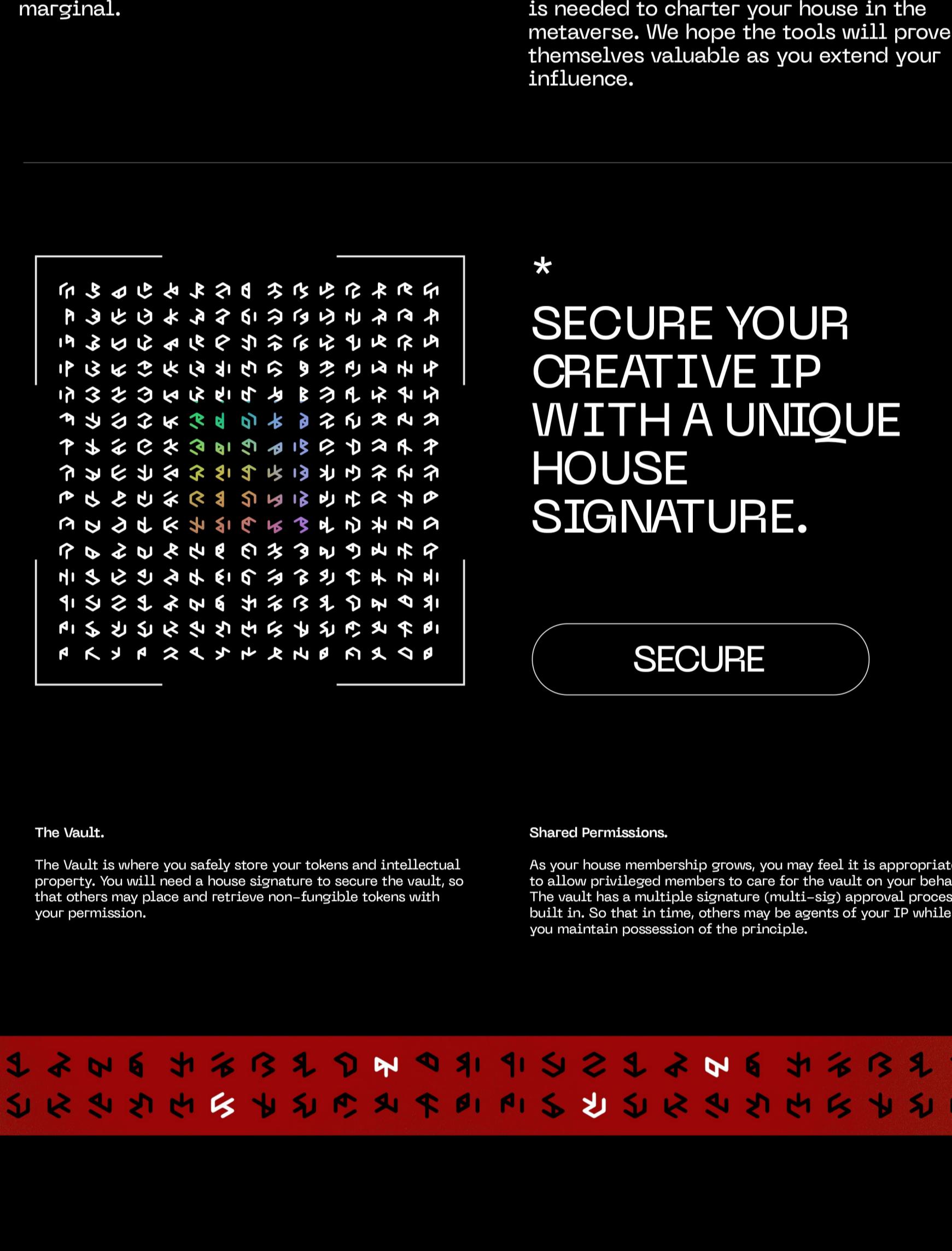




# \* THE WAY WE CREATE IS CHANGING.

**LUMO™ IS RE-IMAGINING HOW THE WORLD COLLABORATES.**



# \* THE LUMO FRONTIER

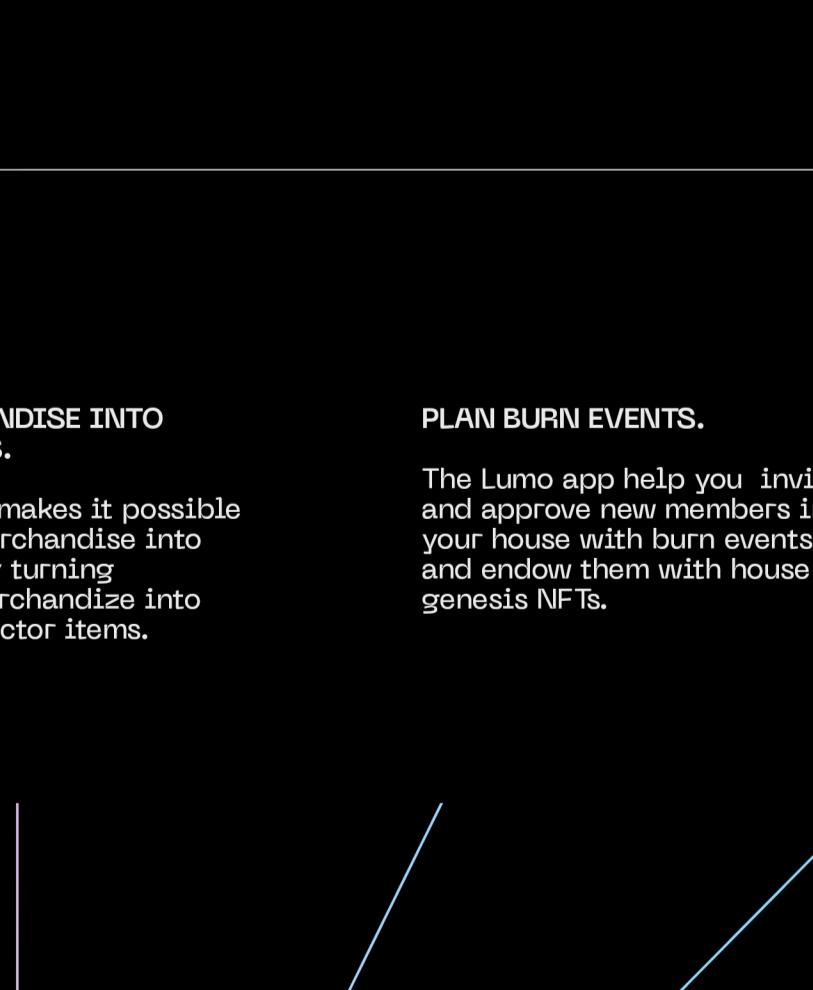
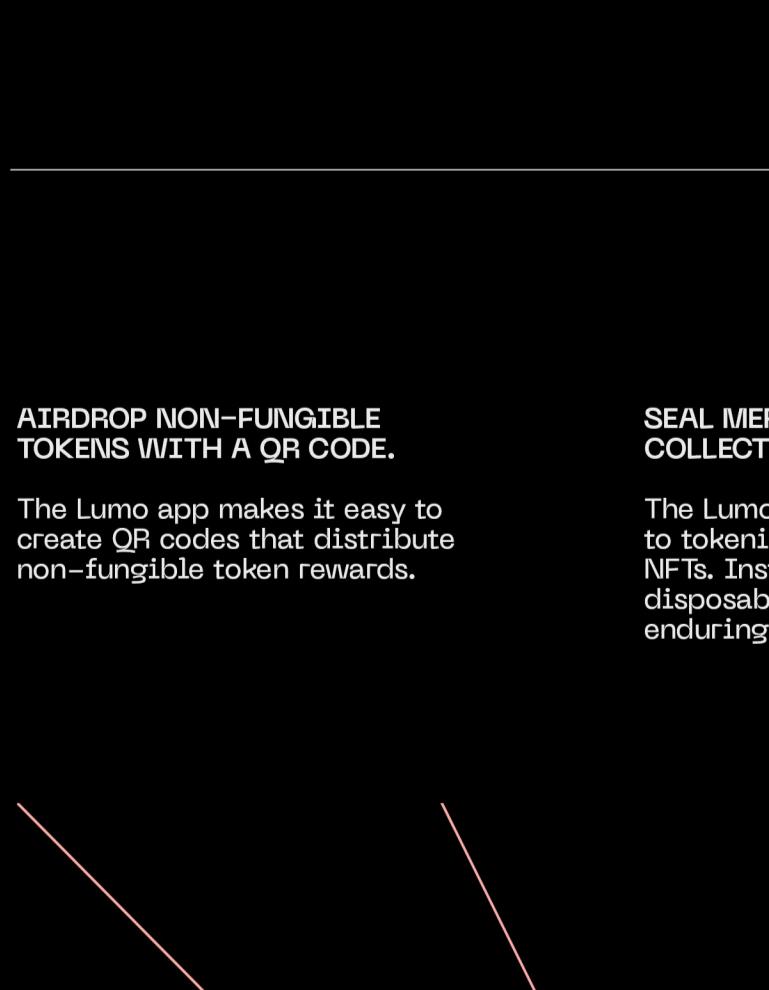
We are at the cusp of a creative renaissance. Thousands of creators have liberated themselves from the stagnation of social media, and now take residence in the metaverse: a brave new society where you redefine your relationship with people, things, and even capital itself.

In the metaverse, spectators join you as loyal stalwarts of communal value. Art that was once a fleeting shadow now sits as the bedrock of cultural wealth. In this new world, the avant garde is no longer marginal.

Minting media is just the beginning of what is possible. Through Lumo, you can migrate the physical domain into your decentralized creator house. It begins with your signature, continues with merchandise, and end with avatars of your fans. All will be secured safely as non-fungible items in your house vault.

Our suite of creator tools will turn possession into collaboration, and tokens into cornerstones of your burgeoning estate.

