

INTRODUCTION



Qorrah For
specialized training



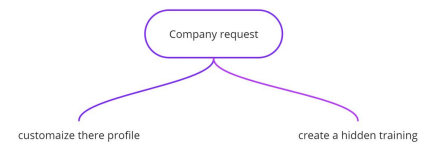
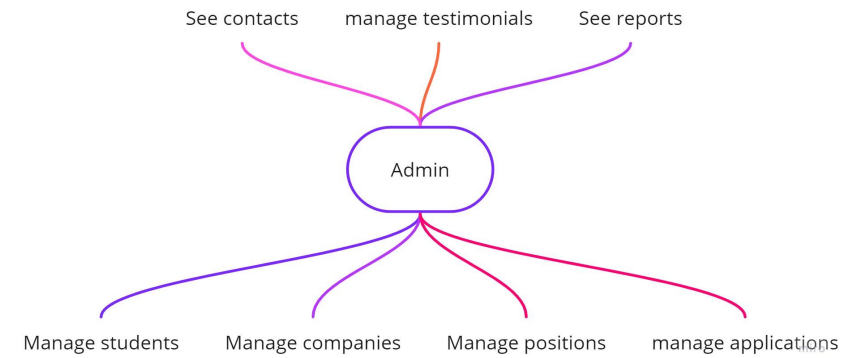
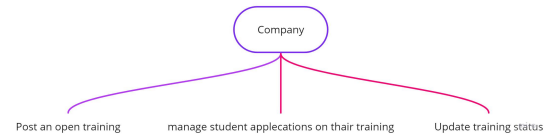
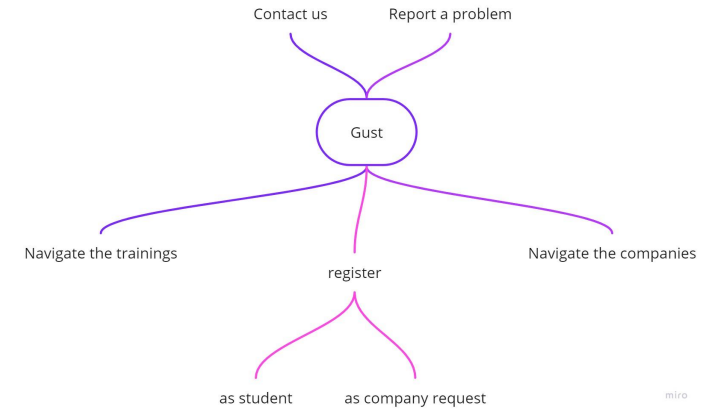
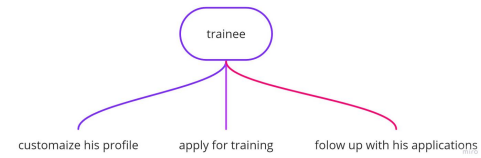
University training



