



9 EXAMPLES FOR YOUR CONNECTIONS ON LINKEDIN



Who to connect with on LinkedIn?

CO-WORKERS

**this is where you can start;
connect with your colleagues
at work**



Who to connect with on LinkedIn?

FORMER CO-WORKERS

**connect with those whom
you were working with in the
past;**

**you never know, how can
you help each other in the
future**



Who to connect with on LinkedIn?

UNIVERSITY CLASSMATES

**you were buddies in the
classroom, you can be
business buddies someday,
so why not connecting**



INDUSTRY THOUGHT LEADERS

they are a great way to stay up to date on what is happening in your field,

they usually have big networks, so can be a great source of ideas who to connect with



INDUSTRY COLLEAGUES



if you are working as an HR professional, start connecting with other professionals in the HR world;

you have at least a few topics to start a conversation about



PEOPLE YOU MEET ON (ONLINE) EVENTS

when you attend an event,
online or offline, do not
forget to connect with all of
those you meet in person



Who to connect with on LinkedIn?

BUSINESS PARTNERS AND CLIENTS

**connect to all clients or
partners, present and past, to
keep in touch**



MEDIA REPRESENTATIVES

they are usually active and engaged on LinkedIn, so I am pretty sure you will find a lot of topics for a conversation



Who to connect with on LinkedIn?

LINKEDIN SUGGESTIONS

LinkedIn will give you a list of People you may know from the same university, location, industry, etc.



**IF YOU HAVE ANY
SUGGESTIONS,
LET ME KNOW!**