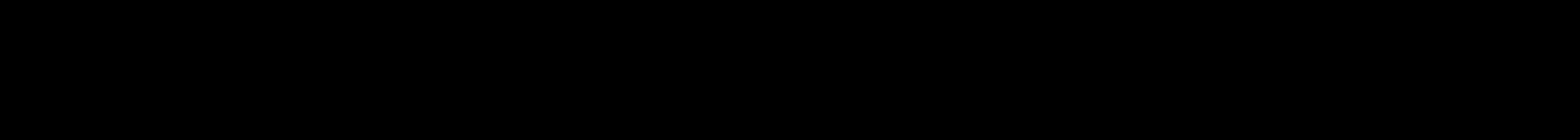
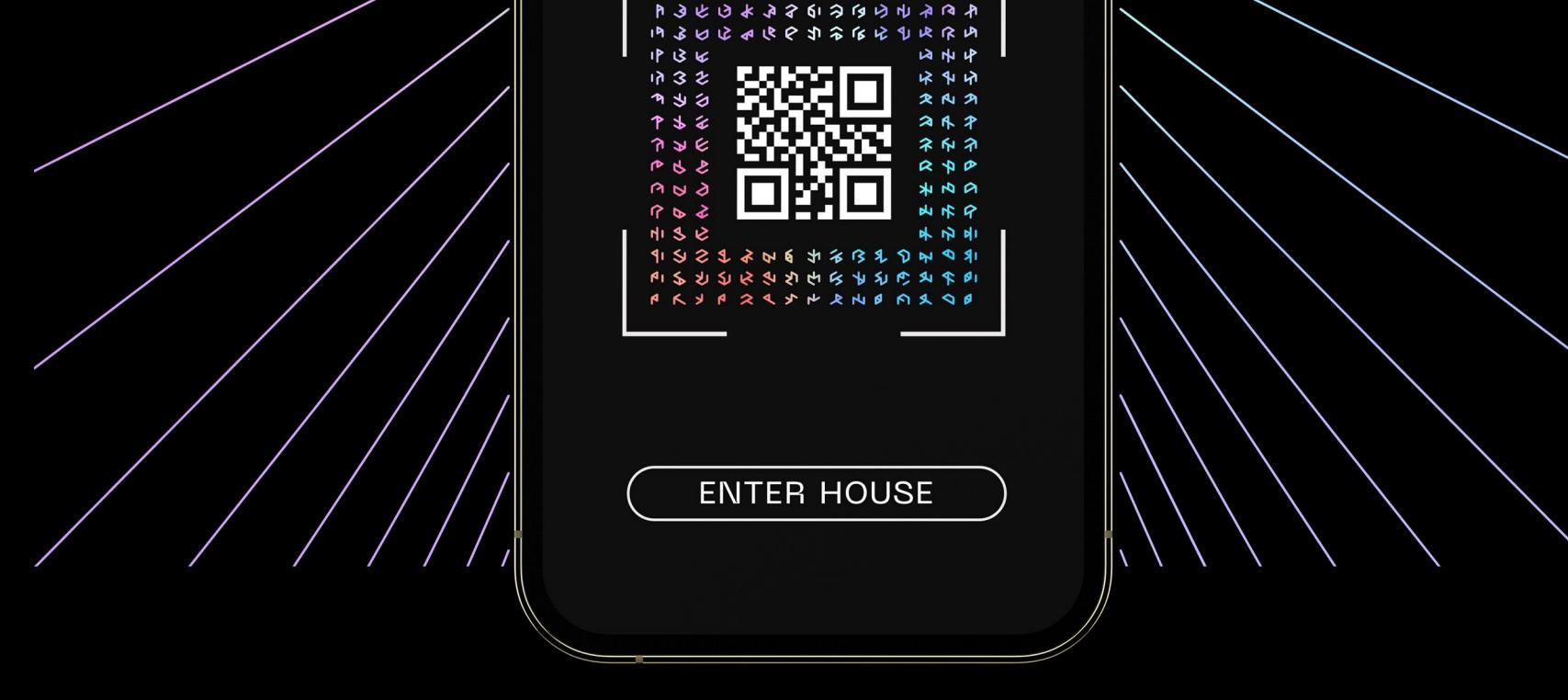
Enclosed in this metaverse kit is all that is needed to charter your house in the metaverse. We hope the tools will prove themselves valuable as you extend your influence.



\* YOUR HOUSE SIGNATURE WILL EVOLVE AS MORE MEMBERS JOIN.

No two houses are the same, and no two houses have the same signature.

You can elevate trusted community members to be the agents of your creative wealth, while you hold the reigns of its creative direction.



LUMO

+

# CREATE YOUR BURN EVENT



BURN

THE BURN EVENT

RITUAL

THE BURN  
EVENT IS AN  
INITIATION  
**RITUAL** THAT  
FOREVER  
CEMENTS  
WHAT YOU  
WANT TO  
MANIFEST  
ONTO THE  
IMMUTABLE  
BLOCKCHAIN

SEGMENT 03

THE BURN EVENT

\*BURN TO BUILD  
\*INVITE TO CREATE



## \* WHAT IS A BURN EVENT?

The burn event is a ritual that invites and initiates members to join your House. It is a sacred nexus where each individual is called forth to collectively let go of the past, the future, and all those who do not serve to make space for the now and the new.

Your house is a powerful vehicle for change and manifestation, empowering you and your community to create and will the world towards your collective purpose.

