



# Ahmed Fouad

H:+92 51 444 2929  
M:+92 320 4000035  
fouad.bhatti@gmail.com



Front End Developer with over 5 years of experience with leading firms such as Convo, Ericsson, Coca Cola.

Part of Convo's 4-man core development team that handles developing our Social Enterprise Network App. We are ranked, among the **Top 5 Large Scale Social Enterprise Network Apps** out there among many popular tech blogs worldwide. Competing with giants like Slack, Yammer etc.

Specialties: AngularJS, JavaScript, jQuery, Ajax, Web Services - REST, HTML5, Bootstrap, Grunt, Chrome & Firefox Exts, CMS plugins, php, Cross browser implementation.

## Professional Experience

### Front End Developer



Front End Development - Convo.com  
VAS Research, Development, Monitoring and Services - Ericsson.com  
Project Lead Seronic ICT  
Founder and Researcher Xsparc Research Labs

Jan 2014 – Current  
Feb 2014 – Jan 2014  
Jan 2012 – Feb 2013  
Jan 2010 – Dec 2011

### Philanthropic

Co-Founder Pakistanheroes.pk  
Hall of Famer Avaaz - Rebranding of Pakistan  
Active Citizens Trainer - STEP/British Council

Mar 2012 - Current  
Mar 2009 - Dec 2011  
Aug 2011 - Nov 2011

### Education

National University of Computer and Emerging Sciences  
Fast School of Electrical Engineering  
Bachelor of Sciences - Electrical Engineering  
A-levels (Cambridge University)  
Straight A's

Graduated - 2011

2007  
Gold medalist

### Front End Development – Convo

Jan 1<sup>st</sup> 2014 – Current

Company Profile: Based in the heart of Silicon Valley, San Francisco. Convo is a complete enterprise social network, providing actionable work conversations, customizable user newsfeed, file collaboration, and secure messaging for thousands of client's worldwide such as CBS, TechCrunch, TNW, NBC, etc. Convo is the future to work collaboration bringing an end to endless emails. Convo is proudly backed by Morgenthaler Ventures, the same force behind Apple, Siri, Lending Club, and Evernote.

**Specialties:** Enterprise Social Network across all platform – Desktop & Mobile (iOS and Android)

### Key Accomplishments

- Part of Convo's core development team that handles developing web based application using HTML5, AngularJS, JavaScript, jQuery, php, Bootstrap, Sass/Less, Ajax and Web Services - REST. This product has gained huge traction for Convo and is a big success. Our app is ranked among the Top 5 large scale Social Enterprise Network Apps out there among many popular tech blogs worldwide, competing with giants likes of Slack, Yammer etc.
- Tailored Implementation of tracking solutions from Mixpanel to Google Analytics - funnel analysis, segmentations and intelligent notifications.
- 3<sup>rd</sup> Party integrations with Convo app.
- Load optimization of pages with key emphasis on speed, based on both client side and server end modifications.
- Deployments to AWS - EC2 servers and integration with backend services.
- Unbounce, CrazyEgg, Optimizely, AddRoll, Tag Managers implementations for user onboarding and analytics.
- User acquisition strategy across multiple channels - product onboarding & retention

### VAS Engineer - Research, Development, Monitoring and Services – Ericsson

Feb 4<sup>th</sup> 2013 – Jan 2014

Company Profile: Established since 1876, Ericsson is a leading software and infrastructure provider with especially in mobility, broadband and the cloud services. Enabling the communications industry and other sectors to do better business, increase efficiency, improve their users' experience and capture new opportunities.

