

# Maria Azam

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## Sample B2B Cold Email to College for Learning Product

Dear \*\*\*\*\*,

As a professional in higher education, you are likely acquainted with trials associated with delivering quality IT education during a global pandemic. In these turbulent times, even experienced and innovative educators could benefit from some external support to navigate the complications COVID-19 has presented.

For this reason, I thought you may be interested in learning about our internationally-acclaimed **Managed IT-Lab Solutions**, which offers a 24/7 VPN-accessed lab environment to students, equipped with licenses for SQL, PowerShell, Tableau, PowerBI, and a range of Microsoft technologies.

Our company, \*\*\*\*\*, is now partnered with colleges around the globe, including the \*\*\*, \*\*\*\*\*, and \*\*\*\*\*. Every year, we help thousands of students apply and solidify their knowledge in IT with the help of our expertly designed lab environment . We work with colleges to build lab environments specifically designed to match curriculum needs.

If you'd like to discover how our **Managed IT-Labs Solutions** can benefit the students of \*\*\*\*\* College feel free to [schedule a complimentary detailed demonstration](#) with me on a day that works for you. Learn more about our Managed IT-Labs Solution [here](#).

All the best for now,

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