- 01\***
- 02**
- 03**
- 04**
- 05**

CREATE  
YOUR BURN  
EVENT

PUBLISH  
YOUR BURN  
DATE

TWEET  
YOUR  
BURN DATE

ACCEPT  
NEW  
MEMBERS

MINT &  
DISTRIBUTE  
GENESIS NFT

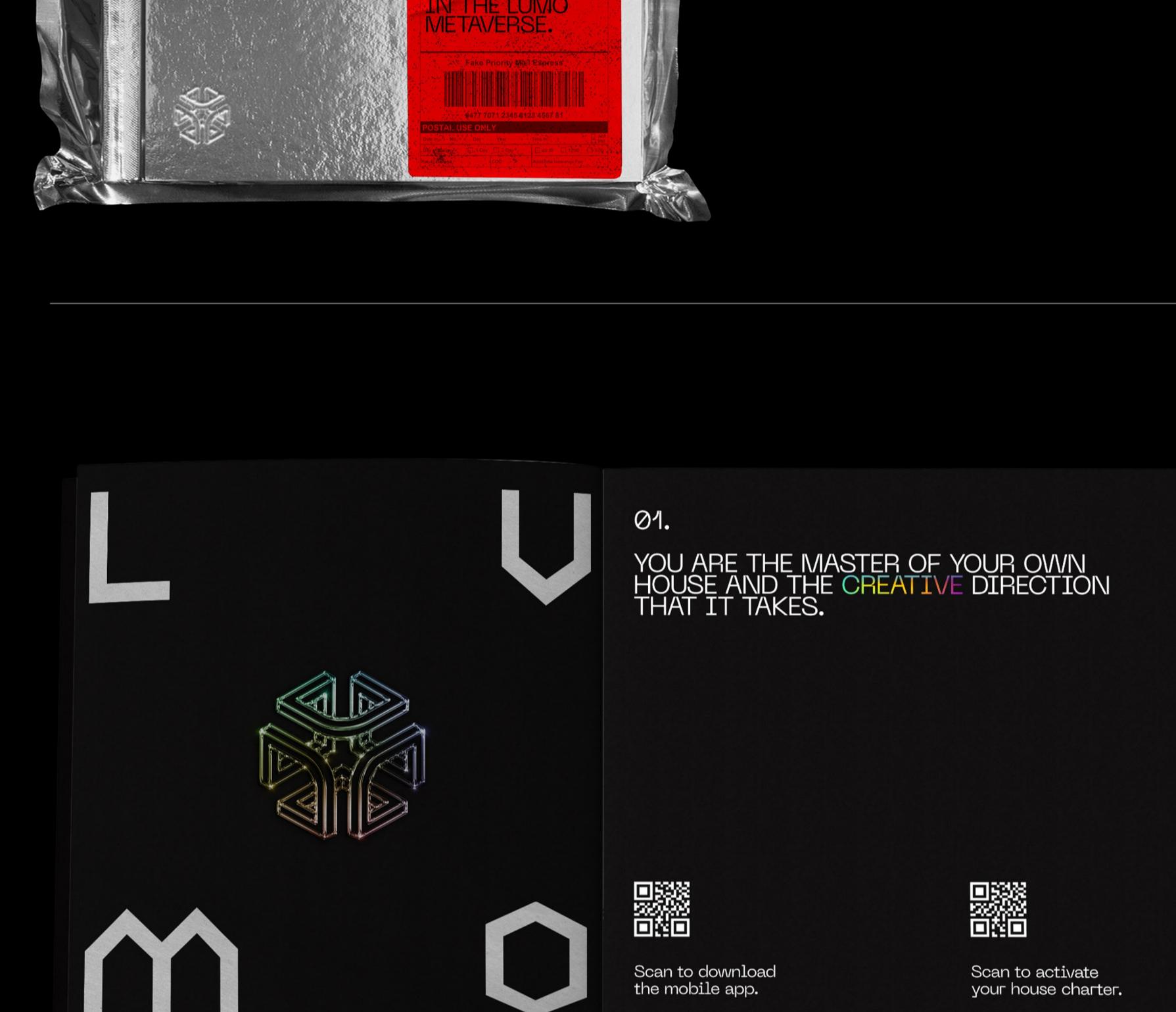
HOW TO CREATE YOUR BURN EVENT? ; UNIQUE HOUSE CREATOR QR CODES



- \* SCHEDULE MONTHLY BURNS TO GROW YOUR COMMUNITY .

