

AI Academy Level 1: Student (Beginner)

Target: Mass market, Parents, Students.

Price: €49 - €99

Goal: AI Literacy, confidence, and safe daily use.

Module 1: The New Reality

Demystifying the "Ghost in the Machine".

- **1.1: What is an LLM?** (The Library analogy).
- **1.2: Why now?** (The Shift from Search to Synthesis).
- **1.3: Overcoming Fear:** (AI as an exoskeleton, not a replacement).
- **1.4: Checklist:** "Is this task AI-ready?"
- **Exercise:** Turn 3 real-life tasks into AI-ready prompts.

Module 2: Speaking Machine

The Core of Prompting (The RTC Framework).

- **2.1: Role:** Giving the AI a job description.
- **2.2: Task:** Be specific about the output.
- **2.3: Context:** The "Secret Sauce" of good results.
- **2.4: Iteration:** How to fix a bad response without starting over.
- **Exercise:** Rewrite a weak prompt into a strong RTC prompt.

Module 3: Everyday Magic

Practical use cases for daily life.

- **3.1: The Email Assistant:** (Drafting, tone shifting, summarizing threads).
- **3.2: The Knowledge Buffer:** (Explaining complex topics like I'm five).
- **3.3: Creative Spark:** (Brainstorming gifts, meal plans, travel itineraries).
- **3.4: Study Buddy:** (Flashcard generation and concept mapping).
- **Exercise:** Build a 1-day plan (email + study help + creative idea).

Module 4: Safety First

Privacy and Truth in the AI Age.

- **4.1: Data Privacy:** (What NEVER to upload).
- **4.2: Hallucinations:** (Why AI lies and how to spot it).
- **4.3: Comparison:** (When to use ChatGPT vs Perplexity vs Claude).
- **4.4: Final Assessment:** Take the "AI Literacy Quiz".
- **Exercise:** Spot 5 red flags in a hallucinated answer.

Deliverables & Assignments

- **Assignment 1:** AI-ready task list (10 items)
- **Assignment 2:** RTC prompt library (10 prompts)
- **Assignment 3:** Daily-use workflow (email + study + creative)
- **Assignment 4:** Safety checklist completed with family/peers

Learning Outcomes

- Understand what LLMs can/cannot do and why
- Write clear prompts using the RTC framework
- Apply AI to everyday tasks with reliable results
- Recognize hallucinations and protect private data

■ Bonus Content (Included)

Tools and templates to get you started immediately.

- **Bonus A:** The RTC Prompting Cheat Sheet (PDF).
- **Bonus B:** Top 50 "Everyday Magic" Prompts (Meal plans, travel, emails).
- **Bonus C:** The AI Safety Home Checklist (For parents and families).
- **Bonus D:** Video: "Setting up your AI workspace" (Desktop vs Mobile apps).

Format: Self-paced video modules (5-10 mins each) + PDF Checklists.

Platform: Skool / Telegram Group.

Launch Date: January 1, 2026.