

MARY LE

A **UX/UI Designer** with a solid background in user research, UX design, and front-end development.

EDUCATION

Cornell University | Ithaca, NY | May 2018
Masters in Information Science (Focus in HCI, User Experience)

University of California, Irvine | Irvine, CA | June 2011
Bachelor of Arts in International Studies & Sociology

PROJECTS

Digital Technology Immersion: Mareana | [Lead UX Designer](#) | Spring 2018

- ❖ Designed an interactive pop-up tutorial to onboard users based on personas developed from contextual interview findings.
- ❖ Applied agile design thinking to rapidly create wireframes, 2 lo-fi mockups in Sketch, and a high-fi prototype in InVision.

Human-Computer Interaction Design: Safety Map | [UX Designer](#) | Fall 2017

- ❖ Collaborated on a team of 6 to design a mobile safety map application based on user research findings from surveys, interviews, heuristic evaluations, and user testings.
- ❖ User tested 3 design iterations created from low-fi prototypes, Sketch, and InVision.

EXPERIENCE

Northwestern Polytechnic University | [Front-end Developer](#)

Fremont, CA | 04.2016 - 07.2017

- ❖ Created weekly web design updates with Sketch, Photoshop, and Illustrator, and converted them into web productions with HTML and CSS.
- ❖ Designed print publications and marketing banners for university recruitment events.

Mobile Action | [Front-end Web Developer](#)

San Francisco, CA | 05.2015 - 12.2015

- ❖ Collaborated with product managers and engineers to design and develop a new user-centered design dashboard with mobile responsiveness.
- ❖ Redesigned weekly HTML emails and tested for email client compatibility with Litmus.

Achievers | [Front-end Web Developer](#)

San Francisco, CA | 04.2015 - 07.2015

- ❖ Prototyped mockup designs with HTML and CSS to build a responsive mobile survey application with Javascript and AngularJS.
- ❖ Collected and analyzed over 200 usability test results from 2 design iterations.
- ❖ Worked with designers to develop and launch a corporate website relaunch.

ABOUT ME

Portfolio:
<http://www.maryle.me>

maaaryle@gmail.com
[linkedin.com/in/maaaryle](https://www.linkedin.com/in/maaaryle)

SKILLS & TOOLS

UX Research

Survey design
Contextual interviews
Heuristic evaluation
Usability testing
Wireframing
Prototyping

Design Tools

Sketch
Balsamiq
InVision
UXPin
Adobe Creative Suite
(Photoshop)

Development Tools

HTML, HTML5
CSS3 (Sass, LESS)
Javascript (jQuery)
MEAN stack
Git
Unity 3D
Drupal
Wordpress