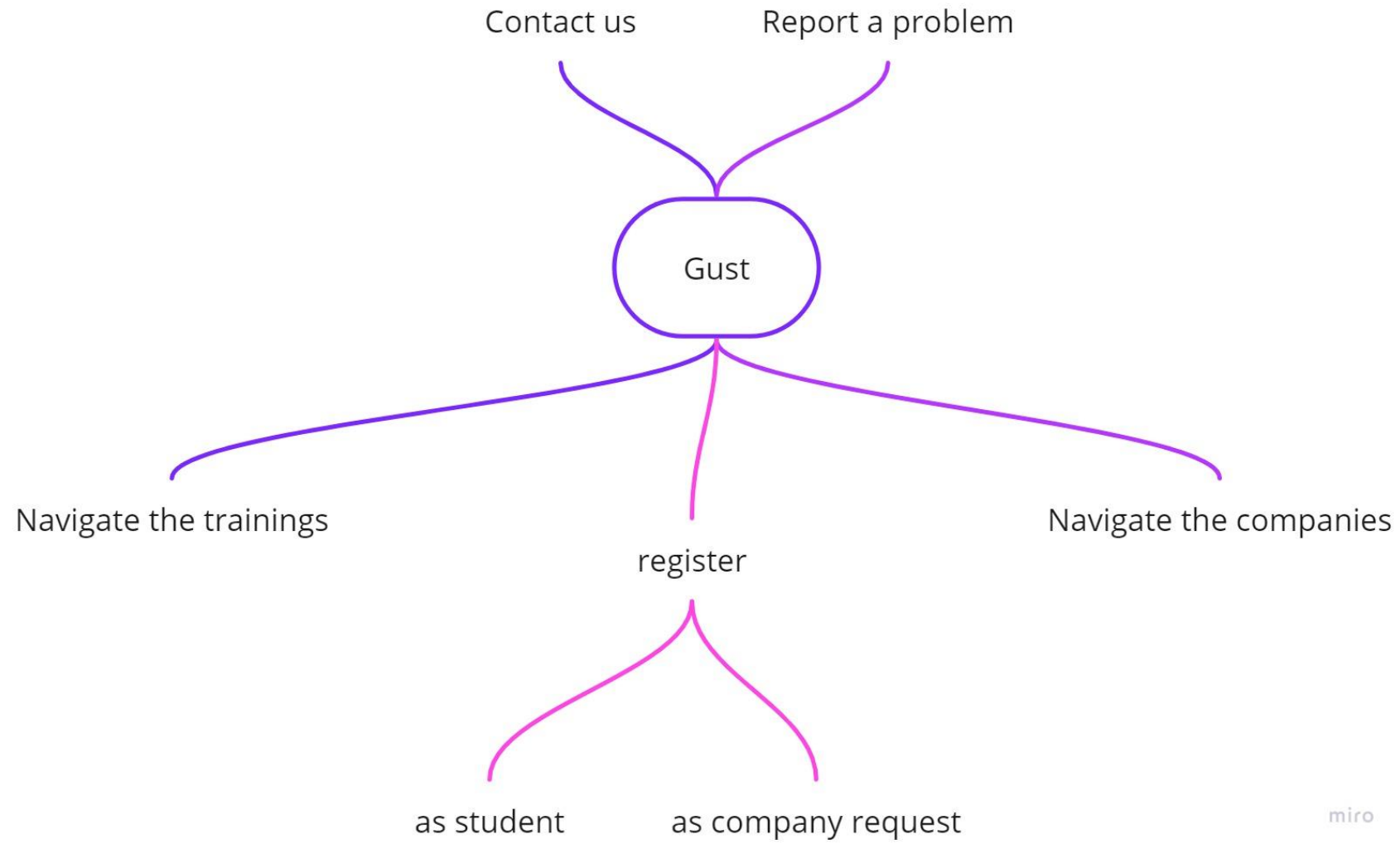
Specialized training



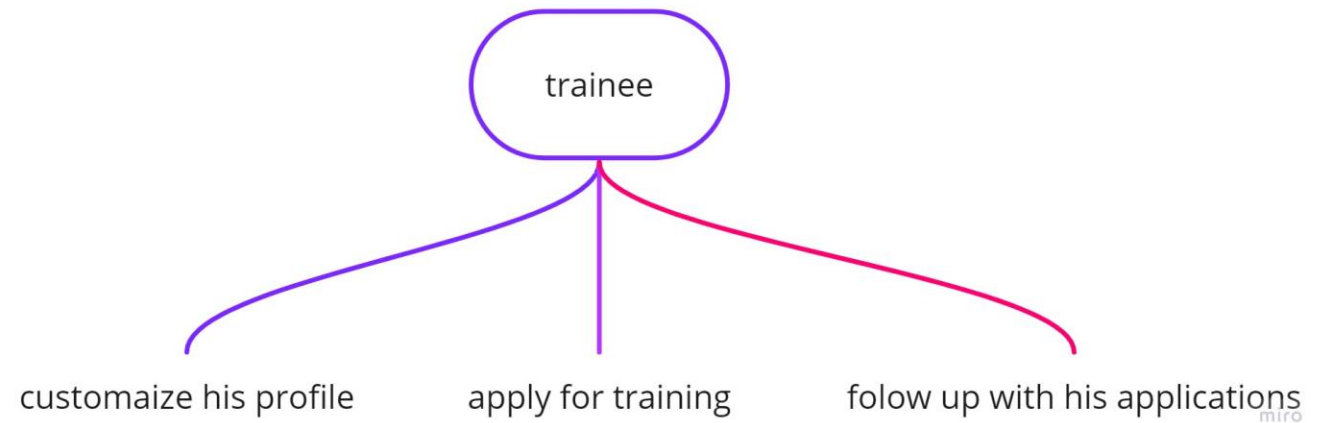
Use cases



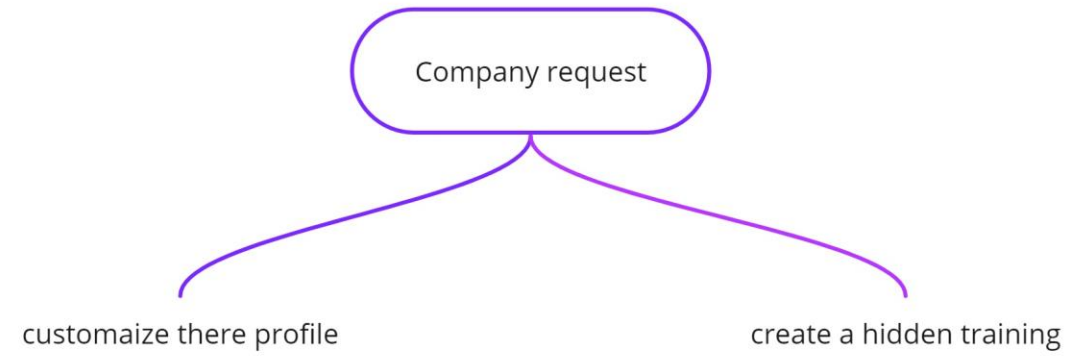
Use cases



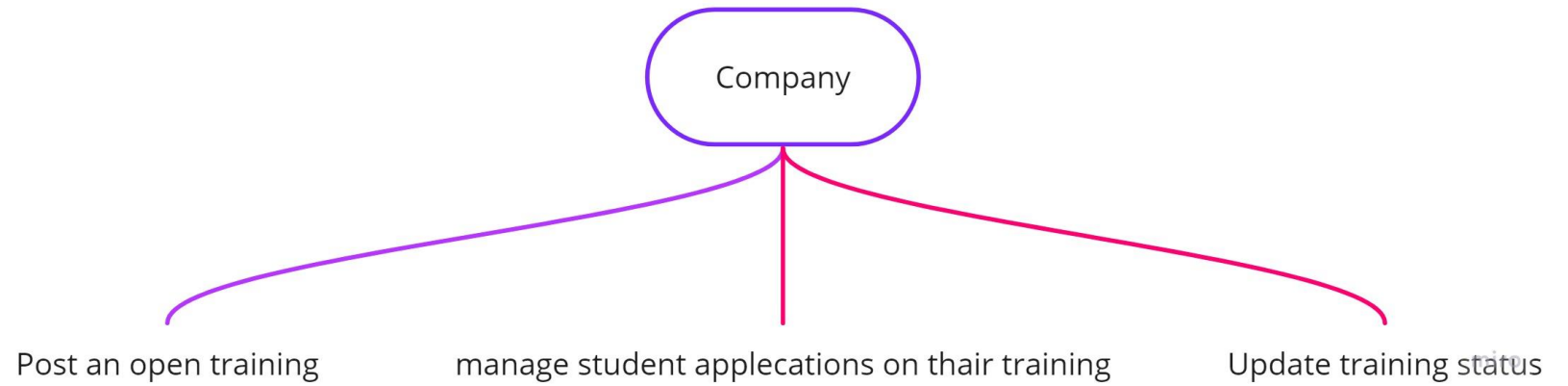
Use cases



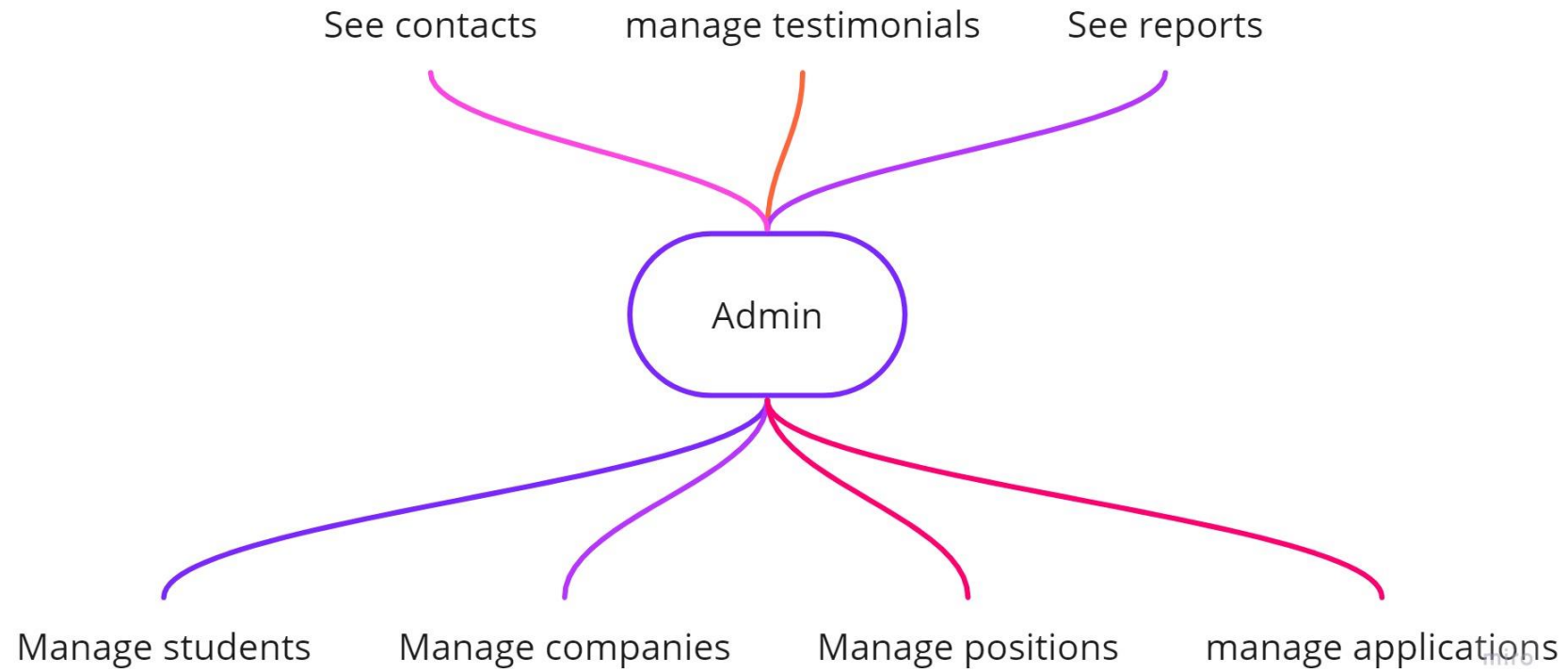
Use cases

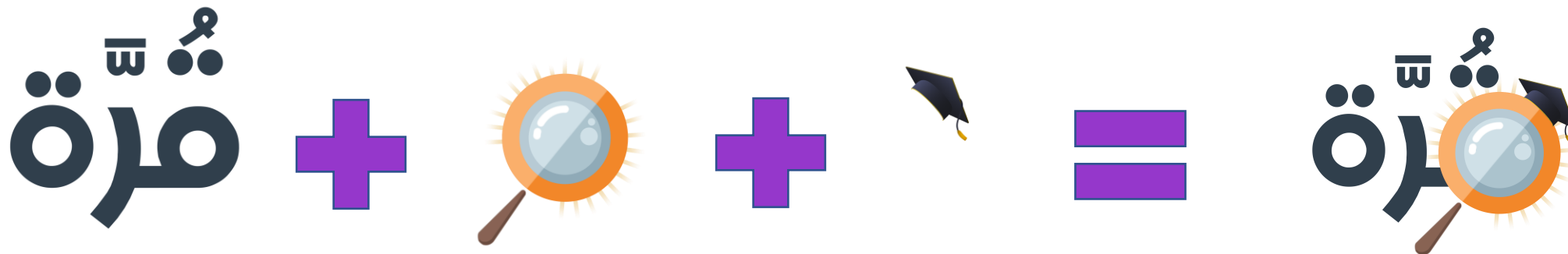


Use cases



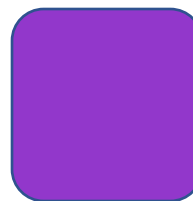