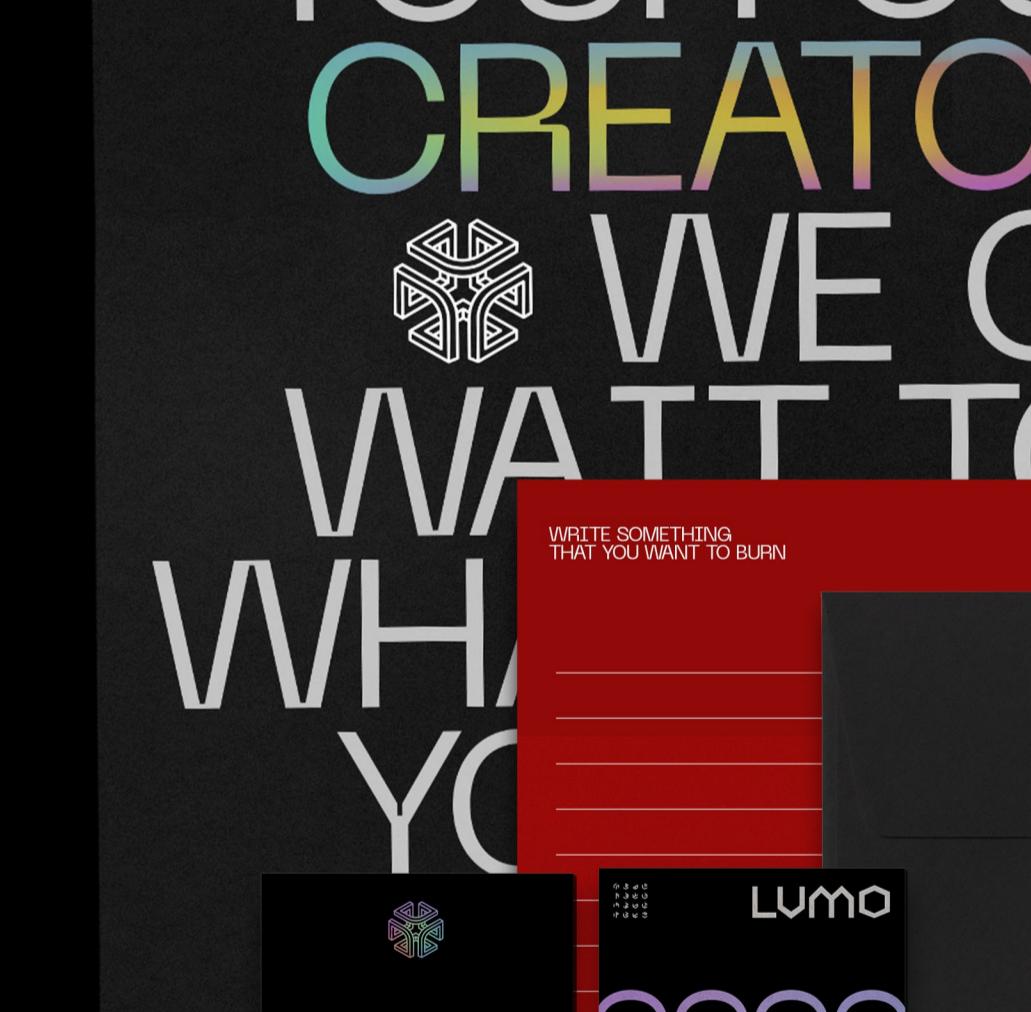
Burn events are a great way to gather, align and give space for prospective community members to get to know each other. When new members join your house, they will place their genesis-house NFT into your vault for safe custody. The value of your vault will grow as more members join and lock their NFTs into your vault.

Members cannot leave until either the member or the house master burn their NFT, permanently destroying its value and depreciating the value of the house vault. This double edged sword is the basis of a safe and productive community.

