

Xuting Zhang

No.4 South Fourth Street, Zhongguancun, Beijing
zhangxuting91@163.com | +8615651232558

EDUCATION

OTTAWA UNIVERSITY BUSINESS WITH MARKETING PROGRAM

Canada, Ottawa | Sep 2012- June 2017
Telfer School of Management

- Human Resource Management
- Management Information Systems
- Consumer Behaviour
- Services Marketing
- Market Research
- Advertising and Sales Promotion Management
- Marketing Strategy
- Promotional Planning Practicum
- Business Communication Skills

BEIJING CONCORD COLLEGE OF SINO-CANADA

HIGH SCHOOL IN BEIJING
China, Beijing | Feb 2010- July 2012

- Graduated with a mark of 92%.
- Focused on business related courses
- Participated in many mathematical competitions

SKILLS

- Office.
- \LaTeX
- Excellent English Writing.

LANGUAGE

- Chinese - Native language.
- English - 10 years fluency.

MARKETING & RELATED EXPERIENCE

CRTC MICHEL CLOUTIER PROJECT TOP 3 AND PRIZE MONEY IS AWARDED.

Sep 2016 | Ottawa, Canada

- Do the primary research (online questionnaire) and secondary research
- Write the relative report according to the market research
- Find the issues and present strategic recommendations to CRTC's Chairman and managers

INTOPIA SIMULATION STRATEGIC MANAGEMENT TEAMWORK

July 2016 | Ottawa, Canada

- Simulated Intopia business game with other 30 teams
- Analyze the real case and provide strategic recommendations
- Share the experience of running a business

ADMINISTRATIVE ASSISTANT I DID THIS JOB IN LIAN LIFE INSURANCE LTD.

July 2016 – Sep 2016 | Changzhou, China

- Informing all teams attend the meeting on time
- Helped managers and customers to check insurance contacts

BUSINESS COMMUNICATION SKILLS

Sep 2015 | Ottawa, Canada

- Wrote memo and presented problems and recommendations to Chief Executive Officer
- Developed communication skills within the organization

SALES MANAGER ASSISTANT

Jan 2013 – Feb 2013 | Changzhou, China

- Helped sales manager to answer calls
- Improved the ability of building customers relationship

ACTIVITIES

CRTC(CANADIAN RADIO-TELEVISION AND TELECOMMUNICATIONS COMMISSION)MICHEL CLOUTIER PROJECT TOP 3 TEAM AND PRIZE AWARD

Sep 2016 - Dec 2016 | Ottawa, Canada

INTERNATIONAL MATHEMATICS COMPETITIONS TAKING PART IN GALOIS, FERMAT, AND EUCLID COMPETITIONS

Feb 2011 – Apr 2012 | Beijing, China

AWARDS

- 2016.12 CRTC's semi-final presentation and win the top 3
- 2012.5 Beijing Outstanding Student
- 2011.11 Modeling Contest Honorable Award