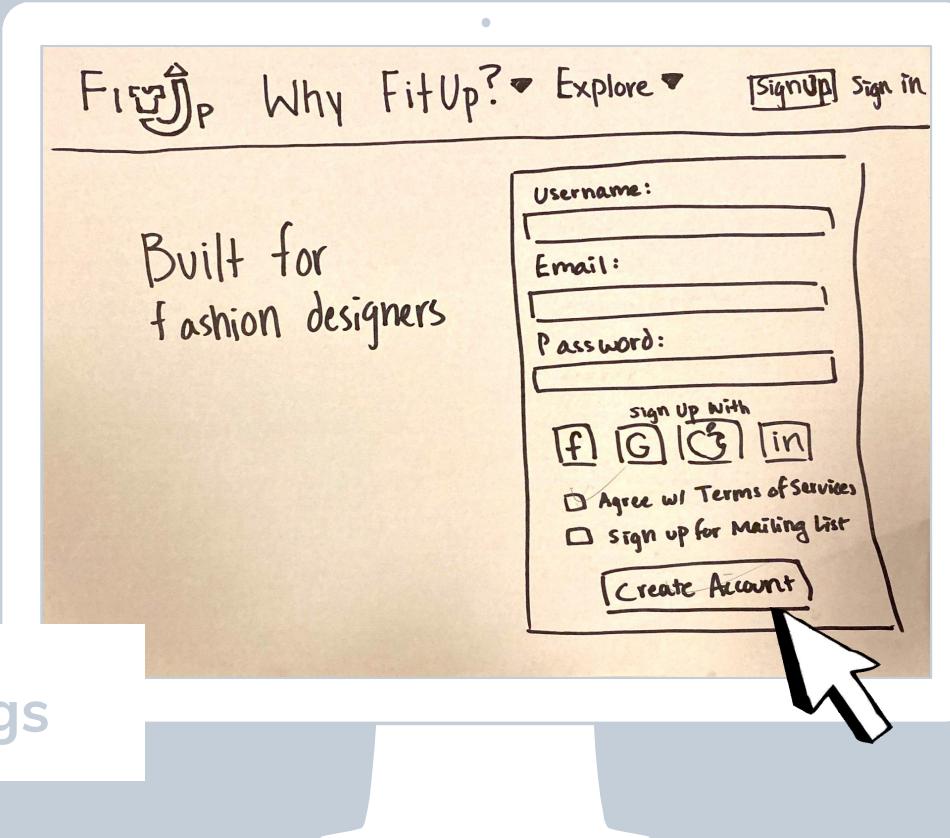
FitUp x Microwave

# LOW-FI PROTOTYPE



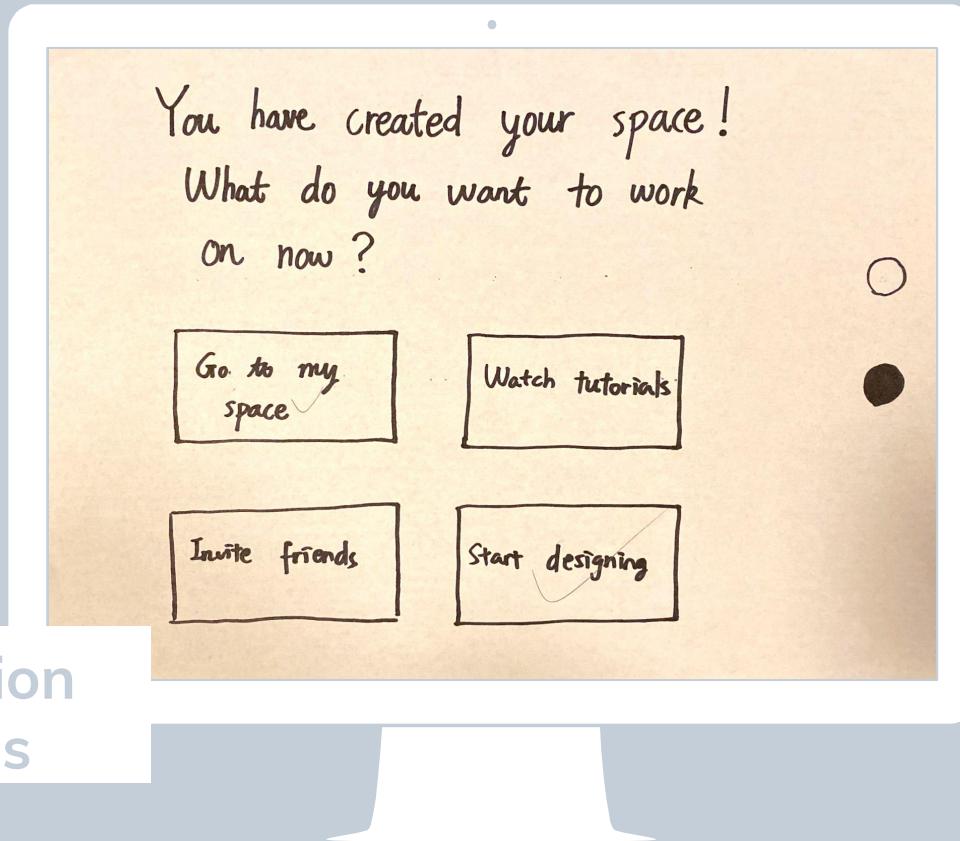


