# Designer
.com (Pvt) Ltd

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|---|---|---|---|---|
| **IMAGES** | **MODELS** | **MEDIA** | **SIGNS** | **BRANDS** |

**CONCEPTION**

**COMPOSITION**

**CONSTRUCTION**

**CONSUMMATION**

**CONSIGNMENT**

**SCOPING**

**SORTING**

**FORMING**

**PACKAGING**

**DELIVERY**

### IMAGES

1. Drawings

2. Photographs

3. Graphics

4. Special Effects

5. Artworks
   5.1 - Paintings
   5.2 - Carvings
   5.3- Castings
   5.4- Engravings
   5.5 - Embossings
   5.6- Embroideries
   5.7- Crafts

### MODELS

1. Concepts

2. Plans

3. Patterns

4. Formats

5. Templates

6. Algorithms

7. Systems

8. Structures

9. Programs

10. Prototypes

11. Samples

12. Applications
   12.1-Digital Applications
   12. 2-Mobile Applications

13. All Industrial Designs

### MEDIA

1. Promos & Intels
1.1 Notices:-
   (a) Circulars
      (i) Fliers
      (ii) Leaflets
   (b) Cards
      (i) Identity Cards
      (ii) Solid Cards
      (iii) Business Cards
      (iv) Souvenir Cards
      (v) Postcards
1.2 Displays:-
   (a) Billboards
      (i) Nameplates
      (ii) Placards
      (ii) Posters
      (iv) Light-boxes
      (v) A-frames
      (vi) Shark-fins
      (vii) Tear Drops
      (viii) Roll-Ups
      (ix) Pop-ups
   (b) Cabinets
   (c) Shows
   (d) Bazaars
1.3 Wearables:-
   (a) T-Shirts
   (b) Corporate Wear
   (c) Regalia
   (d) Memento
1.4 Publications:-
   (a) Papers
   (b) Books
   (c)Diaries
   (d) Calendars
   (e) Catalogues

2. Stations & Platforms
2.1 Channels
   (a) Radio
   (b) Television
   (c) Internet
2.2 Sets
   (a) Stands
   (b) Studios
   (c) Stages

### SIGNS

1. Signage

2. Signals

3. Symbols
   -3.1 Icons / Logos
   -3.2 Banners
   -3.3 Insignia
   -3.4 Codes

4. Indices

### BRANDS

1. Titles

2. Names

3. Marks

4. Labels

5. Seals

6. Stamps

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|---|---|---|---|---|
| **REPRODUCTIONS** | **CONFIGURATIONS** | **COMMUNICATIONS** | **REPRESENTATIONS** | **IDENTIFICATIONS** |

# PRODUCT RANGE & WORK PROCESS MATRIX