

# MARY LE

A product designer with a solid background in UX Research, UI Design, and Front-end development.

## EDUCATION

**Cornell University** | Ithaca, NY  
Masters in Information Science

MAY 2018

**UC Irvine** | Irvine, CA  
Bachelor of Arts in International Studies & Sociology

JUNE 2011

## EXPERIENCE

**Cornell Johnson Graduate School of Management** | Ithaca, NY

Web Developer Assistant | 09.2017 - Present

- Manage website contents and conduct user research with students.

**Northwestern Polytechnic University** | Fremont, CA

Front-end developer | 04.2016 - 07.2017

- Created designs for recruiting and marketing events and web contents.
- Implemented new web pages and improved upon existing pages to make them more dynamic.

**Mobile Action** | San Francisco, CA

Front-end web developer | 05.2015 - 12.2015

- Spearheaded UI design and development for all products and web pages.
- Designed new email templates and conducted A/B testings.

**Achievers** | San Francisco, CA

Front-end web developer | 04.2015 - 07.2017

- Developed the relaunch for the corporate website.
- Built a mobile survey application that is used at marketing events to gather prospective client data.

**Freelance** | Bay Area, CA

UI designer & developer | 08.2014 - 04.2015

- Established client relationships and completed all design and development project deliverables.

## ABOUT ME

maryle.me  
linkedin.com/in/maaryle

Ithaca, NY  
(650) 918-7855  
mnl46@cornell.edu

## SKILLS & TOOLS

### UX Research

1:1 interviews, affinity diagrams, personas, heuristic evaluation, usability testing, journey mapping, user-centered design methods, lo-fidelity prototyping

### UI Design

mockups, wireframes, Adobe Photoshop/ Illustrator/InDesign, InVision, Sketch, Balsamiq, UXPin

### Development

HTML, CSS (Sass, LESS, Bootstrap), Javascript (jQuery), C++, Java, MongoDB, Express.js, Angular.js, Node.js, Git, Heroku, WordPress, Drupal