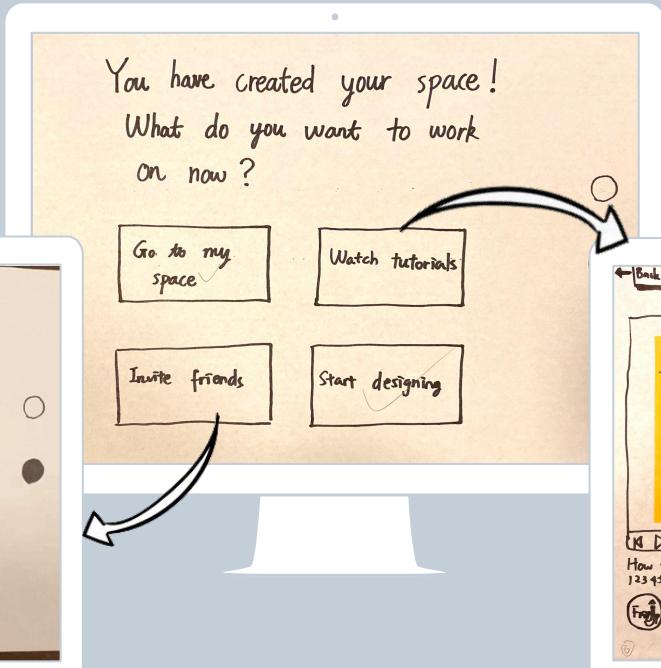
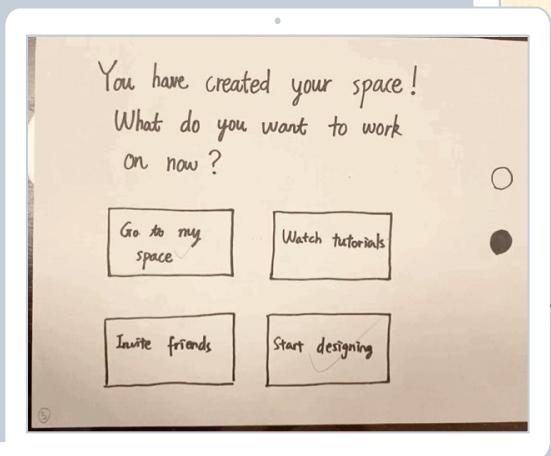
Greetings