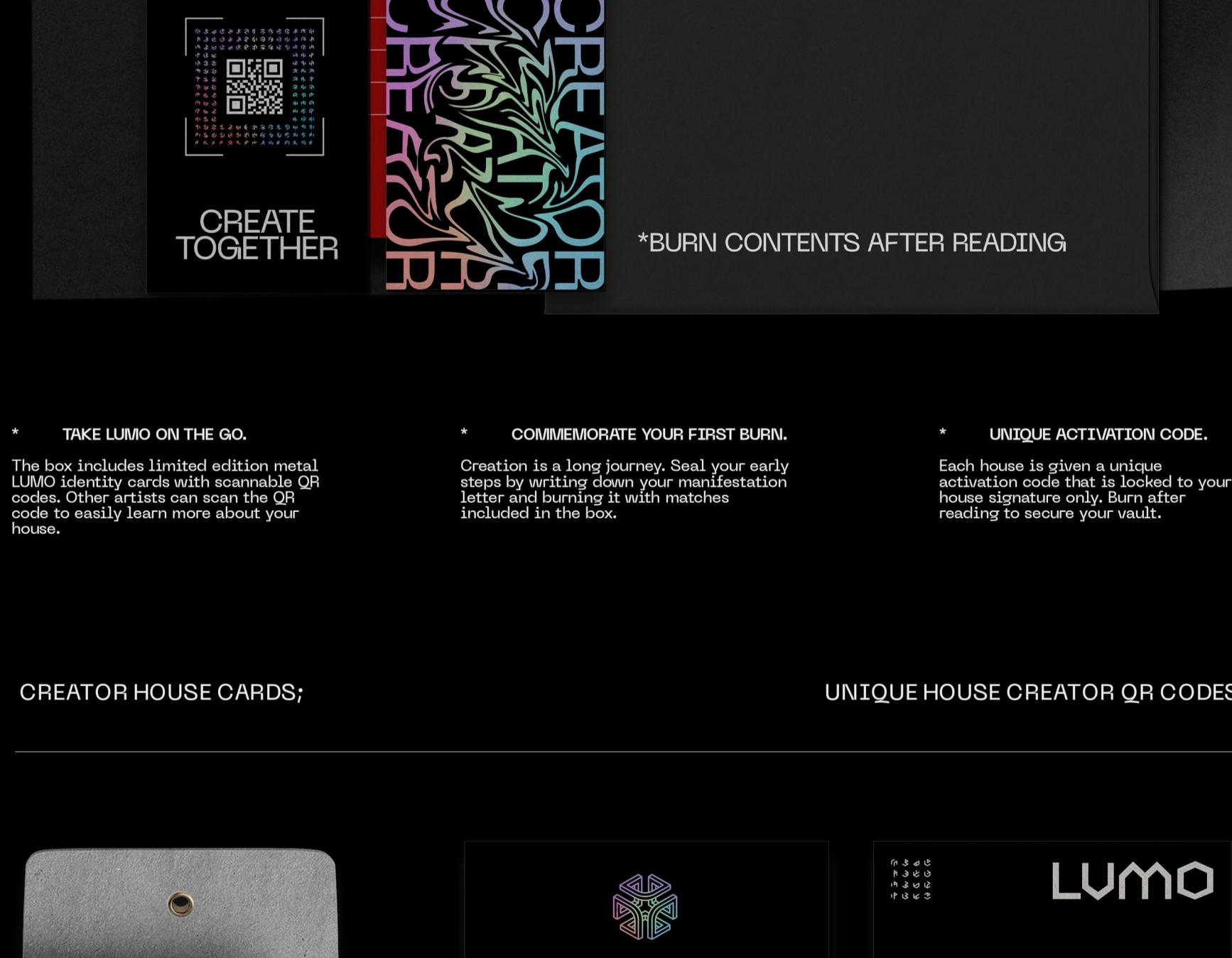


OCT

ON  
TO



I CAN'T SEE YOU



A QR code located at the bottom center of the page, which links to the exhibition's website.

A QR code is positioned in the center of the page, surrounded by vertical columns of small, illegible text. The text appears to be a mix of Korean and English, likely providing a link to the book's digital version or related materials.

