Website Requirements Workbook

# Client Information:

|  |  |
| --- | --- |
| Client Name |  |
| Contact Person |  |
| Designation |  |
| Email Address |  |
| Phone Number |  |
| Skype/ Gtalk |  |
| Industry |  |

# Website Concept

## Business Specifics

1. What is the **Business Name**?
2. Do you have a **Business** **Logo**?
3. Do you have a **Business Slogan**?

## Website Specific

1. What is the Principal Purpose of the website?

Inf

1. Who is the Target Audience?
2. Is there an existing website? If yes, please provide the URL

1. Are there any website color preferences?
2. Please mention 3 top competitors
3. What payment methods would you like to use? Check all that applies

Pay by credit card + debit Card + Bank Transfer

PayPal

1. Do you need a CMS (Content Management System) to edit the content of the content pages like (About us, Privacy policy, FAQ etc.?)

1. SSL Integration required?

1. Do you have any preferences for the platform / technology to be used for the website?

1. Are there any specific requirements or preferences not mentioned above?
2. Please list down website pages names or top navigations for Example: (Home- About – Services-Contact etc.)

1. Please specify which of the below mentioned modules / components you would like to see on your home page?

|  |  |  |
| --- | --- | --- |
| Modules / Components | Required (YES / NO) | Feedback |
| Account Login |  |  |
| Contact Information |  |  |
| Banner / Slider |  |  |
| Content Area |  |  |
| News and Events Widget |  |  |
| Site Search |  |  |
| Request For Information Form |  |  |
| Blog Feed |  |  |
| Featured Products |  |  |
| Video Gallery |  |  |
| Newsletter Subscription Option |  |  |
| Shopping Cart Widget |  |  |
| Social Media Icons |  |  |
| Social Media News Feed |  |  |

1. Any External API required? If yes then please mention the details of that API
2. Any preferences for website Platform or Technology to be used for the website for example (WordPress, Shopify, PHP or Open for Suggestion)?

1. Detailed Functional Requirements:(Please mention the detailed functional requirements of the application)
2. Administration area Detail Functional Requirements (Please mention detailed functional requirements of Admin module)
3. Do you have any other suggestion, idea or requirements for the website?

TBD

1. Lastly, do you have website Domain & Hosting?