

# Maria Azam

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## Sample B2B Cold Email from IT Company to Corporation Lead

Dear Mr. \*\*\*\*\*,

As an industry leader in the Information Age, you likely collect limitless data from a variety of sources (including CRMs, IoTs and property management systems). When interpreted correctly, this data can provide invaluable insight into enhancing customer experience and streamlining company operations.

For this reason, I thought you might be interested in our **Azure Data Lake** service in which we construct and deploy your Enterprise Data Lake, equipped with ETL processes to unite diverse data sources from multiple ERP systems and utilize Power BI broad capabilities to generate insightful reports to your dashboard. Aside from our Azure Data Lake service, we can also provide our expertise on other Microsoft solutions such as integration of Microsoft Dynamics Property 365 or building an Azure IoT Hub.

If you'd like to learn more about our Azure Data Lake service or any of our other Microsoft solutions, please feel free to schedule a complimentary consultation with us. Learn more about our services from our brochure [here](#).

All the best for now,

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