**Specialties:** Telecom, Fixed broadband, Mobile broadband, Communication services, Managed services, UMTS, LTE, 3G, 4G, OSS

### Key Accomplishments

- Development of completely new MMSC(Multimedia Message Service Center) web portal, with capability of working on any Ericsson MMSC in the world with complete scalability & visibility, real time charting visualizations, auto email/sms escalations, visual and audio alarms, logs maintenance, custom alarms generation, telnet sessions, fail safe scenarios, security logins. In essence a complete Ericsson MMSC software solution, that Ericsson can sell with its current MMSC and deploy on any existing Ericsson or upcoming MMSC nodes.
- Development and design of MRBT(Mobile Ring-back Tone) online Portal with complete back-end database. Which will give a lot more visibility, decreased TAT for escalation, clarity and trends in data as never seen before. Not only this, empowering VAS Management to view historical performance of any Node/Server Cluster graphically, generate intelligent analysis reports to leverage and improve performance.

- Design and automation of voiceSMS rich internet application giving access to actionable insight. Monitoring all the desired KPIs. Through which it is possible to quickly understand trends, patterns, and outliers that would not have been noticed with current simple legacy CLI server scripts.
- First level troubleshooting of services to resolve problems related to VAS nodes/servers like MMSC, SMSC, EMA, EMM, GPRS, LBS, and other operationally required applications.
- Solving customer complaints and service related issues including coordination with Customer Care department to resolve prepaid subscribers issues pertaining to SMS (Short Message Services), MMS (Multimedia Message Services), GPRS, LBS (Location Based Service).
- Hands on experience with GSM Architecture – SMSC(Short message service center), MMSC(Multimedia Message Service Center).
- Coordination with other NOC teams with relation to outages and known issues. Daily Maintenance and Downlink report preparation.

#### **Project Lead - Information Technology, Seronic (Pvt) Ltd**

**January 2012 – Feb 2013**

Company Profile: Provider of global business services and enterprise application solutions. Seronic is a mission driven, technology-oriented organization with a global outreach. Seronic provides a broad range of services to businesses and consumers across the globe, maintaining an unrelenting focus on quality service and customer satisfaction at a global scale.

**Specialties:** ITES (Information Technology Enabled Services), ERP, Software Solutions, Customized Software Development, System Integration, Technical Services, Software, Innovation, Applications

#### **Key Accomplishments**

- Development and Project Management experience in building and designing large scale business systems for Coca Cola, Fatima Fertilizer, WorldCall, TeleSehat etc.
- Successful Product plan, road map strategy design and modeling for numerous products such as ERP, CRM, Salesforce, Call Centre, Cloud Solutions and other Business software solutions.
- Engaging with and leading development team in developing new solutions and technology-improvement life cycle to create innovative solutions for enhancement and automation of current systems and all business processes.
- Presenting and Liaising with executive heads on implementation and approval of the company's strategic technology roadmaps, complete product plans including business, financial and operational plans.
- Bridging technical and business requirements, developing product plans and specifications in supporting and designing solutions & applications according to market needs and then moving in creating Knowledge base and QA testing.
- Building and managing the complete Product development and conducting timely periodic Product Case Research for adjusting assumptions in the initial design.
- Successful Software Project management and Business Case implementation of products with key clients such as Coca Cola, Fatima Fertilizer, WorldCall, TeleSehat etc.
- Develop, review, and report on the IT operations division's strategy, ensuring the strategic objectives are well understood and executed by the development team; simultaneously Constructing and revising designs for new products and conducting detailed forecast reviews for Business and Financial Services.
- Comprehensive Sales Force Monitoring and CRM development for one of the largest Fertilizer Company(Fatima Fertilizer)
- Complete IT strategy restructuring and Business Process Improvement Design for Coca Cola.

#### **Co-founder & Researcher, Xsparc Research Labs Inc**

**January 2010 –December 2011**

Xsparc Inc is a multidimensional organization providing IT services and solutions globally with a blend of creativity dealing with corporate sector. Being a client oriented organization to core we believe in blending our creative DNA, in with the demands of current time.