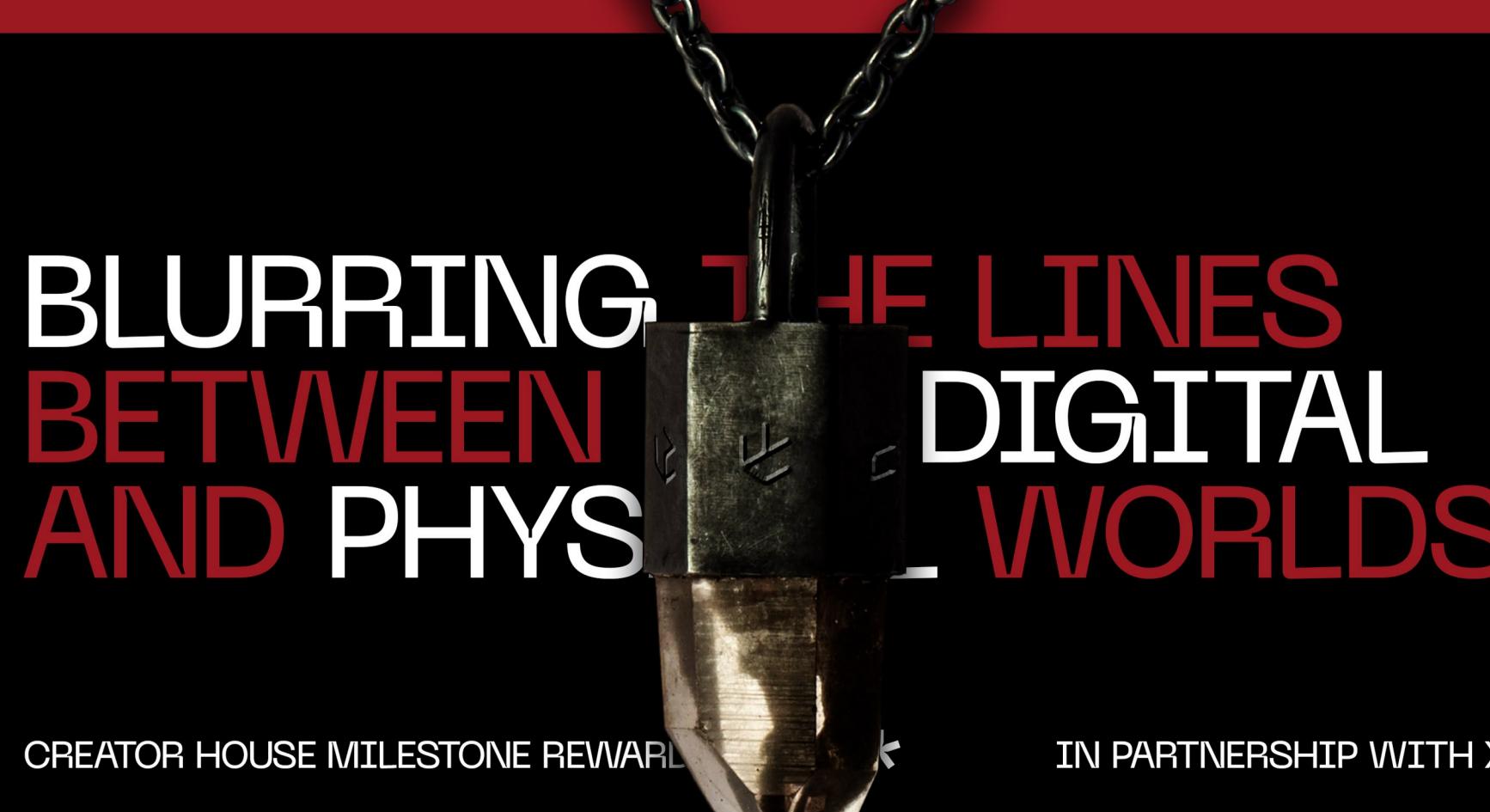


# CREATE TOGETHER

An abstract graphic design featuring flowing, organic shapes in pink, teal, and black. The design consists of several large, sweeping curves and loops that overlap and interlock. The colors used are a vibrant pink, a bright teal, and a deep black. The pink and teal areas have a slightly textured or mottled appearance, while the black areas are solid and provide a stark contrast. The overall effect is dynamic and fluid, resembling a stylized landscape or a complex biological structure.

ADVOCATING FOR A  
COMMUNITY process.

A horizontal black metal chain is positioned in the center of the frame, spanning from approximately the 10% mark to the 90% mark of the image width. The chain consists of several links and is set against a solid red background. The lighting creates highlights on the metallic surfaces of the chain links.



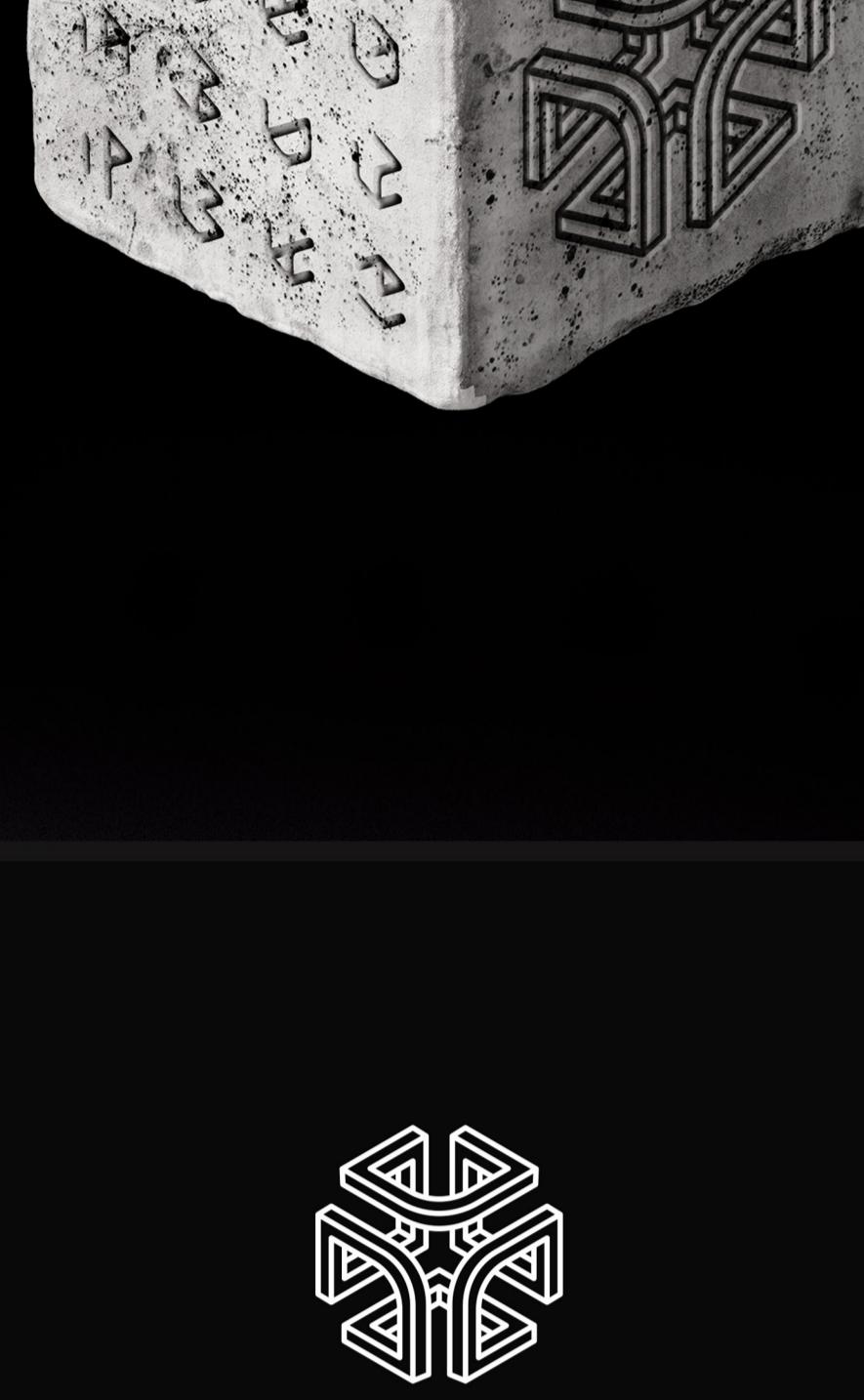
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A small, gold-colored paper airplane is suspended in the center of the frame against a black background. It has a simple, triangular design with a single horizontal fold across its middle.

