

Maria Azam

Sample B2C Follow Up Email after Workshop

Subject: Let's build solutions together!

Greetings [RECIPIENT NAME],

I had such a good time at our workshop on Monday and would love to have you join our course. Of course I understand how difficult it is to commit to a 5 month career-changing program. So, I figure that I'd level with you.

[RECIPIENT NAME], if you reply to this email with what's stopping you from enrolling in the Specialized Training program within the next 24 hours, I will personally curate a solution to your concerns!

But again, in order for me to provide you with a proper solution, you need to reply to this email with your concerns before Thursday, July 9th, 202* at 3:30pm.

In fact, I'll let you in on a little secret. Those who contacted me with their concerns immediately after the workshop have already received curated solutions they are quite happy with. All you have to do is ask!

As always, if you have any further questions about this course or any other courses we offer, please don't hesitate to email me at name@company.com.

Best Wishes,
[SENDER NAME]
Administrator
name@company.com