LAZAR CONIĆ
Frontend Developer

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PROFILE

Results-driven Frontend Developer with several years of experience specializing in React and modern JavaScript ecosystems. Proven track record of architecting and delivering scalable, user-centric web applications from concept to production. Skilled at translating complex business requirements into intuitive, performant interfaces that enhance user engagement and satisfaction.

Committed to continuous technical growth and best practices, with expertise spanning state management (Redux Toolkit, Redux Saga), UI frameworks (Material-UI, PrimeReact), and performance optimization techniques. Demonstrated ability to lead full-cycle development initiatives, modernize legacy codebases, and mentor team members while maintaining high code quality standards.

Equally effective collaborating in cross-functional teams or independently driving project deliverables. Passionate about clean code architecture, accessibility, and creating products that deliver genuine value to end users.

EDUCATION

Academy of Technical and Art Applied Studies
School of Electrical and Computer Engineering (2017-2020) - B.A. in New Computer Technologies

SKILLS

Frontend Development:
- Languages: JavaScript (ES6+), TypeScript, HTML5, CSS3
- Frameworks: React (v16-19), Next.js, Vue.js (v2/3)
- State Management: Redux (Toolkit, Saga, Persist), React Query, Vuex, Pinia
- Routing: React Router DOM, Vue Router, authentication & route protection

Styling & UI:
- CSS Technologies: SCSS/SASS, Tailwind CSS, CSS Modules, BEM methodology, PostCSS
- CSS-in-JS: Styled Components, Emotion
- UI Libraries: Material-UI (v4-6), PrimeReact, Bootstrap/React Bootstrap

Development Tools & Workflow:
- Build Tools: Vite, Webpack, Babel, Create React App
- Testing: Jest
- Version Control: Git (branching strategies, team workflows)
- Deployment: AWS Amplify
- Package Managers: NPM, Yarn

Performance & Architecture:
- Optimization: Code splitting, lazy loading, virtualization, caching strategies
- Patterns: Component-based architecture, custom Hooks, HOCs, container/presentational
- PWA: Service Workers, offline capabilities
- Design: Responsive, mobile-first, multi-tenant applications

API & Integration:
- HTTP Client: Axios with interceptors
- Authentication: JWT, token-based auth
- APIs: RESTful API design & consumption
- Payment: Stripe integration
- Maps: Google Maps, Leaflet, Mapbox GL

Professional Skills:
- Strong written & verbal English communication
- Team collaboration & code review
- Independent project ownership
- Problem-solving & debugging

WORK EXPERIENCE

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- Client Admin Portal (React Application)
  - Led full-stack frontend development of a modern client administration portal from inception, architecting a scalable solution for workforce and shift management
  - Implemented comprehensive state management using Redux Toolkit with RTK Query for optimized data fetching and caching
  - Built enterprise-grade UI leveraging PrimeReact and Material-UI components with custom SCSS/Tailwind styling for responsive, mobile-first design
  - Integrated payment processing via Stripe API, including secure card management and transaction handling
  - Developed advanced features including multi-tenant architecture, role-based access control, real-time data visualization with FullCalendar, and comprehensive reporting dashboards
  - Optimized performance through code splitting, lazy loading, and efficient caching strategies
  - Established robust development practices including error tracking (Sentry), user analytics (Hotjar), and modular component architecture
- CRM Web Application (Legacy Modernization)
  - Led critical refactoring initiative for a legacy React/Redux CRM application, transforming monolithic 5,000+ line files into maintainable, modular components
  - Executed comprehensive library migration upgrading Material-UI (v4→v5), React Router, and 15+ dependencies while maintaining backward compatibility
  - Implemented modern patterns including custom Hooks, HOCs, and container/presentational architecture to improve code reusability
  - Enhanced mapping functionality integrating Google Maps, Leaflet, and Mapbox GL with animated route visualization
  - Optimized data handling using Redux Saga for complex side effects and React Virtual for high-performance list rendering
  - Improved developer experience by standardizing code formatting (Prettier/ESLint) and establishing consistent Git workflow practices
- Mobile Webview Application
  - Architected and developed a specialized webview application from scratch, seamlessly integrated into existing mobile ecosystem
  - Engineered for cross-platform compatibility ensuring consistent behavior across iOS and Android webview containers
  - Implemented lightweight architecture optimized for mobile constraints with efficient asset management and minimal bundle size
  - Extended mobile app capabilities without requiring native development, accelerating feature delivery and reducing maintenance overhead

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- Developed reusable component library using Vue.js, creating interactive gamification features (wheel of fortune, advent calendar) and survey components for multi-project deployment
- Led migration from vue-cli to Vite, significantly improving build performance and development workflow
- Maintained and enhanced complex enterprise components, specializing in loyalty program features for enterprise clients including LIDL and FrieslandCampina
- Delivered custom integrations by adapting core library components to meet diverse project requirements across multiple implementations
- Actively participated in Agile/SCRUM processes, contributing to sprint planning and leading technical discussions for component architecture
- Collaborated effectively in medium-large team environment on high-impact projects, ensuring code quality and timely delivery
- Tech stack: Vue.js, SASS/SCSS, HTML5, Rollup, Gulp, Webpack, REST APIs, Axios, NPM, NVM

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