

Muhammad Ahmad Zafar

SEO Content Writer

OBJECTIVE

This resume is for the provision of content-based services as a Contractor/ Content Services Agency.



ADDRESS

A1-Gulberg 3, Lahore, Pakistan.



PHONE

03098680920

✉ EMAIL

mahmadzafar3@gmail.com



WEBSITE

tojimedia.com

EXPERIENCE

- Worked as a Content Writer on more than **50 projects**.
- Assistant freelancer for local professionals including **Freelancer Of The Year** Saba Khalil.
- Additional side project work including **scripts, website copyrighting, proofreading, and editing**.
- Founders of **Toji Media**, a Blog Content and Copywriting Services Agency.

EDUCATION

- | |
|---|
| <ul style="list-style-type: none">• 2017-2019 Secondary Education:
Customs Public School
Matric (Biology)

1017/1100 |
| <ul style="list-style-type: none">• 2019-2021 Higher Secondary Education:
Forman Christian College
F-Sc (Pre-Engineering) |
| <ul style="list-style-type: none">• 2021-2025 Bachelors
COMSATS
BS- Computers Science
Ongoing |

COMMUNICATION

- Performed duties as **Event Manager** for Forman Math Society.
- Experienced speaker including speeches, plays, and hosting.

SKILLSET AND SERVICES

Services include:

- SEO Content with keyword research
- Blog writing management
- Affiliate and commercial articles
- Proofreading and Editing (manual and software)
- Copywriting
- Social media posts, website text, and relevant content.

Complimentary Skills:

- Skilled with MS Word, Excel, PowerPoint (Expert), and MS Access (Intermediate).
- **WordPress Management Expert**

Work And Samples

Copywriting:

- Seolytics.org
- www.tojimedia.com

Published Content:

- [Pre-Workout Blog](#)
- [Photography Blog](#)

[More Samples Available on Request]

Freelancing profile:

<https://www.upwork.com/freelancers/~0139e03ff7edf049cc>