Maria Azam

Do You Want To Be a Data Analyst?

"Learn What Matters' ' in 2022 with Company Inc.

Data is the new OIL and data workers are the most sought after professionals of the decade!

Join our BI & Data Analytics Workshop to see if a career in data is right for you!

Event Details

Dates: Month 30th, 2022

Time: X pm toX pm

Venue: Virtual

www.company.ca

Can I really break into the Data industry without going back to school?

Employers need data talents with end-to-end expertise on data collection, data transformation, predictive analysis, and much more! In this workshop, we'll be discussing some of the most important skills needed to break into the data industry, such as:

- Descriptive Analysis
- Data collection strategies
- Exploratory data analysis
- Data models for Predictive modeling
- Storytelling Dashboards and Reports

Data Industry

The Data field has been described as the most important upgrade from the IT industry.

- Big Data global revenue will reach $119 billion by 2025.

- The global big data and business analytics market is expected to reach a market value of $274 billion USD by 2022.
- 79% of enterprise executives claim that not embracing big data will cause them to risk their competitive position and face extinction.
- Big Data delivers value to enterprises by uncovering where to cut costs while creating avenues for innovation & disruption.

Business Intelligence

Business Intelligence (BI) analysis is the act of generating reports, dashboards, summaries, graphs, charts, maps, etc. that provide valuable and actionable insights on how a company should do business.

- 46% of small businesses use BI tools as a core element for their business strategies.
- In 2020, dashboards, reporting, end-user self-service, advanced visualization, and data warehousing are the top five most important technologies and initiatives strategic to BI.
- The total volume of data gathered by businesses across the world is estimated to increase two-fold every 1-2 years.
- In Toronto, the average Business Intelligence Analyst makes $100k

Data Analytics

Data Analytics is the process of analyzing raw data to uncover trends and answer questions. Data Analytics has applications in nearly every industry and field of study.

- A 10% increase in data accessibility will result in more than $65 million additional net income for the typical Fortune 1000 companies.
- Out of all the data we create, only about 0.5% is analyzed and put to use.
- Big data has the potential to create 6 million jobs in the U.S & North America in 2021.

About Us

Established in 2014, Company Inc has been dedicated to helping students build fulfilling IT careers through training and mentorship. Whether you are looking to level up your IT

skillset or a complete career transformation, Company Inc can help you achieve your career goals. Our unique blend of hands-on training, virtual and in-person, coupled with our client-centered mentorship has helped countless students attain the IT career of their dreams and success in corporate positions.

OUR STUDENTS HAVE BEEN HIRED AT:

ABC In, Corporation Inc, Telecommunications In, Band of Country, Information-Technology Company, Transportation Inc, and Many More!