**Specialties:** IT & Engineering Solutions, Training & Development, Design Studios, Content Management

#### **Key Accomplishments**

- Lead Research and development lab in creating solutions for solving challenges related to sustainability, changing global conditions, rising technology and dark clouds looming our increasingly scarce economic and natural resources.
- Program, Product and Service Delivery: Oversees product design and delivery of products and services.
- Lead development in creating and researching new avenues of technology.
- Move Technology lifecycle from prototype development to creating successful products.
- Develop and lead the Development team in sourcing, managing and implementing new business opportunities.
- Bridging the IT & Engineering divide to make sure both teams are in synchronization.

# Philanthropic

## **Co-Founder PakistanHeroes.pk**

**March 2012 - Current**

PakistanHeroes.pk is an organization that stems from the heart & soul of every living Pakistani with the soul purpose to honor our heroes, making them living warriors in our nation's greatest assets. Pakistan Heroes is all about the extra ordinary achievements of Pakistanis in raising the bar of excellence in the world. They are an inspiration for the world and have played a very pivotal role in upraising the real image of Pakistan.

### **Key Accomplishments**

- Development of a philanthropic organization with the sole aim to motivate the people about the positivity and the promise they have, provided they believe in their goal and dreams.
- A mission to delve people across all platforms into the diverse beauty of Pakistan, starting from, its breathtaking scenic beauty, extra ordinary people, rich archeological history and strategic importance in the world.
- Inspire and motivate the youth to think about the potential their homeland has and how can they reshape it with their bright ideas and limitless energy.

## **Technical Training's (Co-Founder), Mobile Application Development (MAD-BAG)**

**June 2011 – January 2012**

MAD BAG is a platform for all of those who want to familiarize themselves with the new mobile application development in any part of Pakistan. MAD-BAG serves as intermediate for all the people that are interested in tapping into the dynamic development environment of Android. It enables you to penetrate the ever growing Android development arena and puts you in the middle of the insurgence that is the android revolution.

### **Key Accomplishments**

- Help the growing android market in Pakistan by providing marketing strategy, innovation, development and creating an infrastructural ecosystem to create a visibility of the emerging market.
- Conduct trainings sessions to build a wide basis for visibility in managing and developing strategic ties with different market powers.
- Add to the global booming Android market by providing technical trainings to students and professionals. In order to create a stepping stone for android development in Pakistan.

## **Executive Council & Hall of Famer, Tamasha/Avaaz**

**March 2009 –December 2011**

A dream that became a thought, a thought that became an idea, and an idea that will become a reality. Tamasha/Avaaz is an organization created for the youth in an attempt to vitalize the lives of those who're the nation's ultimate carriers and those who will make every possible everything one day. Tamasha/Avaaz is an awakening, to bring about a change.

### **Key Accomplishments**

- Ensure efficient and effective marketing, advertising and promotional planning through the Marketing department.
- Successfully financed, marketed, created and revamped an event with over 2000 participants in various activities grossing with a grand Opex of \$60,000/yr for 3 consecutive years.
- Contribute to the development and refinement of Tamasha's vision and strategy.
- Arranging Media, and press coverage to reflect our message to masses.
- Leading fundraising planning, identifying resource requirements, researching funding sources, establishing strategies to approach funders, submitting proposals and identifying key funding opportunities.

## **Active Citizens Trainer, STEP / British Council**

**August 2010 – November 2011**

STEP is a cross disability organization, with a prime objective of empowerment of disabled persons through capacity building and advocacy. STEP is engaged in Leadership, ICT and Independent Living training of disabled persons. In preceding one decade of STEP's endeavors more than 1000 disabled persons have been motivated and living a better life.

**Specialties:** Training, Advocacy, Policy Making, Capacity Building, Independent Living, Inclusive Development

### **Key Accomplishments**

- To lead the training activities for entrepreneurship, leadership and Active Citizens.
- Inspire and motivate the youth to think and find solutions to their problems contributing to the community.
- Support the overall empowerment program and develop local capacities.
- Guidance counseling and actively participating in motivating community to encourage them to work for their society.