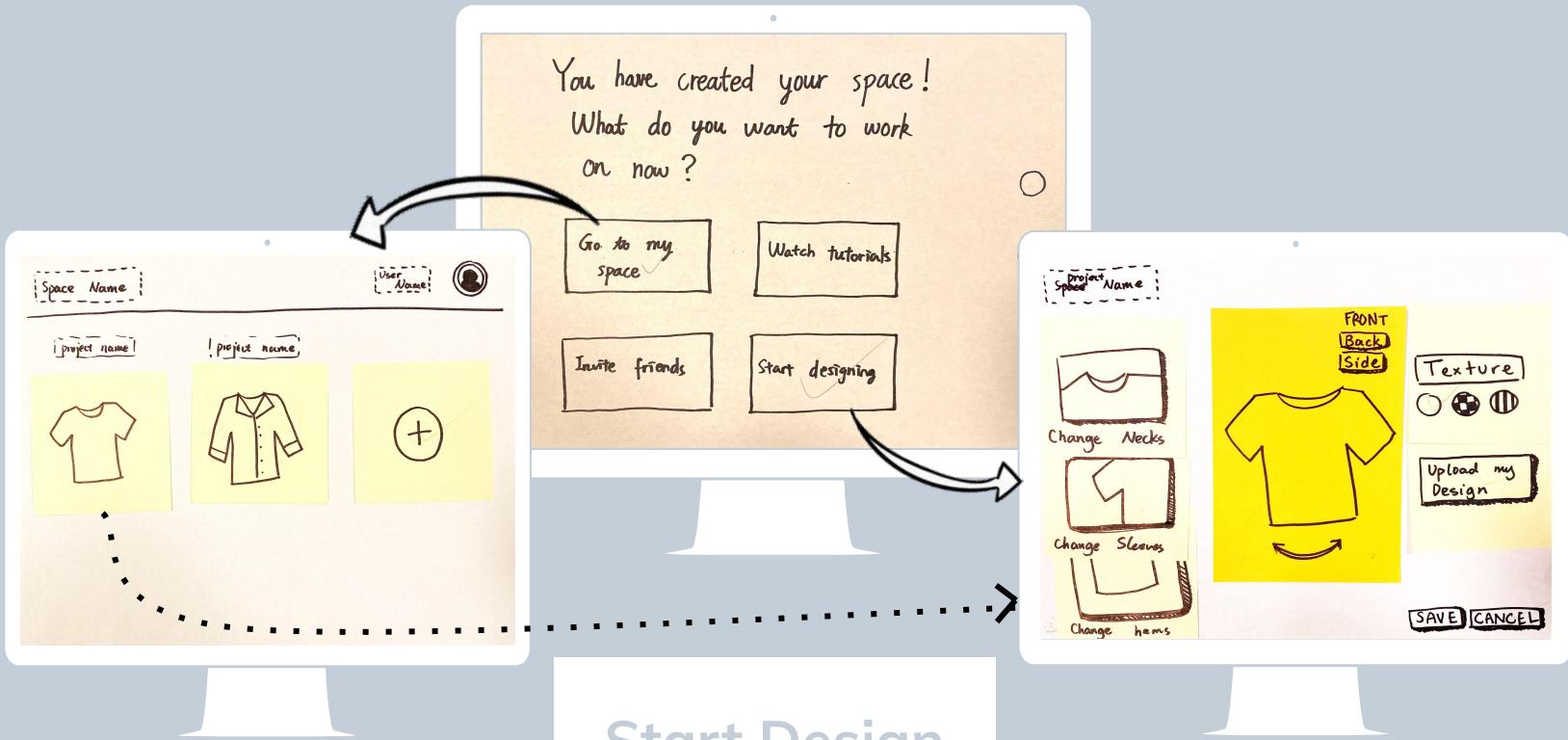
## Navigation Options





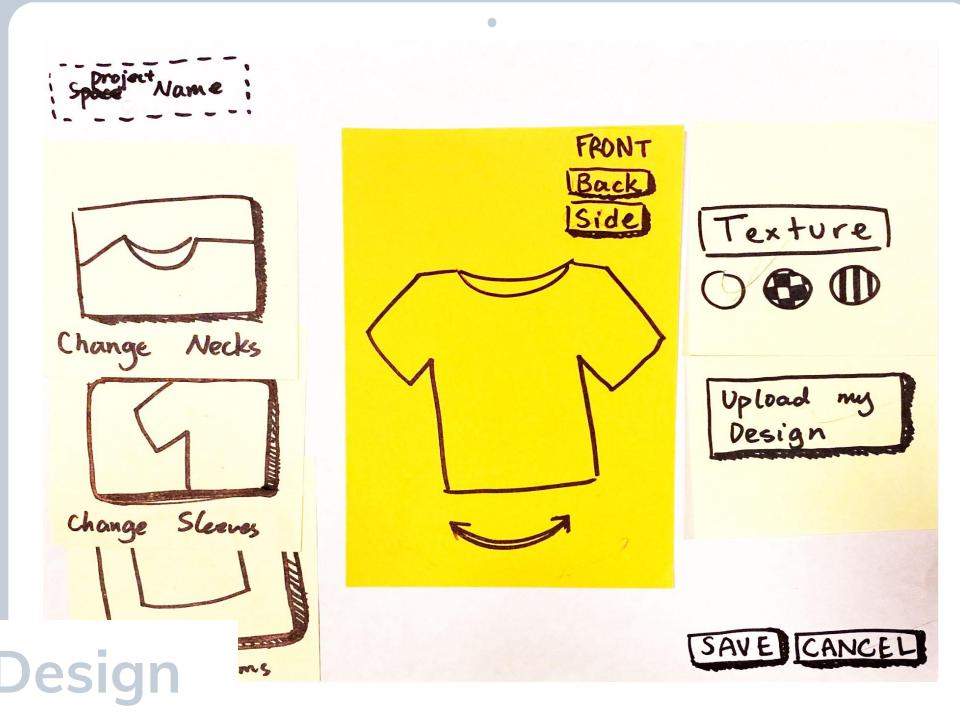
