

# Mary Le

A **UX/UI Designer** with a background in user research, UX design, and front-end development.

## EXPERIENCE

### UX Designer | Amplify

September 2018 - Present

Define user personas, map user journey, wireframe user flow in lo-fi mockups, create high-fi prototypes for sales and marketing demos, user test over 20 sessions to gather feedback for design iterations.

### Frontend Developer | Northwestern Polytechnic University

April 2016 - July 2017

Created web and print designs with Sketch, Photoshop, and Illustrator, built design components with HTML and CSS. Redesigned an internal school admin portal.

### Front-end Web Developer | Mobile Action

May 2015 - December 2015

Collaborated with product managers and engineers to design and develop a new user-centered dashboard with mobile responsiveness.

### Frontend Developer | Achievers

April 2016 - July 2017

Created design mockups with HTML and CSS and built a responsive mobile survey application with Javascript and AngularJS. Collected and analyzed over 200 usability test results from 3 design iterations. Worked with designers to develop and launch a corporate website relaunch.

## PROJECTS

### Lead UX Designer | Mareana

January 2018 - May 2018

Designed an interactive pop-up tutorial to onboard users using data from contextual interview data. Defined user personas and created wireframes, 2 lo-fi mockups in Sketch, and a high-fi prototype in InVision.

### UX Designer | Human-Computer Interaction Design: Safety Map

August 2017 - December 2017

Collaborated on a team of six to design a mobile safety map application based on user research findings from surveys, interviews, heuristic evaluations, and user testings. User tested three design iterations created from low-fi mockups and high-fi prototypes in Sketch and InVision.

## EDUCATION

### Cornell University | Masters in Information Science (Focus: HCI, User Experience)

Graduated May 2018

### University of California, Irvine | Bachelor of Arts in International Studies, Sociology

Graduated June 2011

## ABOUT ME

<https://www.maryle.me>

[linkedin.com/in/maaaryle](https://www.linkedin.com/in/maaaryle)  
[maaaryle@gmail.com](mailto:maaaryle@gmail.com)

## SKILLS & TOOLS

### UX Research

Survey design  
Contextual interviews  
Heuristic evaluation  
Usability testing  
Wireframing  
Prototyping

### Design Tools

Sketch  
Balsamiq  
InVision  
UXPin  
Adobe Photoshop  
Adobe XD

### Development Tools

HTML, CSS  
(Sass, LESS)  
Javascript  
Unity 3D  
Drupal  
Wordpress