Use cases



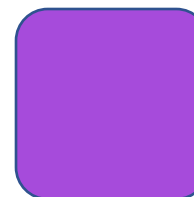


Visual Identity

Color typography



#9237cb



#a64bdb



#333333



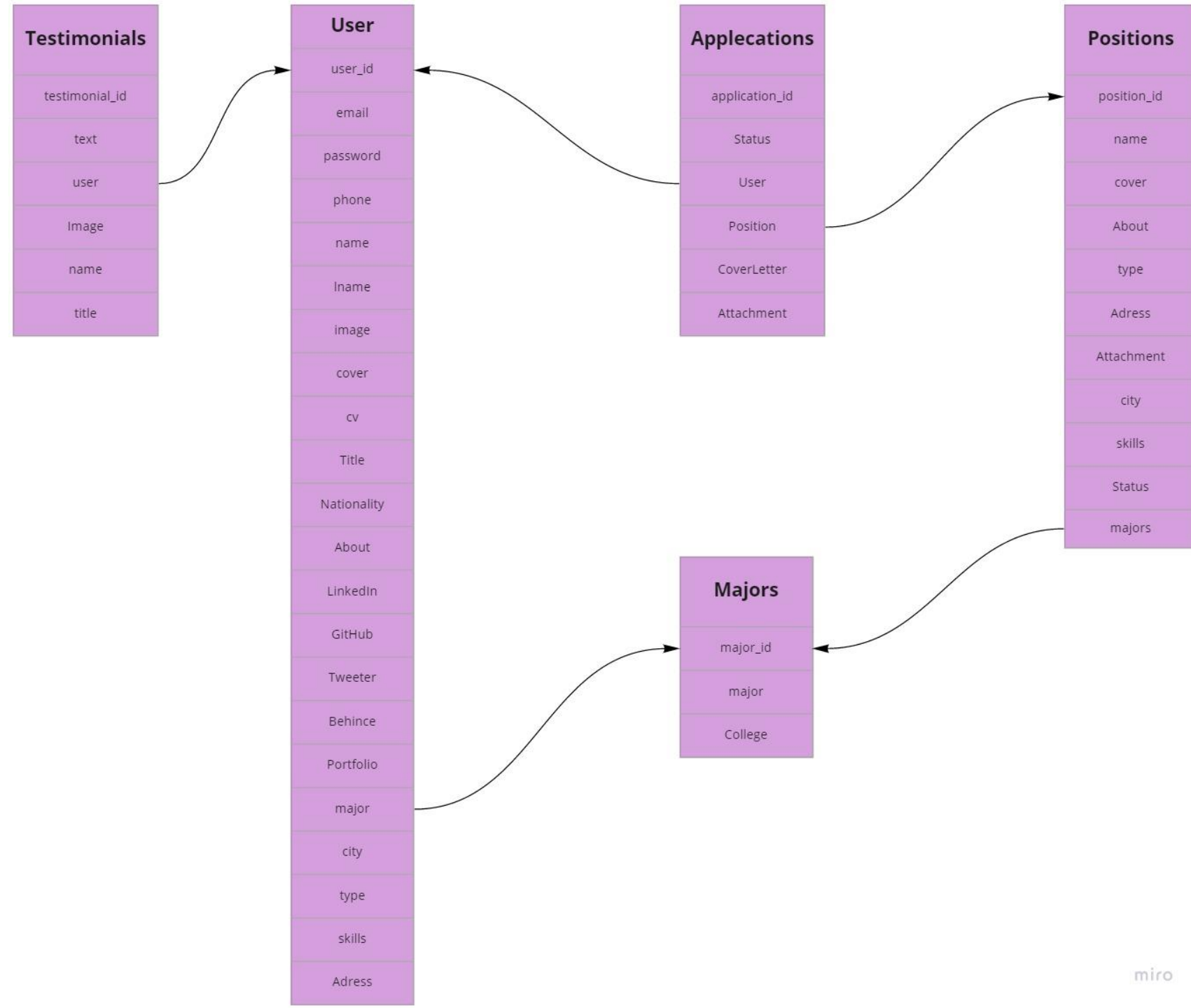
#fafafa

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Technology used



Database



Business model canvas

Key partners

Orange Coding Academy.
Local authorities.
Universities.