Invite Friends

Watch Tutorials

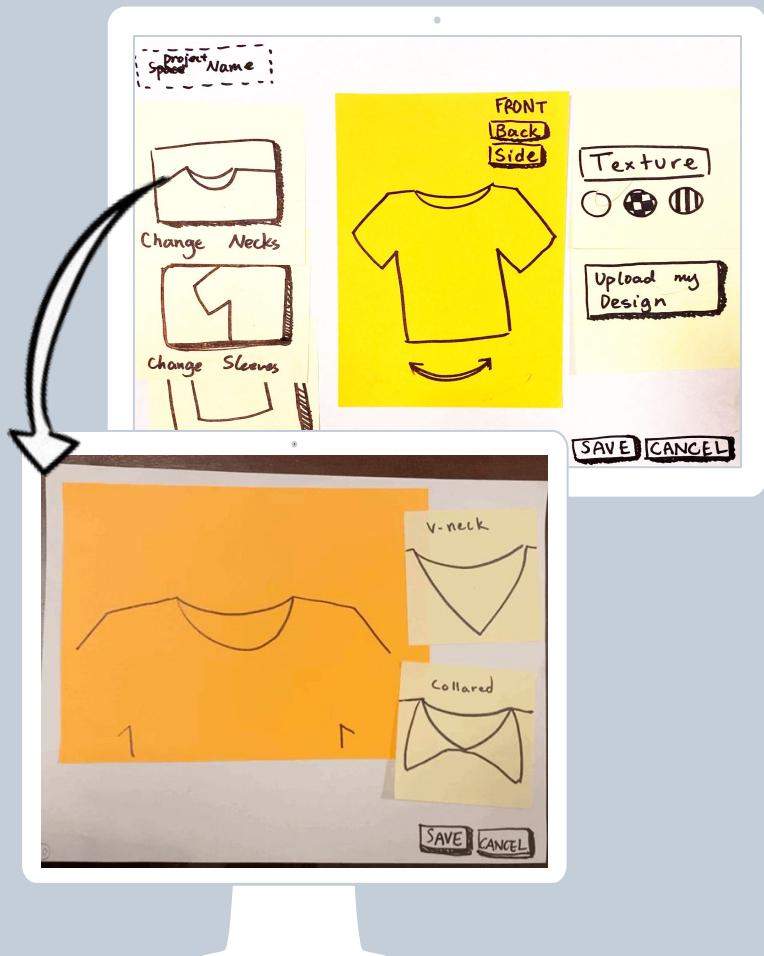


Start Design

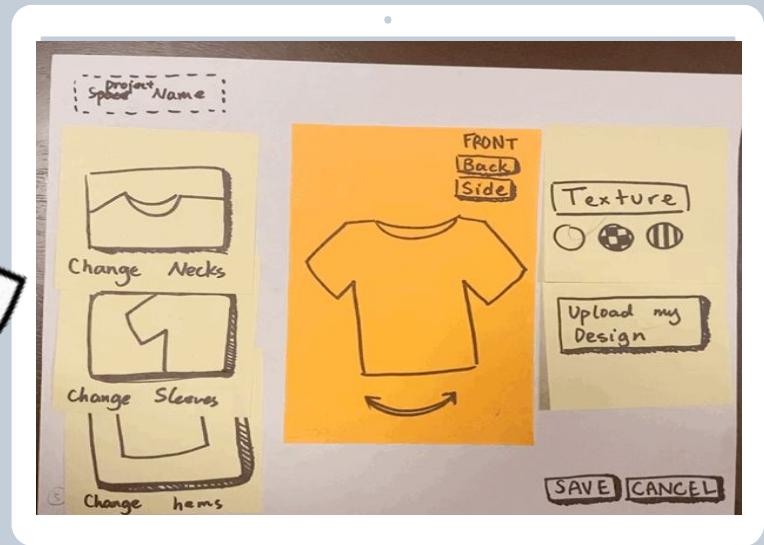
