

# MARY LE

A **UX/UI Designer** with a solid background in user research, UX design, and front-end development.

## EDUCATION

**Cornell University** | Ithaca, NY | May 2018  
Masters in Information Science (Focus in HCI, User Experience)

**University of California, Irvine** | Irvine, CA | June 2011  
Bachelor of Arts in International Studies & Sociology

## PROJECTS

- Digital Technology Immersion: Mareana** | [Lead UX Designer](#) | Spring 2018
- ❖ Designed an interactive pop-up tutorial to onboard users based on personas developed from contextual interview findings.
  - ❖ Applied agile design thinking to rapidly create wireframes, 2 lo-fi mockups in Sketch, and a high-fi prototype in InVision.
- Human-Computer Interaction Design: Safety Map** | [UX Designer](#) | Fall 2017
- ❖ Collaborated on a team of 6 to design a mobile safety map application based on user research findings from surveys, interviews, heuristic evaluations, and user testings.
  - ❖ User tested 3 design iterations created from low-fi prototypes, Sketch, and InVision.

## EXPERIENCE

- Northwestern Polytechnic University** | [Front-end Developer](#)  
Fremont, CA | 04.2016 - 07.2017
- ❖ Created weekly web design updates with Sketch, Photoshop, and Illustrator, and converted them into web productions with HTML and CSS.
  - ❖ Designed print publications and marketing banners for university recruitment events.

- Mobile Action** | [Front-end Web Developer](#)  
San Francisco, CA | 05.2015 - 12.2015
- ❖ Collaborated with product managers and engineers to construct and develop a new user-centered design dashboard with mobile responsiveness.
  - ❖ Redesigned weekly HTML emails and tested with Litmus for email client compatibility.

- Achievers** | [Front-end Web Developer](#)  
San Francisco, CA | 04.2015 - 07.2015
- ❖ Prototyped mockups with HTML and CSS to build a responsive mobile survey application with Javascript and AngularJS.
  - ❖ Collected and analyzed over 200 usability test results from 3 design iterations.
  - ❖ Worked with designers to develop and launch a corporate website relaunch.

## ABOUT ME

Portfolio:  
<http://www.maryle.me>

[maaaryle@gmail.com](mailto:maaaryle@gmail.com)  
[linkedin.com/in/maaaryle](https://www.linkedin.com/in/maaaryle)

## SKILLS & TOOLS

### UX Research

Survey design  
Contextual interviews  
Heuristic evaluation  
Usability testing  
Wireframing  
Prototyping

### Design Tools

Sketch  
Balsamiq  
InVision  
UXPin  
Adobe Creative Suite  
(Photoshop)

### Development Tools

HTML, HTML5  
CSS3 (Sass, LESS)  
Javascript (jQuery)  
MEAN stack  
Git  
Unity 3D  
Drupal  
Wordpress