# \* THE CORNERSTONE

CREATOR CUBE

1/1 /16



ARTIST:  
QUIET MINDS STUDIO

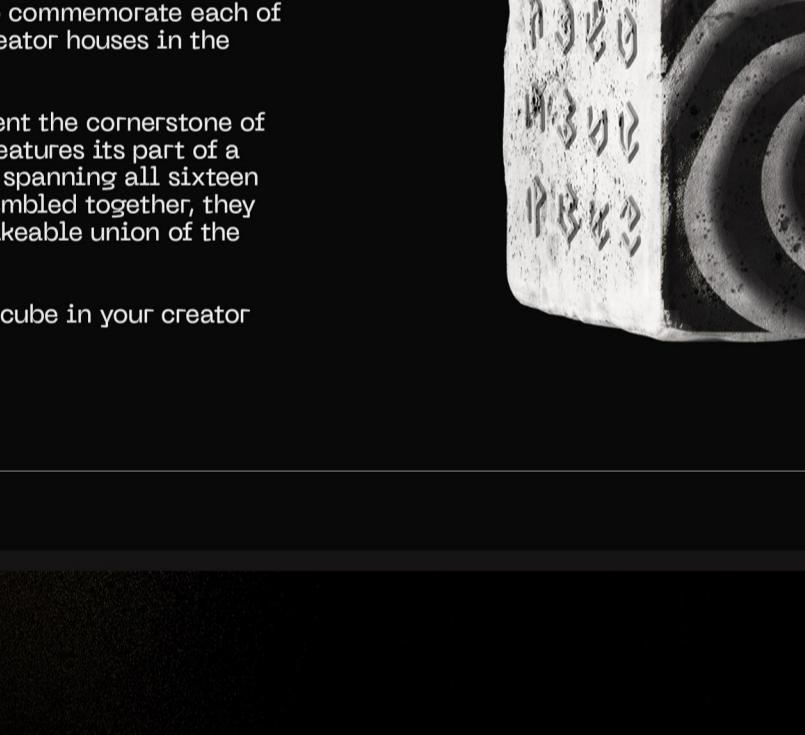
2021

LUMO

+



CREATOR CUBE



ARTIST:  
QUIET MINDS STUDIO

→↓  
↑←

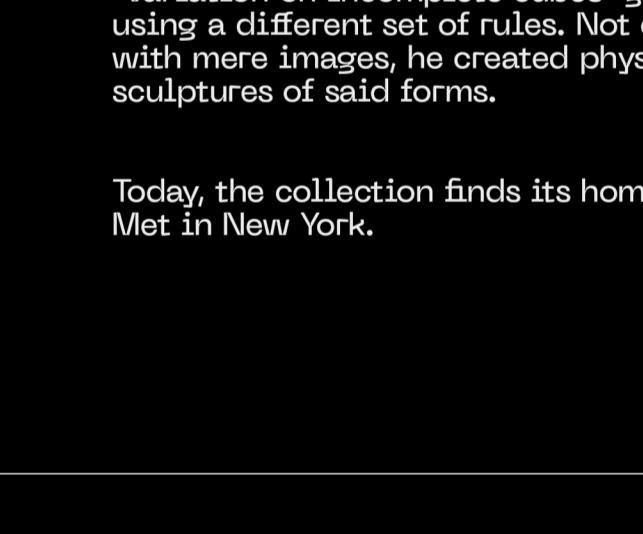
\* THE WAY WE CREATE IS CHANGING,  
LUMO IS RE-IMAGINING THE FUTURE OF  
COLLABORATION .

\* YOUR UNIQUE  
CREATOR HOUSE CUBE

Although we are excited for the coming metaverse, physical items will always have a place in our hearts. This is why we have crafted 16 unique physical cubes to commemorate each of the 16 genesis creator houses in the metaverse.

Each cube represent the cornerstone of your house, and features its part of a complete graffiti spanning all sixteen cubes. When assembled together, they mark the unmistakeable union of the original 16.

You will find the cube in your creator initiation box.



\* WHY DID WE  
CHOOSE A CUBE?

Our cube is the latest interpretation of nearly 50 years of active creative exploration.

First conceived by Manfred Mohr in 1971, he was interested in expressing seriality through machines. "Cubic Limit" featured variations of cubes, generated on a weather computer housed at the institute of Meteorology in Paris.

Soon thereafter, his work was featured in The Museum of Modern art in Paris. The cube was the first to witness the collide of the arts and the computer sciences.

Two years later, Sol Lewitt discovered 122 "Variation on incomplete cubes" generated using a different set of rules. Not content with mere images, he created physical sculptures of said forms.

Today, the collection finds its home in the Met in New York.

Since the 70s, countless many have continued the search for more incomplete cubes. Recently, Professor Kudless of Houston, Texas relaxed Sol Lewitt's rules, and discovered 4095 incomplete cubes. This forms the basis of the Lumo alphabet. A fragment of which can be seen on cube in your possession.

It is comforting to know that the discovery process never ends. Indeed, what separates man from animals is our will to create, a primal urge that cannot be suppressed or denied. As Werner Herzog would say: without art, we are just cows in the field.

LUMO

(RE-IMAGINING COLLABORATION)

DESTRUCTION BREEDS CREATION