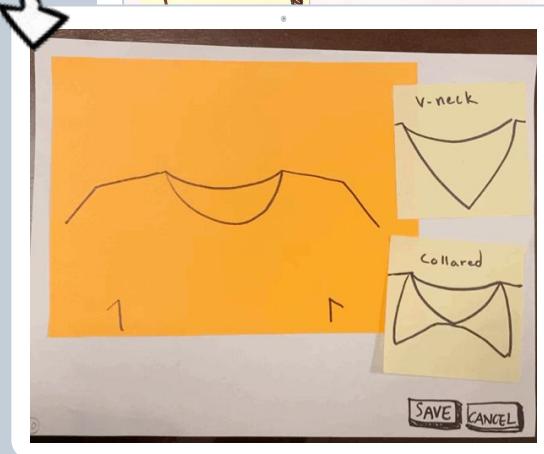
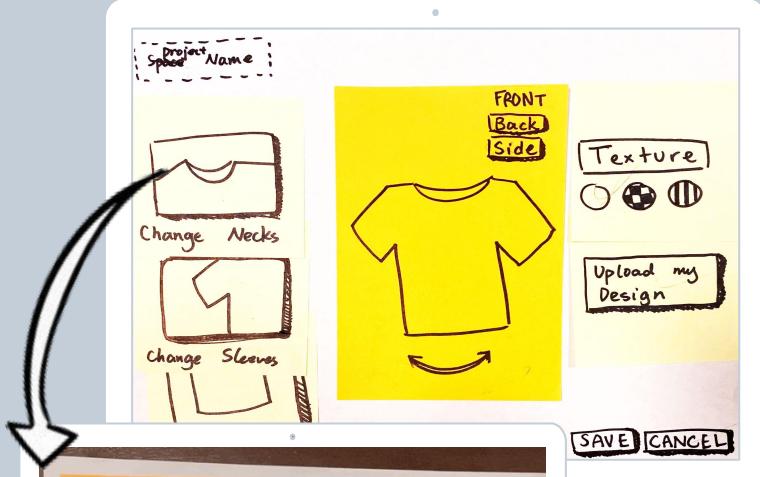
# Main Design Interface