Institutions.

Key activities

Validate new companies.
Managing Logistics to process applications and future transactions.

Key resources

Technology Platform.
Companies vacancies

Key propositions

Trainee:
Can search on training online
Can apply for the right training online
Can find a suitable university training online

Customer relationships

Semi automated
Phone call

Channels

Website
Emails
Mobile app for android
Mobile app for iOS

Customer segments

University students who are enrolled in the practical training course
University students who want to obtain experience in their major while studying
Graduates who want to gain employment experience
Institutions that have vacancies for training for employment
Institutions that want to train students or recent graduates

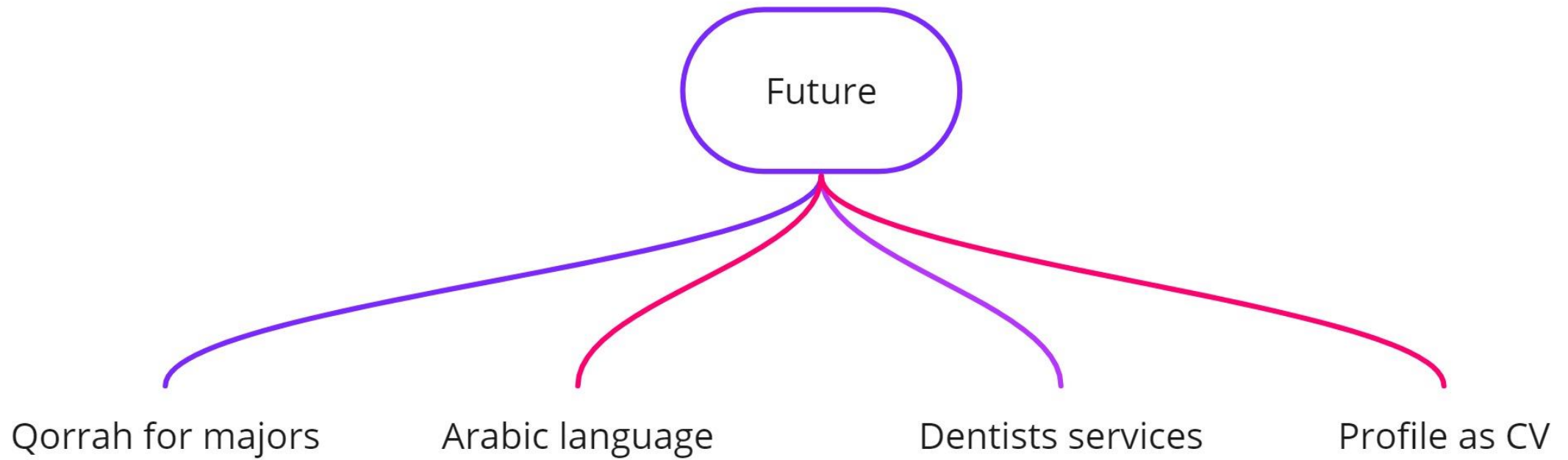
Cost structure

Technological setup and running costs.
Salaries to permanent employees.
Marketing.

Revenue streams

Applications fees.
Subscriptions fees.
Create CV fee.

Next step



مبادرة قرّة للتخصصات
Qorrah initiative
فريق ربط | Rabt Team for majors



Demonstration