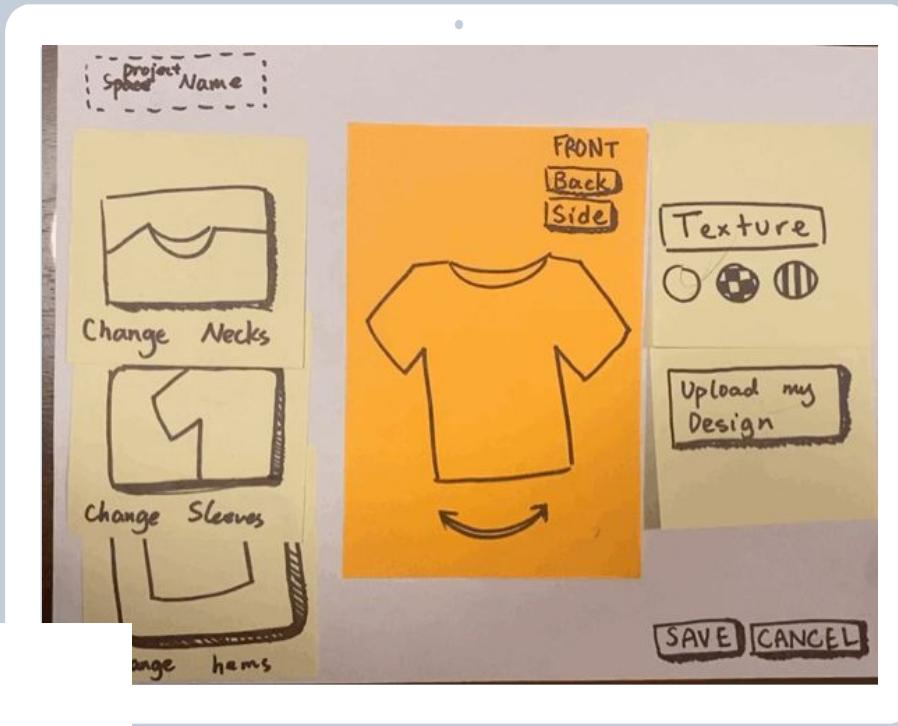
# Modify Neckline

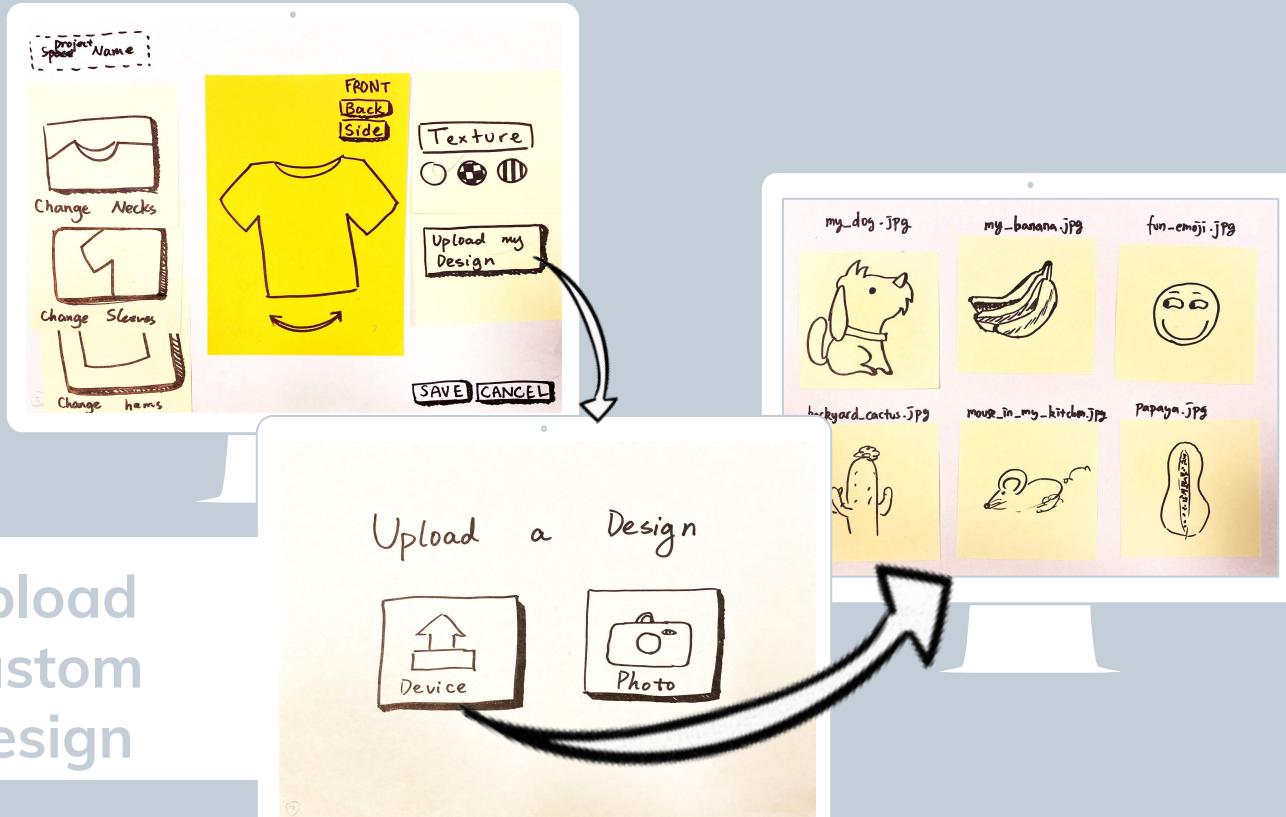


# Modify Neckline

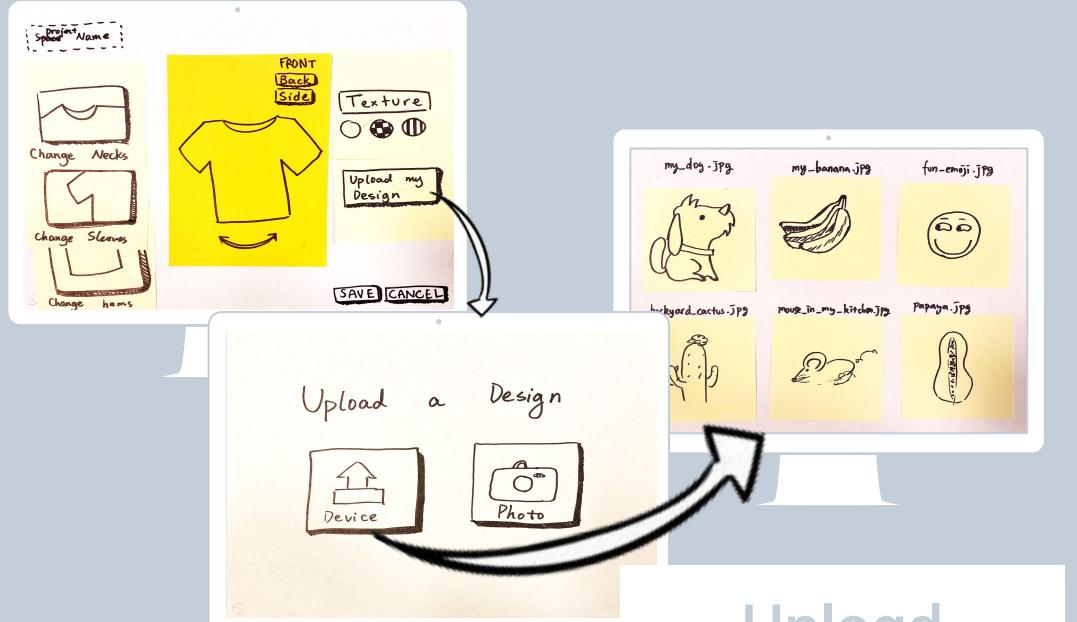


# Modify Texture





## Upload Custom Design



Upload  
Custom  
Design





# PROTOTYPE TESTING



# MEET OUR INTERVIEWEES



**JeniRose**

Art and fashion enthusiast



**Zannay**

Psychometrist  
@Stanford hospital

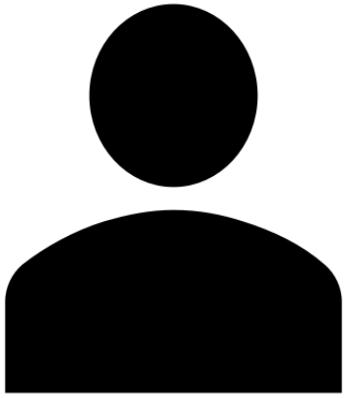


**Panda**

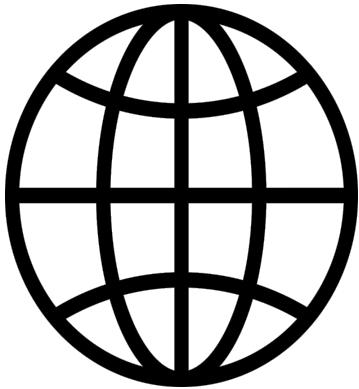
Math Major  
@Stanford

# EXPERIMENTAL METHOD





People in their  
20s or 30s



Acquainted with web  
applications and likely to  
be following the current  
fashion trend.



Stanford students  
with their usually  
good observational  
skills

# RESULTS

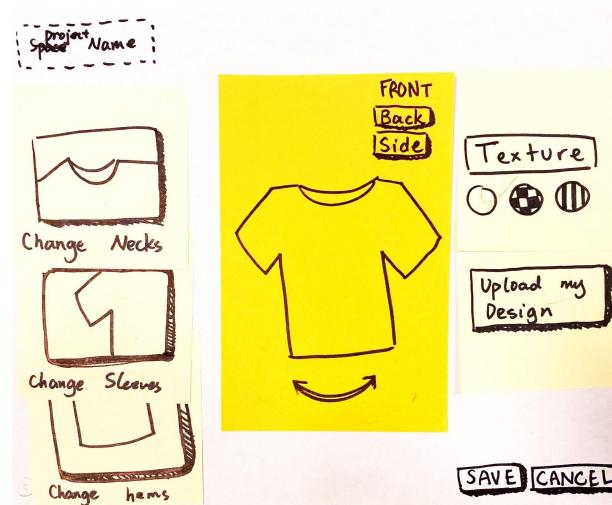


## Positive:

- All tasks were completed successfully in the end
- Buttons and interactable elements easy and intuitive to use, described as “generally makes sense”
- Users had fun with the prototype

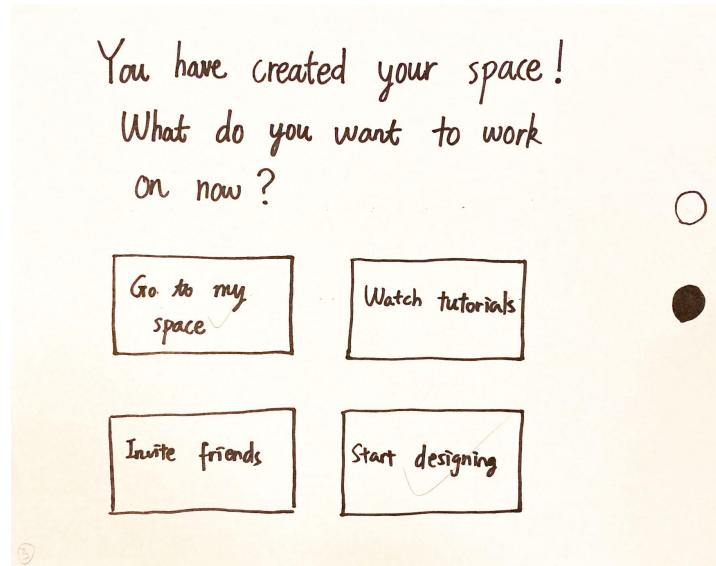
# Negative:

- Confusion about the function of “Upload your Design” and “Save”.



# Negative:

- The concept of “My Space” was confusing



# Negative:

- Without much functionality, prototype feels like a game instead of a professional tool



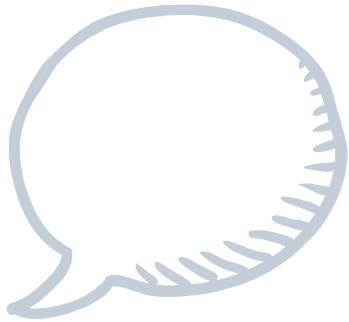
# FUTURE ITERATIONS



- Introduce the product's uses more explicitly in the landing page
- More clearly defined terms/tutorials telling the customers what words refer to what
- Add more customizability to the product so that it feels more professional
- Add sharing functions more explicitly

## ★ SUMMARY ★

- We have prototyped a web application that allows an user to create and share their designs in an organized space
- User generally responded positively during the actual shirt design process
- We still need to work on the clarity of our UI and granting the user more flexibility to showcase their ideas



THANKS!

Any questions?



Full Report  
Consent Forms  
Testing Notes  
Prototype Pictures  
Testing Recordings

